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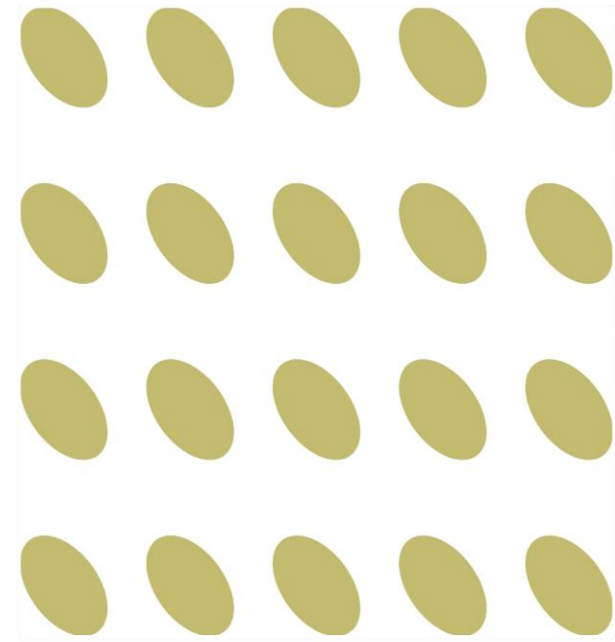


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## State of the Market Surveys

- State of the Market Survey now in its 14<sup>th</sup> Year
- Local authority service areas
- Similar questions are asked to allow for trend comparisons
- Identifies common problems, innovations and best practice
- Insight into the future direction of the service
- Open to all APSE member authorities across the UK
- Key findings of the survey are expressed as a briefing note
- Useful for benchmarking and performance management
- Used by National Government and in APSE research documents
- Used by National Litter Strategy, HLF, Parks Action Group, School Food Plan, Press and trade and national media to enhance knowledge of local government services.

### State of the Market Survey 2024 Local Authority Street Cleaning Services



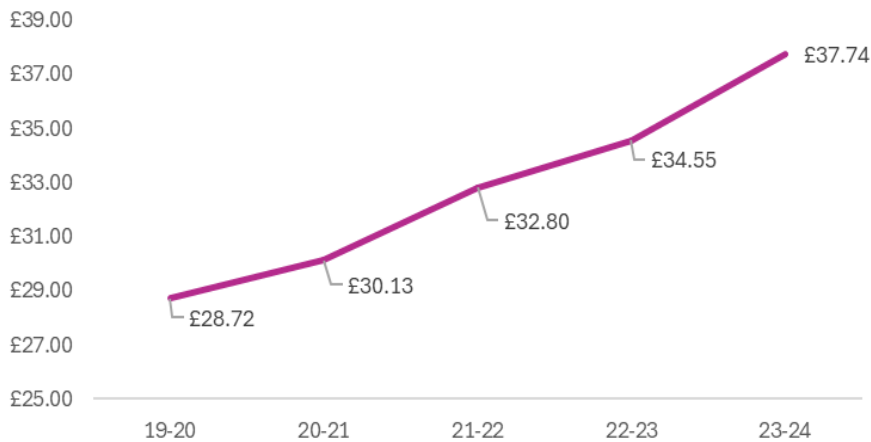


# Areas of interest

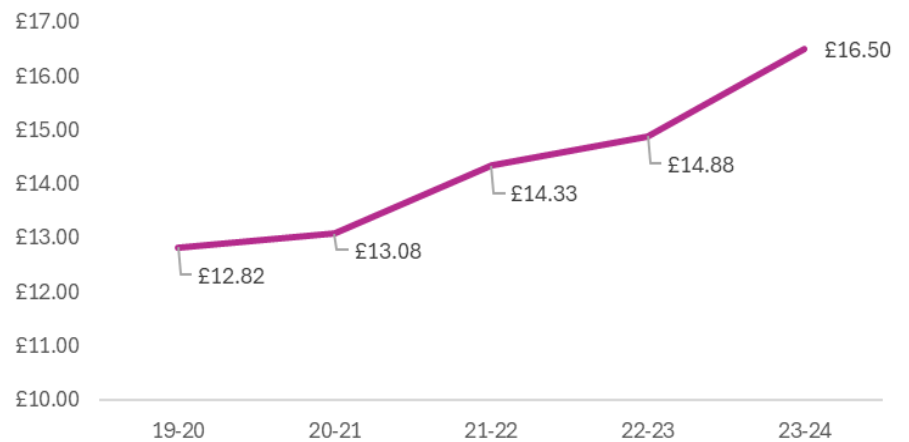
- State of budgets/future funding
- Service efficiencies
- Income generation
- Staffing levels/absence levels
- Cleanliness standards
- Management/service structures
- Litter bin strategies
- Use of community volunteers
- Future initiatives
- Areas of service growth/decline
- Service reviews

