

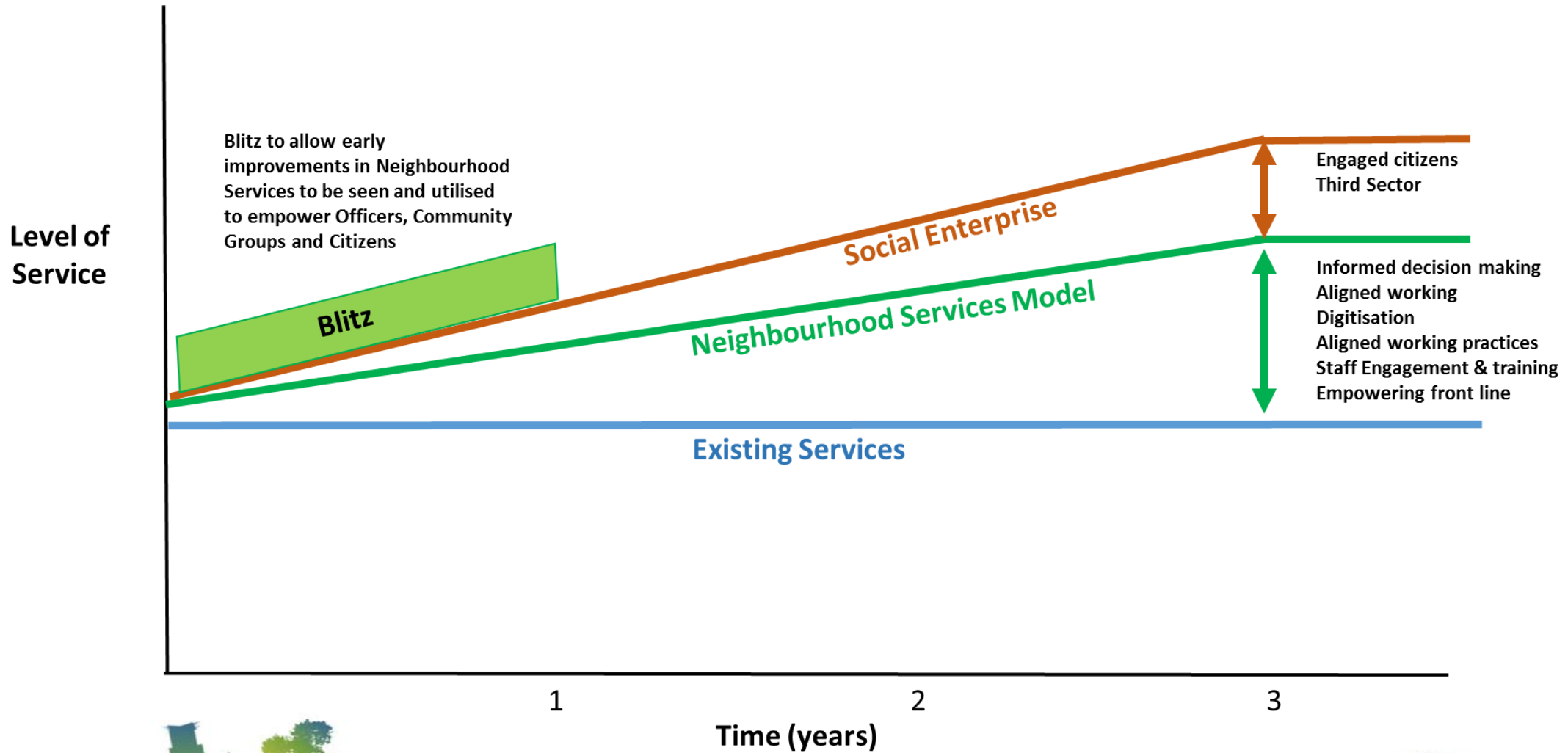


Undertaking a Neighbourhood Blitz approach

