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An update on “Towards a litter-free Scotland”: The National Litter Strategy

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How to tackle litter and flytipping?



Scotland's National Litter Strategy



Intervention 1: Communications



Intervention 2: Education



Intervention 3: Local Community Action





Intervention 4: Opportunities for Recycling

recycle for Scotland

**You can now
recycle more
on the go!**

glass
plastic bottles
drinks cans
paper

Look out for these symbols on our recycling bins.

SPONSOR
LOGO HERE

www.recycleforscotland.com

The image shows a green recycling bin sticker. At the top left is the 'recycle for Scotland' logo. The main text reads 'You can now recycle more on the go!'. Below this are images of a glass bottle, an orange plastic bottle, a clear plastic bottle, a yellow drinks can, and a stack of newspapers. To the right is a legend with four categories: 'glass' (teal box with glass bottle icon), 'plastic bottles' (red box with plastic bottle icon), 'drinks cans' (grey box with drinks can icon), and 'paper' (blue box with newspaper icon). Below the legend is the text 'Look out for these symbols on our recycling bins.' At the bottom right is a dashed box labeled 'SPONSOR LOGO HERE'. At the bottom left is the website 'www.recycleforscotland.com'.

Intervention 5 and 6: Product & Service Development



Intervention 7: Guidance Review

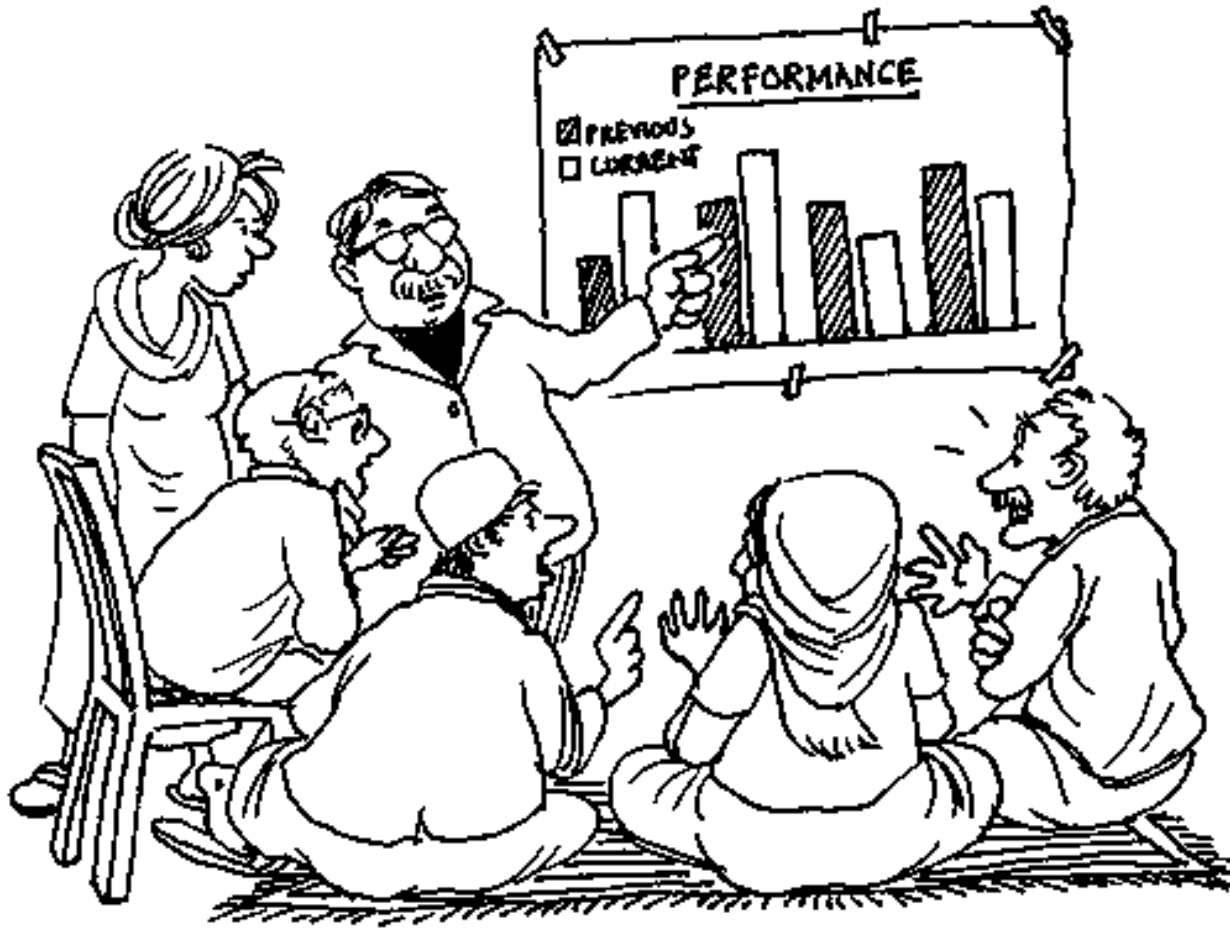


Intervention 8: Funding & Support

A blue oval graphic containing a white banner with a black border. The banner has the text "You've Got Funding!" in a bold, black, sans-serif font. A black mouse cursor arrow is pointing at the bottom right corner of the banner.

You've Got Funding!

Intervention 9: Research & Monitoring



Intervention 10: Flytipping



Intervention 11: Strengthening the enforcement system



Intervention 12: Enforcement staff training





Thank you.

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