# The costs of street cleaning

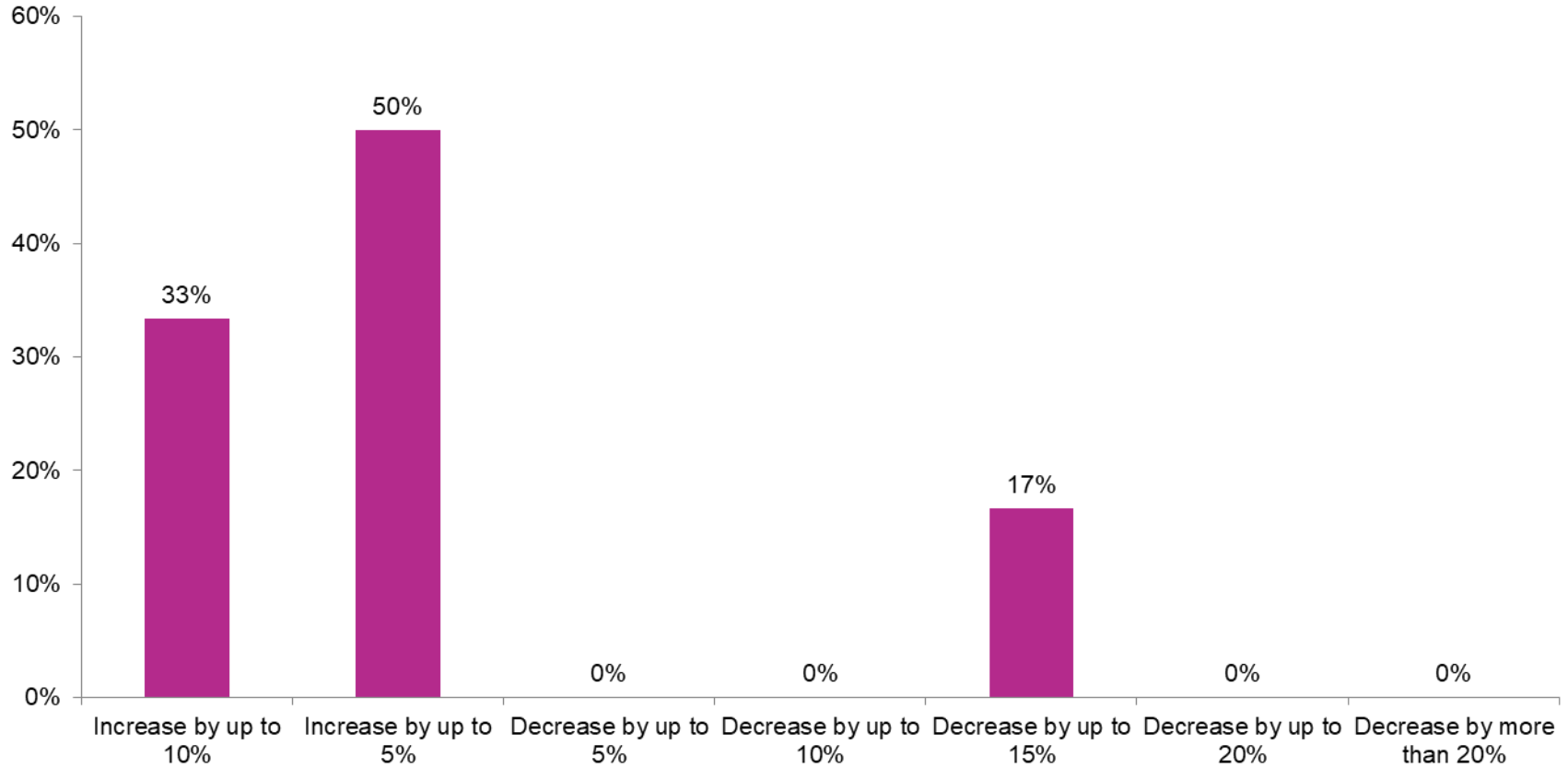
PI 04 - Annual investment in street cleansing service per household



