



Derry City & Strabane  
District Council

Comhairle  
Chathair Dhoire &  
Cheantar an tSratha Báin

Derry Cittie & Stràbane  
Destrict Councill

# Putting Young People at the Heart of Community Planning



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Derry City and Strabane District Council



## Agenda

- Derry City and Strabane District
- Placing Young People at the heart of Community Planning;
  - Inclusive Strategic Growth Plan (2017-2032)
  - Involvement of CYP in co-design process
  - Children and Young Peoples Theme
- Designing, planning and delivering programmes with young people at the heart;
  - Year of Youth
  - PEACE IV Youth Participation and Democracy

## This is our place

A City Region  
serving 350,000  
people

A Council area  
serving a  
population of  
149,000



**We are young!**  
In 2016 **22%** were aged **under 16**

**34%** are under the age of **25**

We are one of the most youthful city regions in Ireland, the UK & Europe



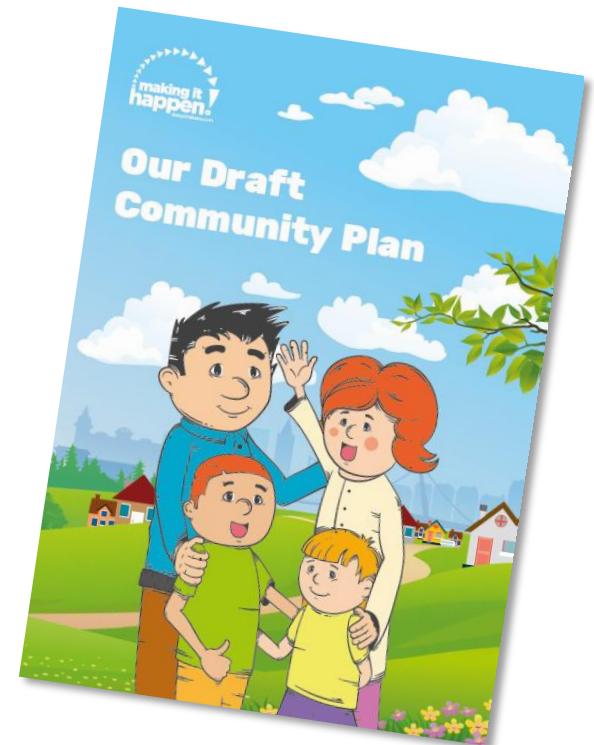
# Our co-design approach





## Involvement in CYP in co-design process

- Children and young people consultation workshops were delivered in each DEA during the co-design process (2015). A child rights based approach was used to design and deliver the workshops.
- Children's booklets were developed and circulated to schools, using story telling and pictures for feedback and inclusion in the plan;
- Consultation with young people took place in 2017 during the consultation of the draft community plan;
- Young people were involved in shaping the content of CYP video and featured within the video.



# Inclusive Strategic Growth Plan (CYP video)



[https://youtu.be/5LS231h\\_N50](https://youtu.be/5LS231h_N50)

