

A faster, easier journey to electric vehicles

**Dan Eyre, Co-Founder** 

www.diode.energy



## Intro

### Dan Eyre, Co-founder and COO



Dan Eyre

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- Worked at Nottingham City Council for 4 years
- Helped launch the UK's first publicly owned electric vehicle service centre and the world's first electric OEM bin lorry in Nottingham
- Co-founded Diode in 2019
- Launched Charge Platform in November 2021 following an Innovate UK grant
- Unapologetically puts the user at the heart of everything
- Heads up operations, such as supplier relations, partner and customer success



## Why we exist

To be a part of the climate change solution by driving a faster, easier journey to electric vehicles

### Climate emergency

Global warming is the world's greatest challenge. We believe that by making the switch to net zero and electric vehicles easier, we can do our bit to help clean up the air and reduce carbon emissions.

### Accessible for everyone

We believe every business, employee and consumer - no matter how big or small their budget is - should have access to the electric vehicle infrastructure expertise they need.

### Right infrastructure

Implementing the right charging infrastructure is crucial for a smooth switch to electric vehicles. We help plan, procure and implement the right infrastructure for the best price, and help avoid costly mistakes.

### Share our experience

Our team has over 17 years collective experience with electric vehicles and electric vehicle charging.









## **Diode Charge Platform**

An all-in-one software platform that makes switching to EV a breeze.

#### **EV Readiness Report Procurement** Interactive report for drivers **Enables employees and** including access to charging, businesses to purchase vehicle options, tax, cost & charging infrastructure. CO2 savings. **Recommendations Tender Process Collect & analyse data** Collect data via user surveys Quantifies the 5-year Support businesses to run a to assess drivers' electric charging infrastructure competitive tender process requirement for businesses. through the platform. vehicle suitability.



## **How it works**

An extension of your team, helping the local businesses and their employees through the process.

You

### **Business and employee**

# Introduce business

Via email or the partner portal.

30-seconds work

### Business Setup

Add basic site info, vehicle reg numbers and employee email addresses.

30-minute consultation

# **Employee Engagement**

Employees complete survey and generate EV readiness report.

# **Business Recommendation**

View 5-year horizon for charging, EV adoption and cost, CO2 & tax savings.

30-minute consultation

## Business Procurement

Workplace and home charge points procured and installed.

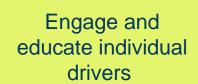
30-minute consultation

Online chat, email and phone support - 9-6pm, Monday-Friday



## How we can support local authorities

A scalable solution to help you accellerate the transition to electric vehicles



Help businesses understand how many charge points they need

Increase EV consultancy capacity

Support the delivery of DfT's charge point strategy





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