Craig Willows - Community Services Manager

Reducing maintenance costs whilst maintaining quality













Environment and Housing

Areas to cover:

- Where we were
- The challenges
- The impact
- Plan B
- Where we are now
- Plans for the future













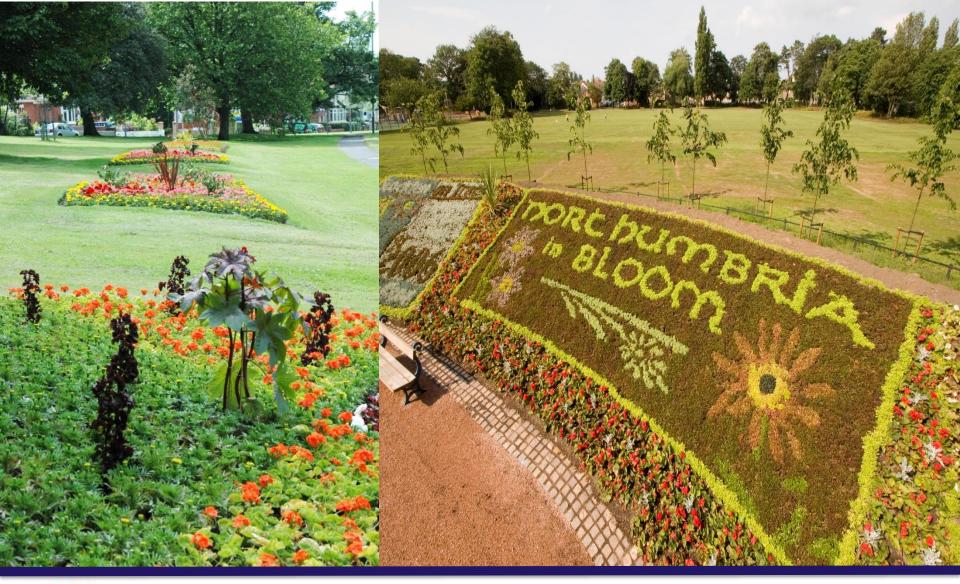










































Where we were

- Northumbria in Bloom Winners 2004-2013
- Gold Award Winners x 4 in Britain in Bloom between 2006 and 2013
- Entente Florale Gold Winners in 2009
- Communities in Bloom Gold Winners in 2010.
- 6 Green Flags
- Care for Your Area Awards every year celebrating the success of local communities (creation of 25 gardening in 10 years)



What we were supporting

- 199 Seasonal bedding areas
- 2 Million spring and summer bulbs had been planted since 2004
- Grass cutting programme ensured around 16 cuts per season with turnaround time of around 7-10 working days
- Around 1/3 of the borough edged every year
- 2 chemical spray treatments per year with spot spraying and digging out
- Comprehensive education programme across 3 Countryside Parks, 14 Local Nature Reserves, 1 Planetarium with approx. 300 School education visits per year



Challenges

- Significant budget pressures across the Council
- Reduction in revenue budget of approx. 40% since 2009 (Cumulative reductions of £3.1m within Grounds Maintenance and Street Cleansing)
- Reduction of staffing levels 16 FTE gardeners lost (30 currently not including cemeteries and Arboriculture), 14 of 16 Countryside Rangers, loss of education programmes and visitor experience with similar losses across other services e.g. Street Cleansing which impacts upon Grounds Maintenance
- Knowledge gap
- Managing expectations both internally and externally



Impact - 2014

- 89 of the 199 bedding areas were removed as part of latest round of £1m savings – associated, staffing, supplies and services and material savings
- Members briefing sessions to publicise changes
- Discussions with Parish Councils, Neighbourhood Groups and other key stakeholders to communicate impact and discuss potential for greater community involvement
- Reviewed key locations and main arterial routes with feature areas and strategic tree and bulb planting
- Concentrated on positives we were still planting 146,000 spring and summer plants every year