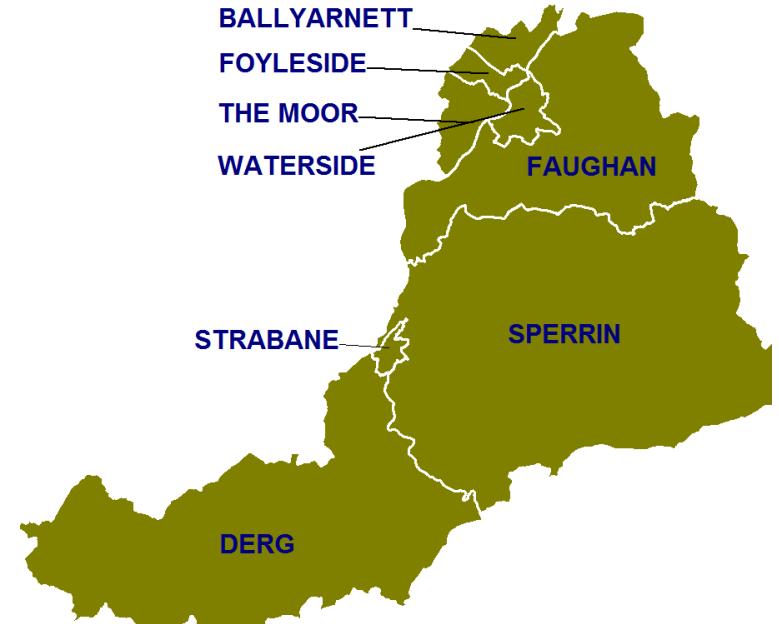


# Community Planning in the Derry City and Strabane District Council Area

Derry City & Strabane District's  
**Inclusive  
Strategic Growth Plan**  
2017-2032

Our Community Plan

NOVEMBER 2017



- 8 Local Growth Planning (LGP) areas: Ballyarnett, Foyleside, The Moor, Waterside, Strabane, Faughan, Sperrin, Derg.
- CYP feature in all 8 LGP. Local Growth Planning Governance structures will be responsible for progressing local needs under CYP theme. CYP will be represented in governance arrangements.
- Variety of Youth Participation options will be in place at local levels (Lets Talks Workshops, Youth Forums, Youth Clubs, Events etc).

# Our vision:

A thriving, prosperous and sustainable City and District with equality of opportunity for all.



