
The blueprint to kickstart Birmingham's Economic Recovery

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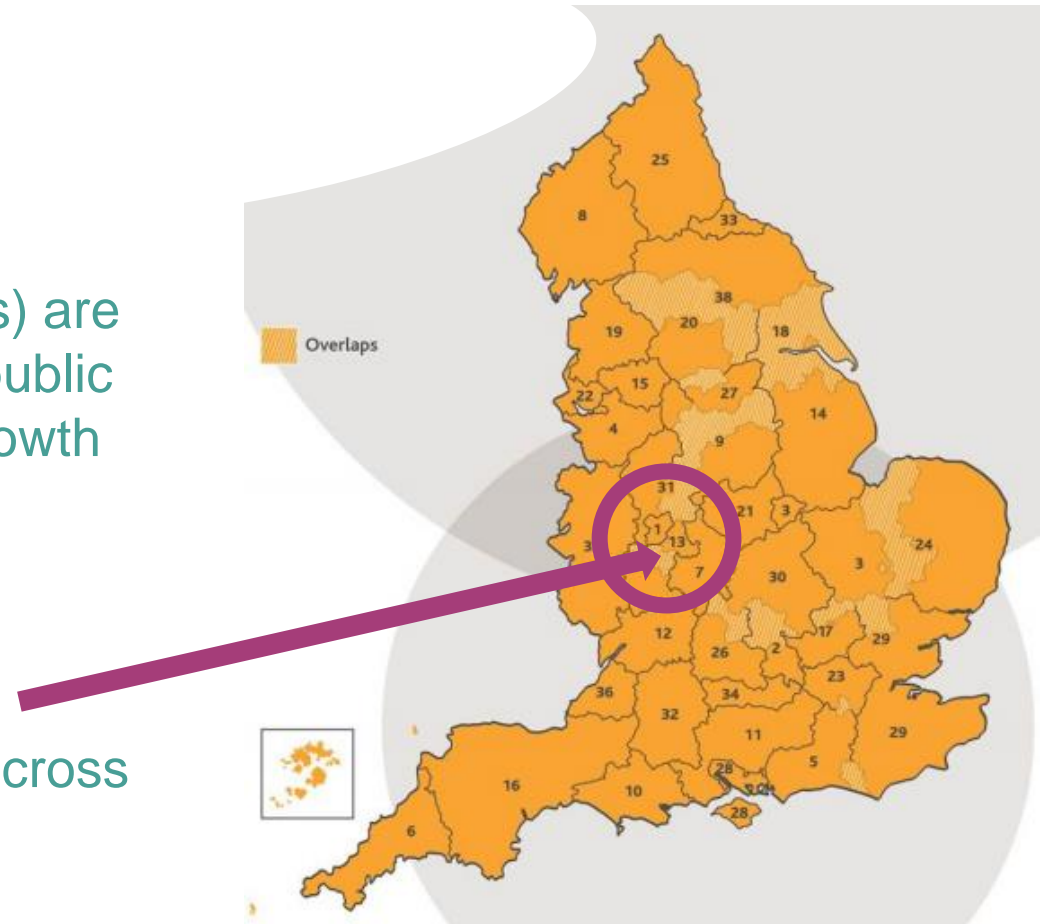


