

# The Impact of a Mobile HRC

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# The challenge of our city.

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- 170 bin rounds every day – 27 million collections every year
- 350,000 tonnes of municipal waste a year
- 631 parks – 14 square miles
- 2000 miles of road
- 1.2 million people
- 450,000 homes







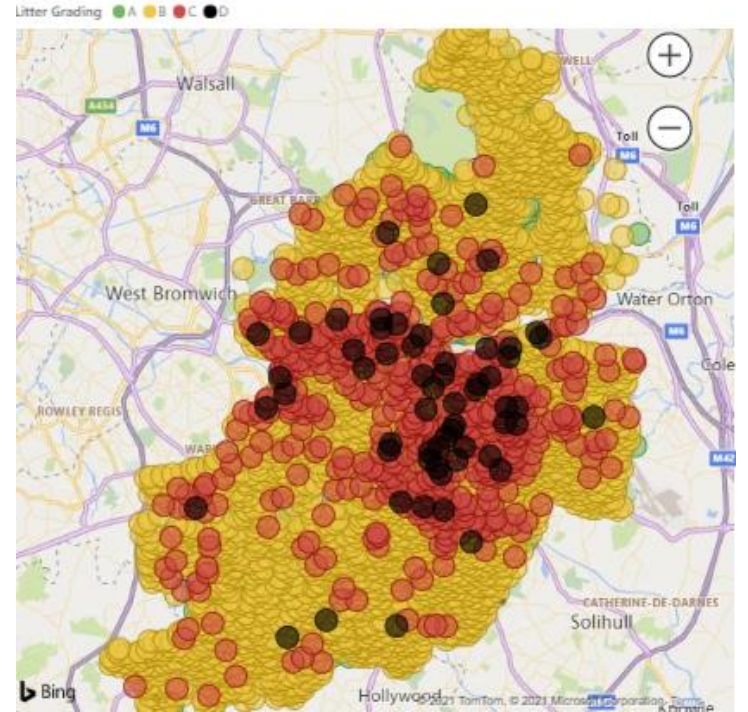
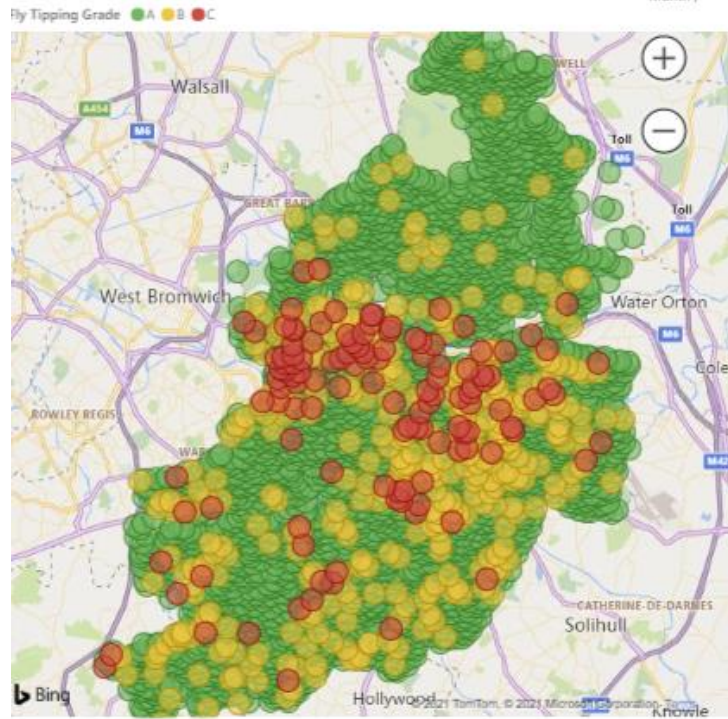
# Service need – not service failure