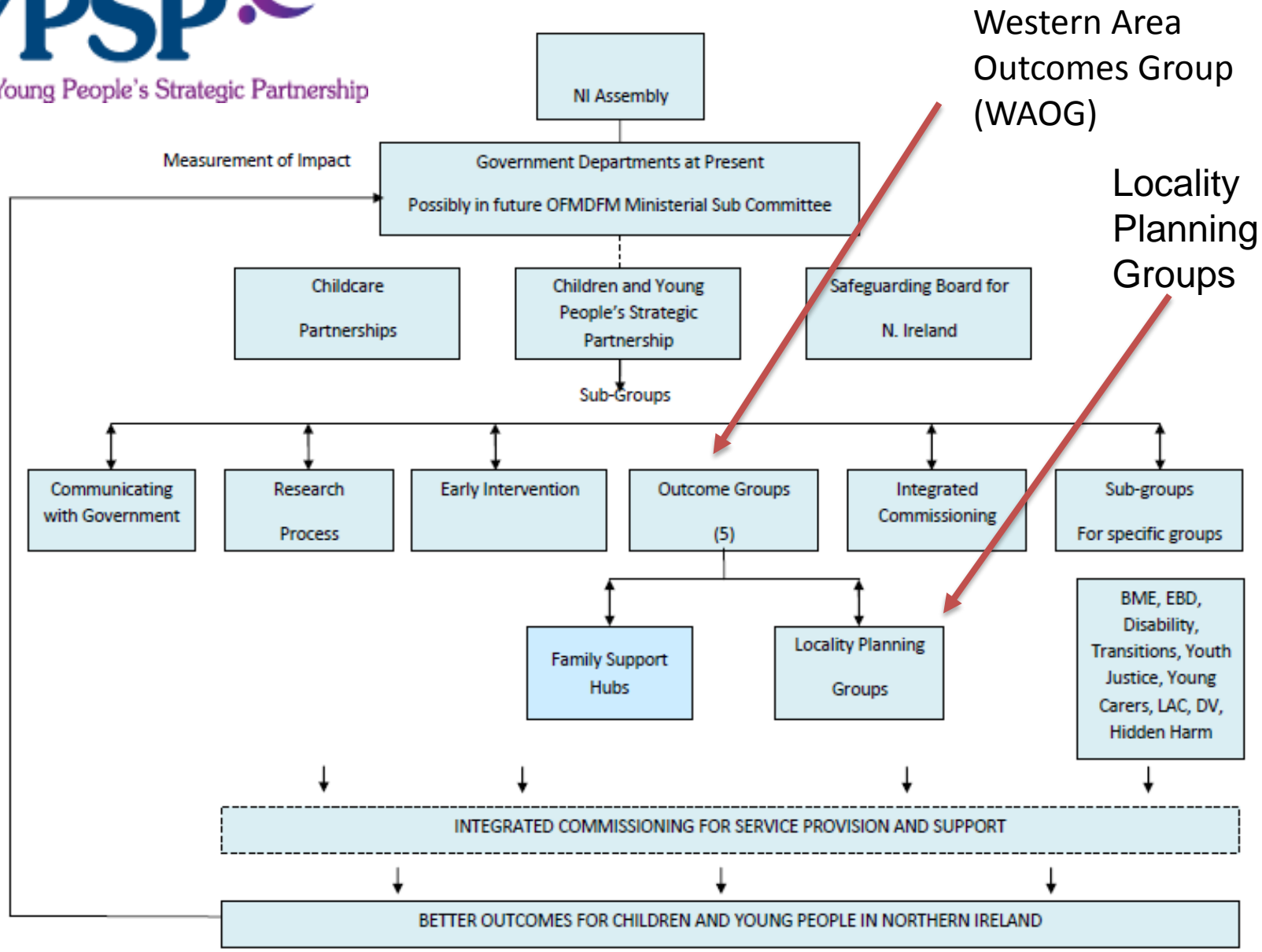




## Inclusive Strategic Growth Plan (Community Plan)

### Children and Young People have the best start in life

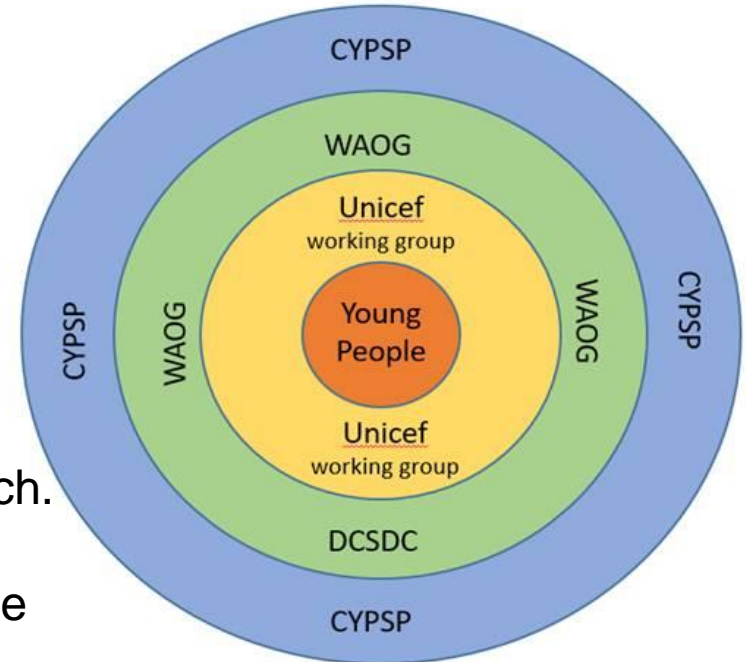
- Our children and young people are safer, healthier, more respected and included;
  - Our children and young people are better able to fully realise their potential and become active, responsible citizens.
- 
- Adopt UNICEF UKs Child Rights Framework to improve services for CYP.
  - Support the implementation of Pioneering Community Pilot to address child maltreatment.
  - Deliver proactive early Intervention to improve family support for children falling below the statutory thresholds for intervention.
  - Provide positive opportunities for C&YP to take part in play, music, arts, drama, recreation and sport.
  - Engage and empower YP through their participation in the development of an inclusive programme of events and initiatives for Year of Youth 2019.
  - Establish local structures to allow CYP to be involved in decisions which affect them and have their voices heard, including establishment of a Youth Council.
  - Establish a Child Poverty Advocacy to facilitate and develop proven models of good practice that will help reduce the number of C&YP living in poverty.



# Unicef – Child Rights Partner Programme

**Community Plan Action:** Adopt UNICEF UKs Child Rights Framework to improve services for CYP.

- Start the journey towards *Child Friendly Community* recognition.
- DCSDC & WHSCT will act as lead partners on behalf of the Western Area Outcome Group (WAOG).
- Young people will be at the heart of the approach.
- Unicef working group – adults and young people will be represented.
- Mandatory badges: Culture, Cooperation & Leadership, Communication. 3 additional badges to be chosen locally.