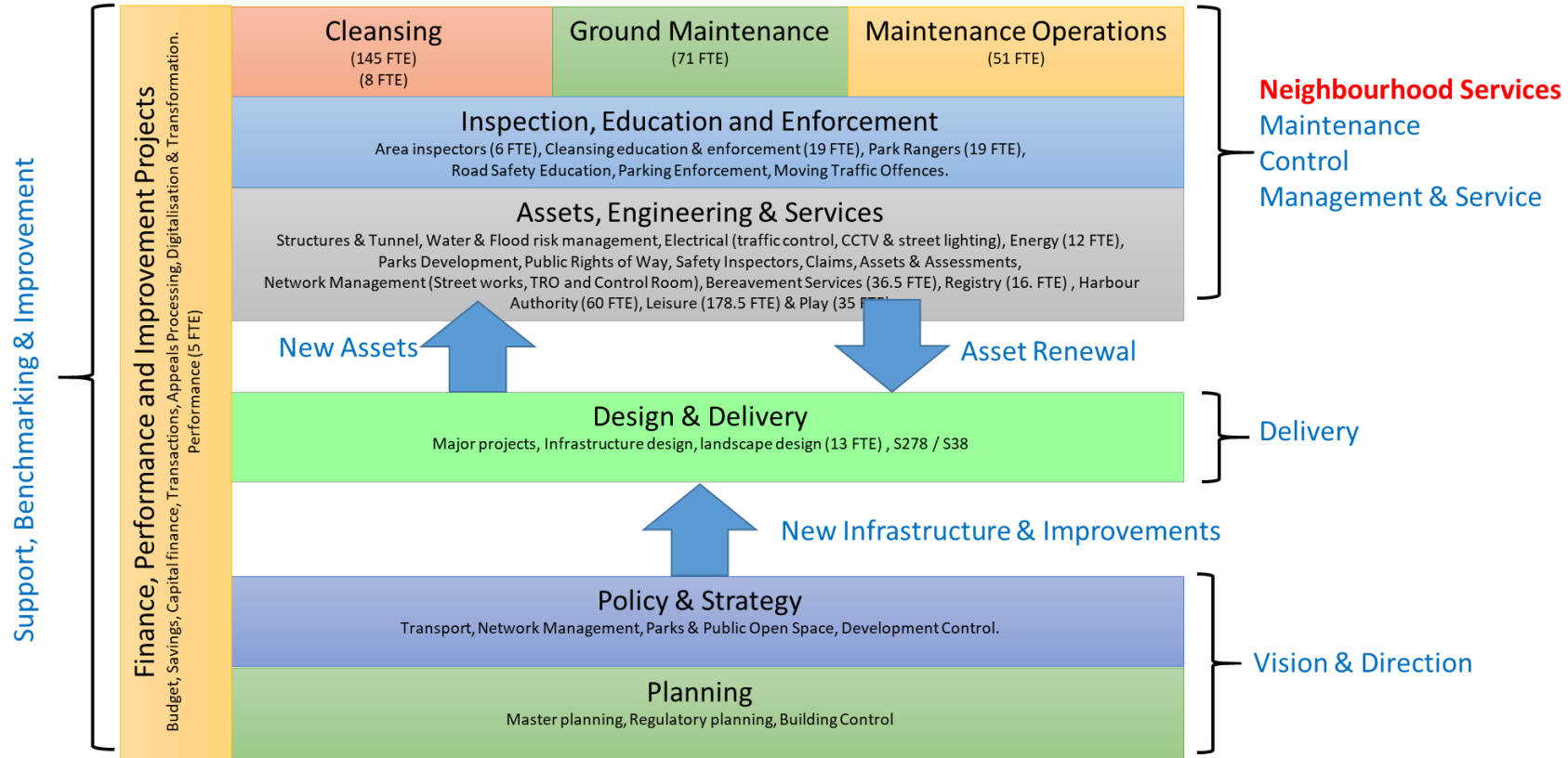
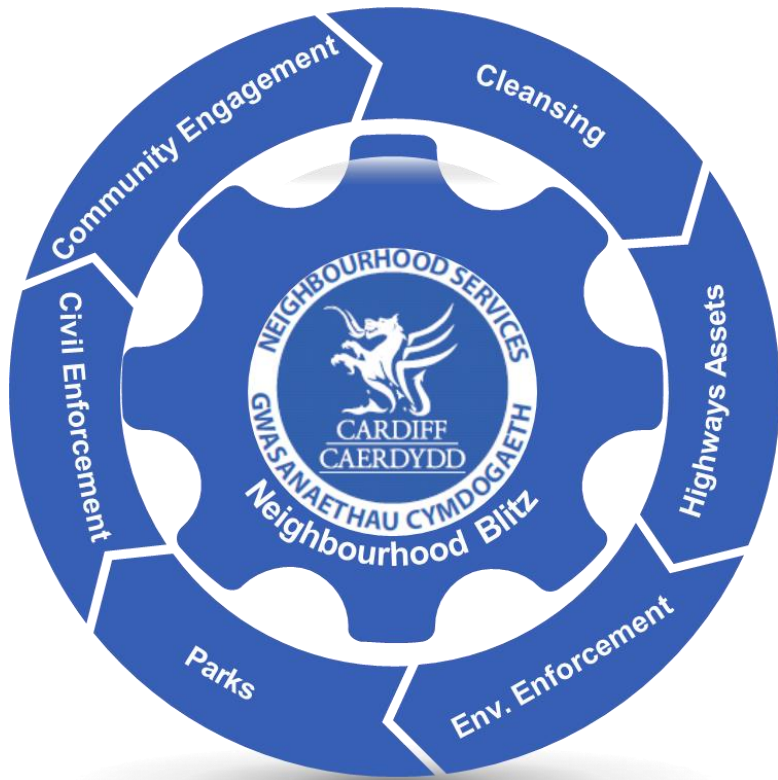
Matthew Wakelam
Cardiff Council