PI 05 - Annual investment in street cleansing service per head of population



## What is your expectation of the level of funding in your service budget in the coming five years?





# Service Efficiencies

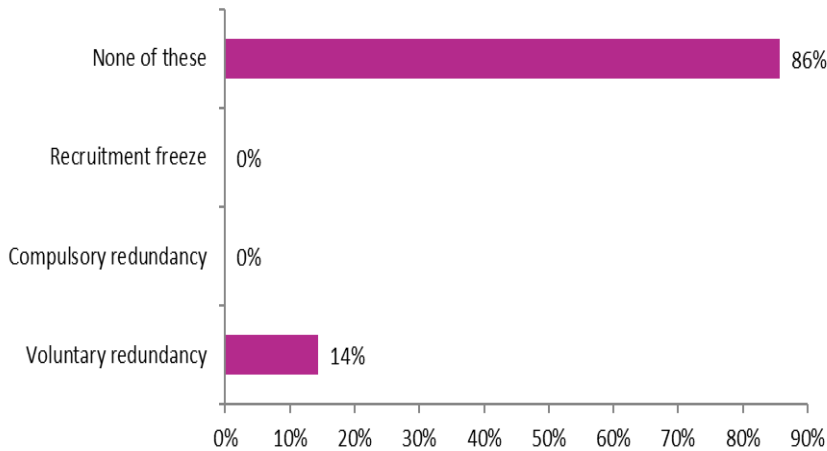
- Better use of technology to maximise efficiency
- Route optimisation
- Use of smart litter bins reducing emptying frequencies
- Better joint working between street cleansing and like highways teams
- Reducing sweeping frequencies and litter bin emptying.
- Dropping certain services

# Income generation

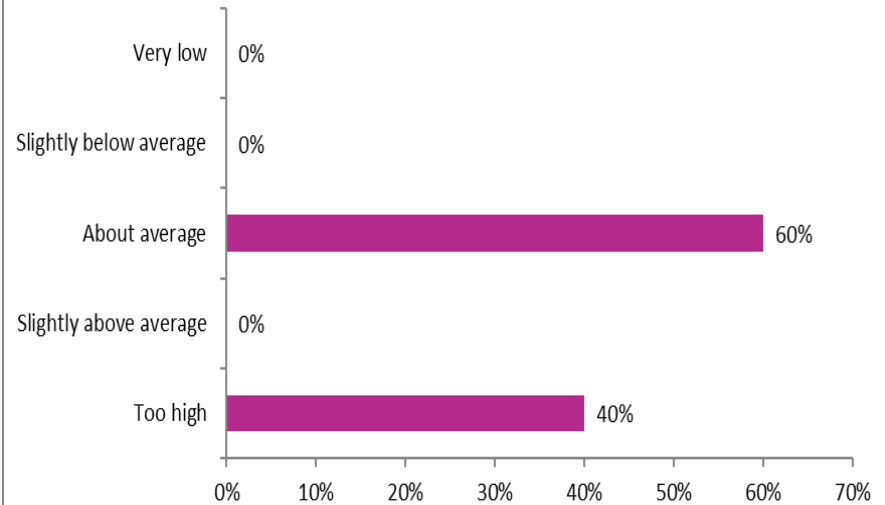
- Cleaning of private land / commercial premises.
- Graffiti removal/surface cleaning for private clients and utility companies.
- Enforcement activities as per EPA related issues
- Increased fees and charges
- Trading and charging through a wholly owned council company

# Staffing

Has or does your service intend to implement any of the following within the next 12 months:



