

Operations **Stop It!** and **Spruce Up**

Oliver Sherratt
Head of Environment

Altogether better



Two Different Operations

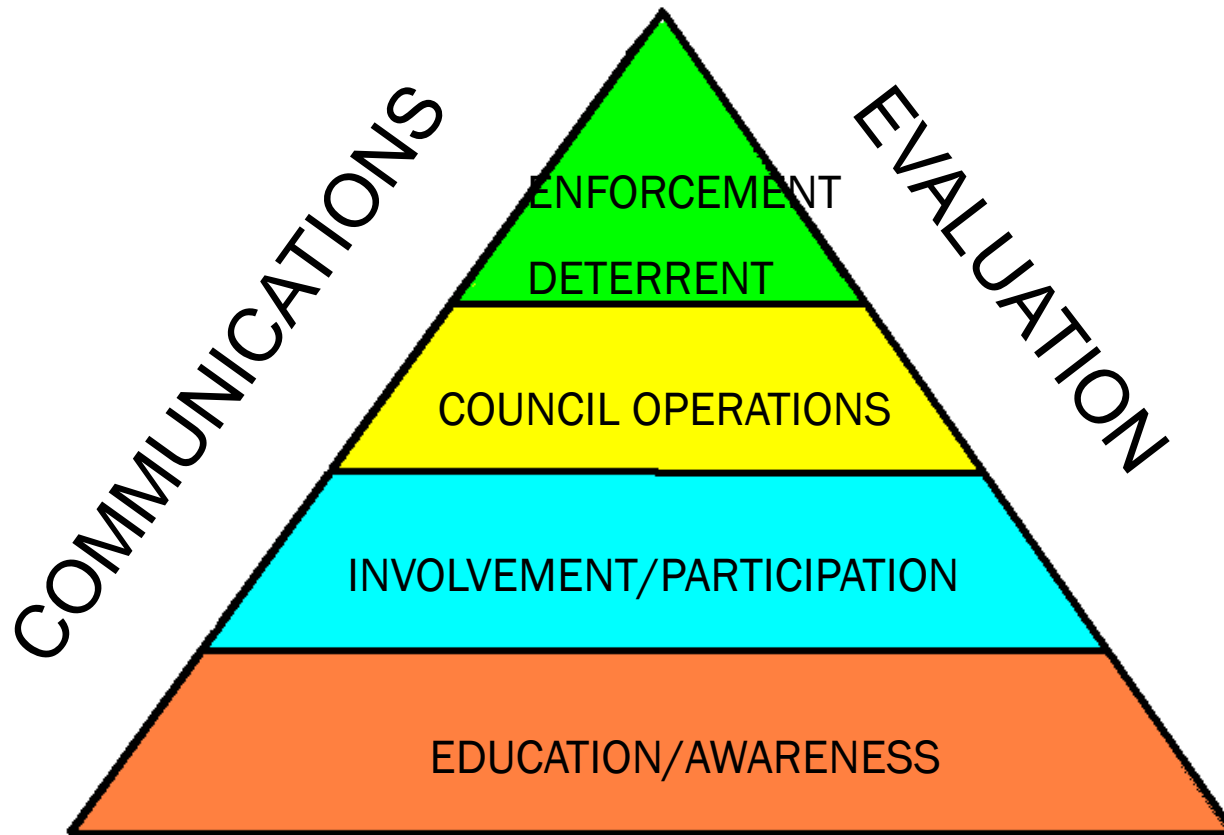
Stop It!

Spruce Up



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One Common Approach



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Awareness: Stop It

A shared vision to stop fly-tipping in County Durham

Durham County Council, in partnership with the Environment Agency and Durham Police, is working hard to reduce and prevent waste from being dumped illegally, with the ultimate goal to stop fly-tipping in County Durham.

With your help we can make your area a safer, cleaner and greener place for all.

Fly-tipping facts:

- 1 Fly-tipping is illegal and offenders can be fined up to £50,000. However, we all pay for fly-tipping as it costs County Durham council tax payers to clear waste dumped on council owned land.
- 2 Dumped waste not only looks unpleasant, it also can seriously damage land and pollute water.
- 3 It can affect the reputation of our villages, towns and city.
- 4 It can endanger animal and wildlife and also human health.
- 5 Waste dumped illegally undermines legitimate waste carriers who are undercut by illegal operators.

Know what happens to your waste. Be aware of your Duty of Care.

If you witness or find fly-tipping

- Do not confront the fly-tippers. If it is safe to do so, take a note of the vehicle make and model, colour, registration number, items of waste and a description of the fly-tippers.
- Do not look for clues in the waste yourself, as there may be harmful items hidden in it.

Report fly-tipping

Web: www.durham.gov.uk/flytipping
 Call: 03000 261 000
 #operationstopit

The Environment Agency's 24 hour hotline on 0800 807 060.

All information supplied will be treated in strictest confidence in accordance with the Data Protection Act 1998.

operation stop it | Stop fly-tipping in County Durham

All

Do you know where your building waste ends up?

As a householder, you are responsible for your own waste.

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Builders /residents

Don't leave it out. Give us a shout!