1. How do you get more value?



2. Develop a team of teams



3. Support what people want



Engaging citizens and partners to share the vision



1. Tell citizens what you do



5.12 tonnes of rubbish removed

38 streets/lanes deep-cleaned

404 gullies cleansed

24 volunteer hours for litter-pick

11 properties face further monitoring

#LoveWhereYouLive Grangetown



2. A brand for people to engage with

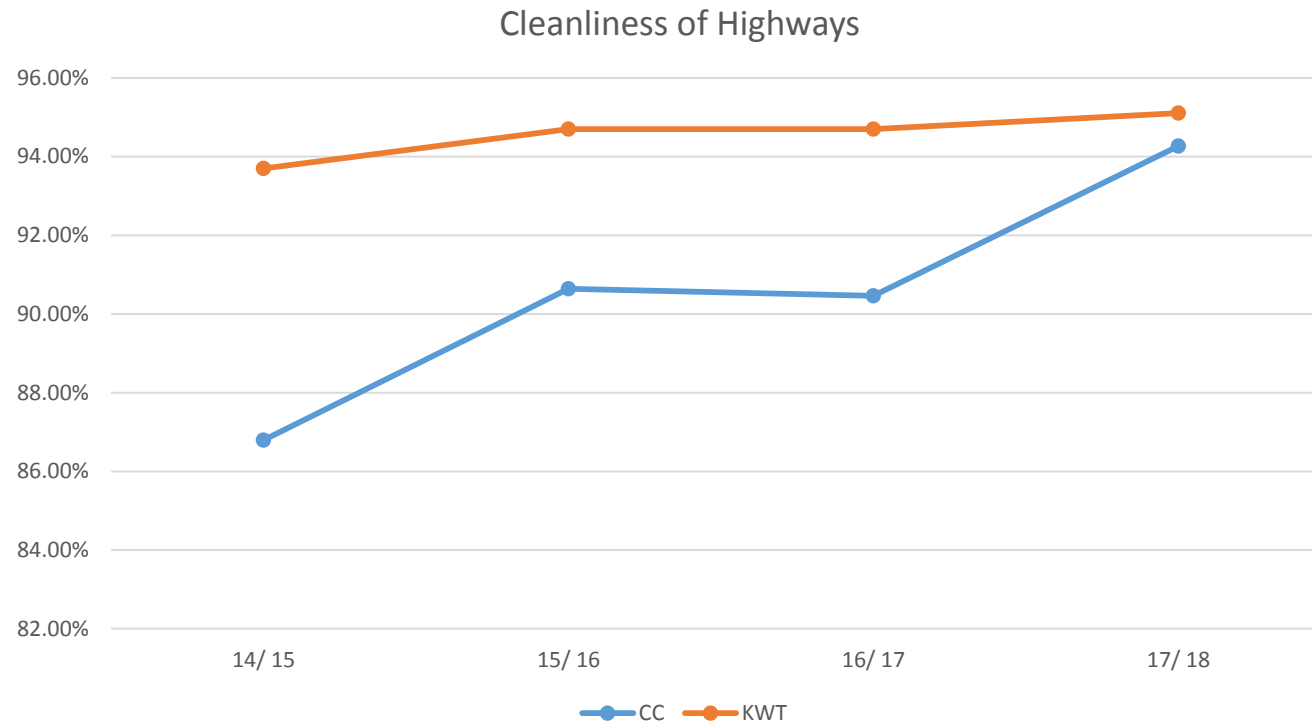
Creating & Marketing a Positive Neighborhood Brand



