

Smart & Sustainable Asset Management

cherryanne.cooper@brightlysoftware.com

Version 1.0 | September 2024





Introducing



Cherryanne Cooper

<u>Account Director – Northwest, Northeast and Yorkshire & Humber</u>

Manchester Inward Investment Agency & Public Organisations

Developing Growth Strategies and Net Zero.

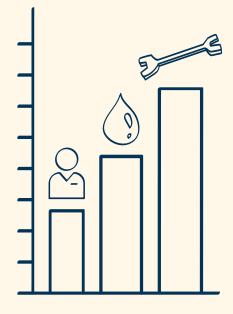




The journey starts with a focus on what matters to you



Ensure smart investments in your assets



Efficiently prioritize cost of operations



Create sustainable, safe and thriving communities

The Journey to Net Zero

Think beyond the initial cost

Good decision making is all about balancing cost, risk and performance to drive value throughout the organisation and its supply chain

Align from strategy to spade

Outcomes, objectives, strategies and plans should be aligned to provide line of sight from "strategy to spade"



A joint effort on Net Zero

It will take an ecosystem of innovators to work together to achieve Net Zero. It is a challenge we must embrace together supported by the right data to make high quality decisions.



By understanding the impacts of our works we can begin to challenge traditional ways of working to make step change improvements



Empowered to be curious

Exceptional results are driven by curious people empowered to challenge traditional thinking



Three stages of carbon decision making



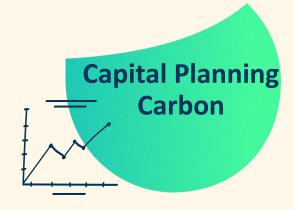
On the job, what materials are used and waste collected

- ConfirmConnect
- Job Costing



While building the work order, choose greener materials

- ConfirmWeb
- Building Jobs & SORs



Planning capital works, make decisions based on treatment types and carbon impact

- Predictor
- Work Planner

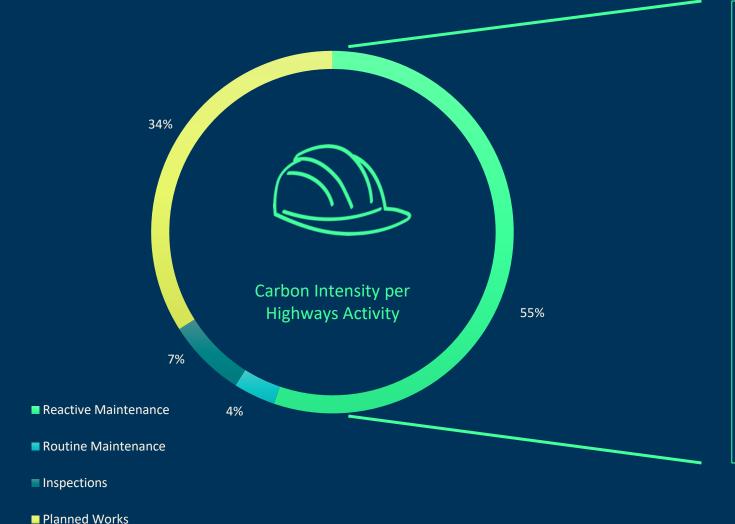


Sustainability





Trends Operations



Reactive Works make up over 50% of the carbon produced

Planned Works second with nearly 35%

Inspections and Routine
Maintenance are less material
intensive activities

Increased response time for reactive works would allow better planning and less Carbon as works are co-ordinated.



Green Infrastructure – Positive Contribution

Manage your tree assets and green space in Confirm

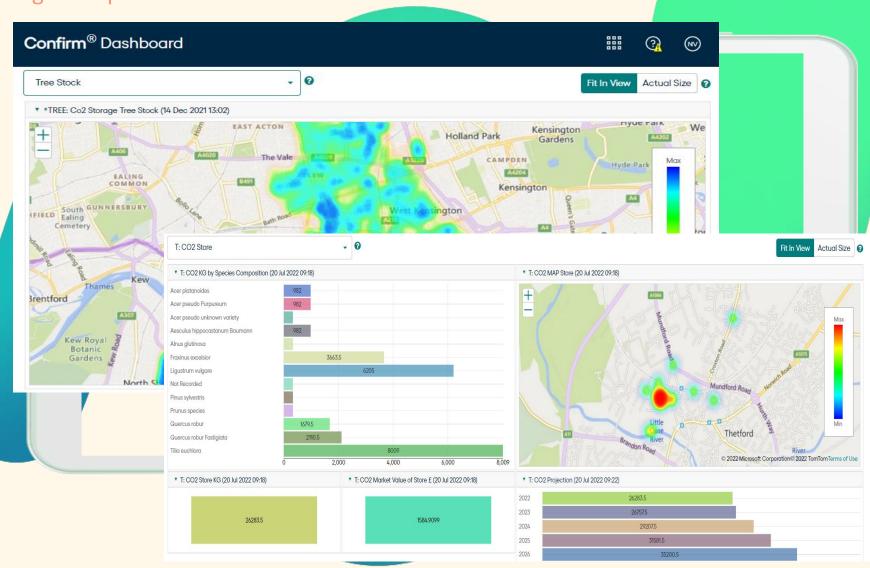
Calculate the sequestered carbon of your tree stock, offsetting your operational activities.

