PARK LIFE, STREET LIFE

MANAGING DEMAND IN THE PUBLIC REALM

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Context

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NEW LOCAL GOVERNMENT NETWORK

Our Research

- Behaviour Change for prevention
- Harnessing Community and Business Assets

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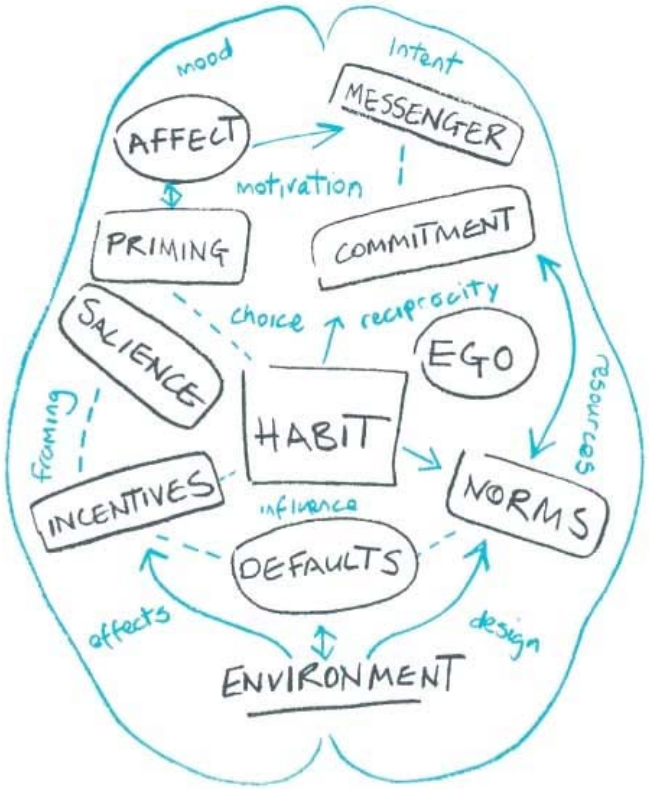
Methodology

- Call for evidence
- Two roundtable discussions
- Interviews
- Three in-depth case studies.

Behaviour Change for Prevention



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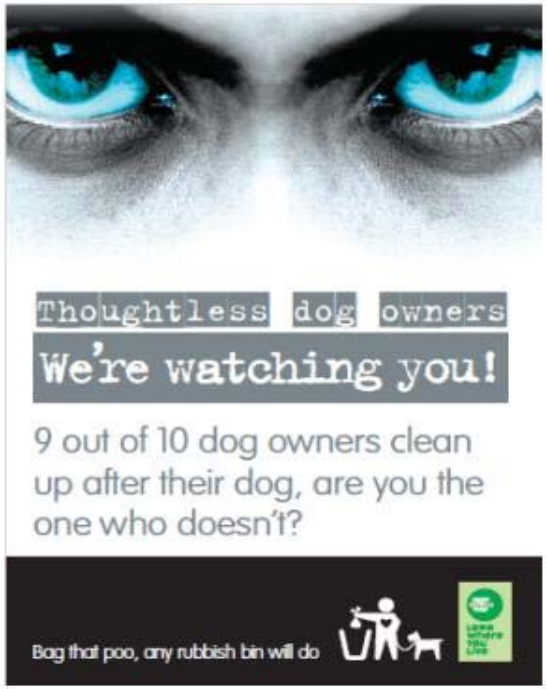
Examples



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Harnessing Community and Business Assets

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Challenges

- Lack of understanding of principles of effective behaviour
- Insufficient staff capacity
- Cultural fear of failure
- Structural barriers dis-incentivising prevention

Recommendations

- Embrace preventative approaches
- Increase community involvement
- Overcome knowledge gaps and cultural resistance to change
- Collaborative working and resourcing change

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