3. Support citizen based campaigns

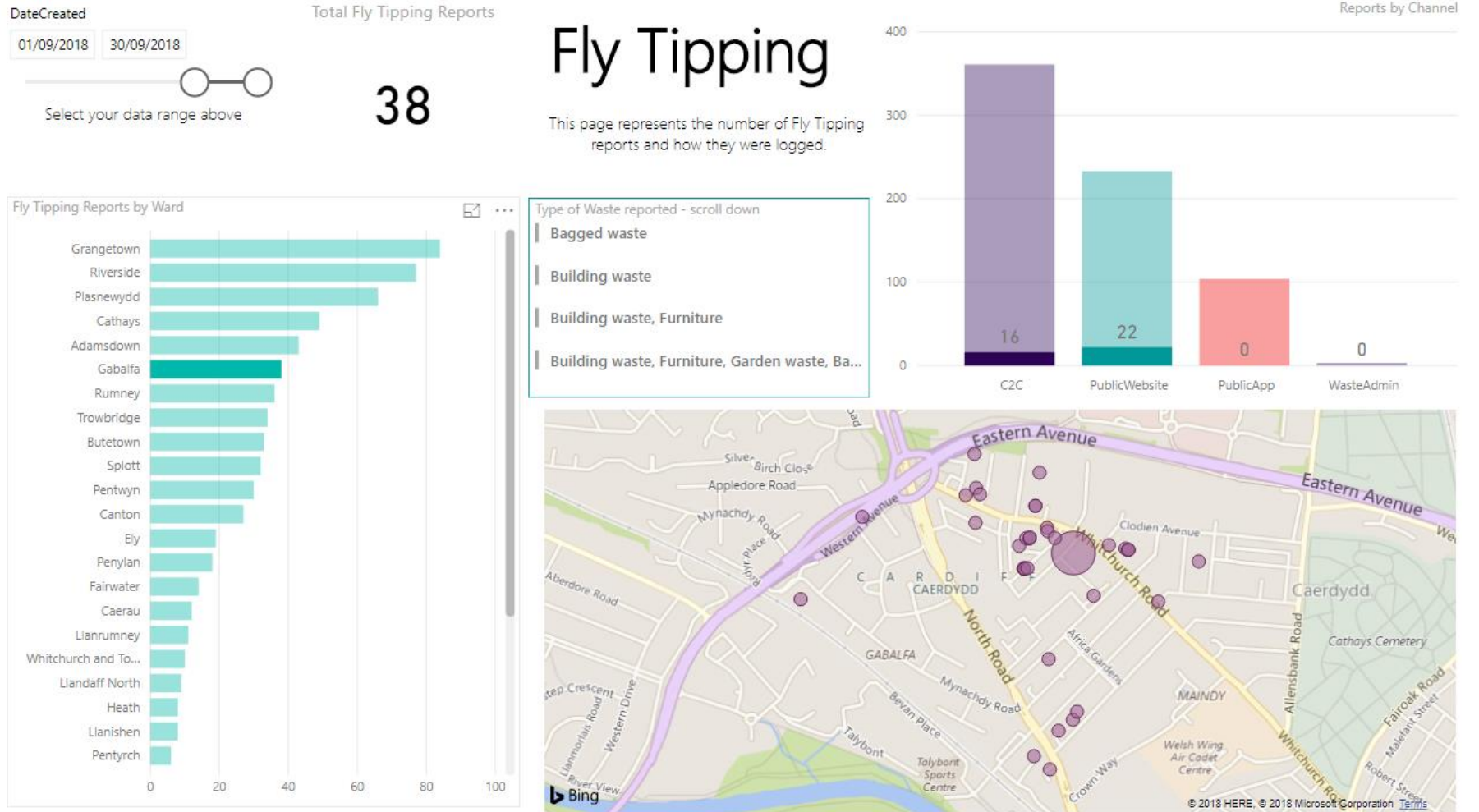


Assessing the benefits to the community



1. Share the Council held data

Gabalfa
Fly Tipping
Sept 2018



2. Make citizens lives better



ASSET MANAGEMENT EXPERT

Asset and defect management

CHIPSIDE

MIPERMIT

Cashless parking and virtual permits



BARTEC
AUTO ID

Waste collection management



Intelligent Lighting



3. Be the best you can



**GREENER
GRANGETOWN
WERDDACH**



UK's best Core City in terms of recycling. However, Cardiff needs to recycle a further estimated 20,000 tonnes of the city's waste by 2025 to meet the Welsh Government's 70% target.



How do you make it successful

- Develop an ethos of working together for better Neighbourhoods
- Do not chase the savings – they will come
- Listen to your citizens – they will tell you what they want
- Do not do everything yourself
- Take the opportunities



And finally say thank you.....



THIS IS THE VINEYARD CHURCH GROUP, THEY HELP US CLEAN UP THE CITY, THANK YOU!

VOLUNTEER AT
WWW.KEEPCARDIFFTIDY.COM

LOVE WHERE YOU LIVE ... AND HELP US KEEP CARDIFF TIDY

