



Driver & Vehicle  
Standards  
Agency



# Phil Breen

## Driver & Vehicle Standards Agency

Earned Recognition National Account Manager

Keeping **Britain** moving, **safely** and **sustainably**



## Enable

Clear, easy to follow help and advice to customers



## Prevent

Monitor customers to make sure they maintain standards



## Respond

Use intelligence and evidence to take strong action for law breakers

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## Lesley O'Brien OBE, Director Freightlink Europe

“I’m really keen on getting rid of cowboys in our industry and if Earned Recognition is going to give DVSA more time to focus on them, I’m all for that.”



**Non-compliance on our roads  
and in our communities**

# This is what non-compliance looks like



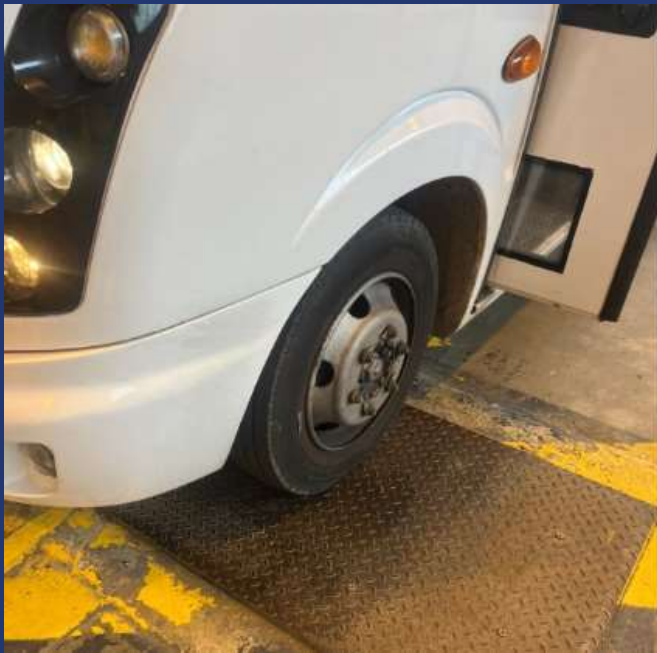
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# A flavour of the last month at the roadside



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# Festivals- Think about how you get there



Operators would put the safety of the children first - surely?



report details here.  
RED EML ON.  
DIPPED BEAM POOR, CANT SEE ROAD





## An example from the same visit



How we help you **stay safe**  
on **Britain's roads**



**Remote enforcement  
There's nowhere to hide!**



**HADES-5**  
Vehicle inspection and scanning robot



# ANPR helps identify and tackle non-compliance

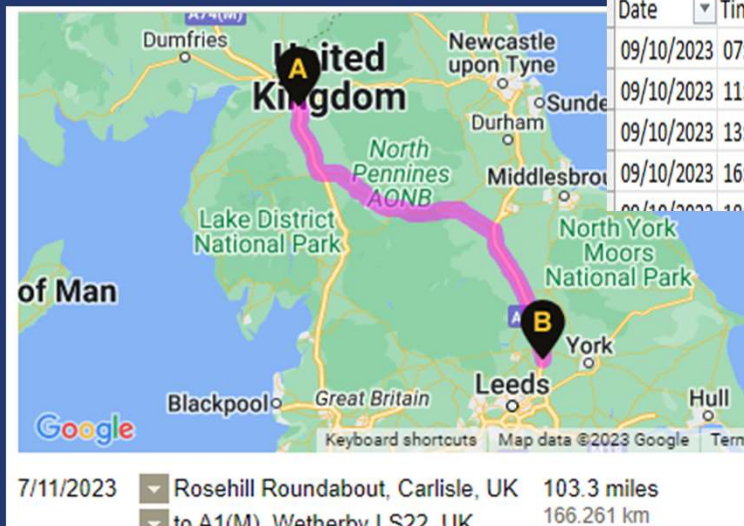
- Invested in bulk mapping software
- Our teams can remotely analyse journey times and drivers' hours compliance on a large scale
- Records can be used in cases submitted for regulatory and legal action



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# Remote speed limiter analysis

Using ANPR to remotely check average sustained speeds between fixed points to identify speed limiter manipulation



13    X ✓ fx    =F3/(G3\*24)

	A	B	C	D	E	F	G	H	I	J	K	L
	Date	Time	Date/Time	Latitude	Longitude	Miles	Time	mph	Above 60mph	VRM	Location	Camera Name
	09/10/2023	07:21:38	09/10/2023 07:21	52.235901	0.800872					V20CLT	A14 Elmswell E/B	A14 EB Elmswell Ln 1
	09/10/2023	11:13:26	09/10/2023 11:13	52.284801	-0.043212	43	03:51:48	11.13	FALSE	V20CLT	A14 Huntingdon WB	A14 WB Huntingdon Ln 1
	09/10/2023	13:40:19	09/10/2023 13:40	53.855099	-1.3466	135	02:26:53	55.15	FALSE	V20CLT	A1 Boston Spa N/B	A1 NB Boston Spa Ln 1
	09/10/2023	16:36:55	09/10/2023 16:36	54.895802	-2.88715	113	02:56:36	38.39	FALSE	V20CLT	M6 Todhills N/B	M6 NB Todhills Ln 1
	09/10/2023	18:28:07	09/10/2023 18:28	54.895802	-2.88715	7	01:52:12	2.71	FALSE	V20CLT	M6 Todhills S/B	M6 SB Todhills Ln 1

