



# **Centenary Park**

## **The most improved Fields In Trust Protected Park in the UK**

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**Rugby Borough Council**









# KEY AIMS & OUTCOMES:

Bring around 9 acres of land back into a Green Flag Award Standard quality green space

Improve biodiversity along a green corridor

Regenerate an area of deprivation in Rugby

Encourage enjoyment of green space for all the proven benefits it brings

Protect the Green Space for future generations with Fields in Trust

Offer play & youth facilities in a area lacking in provision

# Formation and Consultation

- Joint project with Newbold on Avon Community Partnership
- Created a draft masterplan in 2013 to avoid consulting on a large blank canvas
- Consultation with public in 2014: letter drop, signs, press releases, school visits, community meetings
- Consultation with partner organisations



# PARKFIELD ALLOTMENT SITE, NEWBOLD-ON-AVON, RUGBY - DRAFT MASTER PLAN

SCALE 1:1000 @ A0



## KEY

- Site Boundary
- River Avon
- EA Flood Zone
- Newbold Footpath
- Existing Footpaths Upgraded / New Footpaths
- Other Informal Routes
- New Vehicle Access Track
- Existing/Proposed Post & Rail Fencing
- New Steel Security Fencing
- Entrance Improvements (Pedestrians Access Only)  
Formal site entrance with self-closing gate or closure
- Vehicle Access (Maintenance Vehicles Only)  
Secured with lockable gate
- Vehicle Access (Maintenance Vehicles & Allotment Users Only)  
Secured with lockable gate
- Other Access Points (Pedestrians Only)  
Informal site entrance with self-closing gate or closure
- Existing Trees & Woodland
- Existing Trees Removed
- Native Hedge Planting
- Native Tree Planting
- Ornamental Parkland Tree Planting
- Orchard Fruit Tree Planting
- Native Tree & Shrub Planting
- Temporary Grassland
- Close Mown Amenity Grassland
- Wildflower Meadow
- Allotment Plot  
Full size plots shown approximately 21m x 13m - the size of a double tennis court as recommended by the National Allotment Society
- Outdoor Gym Equipment

## IMAGES



working for allotment users only. Create off road parking bays using a grass maintenance system

# Funding Partners

Estimated costs £500,000 to carry out all of the masterplan

RBC Capital £250,000

£100,000 Veolia Environmental Trust

£35,000 Suez Environment Trust (previously SITA)

£75,000 Wren

The Woodland Trust gave 5000 whips

Applying for the Green Flag Award to demonstrate quality to funding partners & Fields in Trust to protect for future generations was key to funding success



















# Play area opens December 2015





# Protecting the Open Space

The Park became a Fields In Trust Centenary Field, protecting the site for perpetuity and was dedicated and officially opened on 30th March 2016.

Children at Newbold Riverside chose the name for the -  
**Centenary Park.**















Before and after the works

Quite a contrast!













# Green Flag Award

- The site gained a Green Flag Award in July 2016, the internationally quality standard for of Park and Green Spaces.
- The site also won a DEFRA Bees Needs award ( also administered by GFA)





# Most Improved Fields In Trust protected site in the UK



What Difference has this made?





## Have you been to or heard of Centenary Park, Rugby? Please do our survey!

Rugby Borough Council and Fields in Trust, the agency that helps protect open spaces, are working with research company Substance on a survey about Centenary Park, Rugby.

We want to know what you think. **Please use this link to take the survey:**

[www.surveymonkey.co.uk/r/centenarypark](http://www.surveymonkey.co.uk/r/centenarypark)

The survey will ask you about: your knowledge of Centenary Park, any visits you have made to Centenary Park; and your views and experience of green spaces and parks.

The survey will only take 10 minutes and **your input is really important to help us improve green spaces in Rugby. Click here or paste this into your browser:**

[www.surveymonkey.co.uk/r/centenarypark](http://www.surveymonkey.co.uk/r/centenarypark)

### **Confidentiality and Use of Information**

All responses will be treated anonymously and only used together to report findings. No personal information will be used to identify an individual respondent or presented in any of the findings. No personal/contact information will be passed on to any organisation unless you provide it and permit it.

### **More information:**

Any problems with the survey, please contact: [info@substance.net](mailto:info@substance.net)

Fields in Trust: [www.fieldsintrust.org](http://www.fieldsintrust.org)

Rugby Borough Council: <https://www.rugby.gov.uk/>

Centenary Park: [https://www.rugby.gov.uk/directory\\_record/8895/centenary\\_park/category/56/parks](https://www.rugby.gov.uk/directory_record/8895/centenary_park/category/56/parks)

Substance: [www.substance.net](http://www.substance.net)

# The impact

13.5% of people using Centenary Park had never used a park before

67.3% said it had a significant impact on being more active

50% said they accessed nature more

60.2% said their visit had made them feel better about themselves.

60.2% visit once a week or more

90% were satisfied or very satisfied

96% would return to the park

77.2 % said it is important to protect the park

70% live within 1 mile

The average value placed on each visit was £3.64 per visit.



# Key Learning

- The park benefited from being part of a wider strategic approach to green spaces and links to the Green Space Strategy.
- Partnership working between the council, local community and user groups as well as with funders was central to the parks development and has delivered numerous benefits.
- The commitment to Green Flag Award and Fields in Trust was key for funders.
- The result has been a variety of facilities being used by a cross section of the local community, as well as better relationships between the council and local people.





Fields  
in  
Trust

fit  
Fields in Trust  
Most Improved Site

Community Park  
Management Plan for the year  
2023-2024

The full report can be  
downloaded at  
**[www.fieldsintrust.org](http://www.fieldsintrust.org)**

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