



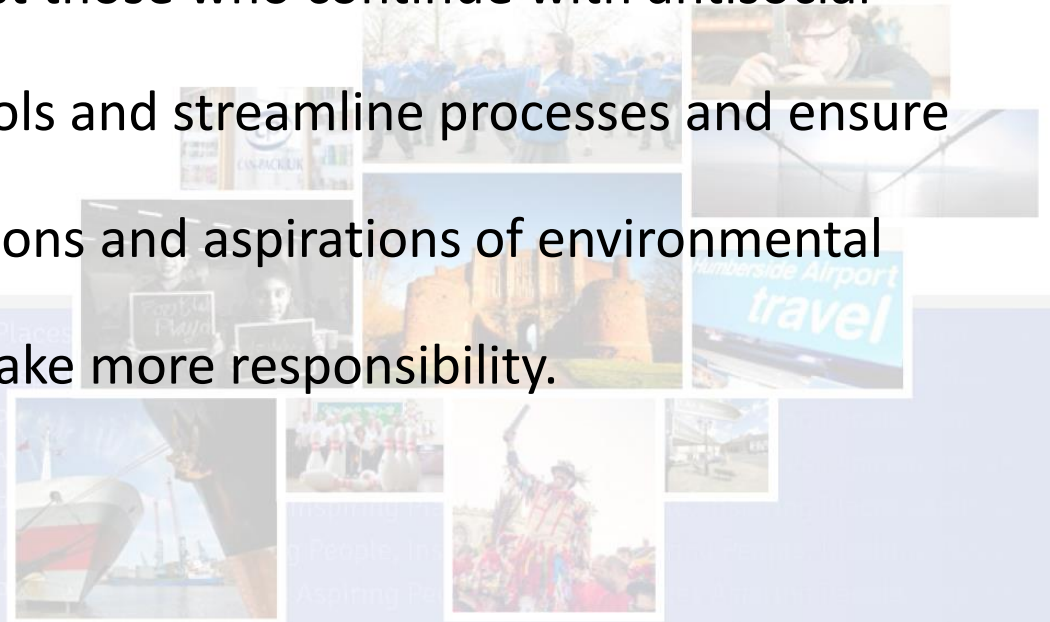
Developing holistic environmental street scene services which meet the needs of the community

Liz Webster



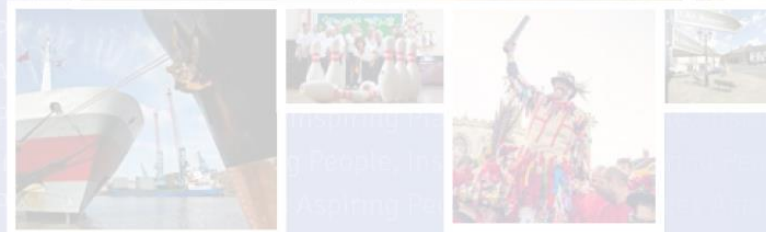
Aims and objectives

- To reduce calls about service failures and waste accumulations and work better
- together to make a positive difference for the community.
- To improve the cleanliness of the local environment.
- To enable people to participate in council waste services.
- To educate and advise people willing to participate and take enforcement action against those who continue with antisocial behaviour.
- To review enforcement tools and streamline processes and ensure the service is sustainable.
- To raise people's expectations and aspirations of environmental quality.
- To get the community to take more responsibility.