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# Operation Milkman

- **Starling Distribution Services Ltd recently made their 5th court appearance in 2 years.**
- **The 25 offences this time were due to the shoddy way their business has been operating and the condition of vehicles.**
- **The milk delivery service had to pay a £433,170 fine (including costs).**
- **Currently totalling £715,081 in court fines.**

# Making sure children arrive safely at school



# Buses and coaches: features and help for disabled people

- In May 2024 DVSA published new guidance regarding PSVAR
- The guidance covers, single, double-deckers buses and coaches
- The Law covers:

- help getting on and off a bus or coach
- ramps and lifts
- using a wheelchair
- travelling with an assistance dog
- priority seats (buses only)
- seat armrests (coaches only)
- steps and stairs
- handrails, poles and handholds
- floors and aisles
- 'stop' or bell buttons (buses only)
- route and destination displays





# **Setting exemplar standards for safety and compliance**

# Earned Recognition: Recognising compliance & road safety



 **EARNED RECOGNITION**



**Give your business a boost**

Join the DVSA Earned Recognition scheme to feel the full benefits of being a safe vehicle operator.

Find out how to apply and get started at:  
[www.gov.uk/dvsa/earned-recognition](http://www.gov.uk/dvsa/earned-recognition)

Helping you stay safe on Britain's roads

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# Earned Recognition Audit

- An ER audit must be carried out by a DVSA authorised audit provider, there are numerous to choose from, listed on gov.uk
- There are two sets of audit standards, one for HGV operators and one for PSV operators each with 10 sections

1. Operator Licence
2. Transport Manager or Responsible Person
3. Vehicle Standards
4. Drivers' Hours
5. Operational Management
6. Security Requirements
7. Driver Management
8. Training
9. Additional Policies

## Section 10

Dangerous Goods (HGV Operators)

Service Work (PSV Operators)

Operators will not be audited  
on Section 10 if they do not do these activities

# KPIs

## Driver KPIs

- Overall Infringement rate
- Four Fixed Penalty Bands (current legislation)
- Working Time Directive
- PSV Domestic Drivers Hours KPIs are measured using Driver Allocation Systems (DAS)
- Monitoring daily and fortnightly rest
- MSI's

## Vehicle KPIs

- Safety Records
- Safety Inspection records completed correctly & signed off
- Safety inspections completed within the stated frequency
- Driver defect reports where road safety related items have been reported are appropriately actioned
- Vehicle & trailer initial MOT pass rate



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# Road Safety Matters

**Making every journey**

**safer in your community**

Earned Recognition is a unique scheme through which we regularly monitor operators, checking that they achieve and maintain the highest standards of compliance. Its logo identifies operators of lorry and bus fleets of all sizes, including school bus services and refuse collection trucks.

These socially conscious operators adopt policies that promote safety, positive environmental impacts and the wellbeing of their communities. They improve outcomes for cities and towns, and the people who live and work there.



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# Earned Recognition: modules



**EARNED RECOGNITION**  
DVSA

**TfL Contractual  
Module**



**EARNED RECOGNITION**  
DVSA

**London Power  
Tunnels (LPT2) Module**



**EARNED RECOGNITION**  
DVSA

**Concrete  
Operational Module**

Partnership with the British Aggregates Association



**EARNED RECOGNITION**  
DVSA

**HS2  
Module**



**EARNED RECOGNITION**  
DVSA

**Guild of British Coach  
Operators Module**

ROAD TO



**EARNED  
RECOGNITION**

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## Journey with us on the Road to Earned Recognition (R2ER)

- ✓ A new initiative to help new businesses develop and maintain high driver and vehicle standards
- ✓ Promote effective transport management
- ✓ Improve standards - Improve road safety – Improve employee wellbeing
- ✓ Reduce the risk of non-compliance and potential regulatory action from the Traffic Commissioners.
- ✓ Work with DVSA to improve road safety across Britain's roads and improve the outcomes for cities and towns



# The consequences of non-compliance



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# Find out more via Gov.uk or via the mailboxes

[www.gov.uk/dvsa](http://www.gov.uk/dvsa)  
[DVSAER@DVSA.gov.uk](mailto:DVSAER@DVSA.gov.uk)  
[R2ER@DVSA.gov.uk](mailto:R2ER@DVSA.gov.uk)



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