



Commercial
Services Group

A Commercial Approach to Deliver Social Value & Community Wealth Building

Steve Wilson, Commercial Director & Social Value Chair
Commercial Services Group



Customer Experience



Social & Sustainable Value



Commercial Growth



Empowered Workforce

How can we make a difference



Supply Chain

Frameworks



Our People

Our Resources



Partnerships.

**Commercial
Approach.**

Case Study

A Commercial Approach to Community Wealth Building

Joint Venture Delivery



RECRUITMENT IN NUMBERS TO DATE



91
TEAM

MEMBERS*


2,816 avg.
ACTIVE WORKERS
PAID WEEKLY


8,017 LOCAL WORKERS

£3,000,000



RETURN TO COUNCIL
this year

733

SME'S

66

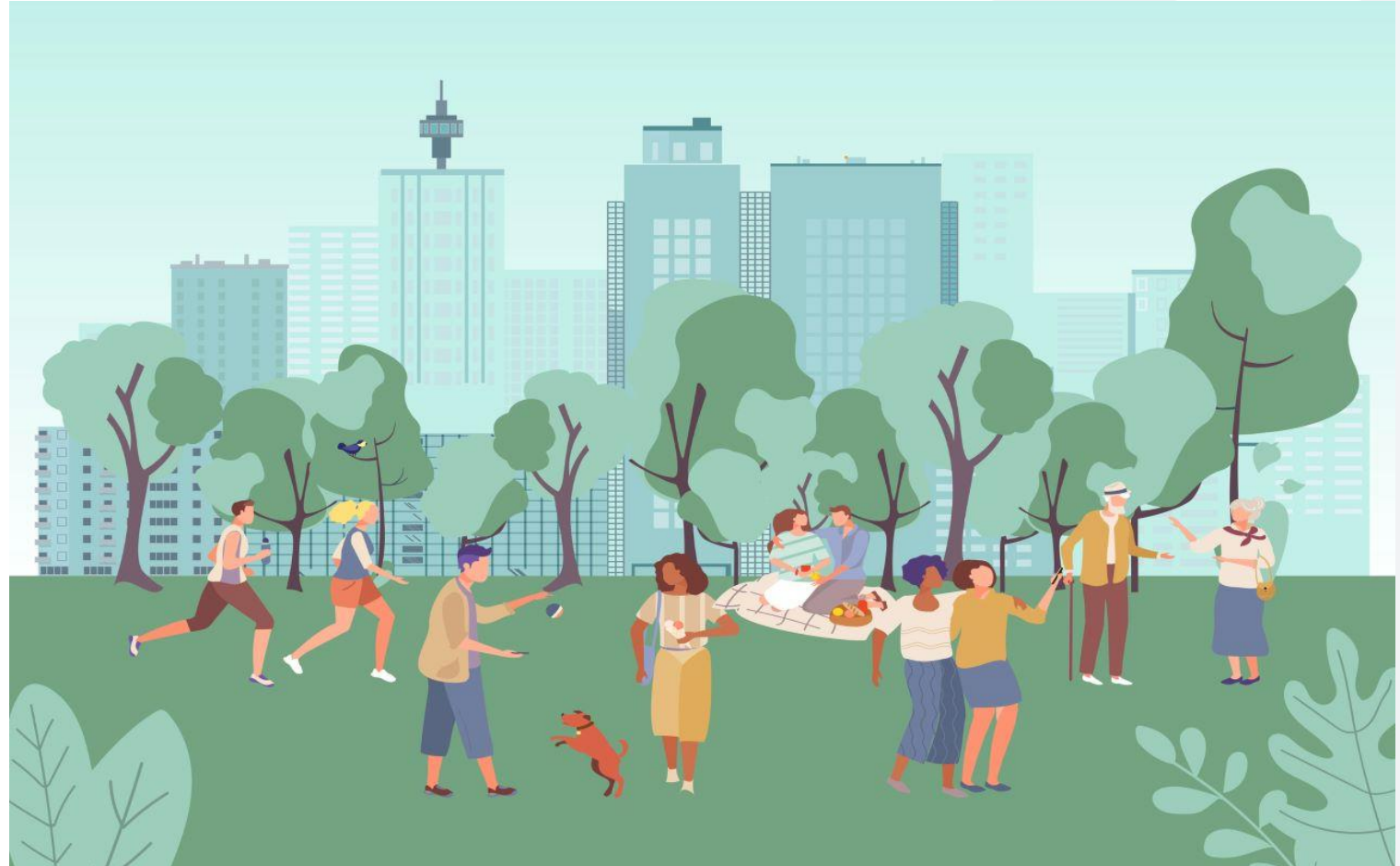
LOCAL AGENCIES



* Current locally based delivery team members

Community Benefits

- ✓ Creation of Local Jobs
- ✓ Local SMEs
- ✓ Local Economy
- ✓ Community Engagement & Prioritisation
- ✓ 3rd Sector Engagement
- ✓ Terms & Conditions