**A GREATER BIRMINGHAM FOR
A GREATER BRITAIN
A GLOBAL CITY REGION BY 2030**

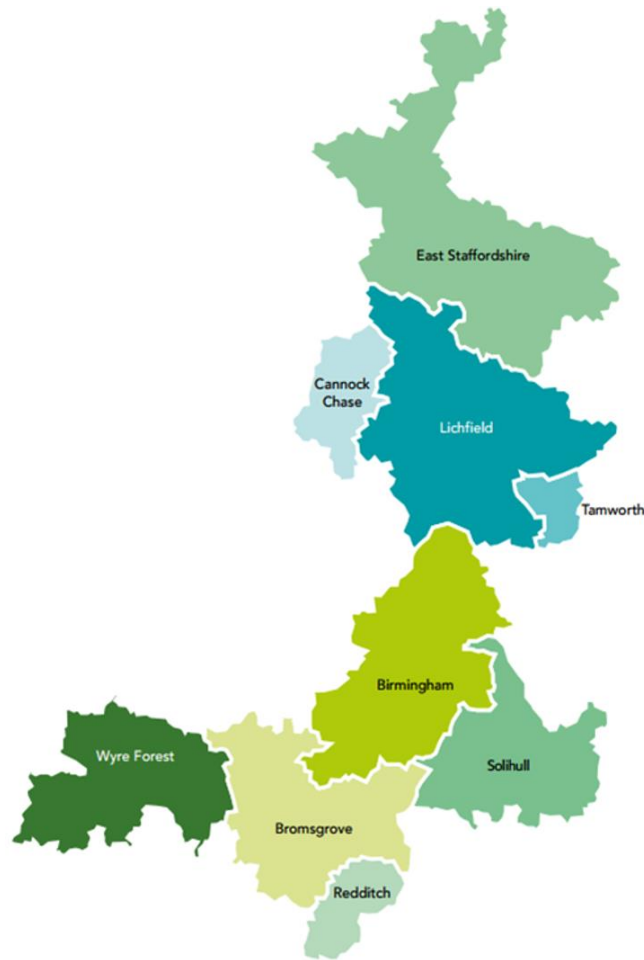
Introduction to LEPs

Established in 2011 Local Enterprise Partnerships (LEPs) are business led public-private partnerships entrusted with public funds and responsibilities to drive inclusive economic growth across England.

GBSLEP is one of 38 LEPs in England, each operating across more than one local authority.



Introduction to GBSLEP



GBSLEP Covers the nine local authority areas of:
Birmingham,
Solihull,
East Staffordshire,
Cannock Chase,
Lichfield,
Tamworth,
Redditch,
Bromsgrove and
Wyre Forest,

Combined population: just over 2 million people
Economy worth £54.8 billion
Employing 1.1m

Triple Helix

#TRIPLEHELIX



Mission and Vision

- Our MISSION is to drive inclusive economic growth and create jobs – and, in doing so, to raise the quality of life for all of those that live and work here.
- Our VISION is for Greater Birmingham to be a top global city region that drives the Midlands Engine and is the major driver of the UK economy outside London – harnessing our strengths and assets for the benefit of our area and the wider UK economy.

GBSLEP's Role



AGITATOR

Acting as a voice for the GBSLEP area, we use our influence to secure greater funding and powers from the government and to leverage more domestic and international investment from the private sector, both at home and overseas.

1

ENABLER

Bringing together existing partners and organisations within the area, we act as a central point to respond to shared priorities through providing support, resources and guidance.

2

COMMISSIONER

Using resources directly aligned to the GBSLEP, we invest in priorities that support our mission to deliver inclusive economic growth.

3

GBSLEP's Focus

BUSINESS AND INNOVATION

SKILLS AND EMPLOYMENT

PLACE

YOUNG PEOPLE

GREEN RECOVERY

INCLUSION

Covid and Birmingham



Covid in Brum – the stats***

	February 2020	September 2020	June 2021
Unemployment: 16-24	4.7%	9.1% (3 rd highest UK LEP)	8.5% (UK = 6.6%)
Unemployment: 16+	3.9%	7% (2 nd highest UK LEP)	6.7% (UK = 4.6%)
Business Activity Index	51.2	58.8 (4 th highest UK region)	65.5 (UK 62.9)
Future Bus. Activity Index	72.3	67.8 (6 ^h highest UK region)	83.6 (3 rd highest in UK)
Apprenticeship vacancies	1,275	825	1,395 (3 rd highest UK)
Unique Job Postings	77,156	58,151	91,035 (5 th highest UK)
Quarterly GDP	-1.7% (Q2, 2019)	-20% in Q2 (UK – 18.8%)	+16.8% Q3 (UK +16.9%)**
Quarterly Exports	£31.6bn (9.1% of UK)	£27.5bn (8.7% of UK)	£24.5% (8.3%)**

* new figures for Q4 not yet out

** Dec 2020 for full year 2020. WM exports fell by 23%, UK by 16%

*** GBSLEP Economic Dashboard

Kickstarting Birmingham's recovery

Greater Birmingham
& Solihull
Local Enterprise Partnership



Birmingham's recovery - Building Blocks



Birmingham's recovery – Building Blocks

HS2



Birmingham's recovery – Building Blocks



FAST FACT

In 2020/21 the West Midlands attracted more FDI projects than any other Government Office Region outside London and the South East - for the 4th consecutive year.