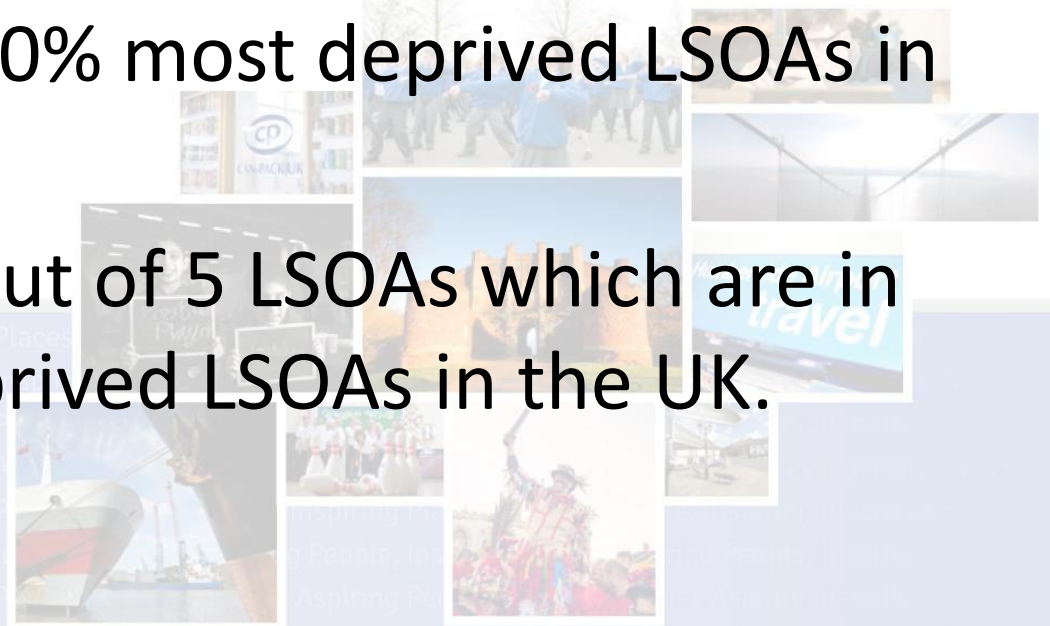
A Unique Mix

- Town and Crosby and Park are unique in North Lincolnshire
 - Early 20th C. terraced housing stock, dense
 - High levels of migration
 - High proportion of private sector rented housing
 - Very high population growth
 - Significant issues with ASB and crime
- Traditional methods failing to make a difference.



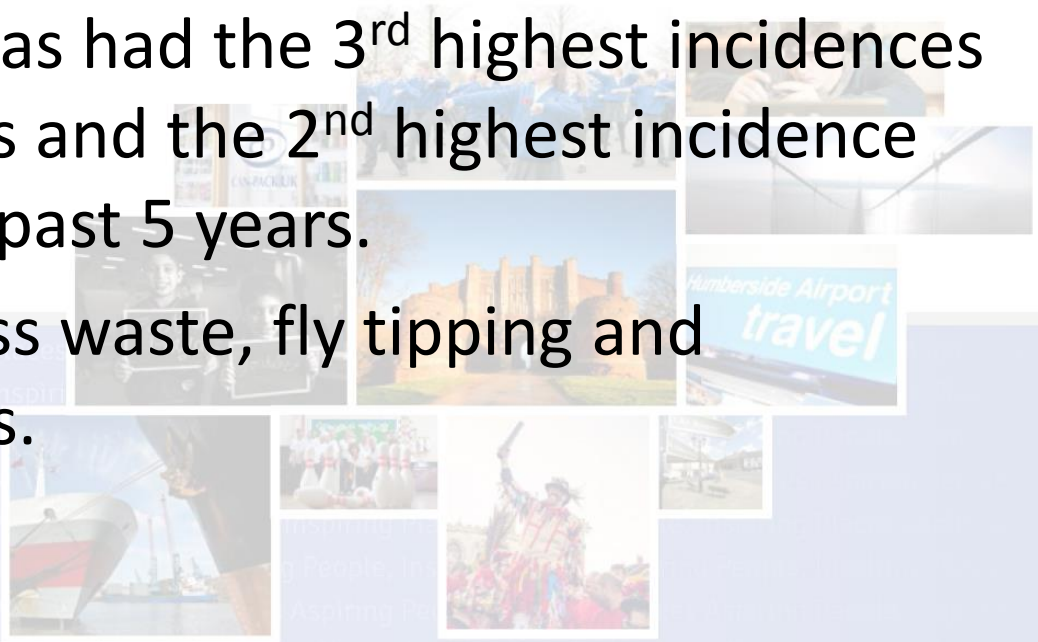
LSOA

- Lower Layer Super Output Areas (LSOA) are used as units in measuring indices of multiple deprivation
- Crosby and Park contains 4 out of 7 LSOAs which are in the 10% most deprived LSOAs in the UK.
- Town contains 3 out of 5 LSOAs which are in the 20% most deprived LSOAs in the UK.

