

# Raising the standard

## The Green Flag Award guidance manual



### Section 6: Community Involvement



### Section 6

#### Community Involvement

This section examines the extent to which the managing organisation:

- understands the community it seeks to serve
- actively and appropriately involves members of the community in making decisions about the site's development
- provides opportunities for active participation in site projects
- ensures that there is appropriate provision of recreational facilities and activities for all sectors of the community

Understanding the community is assessed in Section 7 Marketing and Communication, and the marketing strategy would contain an analysis of who the site currently serves, and who they would like to include. Armed with this information, this section is examined under two sub-criteria:

#### 22 Community Involvement in Management and Development

#### 23 Appropriate Provision for Community

#### 22 Community Involvement in Management and Development

This should be entirely appropriate to the site and the needs of the local community and will vary hugely. Judges will be interested in whether and how representative members of the community (current users and other people local to the site who could use it more) have been identified and actively involved (not simply consulted) in the

management and key developmental decisions about the site. Judges will seek to understand that this engagement role is properly resourced with skilled staff, and that people within the wider managing organisation also support this work. Current and future plans should be detailed in the management plan, and judges may like to discuss with the management their approaches to this, and, if possible, to meet community representatives on site.

#### Managers should have examined

- Who is and who could be involved with the space?
- How could they be involved with the space?

They should also have approached these groups and sought to engage them.

#### Some issues to consider:

- A variety of methods could be used to involve communities, including: forums, questionnaires, surveys, as well as outreach work to schools, youth organisations, faith groups and organisations that represent people with disabilities. Particular consultation should be aimed at the 13-19 age group, often one of the hardest groups to engage with.
- Providing evidence of active engagement with, and understanding of, communities might be the analysis of survey results or outcomes or decisions made at community forum meetings, ideally summarised and referenced in the management plan.
- It is important that groups are fairly represented and conflicting demands are equitably balanced when decisions, particularly those involving significant redesign and investment, are made.