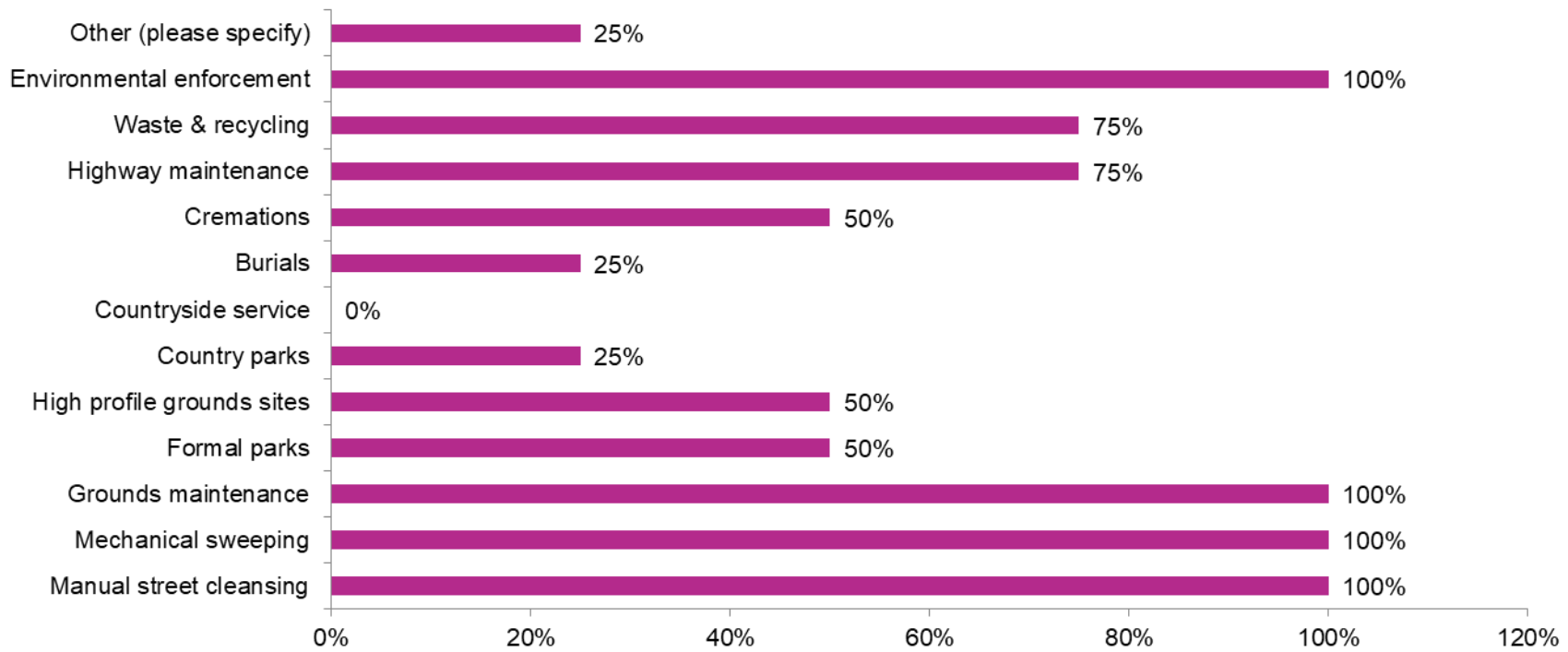
Are staff absence levels at an acceptable level?