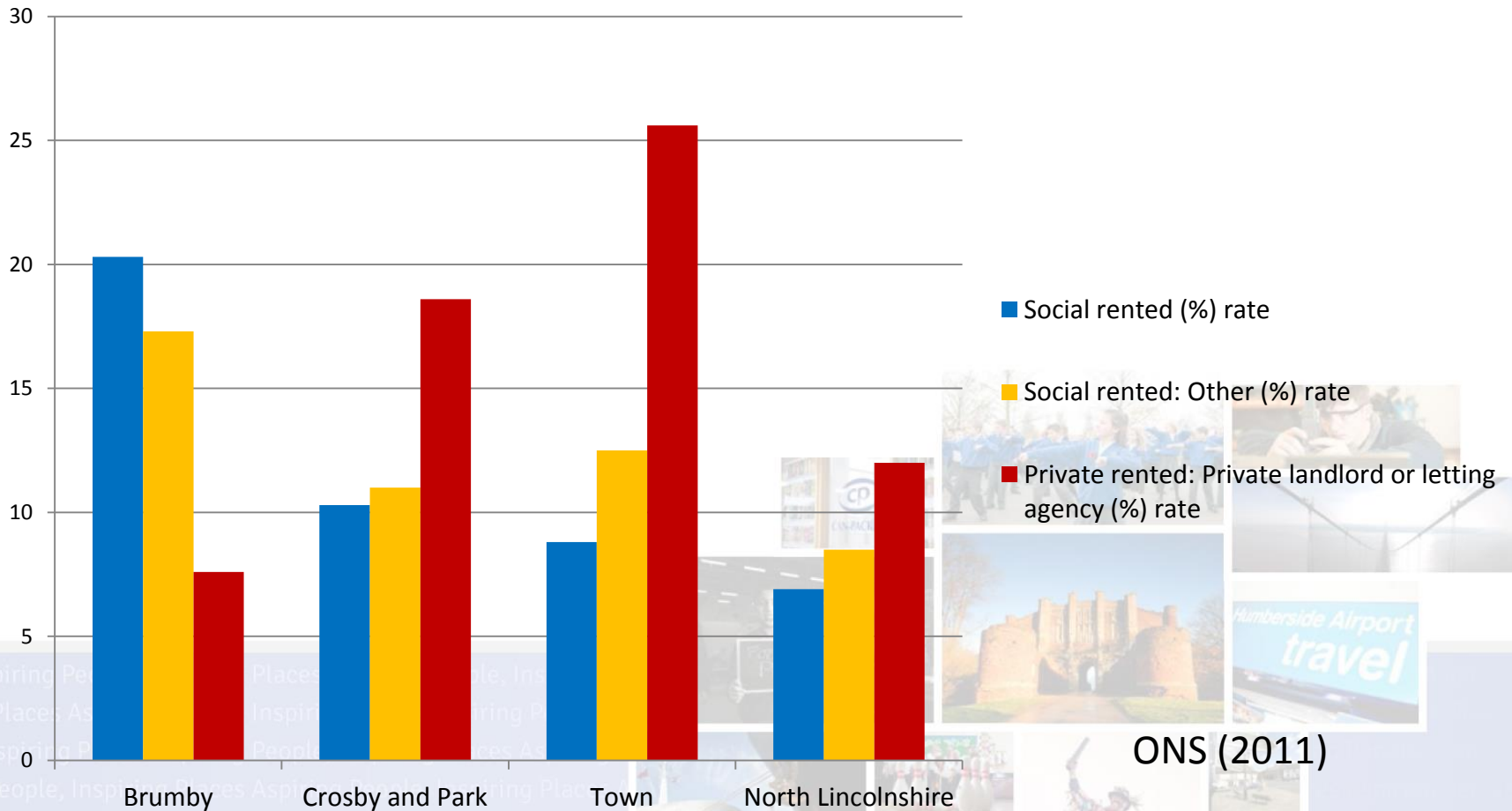


ASB and Crime

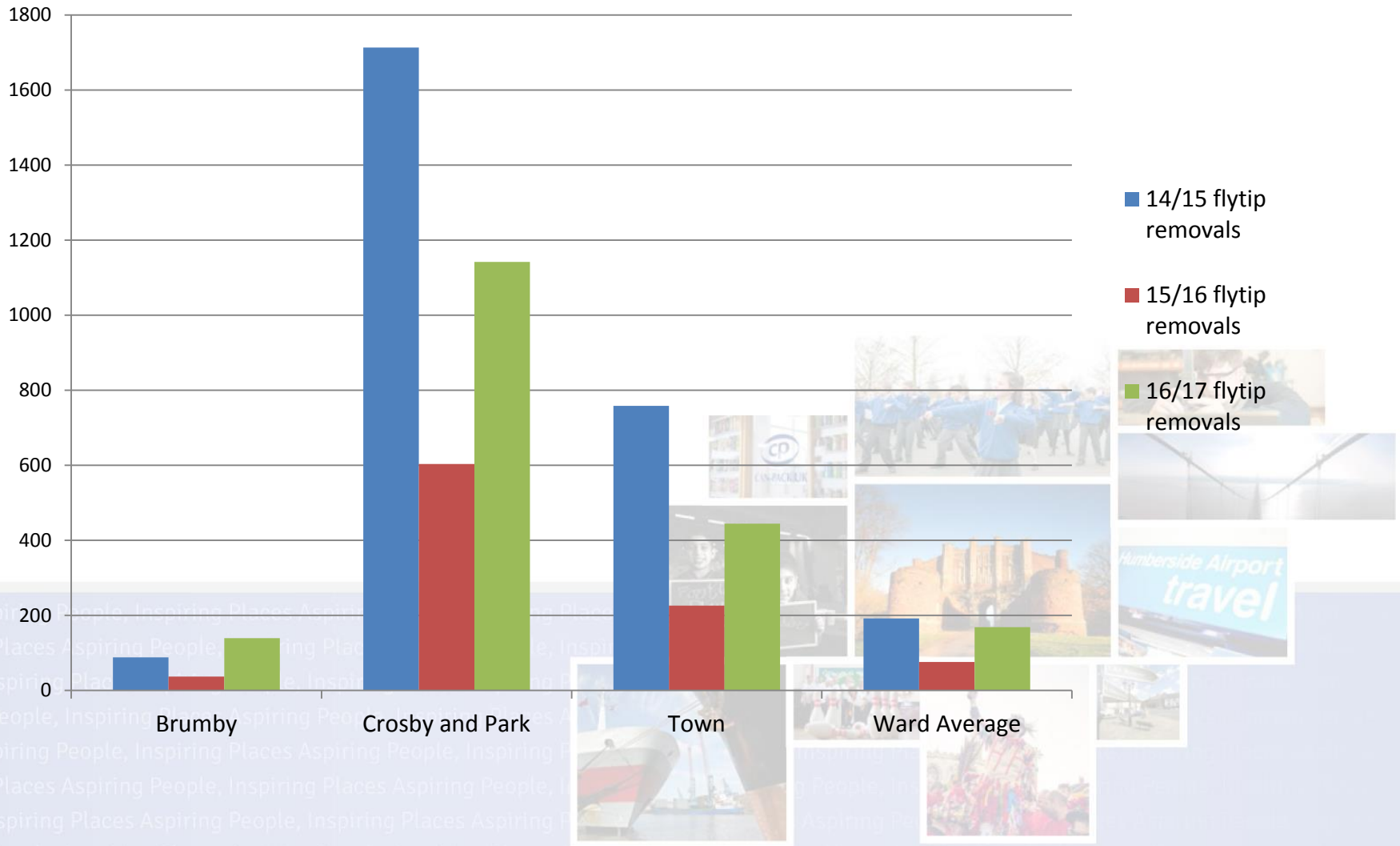
- Over the last 5 years Crosby and Park and Town wards have experienced some of the highest incidences of ASB and crime of all wards.
 - Town ward has had the highest incidences of ASB and Crime annually for the past 5 years.
 - Crosby and Park has had the 3rd highest incidences of ASB of all wards and the 2nd highest incidence of crime over the past 5 years.
 - High level of excess waste, fly tipping and contaminated bins.