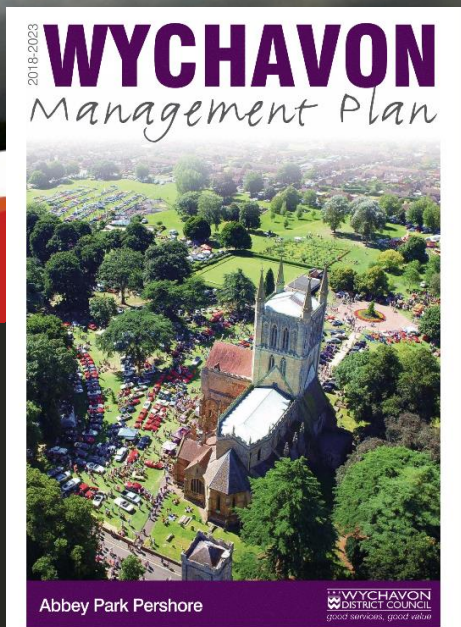
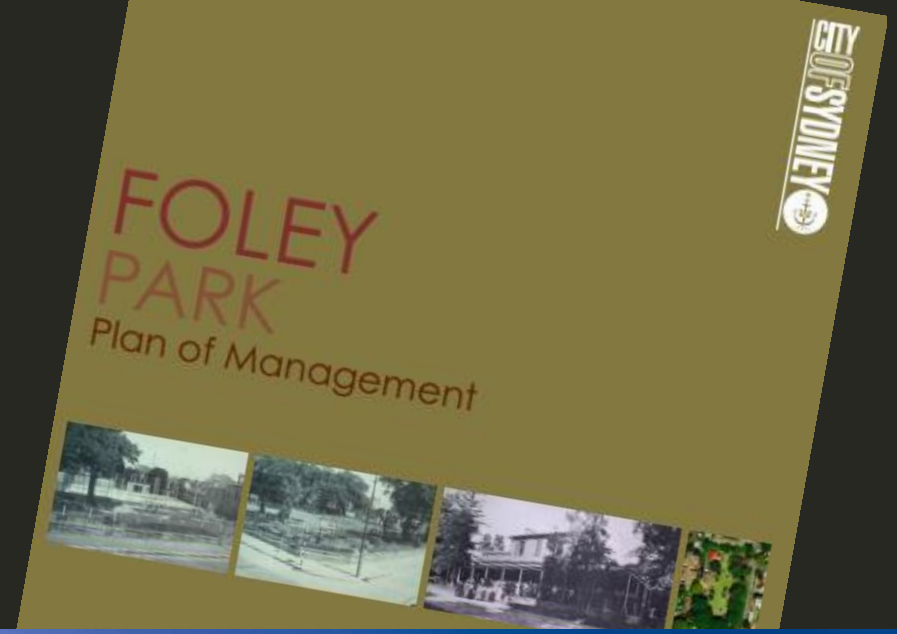
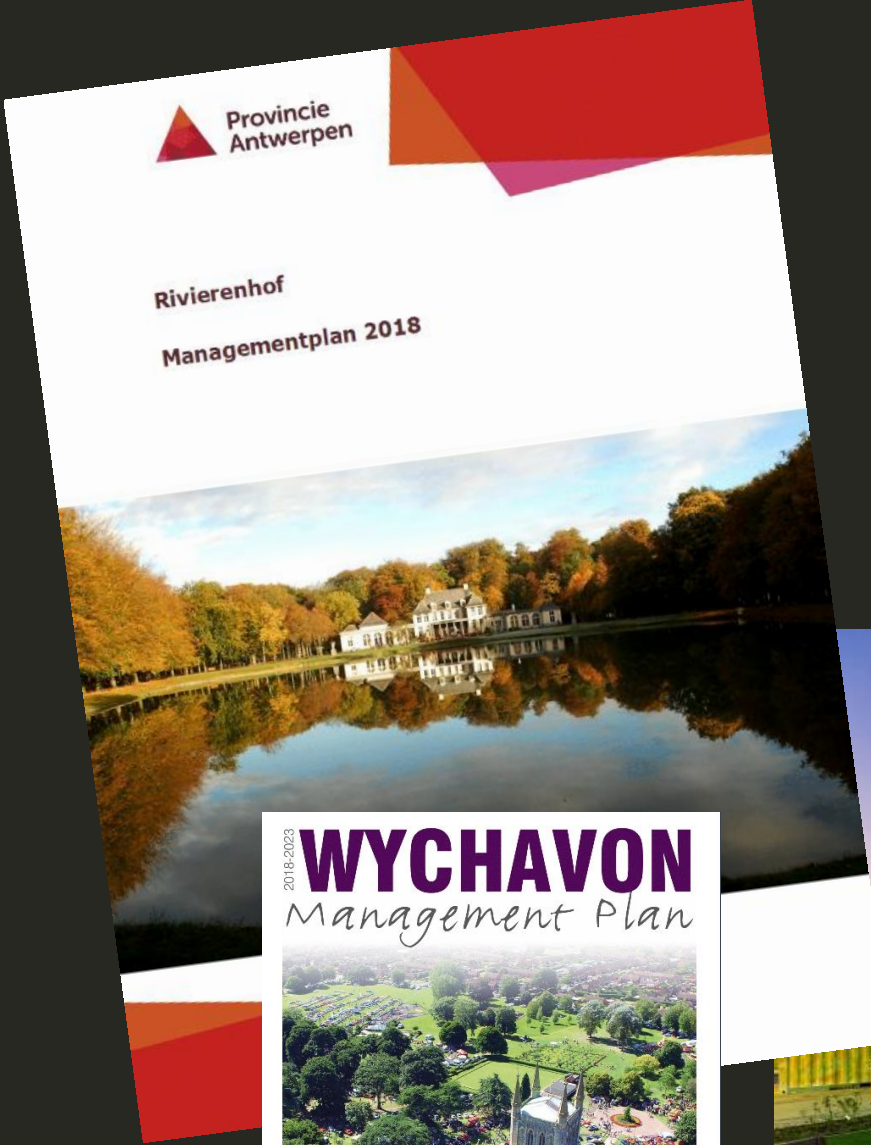


معلومات عن شاطئ زانسيا  
The ultimate beach experience

شاطئ زانسيا هو وجهة مثالية للعائلات والمحبين للشاطئ. يتميز الشاطئ بمياهه النظيفة ورماله الذهبية الناعمة. تتوفر على الشاطئ مرافق متنوعة بما في ذلك المطاعم والكافيهات والمناطق المخصصة للرياضة. يمكن الاستمتاع بالمشي على طول الشاطئ أو التمتع بالشمس على كراسي الشاطئ. لا تنسوا ارتداء واقي الشمس واغتنموا الفرصة للاستمتاع بالمشي على طول الشاطئ.