Impact - 2016

- All but 25 bedding areas were removed from the borough (those remaining are limited to Ropner Park - our flagship urban park)
- Concentrated remaining resource on core functions i.e. summer grass cutting programme, vegetation control and chemical spraying.
- Greater emphasis on external sponsorship and income generation (business development officer linked to other commercial areas within the service)



Outcomes

- Expressions of Interest for 3 former visitors centres in main Countryside Parks – all now in use, reducing SBC revenue liabilities whilst increasing use in park
- Roundabout sponsorship of circa £40k pa
- External income generated through works with Schools and Academies as well as other commercial opportunities
- Reviewed options to bring some much needed colour back into the borough through wildflowers, more bulb planting, investment in key roundabouts (also reducing levels of soft landscaping)
- Increased emphasis on core services such as grass cutting



















Noticed Stockton's blooming lovely wildflower meadows? Here's where you can see them

The flowers have been planted to replace the traditional flower beds that adorn the town this time of year – Evening Gazette July 2017 https://www.gazettelive.co.uk/news/teessidenews/noticed-stocktons-blooming-lovelywildflower-13433895

What our residents think:

Compliments	Complaints (justified)
95	6
93	6
96	5
120	4
421	2
	95 93 96 120

(neither of which related to grounds maintenance standards)



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Social Media Comments

From: Ray Buxton [mailto:raybuxton15@yahoo.co.uk]

Sent: 29 July 2017 17:48 To: Care For Your Area Subject: wild flowers

Dear all. Just to say the wild flowers growing in several parts of Stockton borough, look brilliant. The ones, on my patch, the Glebe Estate and the roundabout at the top of Norton High Street are brilliant. Well done to all involved. Even better than Hartlepools along the A689.Ray Buxton.

Virus-free. www.avg.com



Cherie @Brianthecat 4 hours ago

@stocktoncouncil The wildflower display on the roundabout at Junction Road/Norton High Street















Fiona Hair I'm loving that the council is planting wildflowers, seen as a lot of native species are endangered because of monocrop cultures, decimation of hedgerows and cultivated gardens. These wildflowers are much more beautiful than nearly mown grass. Well done!

Roundabout to Hardwick Park in Sedgefield was like this last year and again this year. Love it!

Like · Reply · Message · (1) 4 · 18 August at 11:11



Rachel Wilkinson These are fantastic - they look great and are providing much needed habitat and food for our birds and insects. I guess it also cuts council costs as they don't need to be constantly mowing grass? Please could we have some on the wide verges on Green Lane in Yarm, next to the Grammar School's rugby fields?

Like · Reply · Message · 6 3 · 18 August at 11:41



Graham Scott I bought a couple of boxes from home bargains last year, they sprouted up nice, a very colourful display, the bees were very busy and so were the butterflies, I racked them out last winter and now they're shooting through again 😂 👗 🍨 🌼 艷 🌹

Like · Reply · Message · (1) 2 · 18 August at 19:12



Julie Breckon I love them. They are the nicest displays we have had. I really hope we can keep them. I'm not one for flowers, but I love them so much that they are making me want a wild flower display in my garden.

Like - Reply - Message - 12 - 18 August at 17:52



Gem Medd Myself and 5 year old daughter were looking and talking about them yesterday, we saw the ones in Billingham and on the roundabout near Norton. She was saying how pretty they look and the butterflies will love them.

Like · Reply · Message · 1 · Yesterday at 09:36



Elaine Jordan Goodison I saw them a few weeks ago in Billingham and was guite taken aback! So very pretty & bee friendly.

Thank you SBC. . Just wish MBC where I live would take note & do the same! Useless lot!

Like · Reply · Message · 6 2 · 18 August at 15:17

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What we're doing now and looking ahead







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Looking Ahead

- Continue to explore income opportunities
- Concentrate on core functions which are important to the public
- Adapt operating methods as required extending wildflower areas where appropriate, alternative grass management where appropriate
- Continue to be positive and hope that the financial situation in the public sector improves!
- Working with Elected Members CPB & communicating what is achievable









Thank you for your time

Questions?