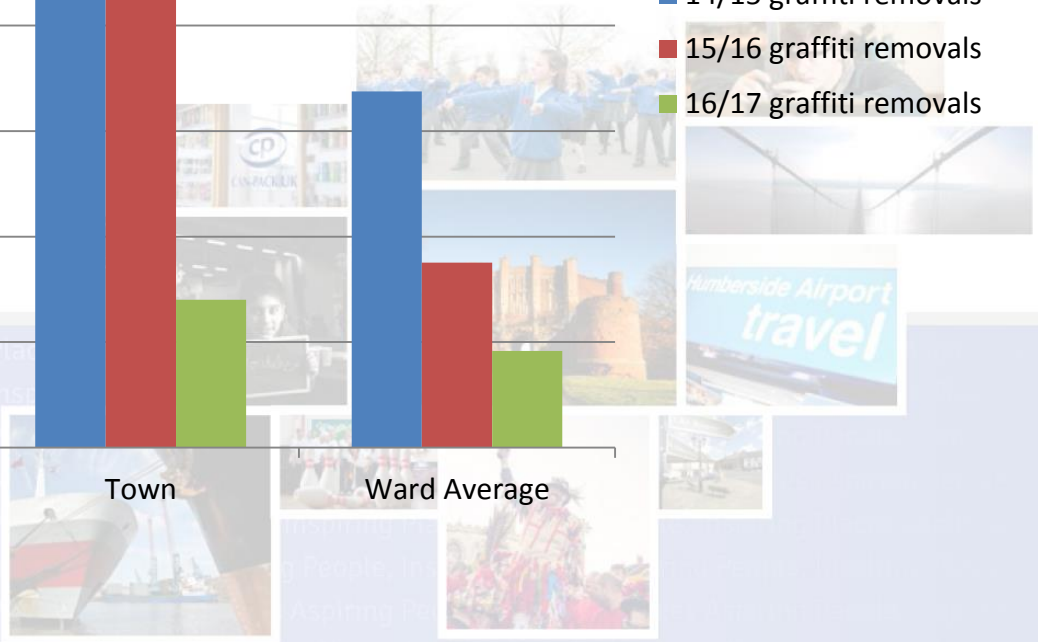
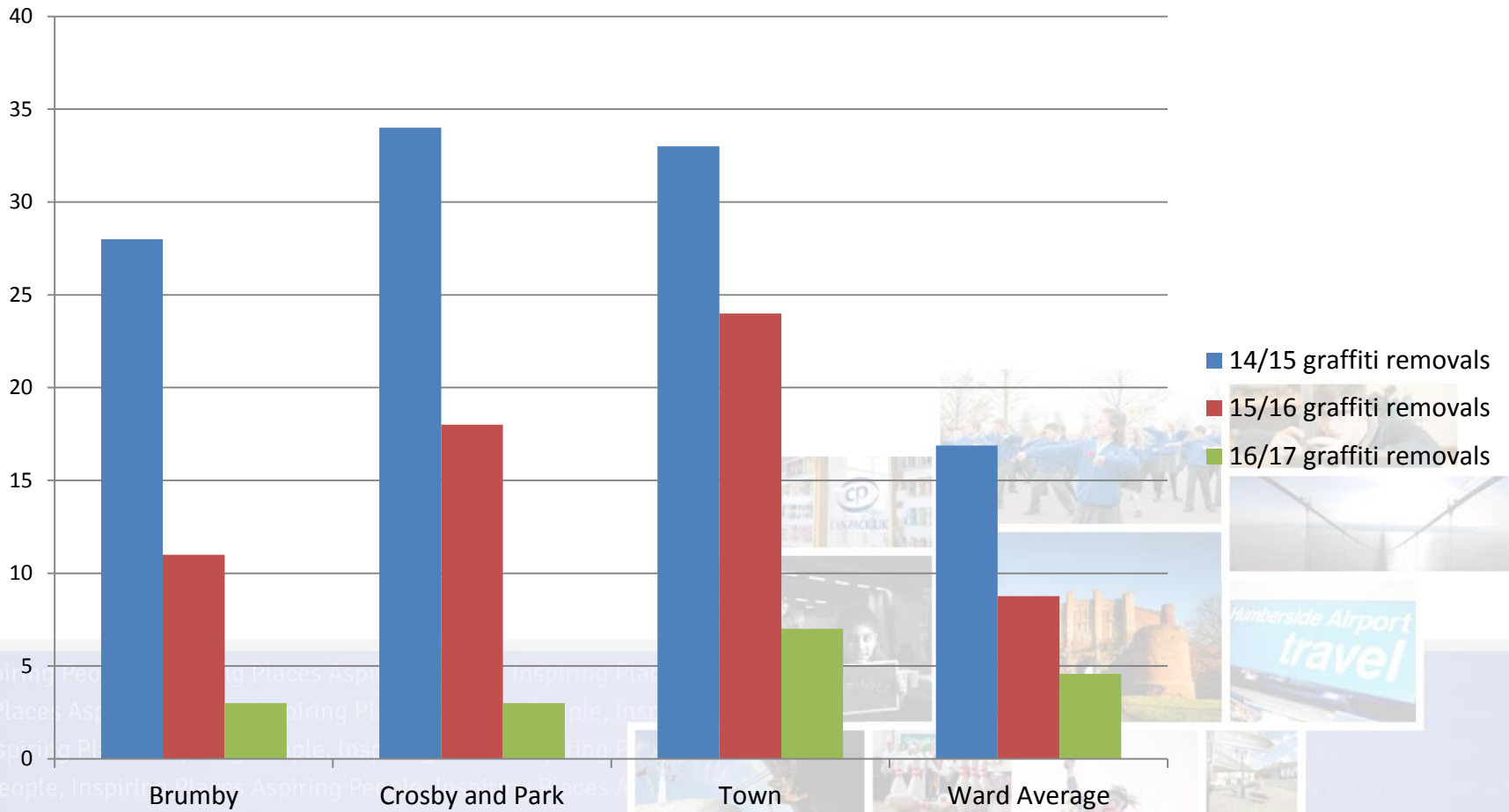
Private Sector Rented



