

Georgie Stuart, Circular Communities Scotland

Maximising reuse & social value through partnership working

Supported by



OUR ROLES

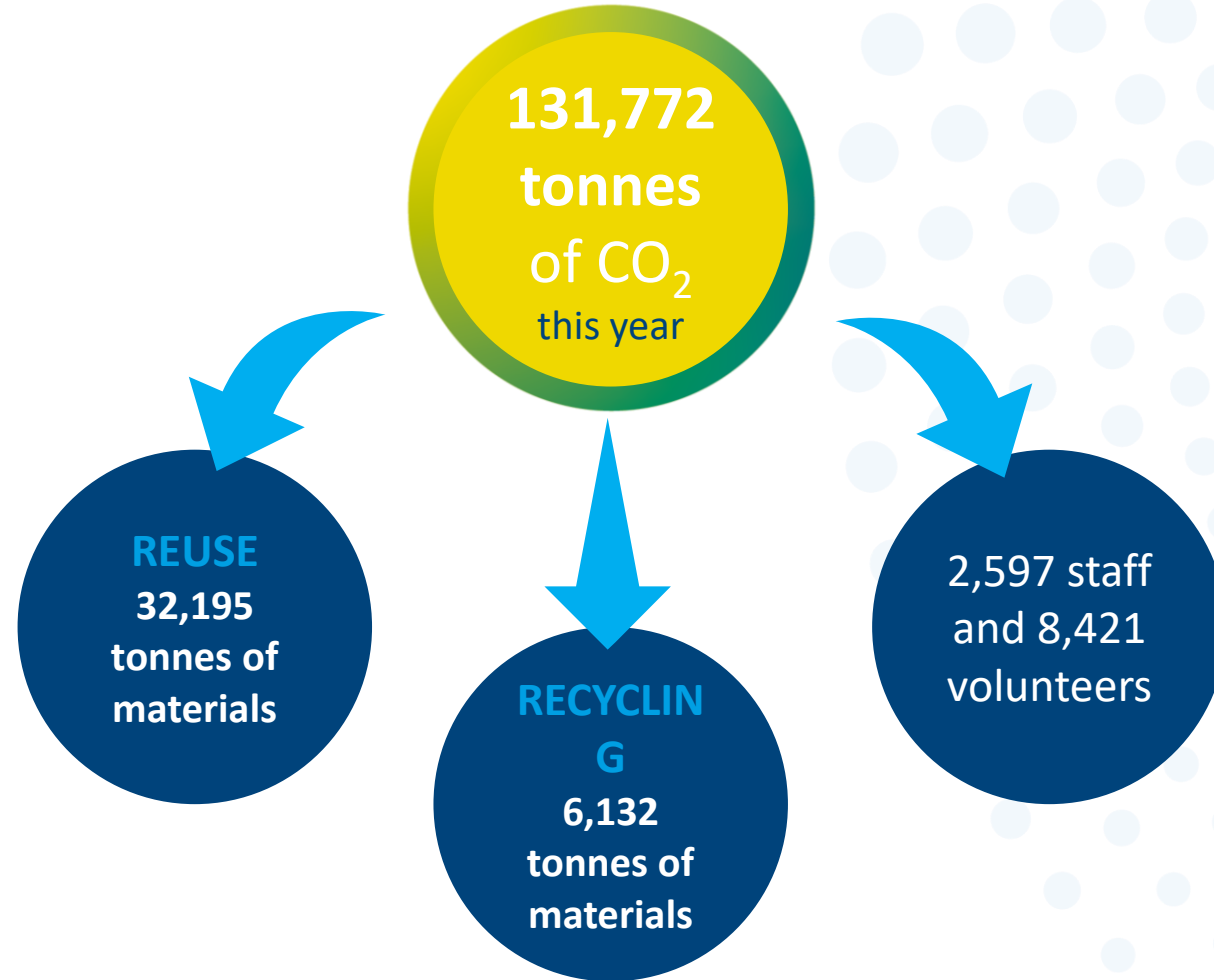


THE WORK OF OUR MEMBERS



ENVIRONMENTAL IMPACT

Our members saved:



SOCIAL IMPACT



**Charity Retail
Association[®]**
The voice of charity retail

**CIRCULAR
COMMUNITIES**
SCOTLAND

WHY THIS ROLE?

Understanding landscape of
Local Authority-third sector
partnerships

Where are the key
opportunities?

What barriers do we need
to overcome?