18% increase in tonnage  
collected since 2014

17,326 tonnes of flytipping  
removed in 2020-21





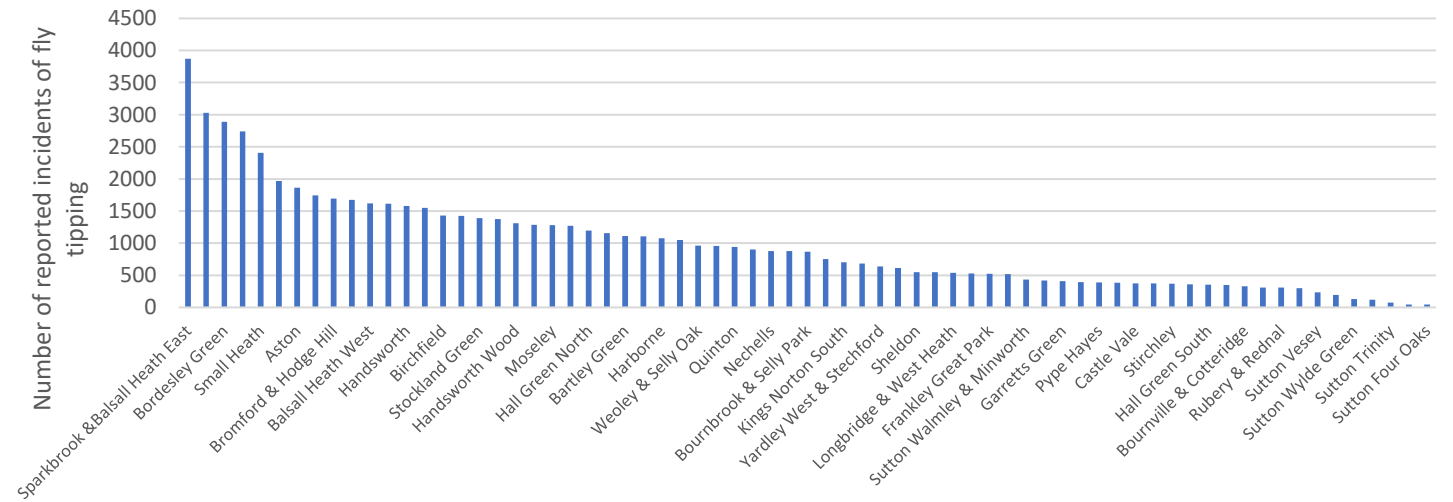
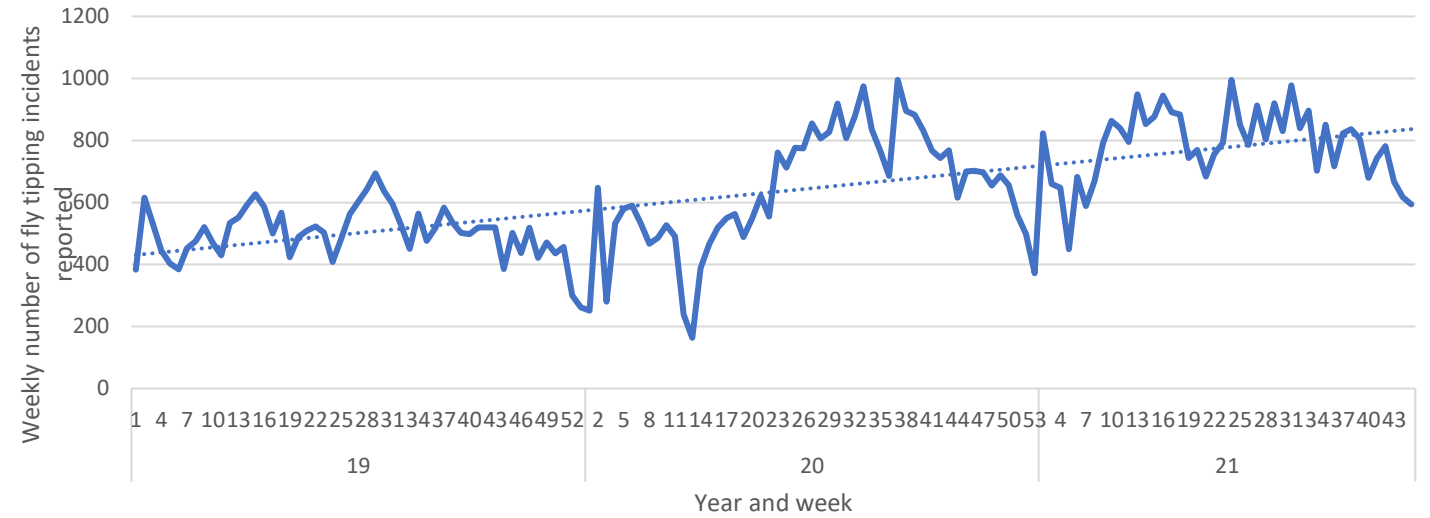


# City Hotspots

**Fly tipping and litter impacts the poorest the most**

# Flytipping Data

- National and Birmingham increase during 2020-1 lockdown
- Focused on key wards in the inner city
  - Sparkbrook & Balsall Heath East
  - Bordesley Green
  - Soho & Jewellery Quarter
  - Alum Rock
  - Small Heath
  - Aston