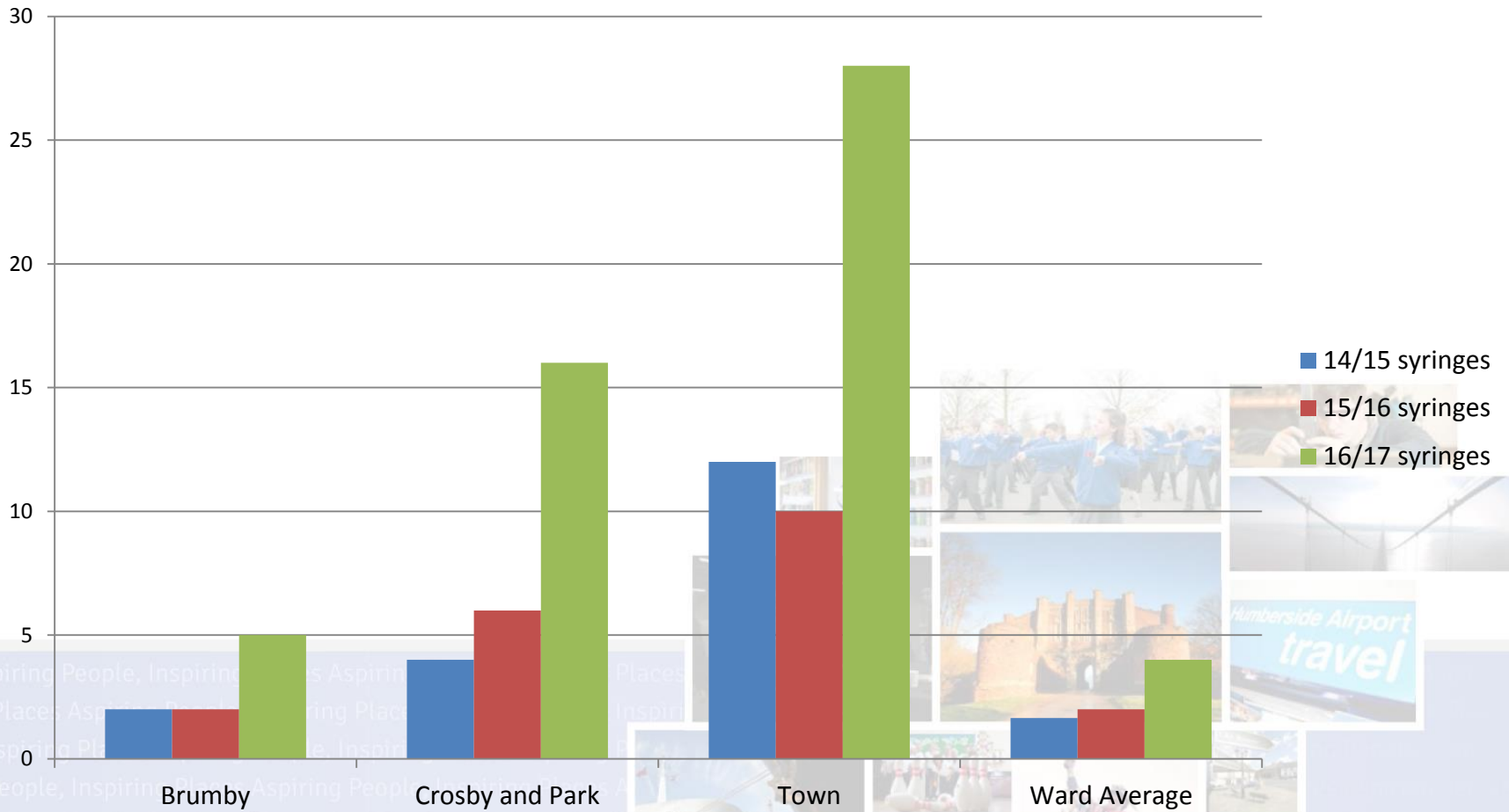
Fly Tipping



Graffiti



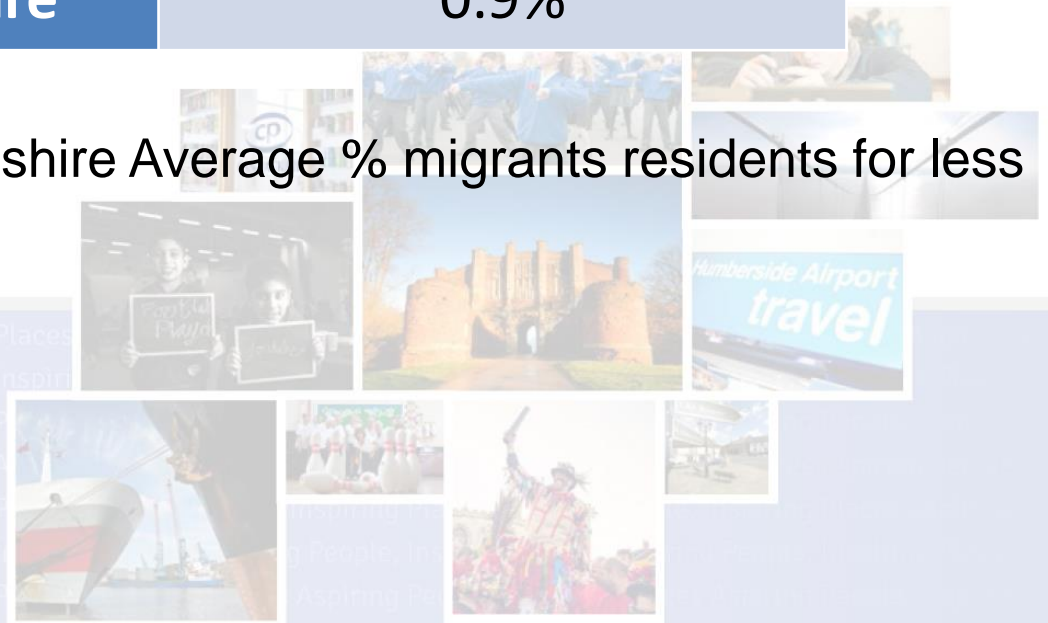
Syringes



Migration

Ward/Area	% of migrants resident for <2 years
Crosby & Park	3.8%
Town	4.8%
North Lincolnshire	0.9%

Table 1: Ward and North Lincolnshire Average % migrants residents for less than 2 years. (ONS, 2011).