Source: DIT inward investment results 20/21

Birmingham's recovery - strategy

The Recovery Strategy – launched in March 2021 - sets out the City Council's overall priorities for the recovery from COVID-19, which are:

Creating a more inclusive economy and tackling the inequalities and injustices highlighted by the crisis.

Taking more radical action to achieve zero carbon emissions and a green and sustainable city.

Strengthening our public services and creating new services to address needs.

Building the strength and resilience of our communities, based on their positive response.

Birmingham's recovery – Themes

Place Development & Management

Physical projects to reinvigorate local centres.
Our Future City Plan', strategy focused on creating people-centred environments

Green Recovery

Low emission transport network
Passivhaus pilot
Tyseley Energy Park

People & Business

Protecting jobs and helping people find training and work
Business recovery – pandemic and Brexit
Lobby Government to develop a skills and employment stimulus package

Infrastructure

Transport connectivity
Digital Inclusion

Birmingham's recovery - Place

- Footfall in the Centre(s)
- Safety and security
- Green spaces
- Affordable Housing close to jobs, cycle routes and public transport



Birmingham's recovery – Green growth

- Build for climate resilience
- Decarbonisation
- Build or low carbon and energy technologies sector
- Transport options
(cost/carbon/convenience)



Brum's recovery – People and Business

- Young People
- Diversity, Equality, Inclusion
- Health and wellbeing
- Business support, advice and guidance
 - Advice and guidance – Growth Hub
 - Grants and access to finance
- Skills and employability
 - Skills and Apprenticeship Hub
 - Career advice and guidance
 - Enterprise support



Image courtesy of Beatfreaks

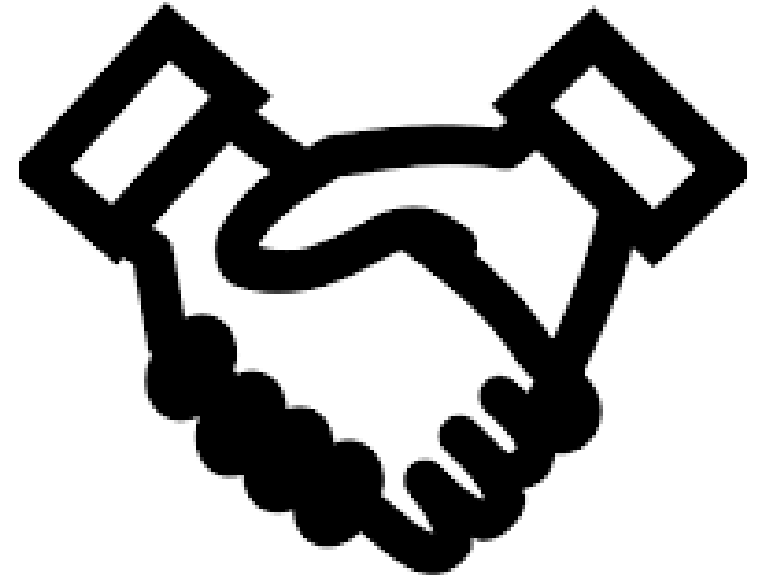
Birmingham's recovery Infrastructure

- Transport infrastructure
- Create car-free zones
- Make public transport safe and clean and convenient
- Digital Infrastructure – 5G



Birmingham's recovery - Partnerships

- Think holistically and outside of the box
- Key importance of pooling limited resources
- Thinking long-term, in spite of funding horizons
- Build on existing partnerships
- Triple Helix of local government, business and education



Discussion
