## Scotland's Digital Future

The Delivery of Public Services

Colin Cook August 2013



## **Scotland's Digital Strategy**





## Context

- Scotland's Digital Future
- Scotland's Digital Future: Delivery of Public Services – September 2012
- National Outcome 16- Our Public Services are high quality, continually improving, efficient and responsive to local needs
- McClelland Review of Public Sector ICT Infrastructure in Scotland
- Christie Commission: Renewing Public Services

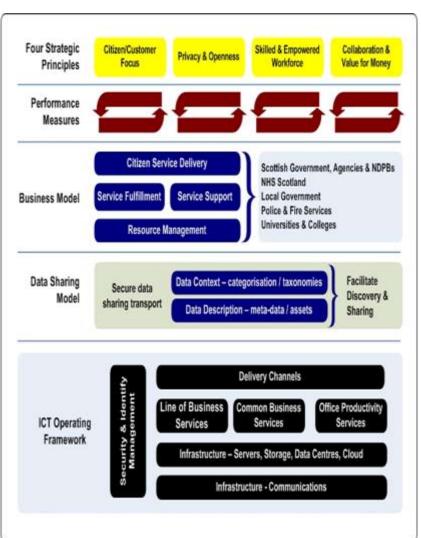




## High Level Operating Framework

#### What is it?

- It is a BLUEPRINT for all parts of the public sector in Scotland and includes internal services, shared services and public facing services
- public sector organisations to follow when delivering their ICT solutions
- provides guidance on how to design, develop and deliver future digital public services
- Framework to recognise the People issues as well as the technology; specifically change management and capability (staff and end users)







A single place where people, businesses and visitors can access public services

- Improving the experience of public services by putting user needs at the heart of service design.
- A vehicle for public service reform and efficiency. Reducing duplication and cost of delivery. A common look and feel across Scottish public sector services.



# **Priority Actions**

- single point of access
- common look and feel
- shared development
- shared standards





### How will we do this?

### **Digital Transformation Programme**



- Exemplar Services Routemap
- Rationalise digital landscape
- Establish MyGov
- Develop principles and common standards



# Approach



# Mygov.scot

### **Update**

- Currently finalising three programme workstreams that will inform the direction of the Mygov.scot website.
- International Review. Study of best practice in the delivery of digital services looking at services from Finland, Estonia, Australia, California.
- Business Review. Building a detailed picture of the digital services offered by the central government family of public bodies to begin to prioritise their redevelopment.
- User Analysis and User Experience. Detailed study of mainstream user needs for Mygov.scot leading to the development of an initial design 'look and feel'.
- Technical Development of Mygov.scot will begin in Autumn 2013.



## Identity Assurance and Authentication

### **Objective**

A common approach to identity assurance across the public sector will provide easy access to on-line services avoiding need for a user to have multiple sets of credentials and allowing a "tell me once" approach to provision and updating of basic data



# **Priority Actions**

- Data Management
  - linking data to allow research that informs public services
  - analysing big data to inform public services
  - making public sector data open so others can innovate
  - sharing data to help provide a better service

# Priority actions

### Skilled and empowered workforce

- ICT Workforce
  - New Modern Apprenticeship
  - Skill sharing and collaboration opportunities
- Digital literacy for wider workforce







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