Population Growth

Ward/Region	Population change (2001-2011) (%)
Crosby and Park Ward	13
Town Ward	15.3
Brumby Ward	0.4
North Lincolnshire	9.6
Yorkshire and the Humber	6.4

Table 2: Population change % in North Lincolnshire Council wards, regional and national averages (ONS, 2011).

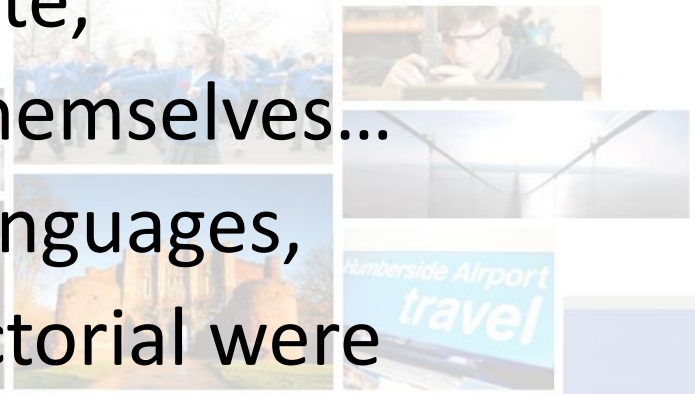




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So what did we do....

- Days of action – multi-agency attendance, including EH, Waste, Safer Neighbourhoods, Police and social landlords,
- To provide help and advice and replace bins/boxes where appropriate,
- Aim – to help people help themselves...
- Information provided in 4 languages,
- Message was simple and pictorial where possible.



Appendix 1a

PORTER STREET, SCUNTHORPE

www.northlincs.gov.uk

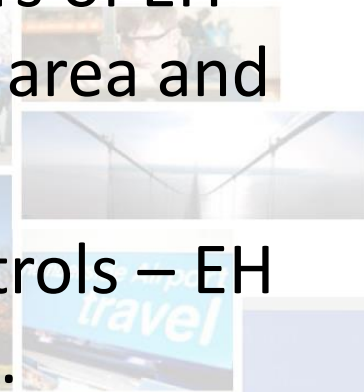
customerservice@northlincs.gov.uk



	<p>Clean Streets – Help with your rubbish</p> <p>On Saturday 22 October we will be visiting Porter Street at approximately 1pm to help with your rubbish. Please come out and talk to us. We will empty your bins if they are full of rubbish and show you where to put them on bin day. If you do not have a bin or recycling box, we will give you a new one so that you can recycle your rubbish. Your street will be cleaned and any large items collected. You can also talk to us at Greeson Hall between 9am – 2pm on Saturday 22 October.</p>
	<p>Czyste ulice – pomoc z śmieci</p> <p>Sobota 22 października możemy odwiedzić Porter Street o około 1 pm, aby pomóc z śmieci. Proszę wyjść i porozmawiaj z nami. Mamy pusty pojemników, jeśli są pełne śmieci i pokazać, gdzie umieścić je na dzień bin. Jeśli nie masz, bin lub recyklingu pole, otrzymasz nowy, tak, że można oddać do recyklingu śmieci. Twojej ulicy będzie czyszczone i dużych przedmiotów zebranych. Można również mówić do nas w Greeson Hall między 9: 00 – 14: 00 w sobotę 22 października.</p>
	<p>Švariomis gatvėmis – padėti su savo šiukšlėmis</p> <p>Šeštadienis spalio 22 d. mes lankysis Porter Street padėti su savo šiukšlės maždaug 1 val. Prašome ateiti ir pasikalbėti su mumis. Mes bus tuščias dėžes, jei jie yra pilna šiukšlėmis ir parodyti jums, kur juos bin dieną. Jei jūs neturite dėžę arba perdirbimo langelį, mes jums naują, kad jums gali perdirbti savo šiukšlėmis. Savo gatvės bus renkami išvalytą ir jokių didelį daiktų. Jūs galite kalbėti su mumis Greeson salėje nuo 9 iki 14 val. šeštadienis spalio 22 d.</p>
	<p>Ruas limpas – ajuda com seu lixo</p> <p>No sábado, 22 de outubro nós estaremos visitando Porter Street em aproximadamente 13:00 para ajudar com seu lixo. Por favor, saia e fale conosco. Nós ficaremos vazios seus escaninhos, se eles estão cheios de lixo e mostramos-lhe onde colocá-los no dia de bin. Se você não tem uma lixeira ou caixa de reciclagem, nós lhe daremos um novo modo que você pode reciclar o seu lixo. Sua rua vai estar limpas e qualquer grandes itens coletados. Você também pode falar no Greeson Hall entre 09:00-14:00 no sábado, 22 de outubro.</p>
	<p>Чистые улицы – помощь с вашего мусора</p> <p>В субботу 22 октября мы будем посетить Портер-стрит в приблизительно 1 вечера, чтобы помочь с вашей мусор. Пожалуйста, выйти и поговорить с нами. Мы будем пустой ваши контейнеры, если они полны мусора и показать вам, где разместить их на день Бен. Если Бен или рециркуляции коробки, мы предоставим вам новый так, что вы можете утилизировать ваш мусор. Ваша улица будет очищен и любые большие предметы, собранные. Вы также можете поговорить с нами в Greeson зале между 9 утра-2 вечера в субботу 22 октября.</p>



