

Enterprise Car Club

*APSE Advisory Group –
30.01.2024*

ADVANCE THE WORLD,
ONE JOURNEY AT A TIME.

Trusted Partner



Enterprise Car Club



- 24/7 Access to Vehicles
- On Demand
- Automated Rental
- Asset can be shared or not

SEARCH. RESERVE. **UNLOCK & GO.**

Enterprise Car Club



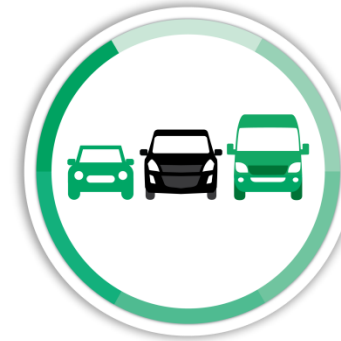
Own Pool Vehicles Management

Better Utilisation
Less Admin
Easier to use
Make decisions based on data.



Alternative to Standard Hires

Can be cheaper
Hourly Hire
CO2 Emissions savings from Delivery and Collection
Encourage Public Transport Use



Grey Fleet

Control Mileage, Emissions and Spend from employees Business Travel.



Public Use

Reduce Public Vehicle Ownership
Offer Alternative 20min Neighbourhood New Developments



Own Pool Vehicles Management

Better Utilisation
Less Admin
Easier to use
Make decisions based
on data.

- **Better Managed Pool Cars**

- No Admin intervention
- Booking Platform with live availability
- Book by increments of 15min
- MI to drive decision
- Reduce number of vehicles on fleet by as much as 50% thanks to a better utilisation.



Alternative to Standard Hires

Can be cheaper
Hourly Hire
CO2 Emissions
savings from Delivery
and Collection
Encourage Public
Transport Use

- **Alternative to Standard Hires**

- Eradicate CO2 Emissions and Costs from Deliveries and Collections
- No advance payment for Fuel by employees
- Book by increments of 15min to reduce costs



Grey Fleet

Control Mileage,
Emissions and Spend
from employees
Business Travel.

- **Grey Fleet Alternative**

- Control CO2 Emissions
- 50M miles using Grey Fleet
- Admin Burden for Employees and Councils
- No Liability for Council
- How attractive are you as an employer?
 - Employees don't have to advance any of their own money
 - Staff Choice – what if I don't have a car or want rid of my car but need to be mobile for work?



Public Use

Reduce Public
Vehicle Ownership
Offer Alternative
20min Neighbourhood
New Developments

- **Virtual Car Club Network**
 - Reduce Vehicle Ownership
 - Funding achievable through Section 75 – Planning and Development.
 - Help reduce Parking Issues
 - Increased Public Transport Usage



Thank you

Benjamin Thierry
Head of Public Sector
Scotland and Northern Ireland
benjamin.thierry@em.com
07827 021 575



Enterprise Mobility™