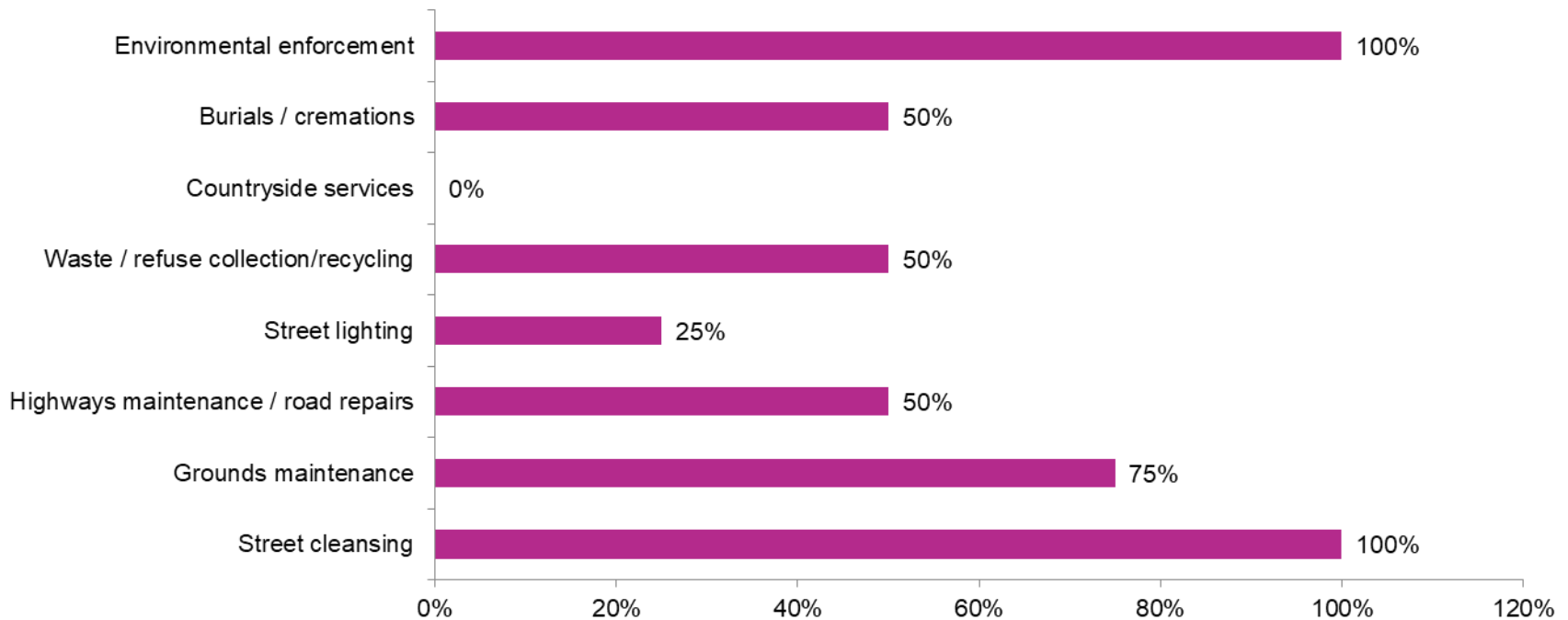
# Integration of Services (1)

If services and/or management are integrated, which ones of the following are included?



# Integration of Services (2)

If yes, which services are jointly delivered by front-line staff within your street scene department?