# Mobile HRC

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- Four mobile HRC units
  - Specialist recycling truck
  - Standard compactor vehicle
  - White goods vehicle / Reuse collection
- Use across all wards
- Seven day service
- Bring waste to local sites

















# Action

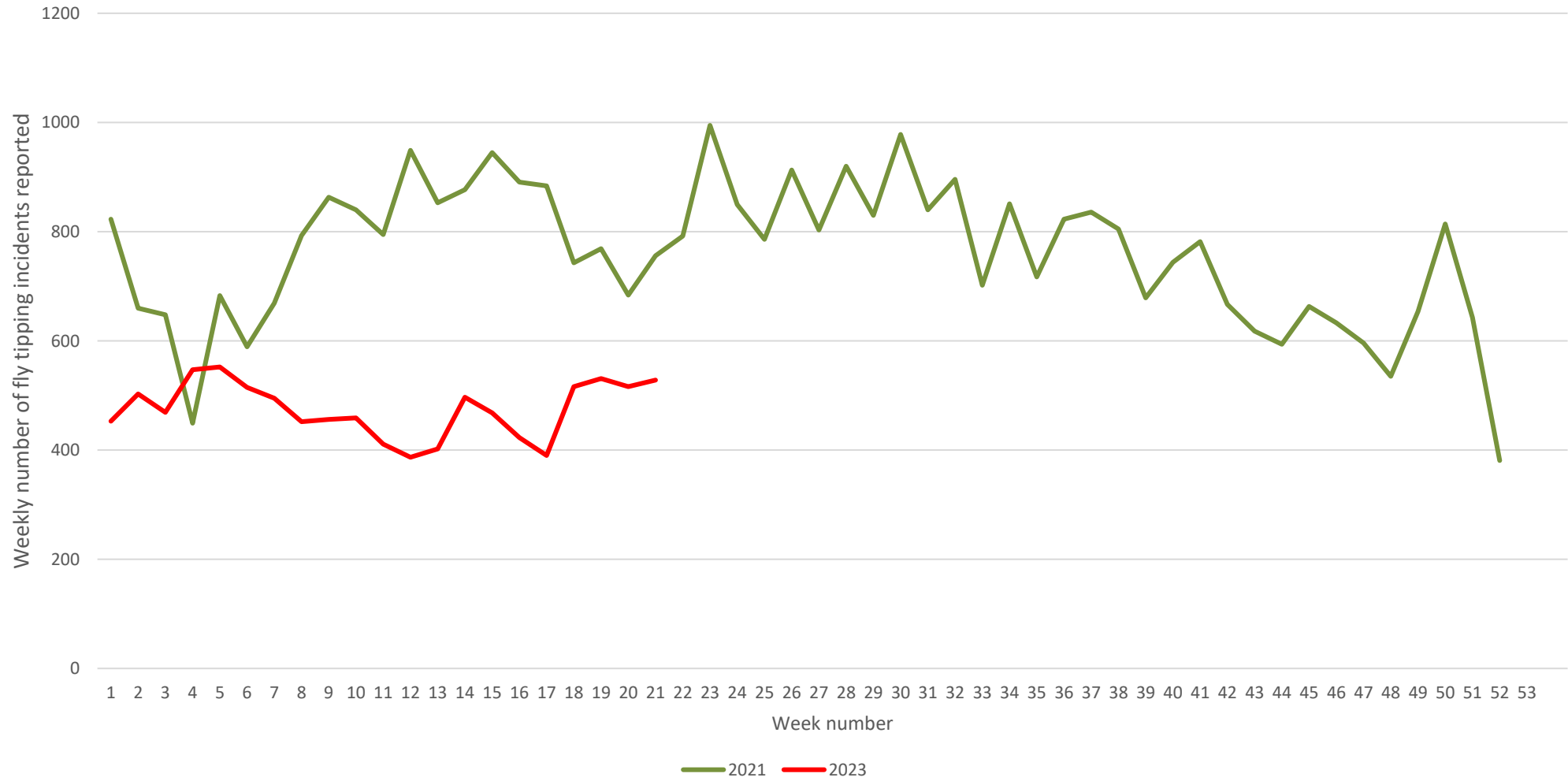
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- In July 2021 EMT looked at fly tipping and a series of initiatives were approved to tackle the growing situation. The individual figures for reported fly tipping in week 27 (first week of July) was:

Year	Reported flytipping
2019	602
2020	807
2021	920
2022	556 (12 months on from the initiatives)
2023	528 (current June)



# FLYTIPPING: NUMBER OF REPORTED WEEKLY INSTANCES OF FLY TIPPING

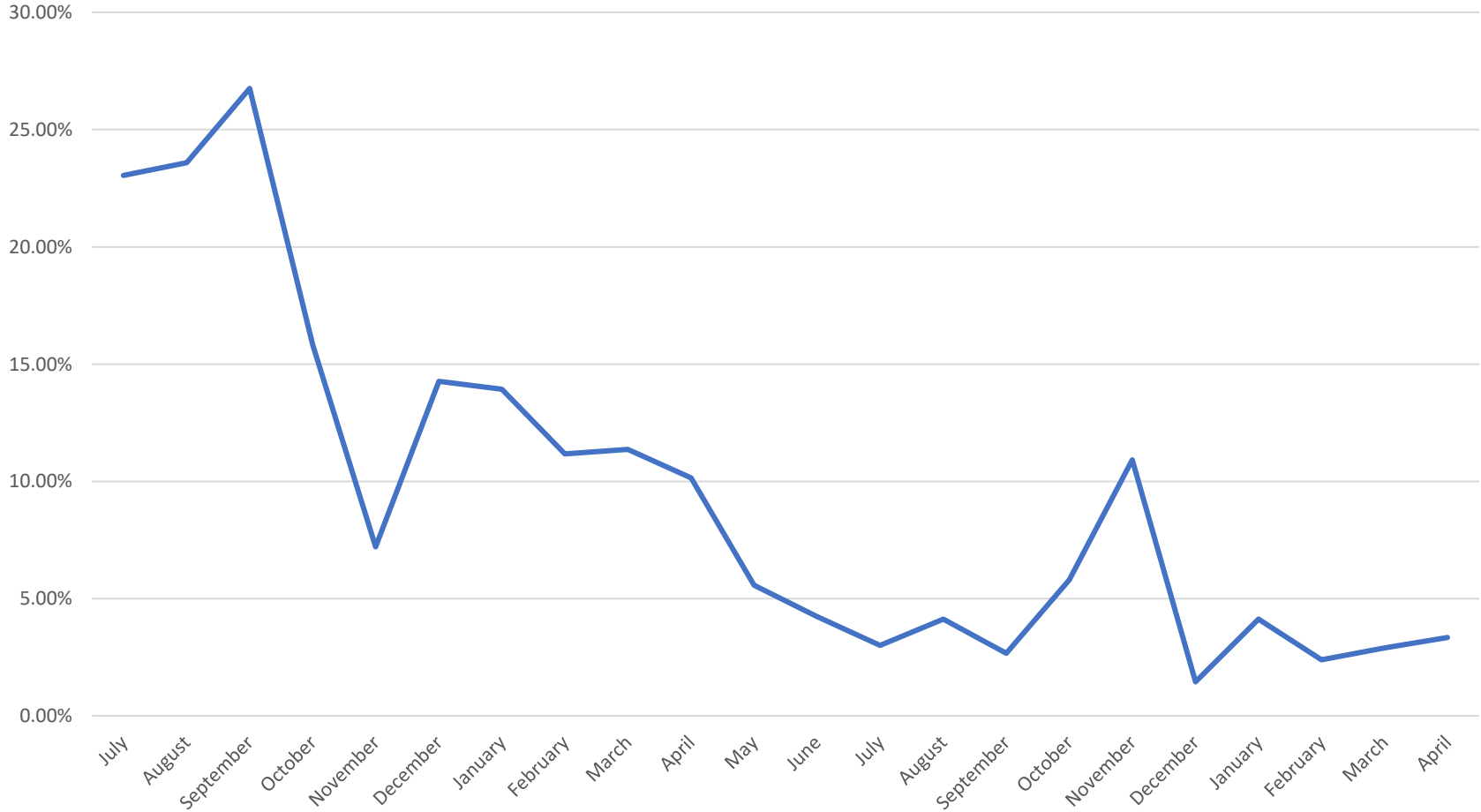


Source: Resident reports via contact centre and website as recorded on M3 database



# FLYTIPPING: LAND AUDIT MANAGEMENT SYSTEM SURVEYS

Percentage of LAMS assessments where the fly tipping grade was determined to be B or C (unacceptable standard)



Data reported from Waste Prevention Team



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