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APSE Sports and Leisure Seminar 2024

Rebuilding a future for Local Authority Leisure



Thursday 6 June 2024

Rivermead Leisure Centre, Richfield Ave, Reading, RG1 8EQ

Programme

9:00 Registration and exhibition viewing

10:00 *Session One*

The role of local councils in improving the quality of life for older adults.

- Reducing the risk and effects of long-term health conditions and preventing falls.
- Increasing physical activity levels and preventing falls.
- Helping residents live longer, healthier and happier lives.

Justin Griggs, Head of Policy and Communications, National Association of Local Councils

Welcome from our hosts: Gary Starkey, Head of Service, GLL

- Who are GLL/ Better.Org? Our Values, and the Sports Foundation
- The development of the Rivermead Leisure Centre
- Collaborative partnership working – Reading Borough Council and GLL

Gary Starkey, Head of Service, GLL, Craig Woodward, Partnership Manager, GLL and Donna Pentelow, Assistant Director of Culture, Reading Borough Council

Designing Physical Activity into Health and Care

- Enabling increased physical activity and integration into health and care systems.
- challenging, and considering solutions to enable increased physical activity.
- strengthen connections to further unite efforts in promoting physical activity.

Annie Holden, Strategic Lead for Health, Active Partnerships National Organisation

Audience question and answer session

11:30 Coffee break and exhibition viewing

12:00 *Session Two*

Everyday Active in Kent

- Increasing participation in sport and physical activity and promoting the benefits of a healthy lifestyle.
- Making it easier for people to find out about local, low-cost accessible opportunities.
- Supporting specific individuals and groups, signposting them to local activities.

Andrea Murphy, Active Partnership Manager, Kent County Council.

Herefordshire's 'Community Well-being Hubs'

- The talk community approach and partnership working;
- What do the community wellbeing hubs provide the community?

- Impact of the Community well-being hubs and what's next for them

Lesli Good, Service Director for Communities, Herefordshire Council

Audience question and answer session

13:00 Lunch and exhibition viewing

14:00 *Session Three*

Guided tour of Rivermead Leisure Centre - Steve McBride, Centre Manager

Alliance Leisure – A word from our Sponsors

Audience question and answer session

15:00 Coffee break and exhibition viewing

15:20 *Session Four*

What is the future of Sport and leisure services?

- Looking at progress against recent future of public leisure reports
- What the public leisure sector needs to do to survive and thrive
- What can partners do to work together better?

Mark Allman, APSE Associate

This Girl Can: Stevenage Borough Council

- Providing accessible activities for women and girls in Stevenage.
- Introducing participants to new activities and eliminating barriers to participation.
- Creating a sense of community and empowerment among women and girls.

Lorna Wormald, Community Activator Leisure and Health, Stevenage Borough Council

Audience question and answer session

16:20 Close of seminar

Seminar Objectives

About the Seminar

Despite the many challenges facing the sports and leisure industry, the benefits of physical activity have never been more evident. Councils and the leisure sector continue to champion the benefits, promoting sports, system change in participation levels and ensuring the health and wellbeing of the local population - especially among girls, older members of the population and members of the community who may traditionally have been overlooked from sports as well as other leisure activities.

This seminar brings together a range of expert speakers, to explore the challenges and future of local authority sports and leisure services, staffing, and how local authorities and partner organisations can work symbiotically to promote physical activity in all. The day will provide delegates with an opportunity to chat with Exhibitors working in this field and to network with others working in the sports and leisure industry.

Packed full of ideas and forward-thinking initiatives, we look forward to welcoming you to this MUST ATTEND EVENT, to explore with like-minded colleagues and partners, the local authority role in tackling inactivity and the effective provision of sports and leisure services.

Who should attend?

- Leaders
- Chief executives
- Elected members
- Service directors
- Scrutiny Members
- Executive Members and Cabinet officeholders
- Policy officers
- Trade union representatives
- Voluntary organisations
- All those with an interest in Sports and Leisure Services

Venue

Rivermead Leisure Centre Richfield Avenue Reading Berkshire RG1 8EQ

Delegate Packages Exclusive of VAT

What's included?

The delegate fee covers attendance, delegates' documentation, lunches and light refreshments.

APSE member delegate fee: **£188 + VAT**

Non member delegates fee: **£284+ VAT**

Commercial delegates: **£408 + VAT**

Visit apse.org.uk/events to book your place

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