معلومات إضافية:  
• ساعات العمل: من الساعة 08:00 إلى الساعة 18:00  
• رقم الهاتف: 02-670-0000  
• الموقع الإلكتروني: www.abudhabi.gov.ae







Parks & Green Spaces

**Resources Hub**



## Parks & Green Spaces Resources Hub

### Welcome to the Parks and Green Spaces Resources Hub

The Hub is a comprehensive library of free, high-quality content - curated from all over the world. You can filter by the Green Flag Award® Criteria or by resource Type, or Search by keyword. We hope you find something today that helps you to make your park or green space the best it can be for the community you serve.

The Hub is managed by Keep Britain Tidy and endorsed by World Urban Parks



Most of the resources are hosted thanks to permission from a wide array of collaborating partners, who support our commitment to sharing and exchanging knowledge.

Want to suggest a resource or partner organisation for the Hub?

[Contact Us](#)

#### + Select criteria:

- |                          |                                    |
|--------------------------|------------------------------------|
| A Welcoming Place        | Biodiversity, Landscape & Heritage |
| Healthy Safe & Secure    | Community Involvement              |
| Well Maintained & Clean  | Marketing & Communication          |
| Environmental Management | Management                         |

#### + Select type:

- |                    |                        |
|--------------------|------------------------|
| Guidance           | Reports & Case Studies |
| Greenspace Toolkit | Design                 |
| Video              | Management Plans       |
| Coronavirus        | Training               |





NESTA (UK)

### How to set up a Parks Foundation

60 Minute Read

Interested in how a Parks Foundation might work for your organisation? A complete step by step planning and delivery guide.

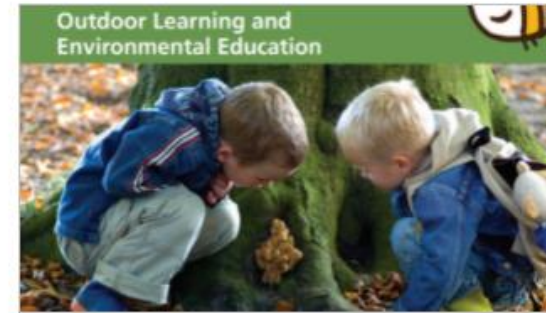


The Royal Parks (UK)

### Example Volunteering Strategy

Long Read

This strategy examines the potential to support, improve and grow volunteering across London's world famous Royal Parks.



North Tyneside Council (UK)

### Outdoor Education in Parks example

30 minute read

A fantastic example of what Outdoor Education can be offered in parks and how to align it with the national learning curriculum.



Project for Public Spaces (USA)

### Placemaking - What if we build our cities around places?

30 minute read

An exploration of the multidimensional idea of what makes a 'Place' and how we can use it to enhance public spaces - including parks!

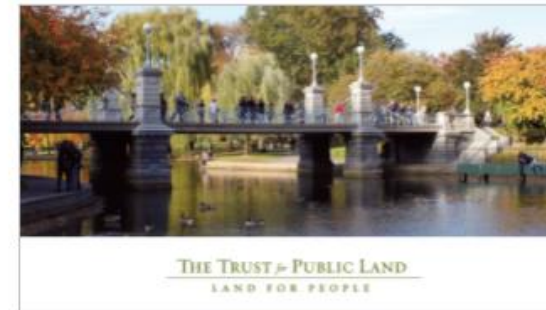


Park People (Canada)

### Catalysing the impact of parks

30 Minute Read

When communities get involved - parks get better. Sparking Change is a call to action through improvements, engagement and activities.



The Trust for Public Land (USA)

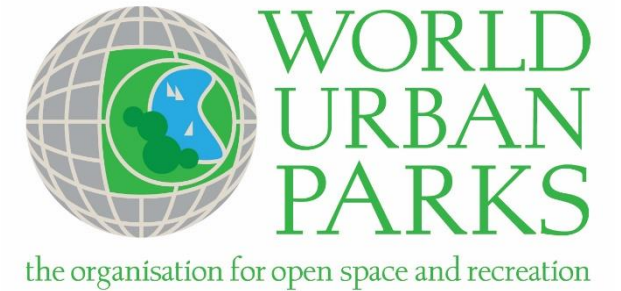
### Public Spaces/Private Money: The Triumphs and Pitfalls of Urban Park

Long Read

This study from 2015 explores city park conservancies from all sides, using real-life findings and experiences from 41 organizations.



# Contributors



# Dec 2020



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# March 2022



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