**Community Planning Action:** Engage and empower YP through their participation in the development of an inclusive programme of events and initiatives for Year of Youth 2019.

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- Over 10,000 CYP consulted for the European Youth Capital bid. Five key themes identified;
  - Democracy
  - Education & Skills
  - Health & Wellbeing
  - Access & Inclusion
  - Cultural Programme.
- Funding for the programme including core Council funding, PEACE IV, Big Lottery and Arts Council NI. Other funding applications are live.
- The Branding for the project was developed by Ulster University students as part of the end of year project.





# YOUTH 19

## Creating the Brand

COLLABORATIVE MARKETING & COMMUNICATIONS



**10K**  
youth voices

**362K**  
ONLINE SUPPORTERS

**310**  
young people

**32**  
marketing students

**1**  
final brand

1

### EYC 19 Bid

Ground-breaking engagement with 10,000 young people

2

### Thunderclap

362,295 people  
315 cities support  
online campaign

3

### Market Testing

310 young people  
aged 15-24 took  
part in brand  
research

4

### UU Magee

Final Year  
Marketing  
Students develop  
campaign.

5

### Final Brand

Final brand  
developed for print  
and launch.



## Emerging Programme



- Strategic projects for
  - Democracy
  - Education & Skills
  - Health & Wellbeing
  
- Calendar of Events
  - Highlights - three
  - Golden Events – one per month
  - DCSDC Events with new Youth Focus
  - Enhanced profile of existing youth events & activities
  
- Small Grants Programme: Change Something Fund - designed and managed by Young People



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Placing young people at the heart of shaping the Youth Participation and Democracy structures.

**Community Planning Action:** Establish local structures to allow CYP to be involved in decisions which affect them and have their voices heard, including establishment of a Youth Council.

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## **PEACE IV Youth Participation and Democracy**

- Steering Group (2017-18)
- Youth Council (2018-2021)
- Training and personal development (2018-2021)
- Development of Youth Manifesto (2018-19)
- Let's Talk Workshops (programme in each DEA) (2018-19)
- Cross Community Conference (2019)
- Cross Border Youth Exchange (2019)





# Amazing the space focus for Derry and Strabane – ‘Working with the Local Authority’

## ‘Making Your Voice Heard’ Residential

- Understanding the work of Derry and Strabane Council
- Role of the Council / different political institutions
- Role of the Councillors / Mayor
- Striking a Rate
- Building effective Youth Councils
- Researching Youth Council Models
- Developing first draft proposals for Derry and Strabane District Youth Council.



# Young people on residential



# Youth participation and democracy journey



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Peace  
Northern Ireland - Ireland  
European Regional Development Fund

## Residential

Understanding Council & democratic process / role of a Youth Councillor / exploring existing youth council models / setting the vision / reviewing stakeholders/ project planning.



## Steering Group meetings

Reviewing learning from residential / learning about council and democracy / identifying training YP will need/ developing youth led presentation/ project planning.  
(Incentive: City Hotel Meal)





# The Journey continued

## Training and tour

Exploring  
Child Rights  
with NICCY  
& Tour of the  
Guildhall



Targeted  
work with  
Voice of  
Young People  
in Care,  
Extern and  
Youth First