APPROACH

Types of partnership

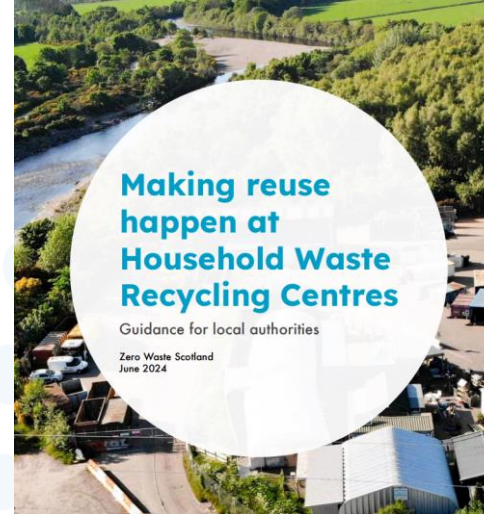
- Bulky uplift
- Co-location at HWRCs
- Reuse Containers



APPROACH

Avoid duplication

- ZWS research & reports



Understand confluence of Local Authority and CCS member interests

- Need for specialist services dependent on material stream
- Direction to members for bulk uplift of reusable goods

SOCIAL IMPACT



9,823

number of items diverted from landfill this year

222

households supported to maintain a tenancy last month

780

essential furniture packs provided this year



ASSISTED
715
households facing homelessness across South & East Ayrshire

ASSISTED
366
households to make their house a home



Individuals Supported

497

IN 2024



Children Supported

166

IN 2024



Tonnes Diverted

206

FROM LANDFILL IN 2024



Volunteer Placements

242

IN TOTAL



3079

Households Assisted

15120

Items Donated

17

Jobs Sustained

328.4

Tonnes Diverted From Landfill





OPPORTUNITIES

Bulky uplift

Individual product streams

- Electricals
- Mattresses
- Bikes

Support cross-departmental
working in councils

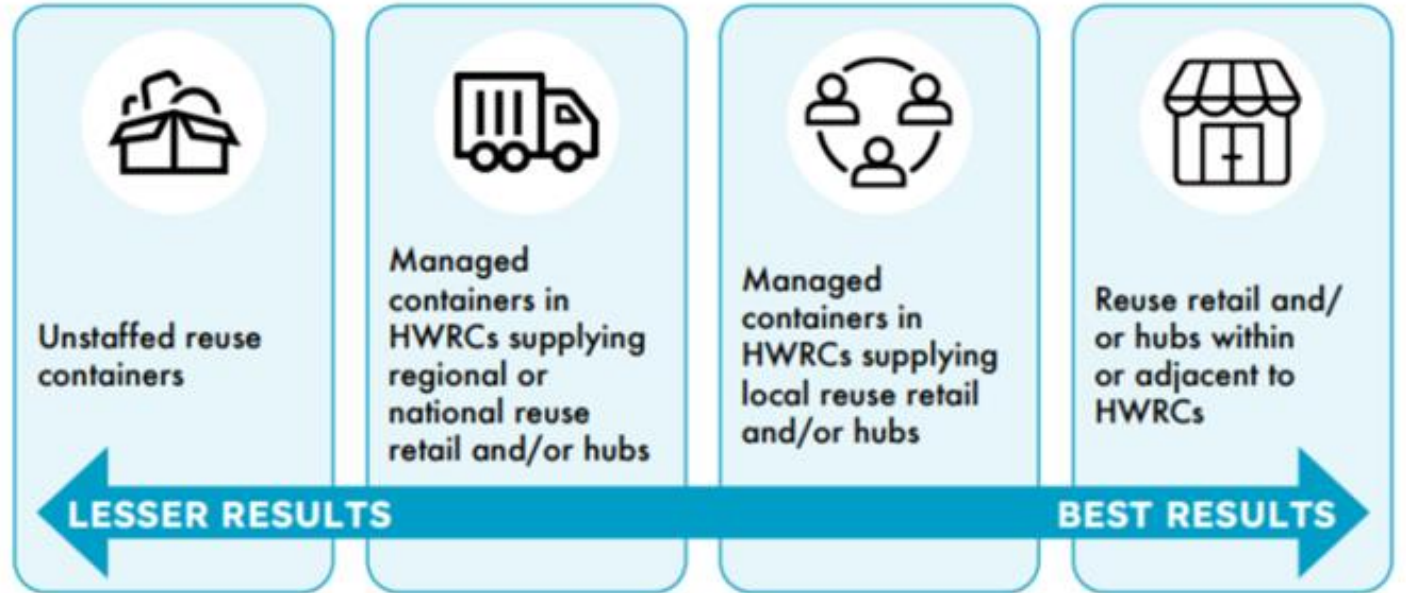
BARRIERS

Low quality products

Plummeting value of textile

Constraints at HWRCs

Storage capacity





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