Unlicensed waste carriers operate in this area.

Please don't put white goods (such as fridges/ fridge-freezers, washing machines/dryers or dishwashers) in your yard or garden for unlicensed waste carriers to collect. They could end up flytipped.

Arrange a bulky waste collection* and we'll make sure they're collected and recycled correctly.

*Charges apply. See [overleaf](#) on how to book.

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Residents



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Flytippers Beware!

We are watching you.

CCTV cameras are in operation in this area. If you dump rubbish, we will prosecute you.

Don't risk a criminal record. Dispose of rubbish legally.

Tel: 03000 261 000
 Web: www.durham.gov.uk/flytipping

operation stop it | Stop fly-tipping in County Durham

Potential perpetrators



Involvement: Stop It



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 Fighting environmental crime together

**CCTV CAMERAS
 CATCH FLYTIPPERS**

Attempt to reunite couple with lost photos

WIZARDING the architects of a mystery couple have been found. They also have a mystery of their own. Photographs from different decades were found on the roadside in County Durham.

Now Durham County Council hopes to trace the couple to reunite. Last month, the council was called out to deal with an unusual fly-tipping incident on the country road between Collieston Lane and Haswell Farm, Uxton, where 7000lb of waste had been strewn along a three-quarter mile stretch of the road at about 100m intervals. The waste was dumped on the evening of October 14 and early in the morning of October 15.

An emergency control team was sent out to remove the rubbish. A council spokesman said it looked as if the litter may have come from a house or garage close to the road, located 100m, 200m and 300m.

But sitting the parcel were two good addresses, which appeared to show a couple's wedding and possibly a later residential property. While there is no suggestion the couple were directly involved in the fly-tipping incident, the council says it would like to contact them to return the photographs.

Anyone who can help return the photographs to the council was asked to contact 0800 555 111 or email: env@crimestoppers.birm.gov.uk

MYSTERY COUPLE: One of the pictures, possibly showing a moment of view

W. 0810 6.11.14

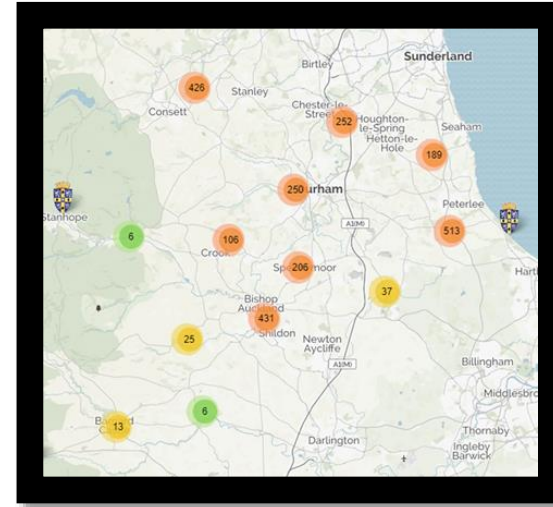


Council Operations: Stop It

Training



Intelligence



Public Confidence



Partnership



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Enforcement : Stop It

78 FPNs fly tipping
92 stop and search
42 FPNs waste carriers
37 successful prosecutions



 Durham County Council
June 2 at 8:16am · 

A man has been fined after being caught on camera dumping grass and hedges.

While reviewing CCTV footage, our neighbourhood wardens watched the man pull up in a Ford Transit pickup at the Binchester Plantation area of Bishop Auckland in September 2014. Darlington Magistrates Court heard yesterday (1 June).

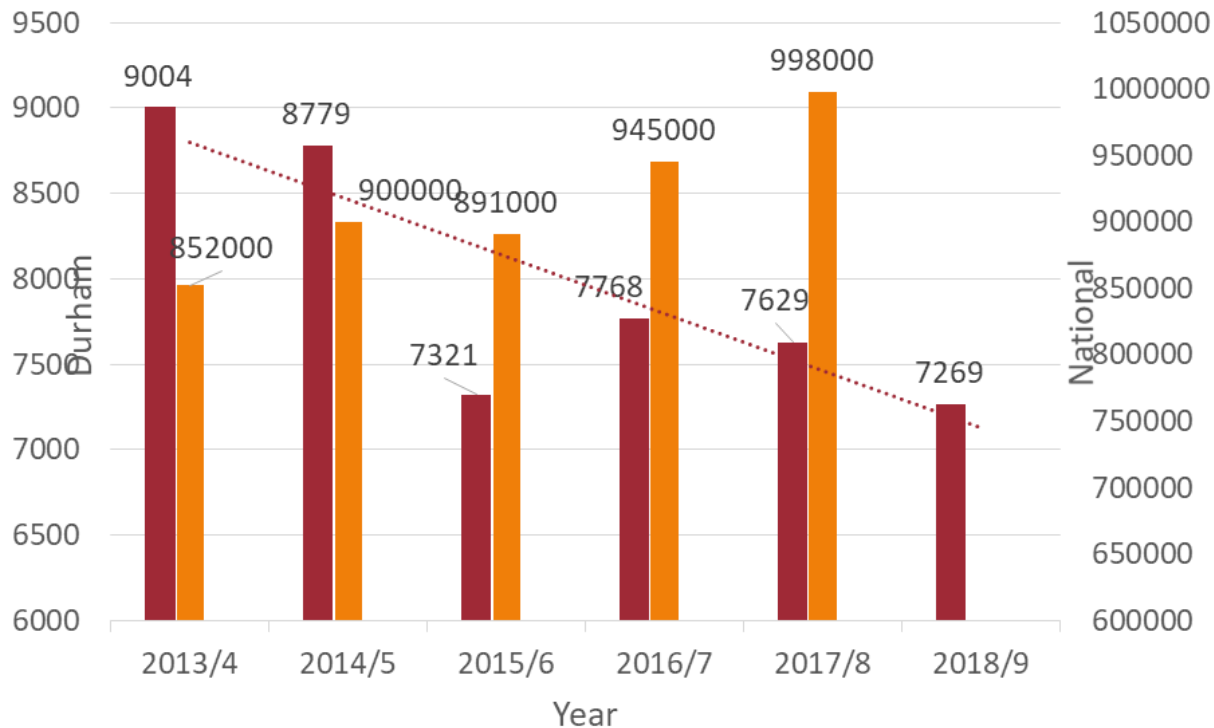
The area has become a flytipping hotspot due to its isolated location, the court was told. The footage showed the man, who was later identified as  get out ... [See More](#)



