

# Spotlight on Commercial Services Group

**FREE  
Online  
Event!**



**Wednesday 15 May 2024**

Free Virtual Event

# Programme

## 10:00 - Welcome and Introduction

### 10:05- How council owned companies contribute

- This is an opportunity to learn more about CSG and its portfolio of services
- We will explore what delivering profit with a purpose means to CSG
- You'll hear about the positive impact CSG services has on local economies and communities across the UK.

**Matt Johnson**, Chief Executive, Commercial Services Group

### 10:30 - The future of local government: How do we reach 2030 in a sustainable way?

- Local government financial challenges
- The big-ticket items: Social Care, Children's Service, Housing and Net Zero
- Where does this leave the rest of our neighborhood services?

**Mo Baines**, Chief Executive, APSE

### 10:55 - Do you sometimes feel the only choice is to cut services? Tackling recruitment and retention challenges. CSG's tried and tested public to public partnership for your contingent workforce which can

- Put money back in the pockets of local residents
- Build the skills you need
- And put social value at the heart of your recruitment

**Helen Lock**, Managing Director Recruitment, Commercial Services Group

## 11:20 Break

## 11:30 - Community Wealth Building

- CSG shares its approach to Community wealth building
- Ideas to take social values to action

**Steve Wilson**, Commercial Director, Commercial Services Group

### 11:55 - Empowering UK Local Authorities: Navigating the Path to Net – Zero

- Drawing on Laser's own insights and wider market research we will highlight how some of our public sector partners are tackling their challenges to reach Net Zero
- We will explore solutions that can help overcome some of the barriers to Net Zero, deliver on decarbonization and reduce energy costs.

**Nigel Hartnup**, Director of Energy & Carbon, Laser Energy, Commercial Services Group

## 12:20 - Assets – they're all you have

- Don't stress over the small stuff
- What is everyone else up to
- The future starts today

**Phill Brennan**, APSE Energy

## 12:35 - Social Values - Leadership development from CSG

- CSG is launching the 3rd year of it's unique local leadership development programme for Local Government
- Hear why it's different and why you can't afford to miss out on one of the limited places!

**Steve Wilson**, Commercial Director, Commercial Services Group

## 12:50 Summary and close

>> [Click here](#) to reserve your place <<