Manage pests and diseases like Ash Dieback.

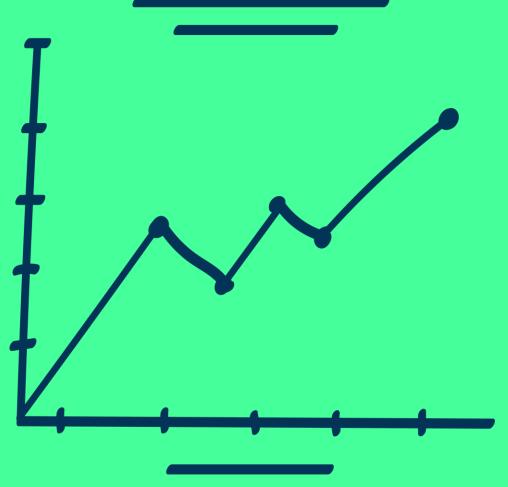
Make smarter woodland, hedgerow and shrub planting decisions, best species in which locations.

Flood-risk areas and defences (reservoirs) recorded in Confirm.

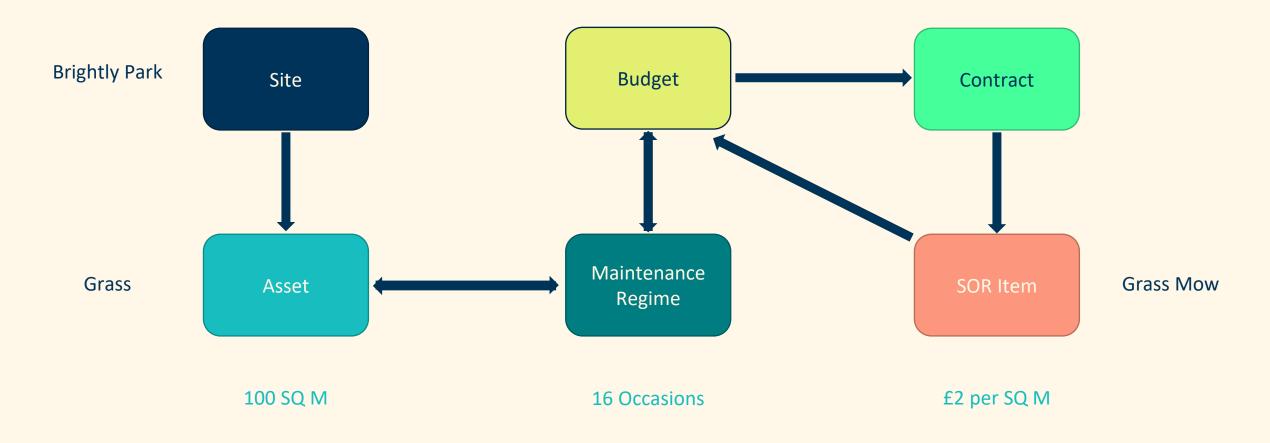
Improving air quality with EV charging.



