Slim down with West Lothian

The move to slim bins

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West Lothian Diet



A balanced diet???



The Pie Chart

West Lothian Average Grey Bin Contents



Mr. Motivator

YOUGALLIHAT

A SITUP?





Pick your poison



(per 10,000 tons per year)

Landfilling

2

Recycling processing

22222222222

Recycling-based manufacturing





I love it when a plan comes together...

- Get member approval
- Change everyone's collection days
- Swap old bins for new 140l bins before they know what has happened
- Do it all by Christmas (2016)
- Sit back an pretend it never happened (establish the new norm)
- Wait for the next major change to appear...



The crack Commando Unit









How to make friends and influence people



50 shades of grey...





Maps, maps and more maps



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Photo 5 - Wed H2 Phone 5 - Friday H2 Phone 5 - Monday H3 Phone 7 - Transfor H3 Phone 8 - Thursday H3 Phone 9 - Phone H1 Phone 10 - Wed H1



Pagans work on Sundays?

- Your poor staff are being forced to work on Sunday...
- What about my rabbits?
- We don't have gas, or electricity...
- You didn't tell me about the service...
- Drop in, drop out
- Wow, I never realised we could recycle
- The 11th Commandment

'Thou shalt shop those who illicitly garner additional capacity'



Lessons learnt and words of wisdom

- When recruiting a team to assist it helps to have them there from the start
- Maps and data (research pays off)
- Involve the frontline staff or you are going to get lost
- Don't underestimate the pressure on the call centre
- You'll need lots of recycling bins in stock
- Keep an eye out for where the diverted material goes
- Everybody needs good neighbours



Thank you for your time and attention

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