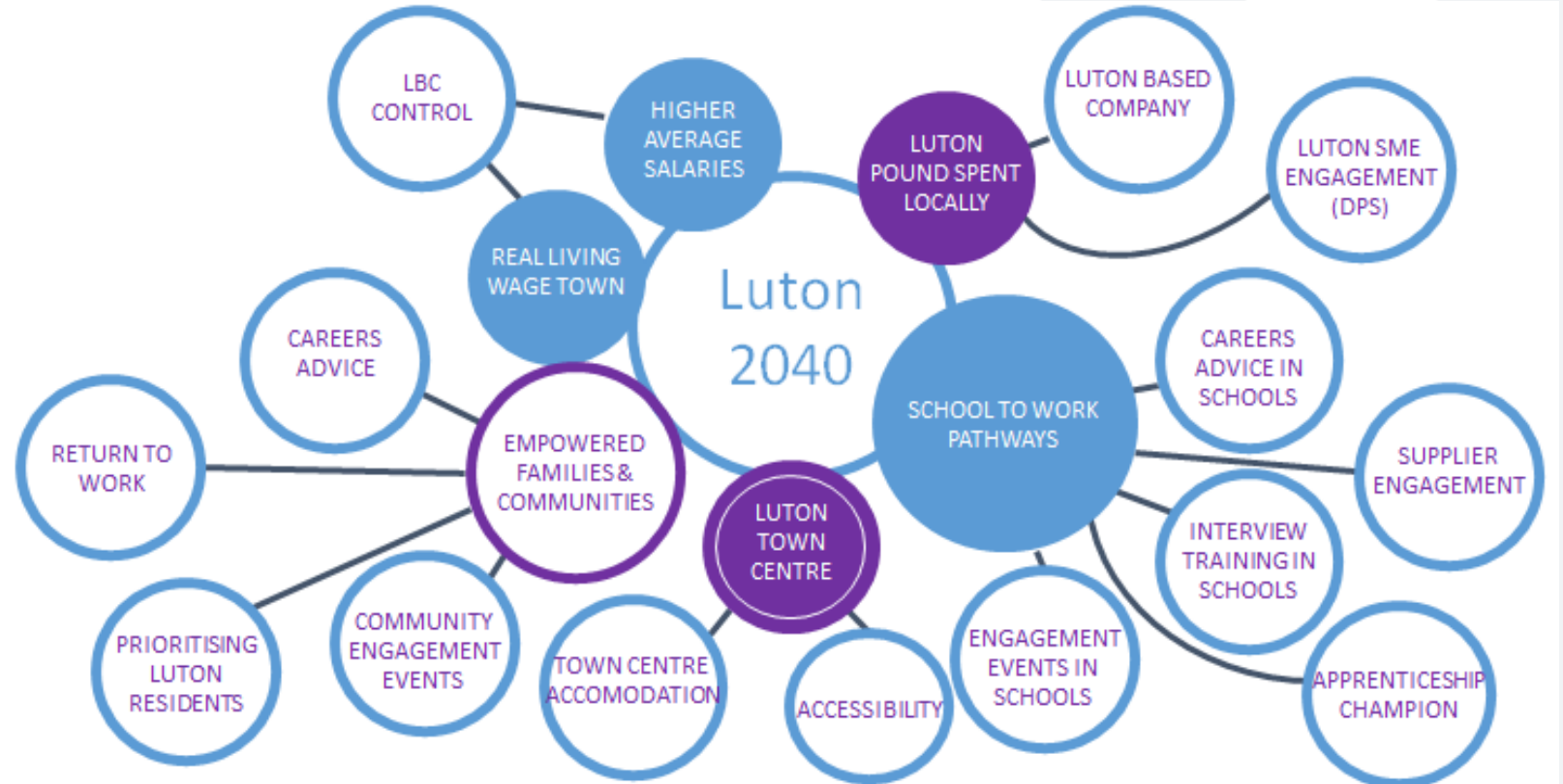
Community Delivery

- ✓ Covid 19 Response
- ✓ Ukrainian Reception Centre
- ✓ UASC



Community Benefits

- ✓ Embedded in Local Communities
- ✓ 3rd Sector Engagement
- ✓ Care Leavers
- ✓ Prioritising Local Residents
- ✓ Delivering reinvestment



WINNER **Connect2Luton**
 Best Partnership/Collaboration and GOLD Award
Luton
 The Excellence in People Management Awards 2023



Thank you

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<https://solutions.commercialservices.org.uk/>