

# Bradford's School Meals App

Facilities Management (FM) Catering Services



*City of*  
**BRADFORD**  
METROPOLITAN DISTRICT COUNCIL

# Introduction to FM

- Facilities Management (FM) Catering Services are Bradford Council's in-house school catering provider. With a rates funded service dating back to 1907, there is a long heritage of school meals within Bradford.
- Currently FM provide meals to over 130 schools, & serve over 4½ million school meals per annum.

# Pathway to Development

- Bespoke school menu requirements
  - Impacts of bespoke menus
    - Collection & Processing of menu data
    - Creation of menu communications
    - Printing Costs
- Show our responsiveness to client feedback ,and ability to deliver innovative & effective solutions
- Customer benefits from improved service information
- Support corporate sustainability objectives

# Pathway to Development

- Business Case
- Development of app specification
  - purpose,
  - customer requirements,
  - targets,
  - technical elements,
  - features,
  - back end/admin features
- Consultations
- Assessments / Review



# Pathway to Development

- Procurement
- The MoSCoW detour
  - day to view menus;
  - nutritional & allergen information for each menu item;
  - favourite schools list
  - EHO “Scores on the Doors” food premise rating
  - multi language supported
  - promotional menu (with appropriate template skin)
  - analytics reports;
  - link to the benefits section
  - a feedback mechanism etc



# Pathway to Development

## FM Service

- Menu Data
- Individual Product Data
- Image Sourcing
- Additional Data



# Pathway to Development

## For IT

- Design sign off
- Design Development
- Database development
- Application development
- Pen testing
- Domain configuration
- Go live



# Roll out of the app

- Accessing the link and user instruction information via
  - bradford.gov.uk
  - Bradford Schools Online
  - Individual school websites
- Promotion of the school meals app via
  - the online channels above
  - through printed resources
  - service newsletters

# Getting information on our school meals is easier than ever, with the new **School Meals App**

## YOU CAN NOW



Scroll through menu options for the day



VEGETARIAN

Filter menu options by meal type or allergen



See nutritional information on all menu items



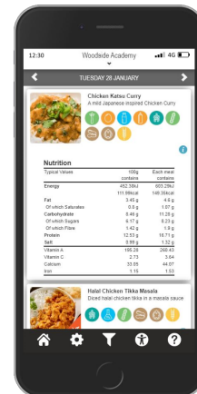
Get allergen information on all our products



See the Food Hygiene Rating within School



Save your child's school for easy access



## TO DOWNLOAD

- 1 Go online on your mobile, tablet or computer
- 2 Go to: [www.bradford.gov.uk/schoolmeals](http://www.bradford.gov.uk/schoolmeals)
- 3 Click on: **“Our school meals app”** and follow the instructions





# Roll out of the app

- The Menu App

# Benefits

## Parents

- Quick and convenient way to get specific details on what is on the school meals menu
- Easily accessible nutritional & allergen information
- “Scores on the Doors”, free school meal entitlement and other useful information / links

## School

- No distribution / re-ordering of menu flyers
- Simple signposting of parents to the app



# Benefits

## FM Service

- Improve our engagement with our customers, giving quick & easy access to the information they need.
- Eliminated the majority of printed menu resources.
- Utilises a more flexible communication mechanism.
- Projects a more modern / professional image to customers by connecting with them digitally.
- Demonstrate to school clients our ability to deliver service innovations that improve the service received by our customers.



