

Homeshare: **reducing the cost burden via early intervention for Local Authorities and Integrated Care Systems (ICSs)**

APSE Social Care Forum 2023

@twogenhomeshare



What is 'Homesharing'?

- **Homeshare:** matches a householder who lives alone and has a spare room (typically an older person or someone with a disability, with a carefully vetted friendly homesharer who can provide an overnight presence, companionship and some help with household chores (typically a younger person or refugee struggling to afford quality housing).
- **Two Generations CIC:** a social enterprise to support from enquiry stage throughout the homesharing arrangement. Including safeguarding, reference checking, matching with award-winning caretech, ongoing support. We have successfully helped 325+ home assessments and/or matches to date. Our national offer extends from Birmingham and London to Fife and Perth. As featured on the BBC, Sky News, and in The Times.
- **Another tool in the toolbox for councils, ICSs & VCSE:** a homeshare arrangement can work *alongside* a personal care package or housing support service. When enabled by *joined-up* action.



Proud partners - affiliate membership & clients



Helping with unmet need at lower end of complexity

Why do householders apply?

10% on hospital discharge pathway

33% have early stage dementia

90% are lonely

Why do homesharers apply?

100% of sharers looking for affordable accommodation

Majority value feeling like “part of the family”

Issues Faced	
Without homeshare	With homeshare
Chronic Loneliness	Daily companionship
Difficulty with practical support	Practical tasks done by sharer
Fall risk	Reduced fall risk
Lack of overnight presence	Feel safe knowing someone is in the house
Poor diet	Home cooked meals
Digital exclusion	IT support
Isolated early stage dementia	Someone keeping an eye out

Adult Social Care

Falls prevention

Option for intermediate need (not qualifying under care act)

Fewer “front door” enquiries

Housing

Added capacity to housing options

Health

Reduced GP appointments and hospital admissions

Accelerated hospital discharge

Other

Digital inclusion / equality of access

Testimonials from our homershares



[Home](#) [Householder](#) [Homesharer](#) [FAQs](#) [Case Studies](#) [Ukraine](#) [Contact Us](#)

Case Studies

Read our case studies below

or hear more from our householders and homesharers in our [BBC interview](#)



Gretta, an older lady living in Hampshire, contacted us two months after she fell down in her driveway. Although the injury wasn't severe, the accident shook Gretta.

Here's her experience with living alone and how it has changed after we paired her up with Rick.

You can watch Gretta and Rick sharing their experience on BBC South [HERE](#).

[+ Click to see what Gretta and Rick think about homesharing](#)



Holly is our youngest householder. She is 27 years old and lives in Dorchester. She was suffering from severe anxiety due to a long term injury, and needed some help around the house and someone to go out with.

We paired her up with a 34-year-old lady called Bonnie.

[+ Click to see what our youngest homeshare thinks about homesharing](#)

How Homeshare Helps Tackle Loneliness, Improves Health & Social Impact

#homesharewebinar



Chair

Stephen Burke, Co-Founder, United For All Ages

Speakers

-Natasha Langbein, Co-Founder, Two Generations
-Andrew Laird, MD & co-founder, Mutual Ventures Ltd
-Homesharers Sheila (Householder) & Dela (Sharer)
-Julian Lloyd, CEO, Age UK Hillingdon, Harrow & Brent
-Jason Brandon, Mental Health Social Work lead, office of the Chief Social Worker for Adults, DHSC

Q&A

How Homeshare Helps Tackle Loneliness, Improves Health & Social Impact
Webinar | Tuesday July 11th 2023 10am - 11.30am



Our homeshares in the media:

BBC

sky news

BBC

THE JOURNAL TIMES



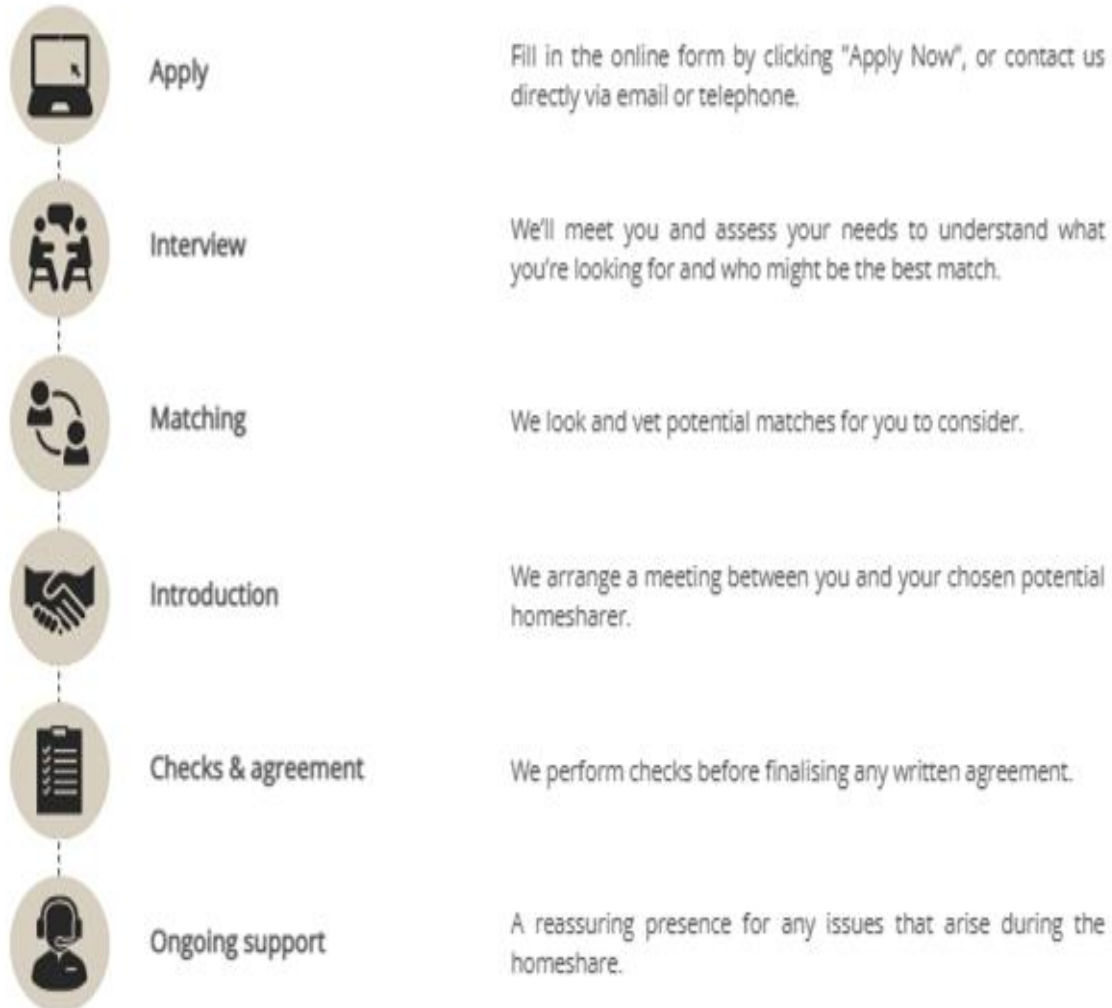
RADIO LONDON



Safeguarding - no match is better than a bad match

How does it work?

It's very simple - you fill in a form, and we'll guide you through the rest.



- The main **duty of care, risk and liability** for a homeshare rests with us and not the Council or ICS.

Strategic risk	Compliance risk	Financial risk	Reputational risk
Our caretech means we can pivot to focus on specific communities aligned to local priorities	We have put in place safeguards to protect vulnerable people & for data use (eg DBS checks)	Contractual agreement is between householder, homeshare & us. Council or ICS makes referrals only	We are transparent in engagement with partners. We commit to report on our impact for accountability

- Our experts are drawn from **social work, housing, economic development, finance and IT**. We have a national team of c20 persons, led by co-founders Sam Brandman (our CEO and an FCA) and Natasha Langleben (our COO and a qualified social worker).