Rural  
Consultation  
and  
recruitment



Study Visit to  
NI Youth  
Congress  
Sitting &  
consultation  
at Nandos



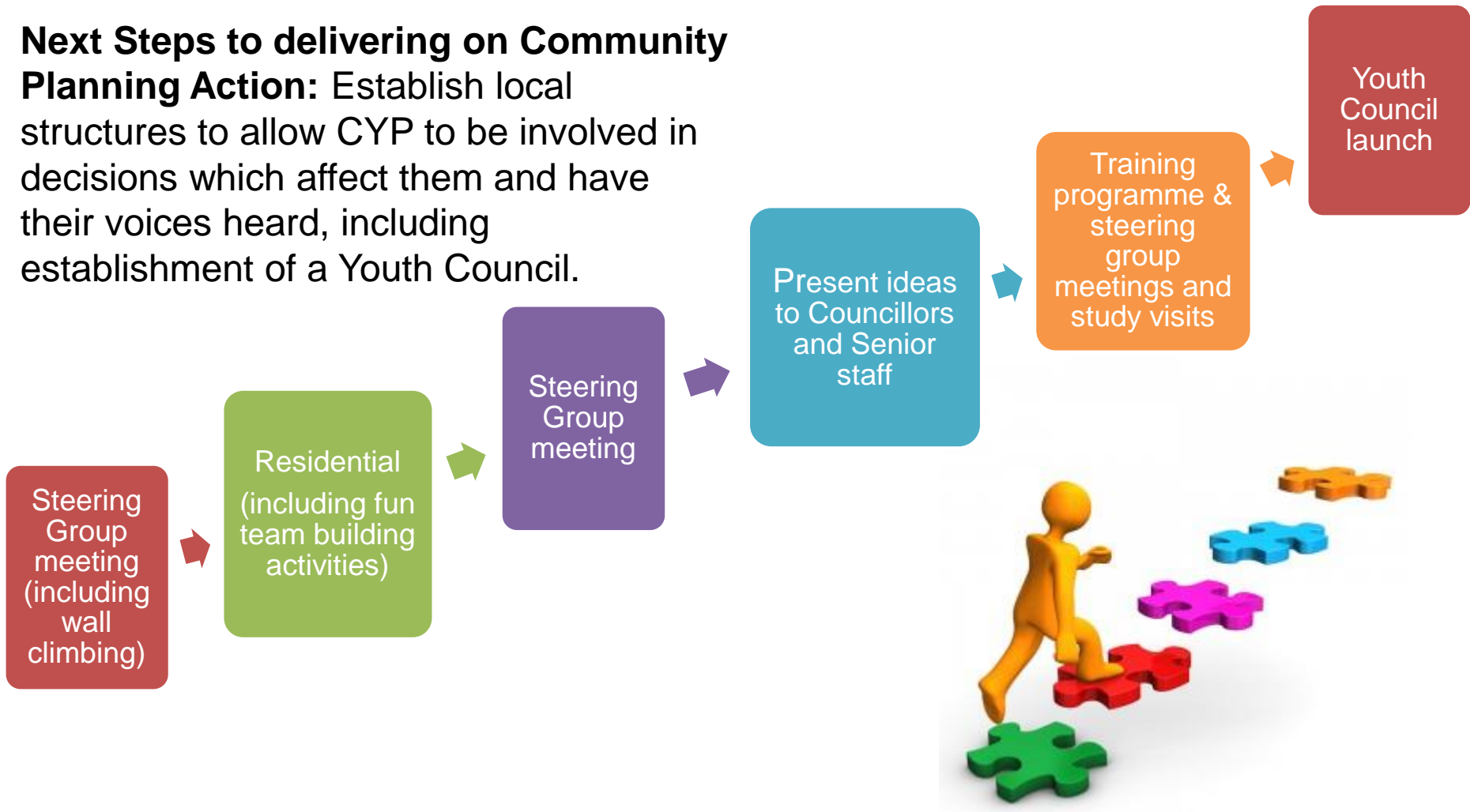




Young People engaged in Youth Participation and Democracy programme

## Next Steps to delivering on Community Planning Action:

Establish local structures to allow CYP to be involved in decisions which affect them and have their voices heard, including establishment of a Youth Council.



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## Concluding comments

- Putting young people at the heart of the community planning process will involve YP being involved at all layers;
  - shaping the strategic planning process
  - shaping programme design
  - co-designing the youth participation and democracy structures
  - involved and/ or leading programme delivery.
- Youth engagement can be resource intensive and expensive, ensure to identify an allocated budget and staffing with a suitable skillset to involve YP.
- Allow flexibility in programming, tailor the approach as you progress based on what the YP are telling you they want to see.
- Feedback to those involved and be explicit about how their feedback and views have shaped the programme.
- Capacity building and training is essential to ensure that all YP are given the opportunity to engage.
- Partnerships with the statutory, community, voluntary and private sector are essential for success (youth workers and creatives).
- Be open and willing to be challenged and empower young people to challenge constructively.





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This information is available upon request in a number of formats including large print, Braille, PDF, audio formats (CD, MP3, DAISY) and minority languages.

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