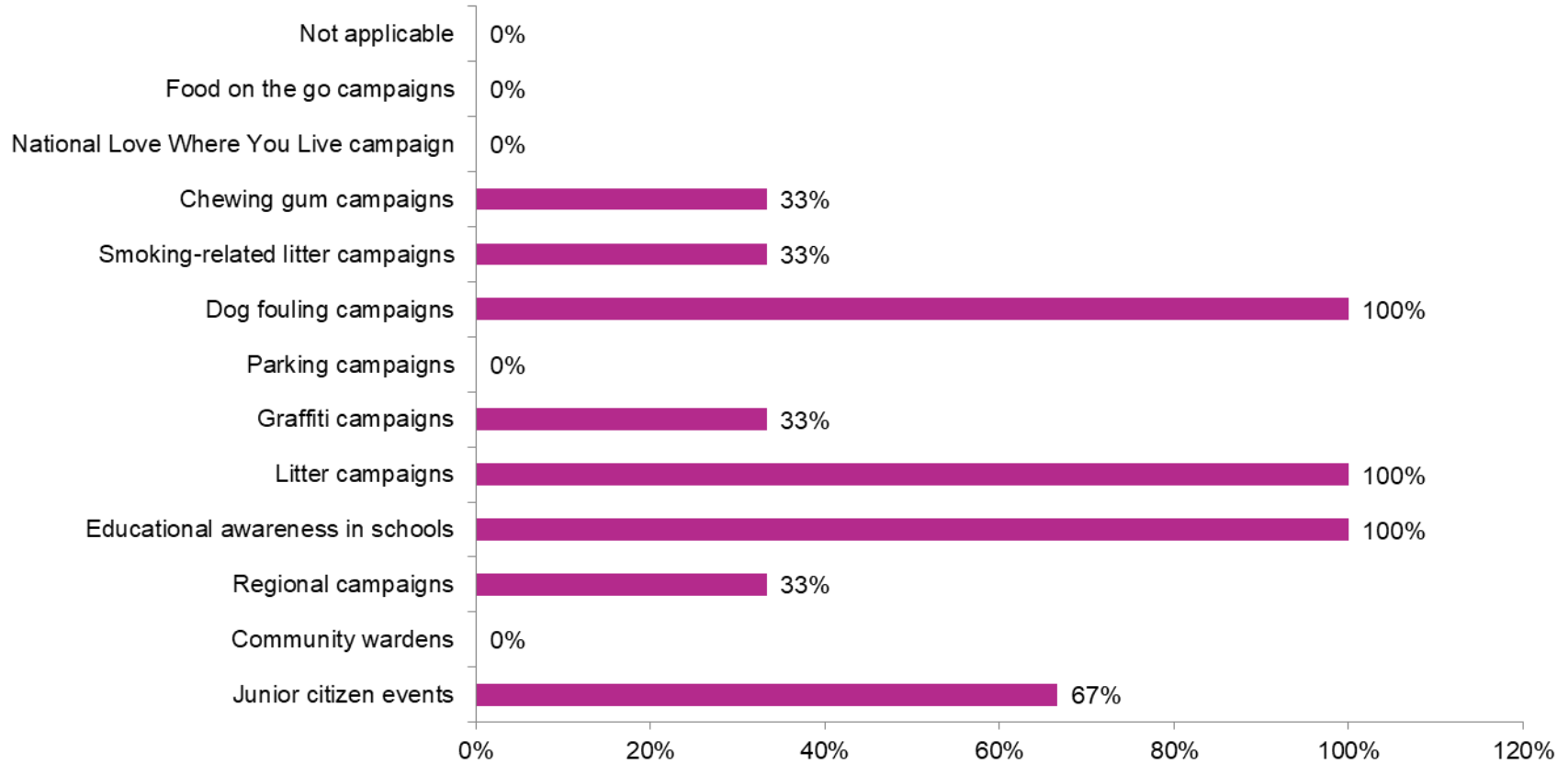
## Further Headlines

- SERVICE DELIVERY
- 67% stated that they have area-based teams.
- 83% operate a 7-day service.
- 17% currently undertake night-time street cleansing service
- 67% stated that their service was managed in-house and 33% externally managed.
- **LITTER BINS**
- 40% of respondents provide 26+ litter bins per 1000 head of population
- Only 60% of respondents had an accurate map of where their litter bin stock was located.
- 80%, stated that up to 5% of bins were replaced annually.

## External Support

- 50% stated that they provide street scene services as part of a Business Improvement District (BID)
- 20% of respondents have individual street cleansing agreements with supermarkets, retailers and other businesses
- 80% clean ups by community sector
- 25% local environmental improvement projects
- 25% community payback schemes
- 25% education initiatives

### If yes, what are these?



# Enforcement

- 60% of respondents thought that there will be an increase in enforcement / notices issued in the next 2-3 years.
- 100% of respondents now serve on the spot fines for littering and linked to this is the fact that 75% of authorities are also issuing litter clearance notices.
- A slight fall has occurred with regards to the number of authorities serving notice on people leaving waste out at the wrong time, which may suggest this particular form of enforcement may have proved effective and fewer instances of this type are occurring.
- **WHY POWERS HAVE NOT BEEN USED**
- 'insufficient resources' 25%
- 'it is covered by other agencies / departments' 50%
- 'they're not problem areas/we have other priorities' 25%
- 50% cited 'political reasons'