Partnership options for a Council or ICS

Package features	BASIC	STANDARD	PREMIER
Referrals training induction	✓	✓	✓
Promotional literature	✓	✓	✓
Performance reporting	✓	✓	✓
Account manager	✓	✓	✓
Pilot for feasibility study	x	✓	✓
Recruit local pool of sharers	x	✓	✓
Ambassador secondee	x	x	✓
Leadership development	x	x	✓

Flexing to co-design innovative but practical solutions



Do you have a spare room and could benefit from some help with day-to-day tasks? 🏠

Waltham Forest Council and Two Generations are working to introduce a new Homeshare scheme, where residents are matched for companionship, help and more.

Find out more: orlo.uk/B5Vxl



12:27 PM · Mar 9, 2023 · 1,213 Views

- **Waltham Forest:** working on an ambassador pathfinder, building capability for embedded pathways for homesharing to help with reablement and independent living. DHSC has sent a delegation to learn about our innovation.
- **Age-UK:** partnering with the national charity to take on existing and receive new referrals from new homeshare arrangements across Hillingdon, Harrow and Brent.
- **Harrow Council:** supporting to rapidly vet hosts and homes for hundreds of Ukrainian refugees; providing rematching support to refugees needing to move as a result of the original government visa match not working out; and hosting group briefings so that people feel welcome.



So what? - our impact

SOCIAL	FINANCIAL	ENVIRONMENTAL
<p>Self-help from solidarity. Part of solution to multiple crises - loneliness, unsuitable housing for young residents or key workers, poverty, under-supply of help at home after hospital discharge.</p> <p>A homesharer is able to offer household support by providing a number of hours to help with cooking, cleaning, laundry, or driving to medical appointments. Giving peace of mind from an overnight presence and friendship, and can provide support alongside a personal care provision where needed.</p> <p>Our service is able to pivot to assist specific segments of a community, with our experience including handling requests to match people with paraplegia, brain injuries and mild learning disabilities, Dementia, Alzheimers and Parkinsons, Long-Covid.</p>	<p>An enabler for Local Authority's or ICS's preventative agenda to empower community enablement, manage demand & reduce service cost expenditure to #SaveLocalServies (e.g. £4bn spending cuts required according to the LGA).</p> <p>Typical cost per month is about £100 for householder and £300 for homesharer, but aim is always to be cheaper than local accommodation and regionally adjusted as required (e.g. UK ave. room rent is far higher at £660 per month).</p> <p>Person not spending money to have carer to do non-care tasks for 10 hours a week is equal to £15,000 per annum. Plus, avoiding admittance to hospital general ward bed for those fit to be discharged saves £2,000 per week per bed. [Sources: GOV.UK, NHS, Age UK (2022)]</p> <p>As a CIC we reinvest revenue in a bursary scheme to help people with financial needs, which for a householder can be as little as £1 per month.</p>	<p>The eco benefit is resource intensity, as single occupancy households use more energy and generate more emissions per head than multiple occupancy households that share.</p> <p>It also reduces some of the pressure to build more new family homes or care homes with natural resources and on greenfield sites.</p>



Thank you - questions?

Contact us

Want to speak to one of us?

If you need help, or just want to have a chat, we would be delighted if you would contact us on the details below!

✉ contact@twogenerations.co.uk

☎ 03333 44 77 38

Enquiries

If you need information about our services, please contact us on the appropriate address/number below.

