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# Towards a Litter-Free Scotland:

## A Strategic Approach to Higher Quality Local Environments

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# Why a national Litter Strategy?

- Leadership at SG level
- Costs of litter and flytipping
- Social, economic and environmental benefits
- Promote joined up working
- Efficiency in public services





# Research programme

- [Scotland's Litter Problem](#)
  - Direct Costs of Litter
  - [Indirect Costs of Litter](#)
  - [Rapid Evidence Review of Behaviours & Anti-Litter Policies](#)
- Existing practice across Scotland
- [Public Perceptions and Concerns around Litter](#)
- [Litter Prevention Community Engagement: Options Paper](#)
- Flytipping Behaviours





# Developing the Strategy

- Litter Summit
- Informal consultation and engagement
- Formal consultation
- Strategy published in June 2014



# Early actions

- National campaign and toolkit
- Increased FPNs and other new powers
- Transport Litter week of action
- Funding for



## The Strategy is structured around:

- Information
- Infrastructure
- Enforcement





## Overview of Interventions: Infrastructure



- COPLAR review
- Funding and Support
- Opportunities for Recycling
- Product & Service Development
- Research and Monitoring
- Flytipping



## Overview of Interventions: **Enforcement**



- Strengthen the enforcement system
- Enforcement Staff Training

# Delivering the Strategy

- Building the evidence base and using it
- Innovation & creativity
- Communications
- Monitoring & evaluation
- Stakeholder engagement





**Thank you.**

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