Financial Sustainability

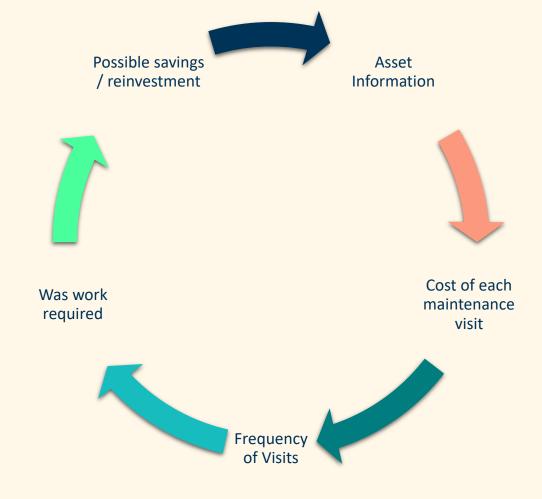


Routine Maintenance Example



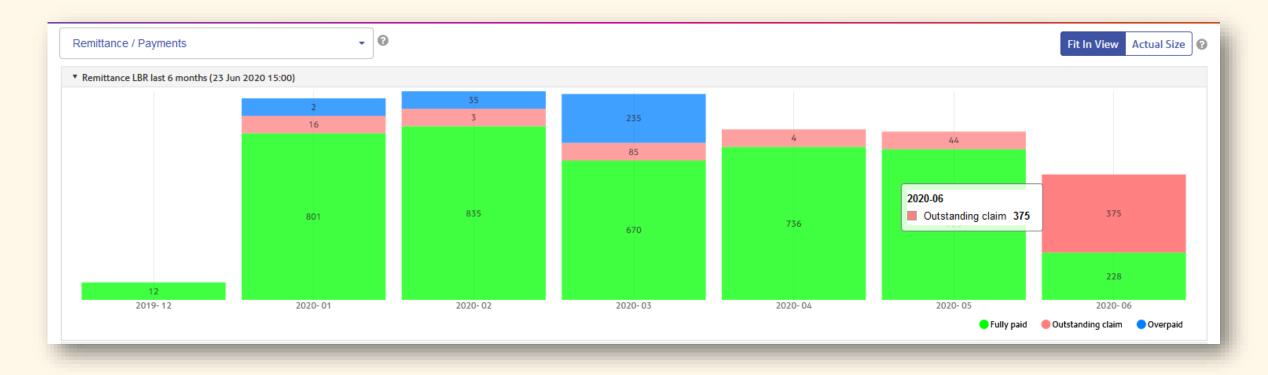
1000SEQNVIXEE2==E52000 XX15000ccassions==E522000

Service Enhancement



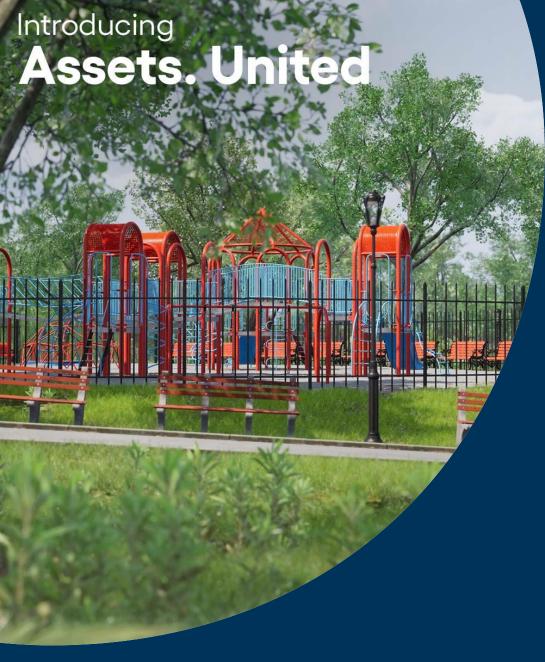


Financial Reporting



• This shows you an overall budget management view for the entire contract for the last 6 months. Categorised by payments that have been Fully Paid, Overpaid or still Outstanding.

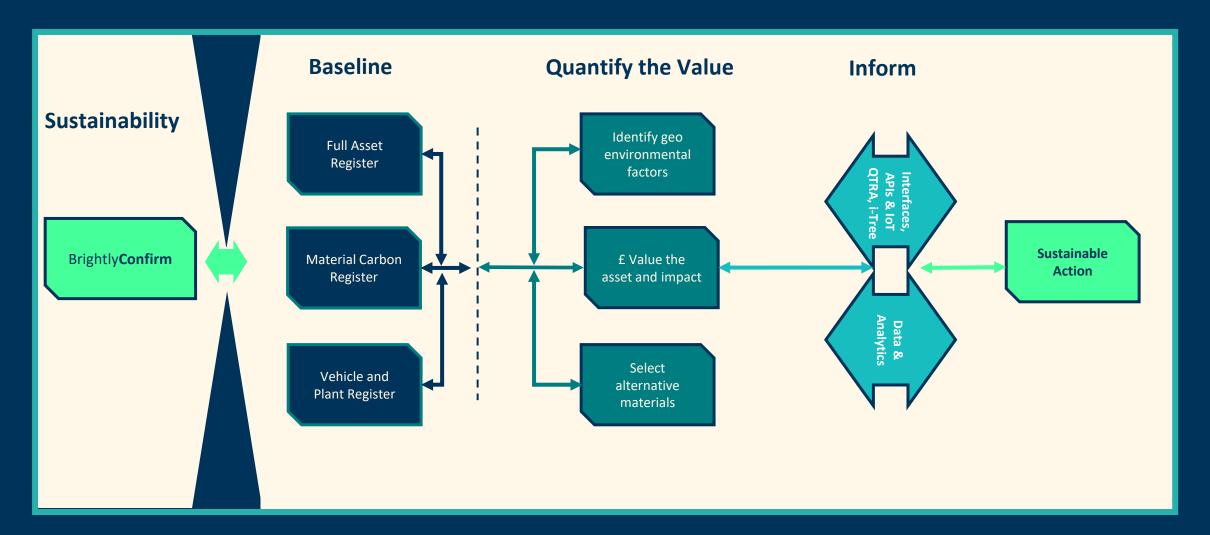




- Single Source of data
- Digitised Information
- Improved asset maintenance planning
- Identify Improvements
- Mitigate risks
- Sustainable Assets & Healthy Communities



Summary







Brightly Confirm

Thank you

Smarter assets,
Sustainable
communities