Householders

✉ householder@twogenerations.co.uk

Homesharers

✉ homesharer@twogenerations.co.uk

General

✉ contact@twogenerations.co.uk

☎ 03333 44 77 38

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Media

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Follow us on social media



Appendix

Helping with unmet need at lower end of complexity

100% of our homesharers struggled to access affordable quality housing

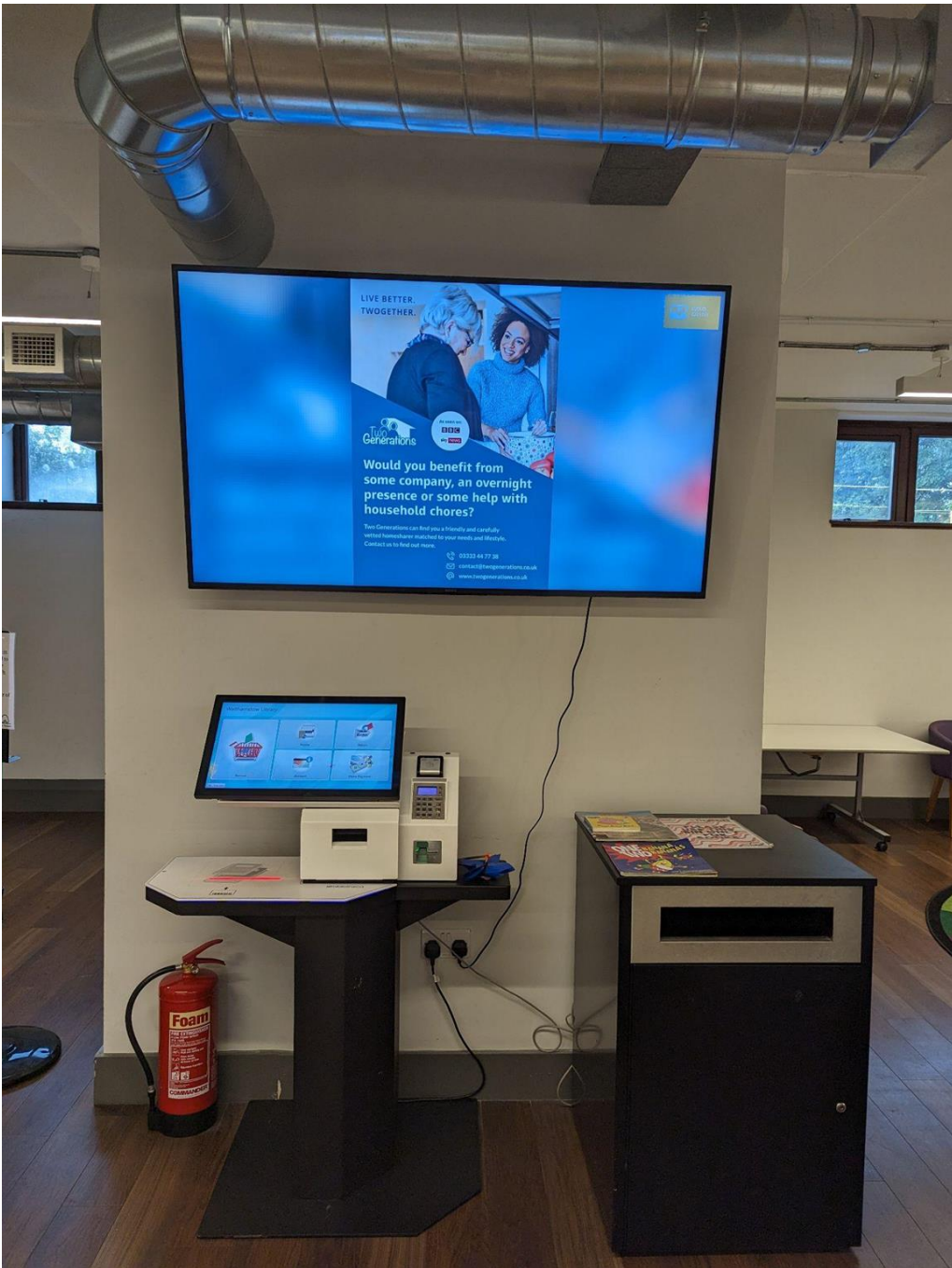
90% of our householders seek companionship due to loneliness

10% of homeshare inquiries to us are from householders within hospital discharge journey

33% of our homeshares involve householders with early stage Dementia or Alzheimer's

"I recently worked with Two Generations CIC to arrange a Homeshare for one of my clients. The team is friendly, professional, enthusiastic and totally person-centred. Taking the time to really get to know what was important for my client and then found the perfect match very quickly...I would not hesitate to recommend."

- a referral by Katie Gibson, Brownbill Associates Ltd, case management & community care services



COMMS





Comms



Social Media



Reached 2071 people, clicked 16 times, 4 likes, 2 shares

Reached 7058 people, clicked 50 times, 18 likes, 3 shares, 1 comment



Reached 920 people, clicked 9 times, 3 likes, 1 share



83 total clicks, by 69 different people