



Generating Income from Uncommercialised Land with Pop Ups

- Putting Council-owned land to good use, providing business opportunities.
- Generating funds and income for the council.
- Outcomes and future ideas.

Speaker: Kay Roberts-Lister

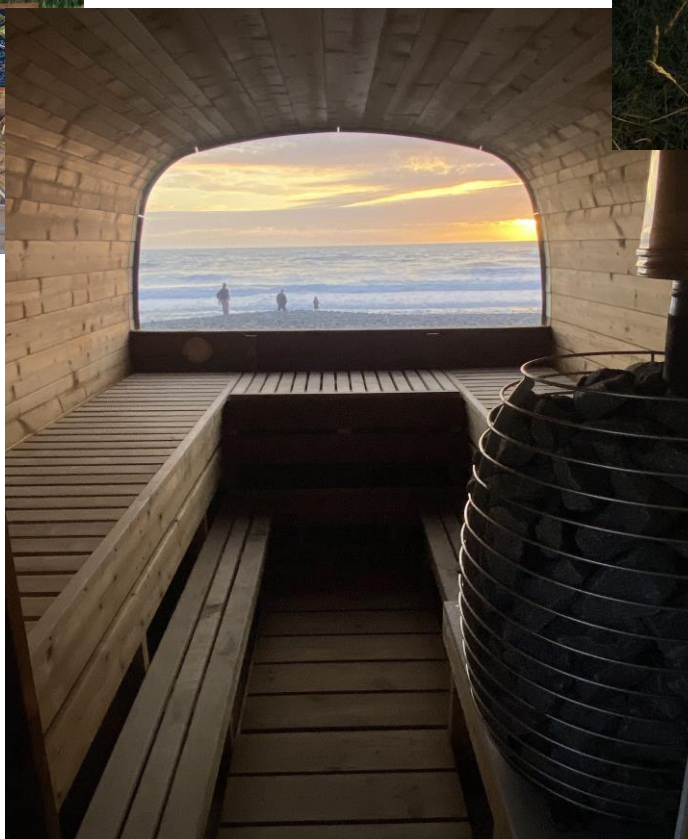
Public Open Space Officer – Events and Filming, Cornwall
Council

 www.cornwall.gov.uk

Pop Ups...What and where are they?



Saunas – perfect after a cold water swim or surf



What do I need to consider?

Access	Footfall	Business in the local area	Amenities	Future works
Access	High Footfall?	Rivals?	Electricity	Digging up the site?
Easy vehicle access?	Space around it?	Enhance the area?	Water	For how long?
3 rd Party land?	Visible?	Increase Trade?	Toilets	Moved to another location?
			Transport links	

What do we tell the public about the site?

Location Sheets	Draft Licence	How long is it for?	Who do we consult?	Advertising
Address	Trading Times	1-3 years	Cornwall Councillors	Mailing list
Pictures	No break clause	Trade throughout the year	Cabinet Member	Social Media
Info on the site	Remove everything every night	Start date is new financial year.	Community Area partnership Officers	Cornwall Live
Restrictions			Town and Parish Council	
Plan				
Price				

How do you assess a tender?

Annual rent – 40%

Quality – 60%

Experience – 5 Marks

Business Setup – 15 Marks

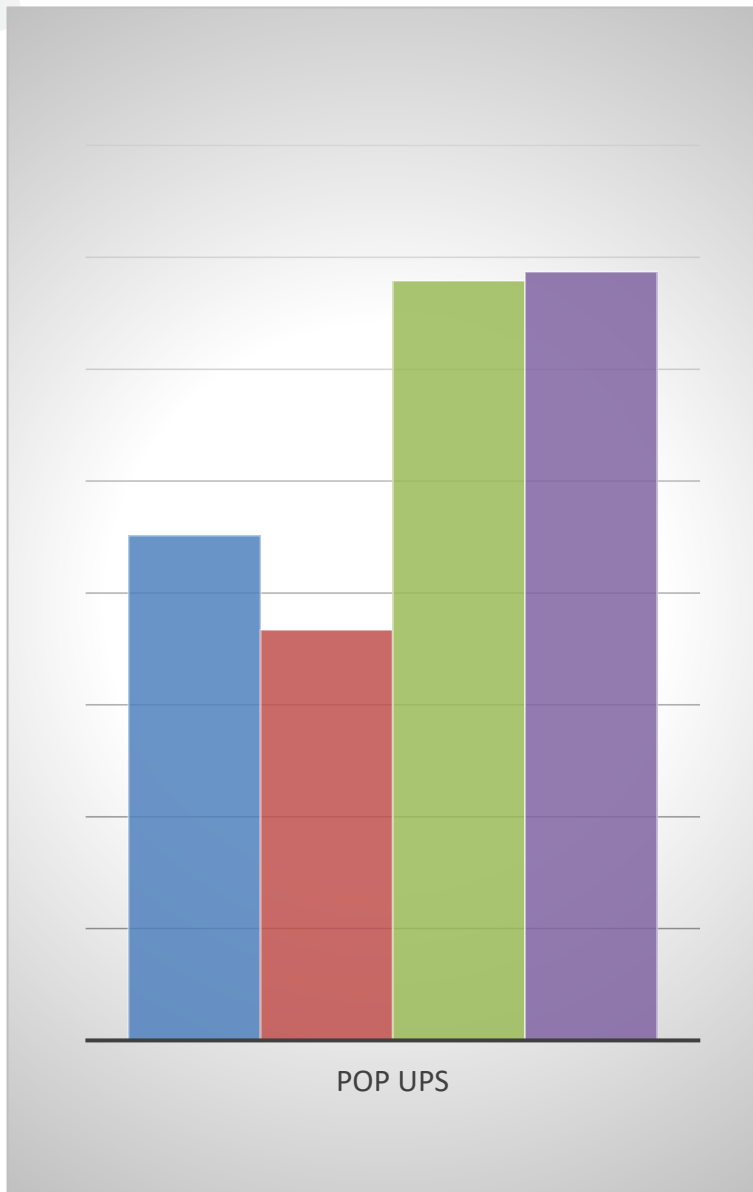
Sustainability and Protection of the Environment -
20 Marks

Supporting the Local Community – 20 Marks

Documents that they need to provide

- Public Liability Insurance for at least £5 million
- Relevant Qualifications
- Activity Risk Assessment
- Site Risk Assessment
- Fire risk assessment
- Registered food business
- Food safety management system
- Health and Safety policy
- 5 Star food hygiene rating

Income



Generates around
£80k per year.

Maur Ras/Thank you