6,155 Views
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Evaluation: Stop it



19.2% local reduction

17.1 % national increase

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Awareness: Spruce Up



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Involvement: Spruce Up

Areas selected
by
Area Action
Partnerships





Marmax
Recycled Products



*The Chyrelle Addams
Cancer Support Trust*



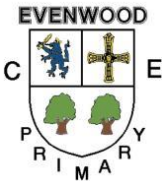
**Great Aycliffe
Town Council**



Durham Constabulary
Altogether Better Policing

Big enough to matter small enough to care

Partners



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Council operations: Spruce Up



Communities join together for Operation Spruce Up

0
v. echo
22/11



COMMUNITIES are coming together to spruce up their town centres and front streets.

Durham County Council's Operation Spruce Up is a 14-month pilot project to give areas a thorough tidy up with rejuvenated landscaping, signs or benches.

Teams from across the council's highway services, street cleaning, grounds maintenance and other departments will coordinate their activities to provide maximum impact.

Residents, businesses, parish councils and schools will also join in, helping to strengthen local pride.

The initiative will focus on one community in each of the 14 Area Action Partnerships areas.

If successful, it could be rolled out to more communities across the county.

Yesterday, youngsters from Rosa Street Primary School in Spennymoor joined Tidy Ted to celebrate the launch of the project in their town.

Clean-up work will take place in the area between St Andrew's Lane and the A686/B6288 roundabout and will include: cleansing road channels, pavements and street signs; painting 300 columns, railings and bollards; replacing shrub beds; repairing bins and benches; and pruning trees.

To find out more, visit durham.gov.uk/spruceup



Rosa Street Primary @rosastreet14 · Nov 22
We planted heather and conifer trees in the bedding area around the cenotaph on Spennymoor Town Centre too! 🌱🌱🌱
#ecoclub #SpruceUpSpennymoor



CLEAN: Rosa Street Primary School pupils James Robertson, 8, James Kelly, 7, Emily Denham, 5, and Holly Tupling, 9, with Tidy Ted at the Spennymoor launch. Picture: SARAH CALD-ECOTT.

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Clean up on the outskirts of Durham City underway



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Children get into the spirit of spruce up campaign



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Media Coverage

3 Towns Area Action Partnership (AAP) added 2 new photos
22 February

Operation Spruce Up continues
Planting is well underway in Crook Town Centre as part of Operation Spruce Up. The new planting has lower maintenance costs than previous seasonal planting and will provide year round features within the town centre.

Operation Spruce Up moves to Bowburn

A programme which aims to get County Durham communities clean and tidy is moving on to its latest destination.

Sustrans North East @SustransNE Follow

Nice weather for ducks @DurhamCouncil
Operation Spruce Up litterpick on #NCN7 in Leadgate today



We know its making a difference



'We have been asked to pass on compliments by loads of people. Well Done!

Member of Staff at Crook Civic Centre

'You can really see the difference'

Fencehouses Resident

'All the staff are brill, really good lads'

Framwellgate Moor Resident

'Really nice to see as we walk through Town different things have been happening. My daughter has been telling me about it and saying it is for Spruce Up Spenny'

Spennymoor Resident

'Wow! What a difference'
'Cenotaph flower beds look very impressive – Well Done!'
'The Town looks great – Very much improved'
'Love it!'

Crook Residents and Businesses

'What a difference. I feel so much safer walking through the underpass'

Aycliffe Resident

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Durham
County Council



Evaluation

90%

**Saw an significant improvement
after Spruce Up took place**

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Reasons to be Cheerful

- Community focus: **We are in this together.**
- Clear aims and objectives.
- Buy in from across the Council.
- Communication plans esp. social media, vital.
- Task group to monitor/evaluate/adapt.
- **Making a difference**
- **Positive momentum.**

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