- Leaflets delivered on the day simplified the message and made communication easier,
- On the day, we also removed fly tipping, accumulations of waste in gardens and the ten foots and replaced missing bins or lost bins/boxes,
- Proactive patrols were initiated – combining the fly tipping/bulky collection crew with members of EH and waste to keep a vision presence in the area and build on the “clean streets” message,
- Where fly tipping was found during the patrols – EH staff would look for evidence of the source.



CLEAN STREETS



ENGLISH

We want you to live in clean and safe streets. Wheeled bins are used to collect everyday waste and recycling. We can help with big items too.



POLSKI

Chcemy, aby żyć w ulice czyste i bezpieczne. Kołowych pojemników są wykorzystywane do zbierania codziennych odpadów i recykling. Możemy pomóc w dużych przedmiotów zbyt.



LIETUVIU

Norime gyventi švari ir saugi gatvėse. Šiukšlių dėžes yra naudojamos rinkti kasdien atliekų tvarkymo bei perdirbimo. Mes galime padėti su didelių daiktų per daug.



PORTUGUESE

Queremos viver nas ruas limpas e seguras. Lixeiras com rodas são usadas para coletar todos os dias resíduos e reciclagem. Podemos ajudar com itens de grandes demais.

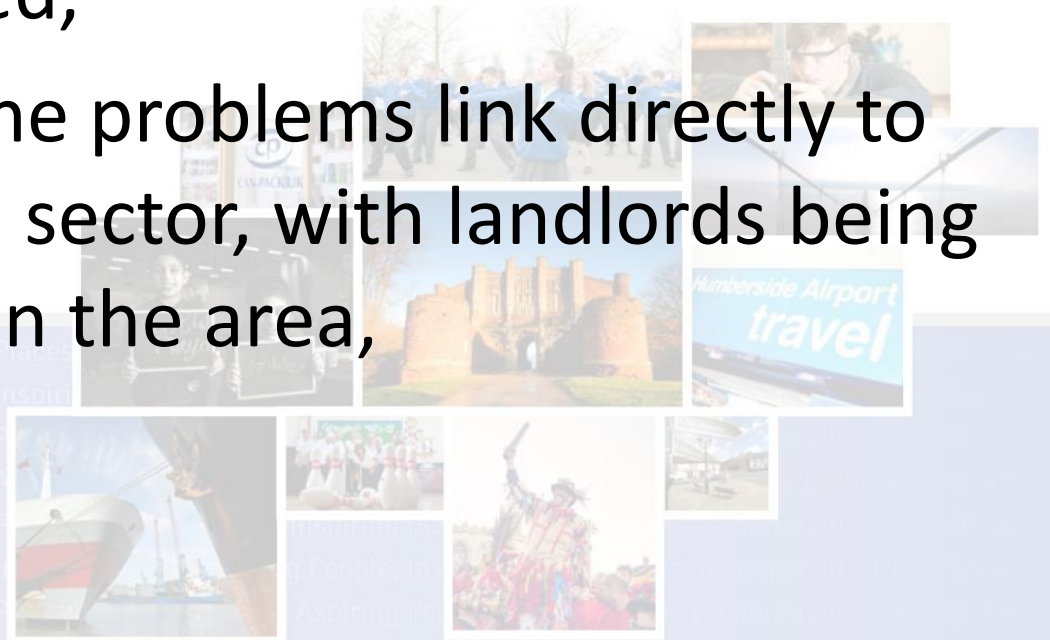


Русский

Мы хотим, чтобы жить в чистой и безопасной улицы. Колесные контейнеры используются для сбора и утилизации отходов повседневной. Мы можем помочь с большим пунктов тоже



- Where evidence found of the source – Community Protection Warning/Notices served (Anti-social Behaviour, Crime and Policing Act 2014);
- Where a CPN was ignored or there was evidence of repeat offending – fixed penalty notices were issued,
- In a lot of cases, the problems link directly to the private rented sector, with landlords being the one constant in the area,





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