# Areas of work – increases and decreases

## INCREASES

- Income generation and selling services
- Provision of specialist street cleansing works to the private sector
- Provision of specialist street cleansing works to other public sector organisations
- Community engagement and community-based projects
- Use of volunteers and community payback
- Education and prevention initiatives

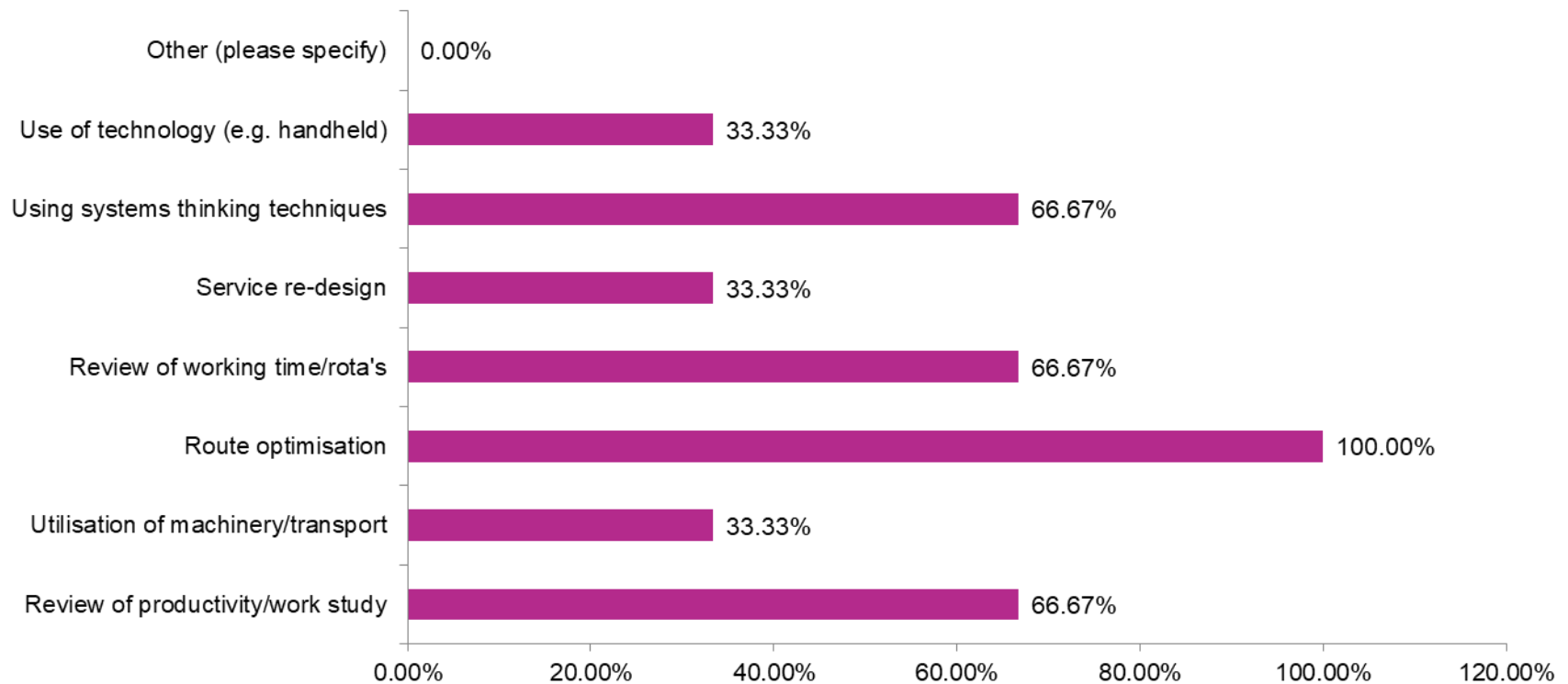
## DECREASES

- Frequency of cleaning of rural roads
- Support to community groups
- Litter picking
- Standards of cleanliness.
- Number of operational hours



# Service reviews

Will this review involve any of the following:





## Future considerations

- What will local government reorganisation mean for street cleansing services?
- Climate change and ecological impacts of service
- Innovations for street cleaning
- The power of social media and new communication opportunities.
- Greater public engagement
- New technologies
- Recruitment and retention
- New legislation

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