

# APSE street cleansing online seminar

A fresh approach – Developing a service fit for the future



**Friday 12 February 2021**

Microsoft Teams

# Programme

## 10:00 **Session One**

### **APSE State of the Market 2021– Street Cleansing and the ongoing impacts of COVID-19**

- Results of the state of the Market Survey 2021
- Key findings – negatives and positives
- Facing the future with confidence

**Paul O'Brien APSE Chief Executive**

### **Data and research priorities around Waste and Resource.**

- The importance of data
- Developing policies and priorities, particularly around data and research
- Latest data issues around litter and fly-tipping

**Andrew Woodend, Statistics, Environmental Quality Directorate, DEFRA**

### **Walsall Community Litter Watch -tackling litter issues within Walsall through engagement with all aspects of the community.**

- Engaging and supporting volunteers and community groups
- Working with businesses to clean up our high streets
- Providing education sessions in schools, youth groups and community groups

**Richard Upton & Beth Deeley, Volunteer Coordinators, Walsall Borough Council**

### **Developing an asset register for Bradford's 'Binrastructure'**

- Identifying a need for a litter bin register
- Recording the data / app development.
- Benefits achieved and future works.

**Stuart Russo, Senior Technical Officer, Bradford City Council.**

*Audience question and answer session*

11:30 *Virtual Coffee Break*

## 11:45 **Session Two**

### **Technology for the cleansing service of the future ... and the present**

- The future is flexible
- The future is here

**Steve White, Head of Transformation Accounts, Yotta**

### **Bringing about organisational change**

- Identifying the need for change
- Developing and delivering an action plan
- Responding to strategic challenges and opportunities whilst meeting the needs of the community.

**Joel Carré, Head of Environmental Services, Cambridge City Council**

### **Let's Cheer for Volunteers!**

- The benefits of engaging with volunteers,
- Recruiting volunteers – who volunteers and why
- Volunteering roles from simple tasks to the complicated
- Ways of recognising volunteer's efforts

**Helen Mrowiec – Countryside Sites Team Leader, Flintshire County Council**

### **How clean are our streets?**

- Results from the APSE cleanliness survey
- Defra's National Litter Dashboard
- Impact of Covid-19

**Debbie Johns, Head of performance networks, APSE**

*Audience question and answer session*

13:30 *Seminar Close*

**This event is kindly sponsored by**

**YOTTA**  
FROM DATA TO DECISIONS

Yotta provides cutting edge software and expert advice to understand customers' needs and provide the right solutions

# Seminar Objectives

## About the Seminar

It is widely recognised that clean and pleasant local environments have a wide range of cross-cutting benefits including improving public health and wellbeing and promoting the image of the area in its drive to develop economically sustainable communities through the attraction of new business and residents.

The impact of COVID-19 has meant communities are now spending longer in their local environments using them for recreation and exercise when all other options have been closed.

However, despite this new reliance on these areas, continuing budget cuts are beginning to take their toll with public satisfaction levels falling as local authorities try to cope with less resources.

This growing realisation that, due to diminishing local authority resources, there is a need to manage increasing demands for service by adopting new service delivery methodologies and engaging with local community volunteers

Local councils cannot manage the cleanliness of the local environment on their own, and as such more and more local authorities are now realising that, because of the variety of factors which influence an area's cleanliness, there is a need to develop working partnerships with like-minded agencies and, through the sharing of resources, develop more effective solutions to shared problems.

The seminar will therefore aim to show how local authorities are meeting these challenges by changing service delivery in innovative ways and using partner and community support thus allowing more sustainable services to be delivered.

It is therefore intended to provide delegates with the latest information together with examples of innovation and real life case studies, which will equip local authorities for the forthcoming challenges facing their services.

APSE has brought together a wide variety of speakers who will explain to delegates how they have transformed policy into practice to achieve these changes.

## The Speakers

Experienced speakers will address key issues, including:

- Outlining the latest research data on how local authorities are managing their service
- The importance of data in helping develop Government policies and priorities in relation to managing the UK's waste and its resource value together with the latest thinking and actions on litter and fly-tipping.
- How local authorities are using a wide range of partners to deliver a shared goal of improving local environmental quality and reaping the benefits this brings.
- YOTTA, the seminar sponsors, specialises in empowering those with asset rich environments to make better, more informed decisions about the way their infrastructure assets are managed. They provide platforms which integrate, process and analyse data across your network of assets and use it to manage associated environmental services, maintenance management, planning, modelling and reporting activities.
- In line with the National Litter Strategy for England, how one local authority has developed a digital litter bin asset register which highlights the location of each bin and allows the reporting of any issues relating to individual bins
- How service transformation has brought about significant benefits both to the quality and sustainability of local authority services but also to the local residents
- The importance of community volunteers both financially and practically and the ways in which we can not only utilise them for a wide range of tasks but reward their contributions.
- Looking at the latest National Litter surveys carried out by Defra and APSE and how the impacts of COVID-19 may affect future street cleansing performance

The seminar has been planned to allow time for debate and questions to speakers.

# Booking Details

## Who should attend?

- Chief Executives
- Directors of Environment
- Heads of Service in Street Cleansing, Street scene and Public Realm
- Policy and Performance Officer
- Environmental Enforcement and Education
- Officers
- Cabinet Members and Elected Members with an interest in the local environment, public realm and street scene services

## Delegate Packages Exclusive of VAT

### What's included?

*The delegate fee covers attendance, and documentation including a video showreel following the event.*

APSE member delegate fee:	<b>£99 + VAT</b>
Non member delegates fee:	<b>£149 + VAT</b>
Commercial delegates:	<b>£249 + VAT</b>

**Click [here](#) to reserve your place on this event**

**CANCELLATION & REFUND POLICY:** Reservation is a contract. Substitution of delegates is acceptable any time in writing by email to **CKing@apse.org.uk**. Cancellations must be made in writing at least 10 working days before the event, and will incur a 20% administration fee. No refunds can be given for cancellations received less than 10 working days before the event or for nonattendance. In the unlikely event of cancellation by the organisers, liability will be restricted to the refund of fees paid. The organisers reserve the right to make changes to the programme, speakers or mode of delivery should this become necessary. If due to emergency action by UK Governments/Administrations or Public Agencies this event is postponed, for example for reasons of public health and safety, the organisers will transfer your booking to the replacement event or provide a credit voucher against a future event booking.