



sponsored by

Street Cleansing Seminar 2025

Providing street cleaning services for
the future



Thursday 6 February 2025

National Conference Centre (National Motorcycle Museum in
Solihull), Coventry Road, Bickenhill, Solihull B92 0EJ

Programme

9:00 Registration and exhibition viewing

10:00 *Session One*

Welcome and Introduction: Cllr Graham McAndrew, Deputy Executive Member, Environment, Hertfordshire County Council

APSE State of the Market 2024– Street Cleansing

- Results of the state of the Market Survey 2023
- Key findings – negatives and positives
- Facing the future with confidence

Speaker: Abi Ademiluyi , Principal Advisor, APSE

Litter and refuse: Code of practice, dealing with new maximum fines.

- Differentiating between fines and FPNs.
- Employing a sliding scale in regard to fixed penalty notices for fly tipping.
- Dealing with waste in litter bins as a fly tipping instead of a duty of care Issue.

Speaker: David Hurd, Enforcement Manager, New Forest District Council

South Ayrshire Council: Town Centre Environmental and Employability Programme

- Working collaboratively with Waste Management and Thriving Communities Employability Team to ensure the streets are maintained for the residents of South Ayrshire.
- Supporting's clients facing multiple barriers in making their first steps towards employment.
- Enabling participants to develop skills/tasks related to the upkeep of Ayr town centre.

Speakers: Caroline Hainey and Paul Dougall, South Ayrshire Council

Audience question and answer session

11:15 A hello from our exhibitors

11:30 Coffee Break and Exhibition Viewing

12:00 *Session Two*

What does local government reorganisation mean for street cleansing services?

- Will new unitary councils deliver more efficient services?
- What is optimal efficiency for street cleansing services?
- What happens to staff transfers and the local government workforce on reorganisation?

Speaker: Mo Baines, Chief Executive, APSE

Using AI powered insights to drive down roadside littering

- Taking a targeted approach when planning litter reduction campaigns and clean-ups, focusing on hotspots.
- Working collaboratively: Highway agencies, councils, and

businesses working together to target litter across the road networks.

- Providing consistent messaging and bins at retail points along with social media campaigns.

Speaker: Sandrine Wong, Creative Partner, Hubbub

Audience question and answer session

13:00 Lunch and Exhibition Viewing

14:00 *Session Three*

Haringey Council: Electric innovations for street cleaning.

- Using electric-powered equipment for street cleaning.
- Cleaning litter bins, wet fly-posting and graffiti.
- Sustainable solutions in street cleaning.
- Publicising prosecutions to deter perpetrators.

Speakers: TBC, Haringey Council

Efficient Street Cleansing with GIS Routing and Telematics-Based Service Verification.

- Using (GIS) to design efficient, cost-effective street cleansing routes
- Using telematics technology to track vehicle performance and monitor driver behaviour
- Utilising data insights to drive continuous improvement and ensure high-quality street cleansing outcomes.

Speaker: Stuart Henshaw, Business Development Director, Integrated Skills

Audience question and answer session

15:00 *Session Four Refreshments, Exhibition Viewing and Group Discussion.*

An informal opportunity for attendees to discuss the challenges and potential solutions they are experiencing including costs, supplies, greening services and meeting demands for service improvements and efficiencies

15:30 Seminar close

Seminar Objectives

About the Seminar

Despite limited resources and increasing demands, councils have continued to develop their Street Scene services and deliver for their local communities.

The seminar therefore aims to show how local authorities are meeting these challenges by changing service delivery in innovative ways and using partner and community support thus allowing more sustainable services to be delivered

APSE brings together a wide variety of speakers who will debate how they have transformed policy into practice to achieve these changes. On the day we will look at:

- How local authorities are using artificial intelligence to improve the Street Scene.
- How councils can use data to improve their Street Scene
- Consider how Governments can help local authorities address the issues of fly-tipping and littering through a more tailored approach to local problems.
- We will look at how local authority street cleansing services are trying to play their part in addressing climate change by looking what can be practically done now, and what is needed to be able to do more in the future.
- How service review and subsequent transformation can bring about significant benefits both to the quality and sustainability of local authority services but also to the local residents
- How local authorities need to have a flexibility in service delivery approaches, looking to partners to help manage increased usage of our streets and open spaces.

Who Should attend

Anyone with an interest in street cleansing or street scene.

Venue

**National Conference Centre (National Motorcycle Museum in Solihull),
Coventry Road,
Bickenhill
Solihull,
B92 0EJ.**

The seminar has been planned to allow time for debate and questions to speakers.

MORE SPEAKERS TO BE CONFIRMED

Delegate Packages Exclusive of VAT

What's included?

The delegate fee covers attendance, delegates' documentation, lunches and light refreshments.

APSE member delegate fee: **£188 + VAT**

Non member delegates fee: **£284 + VAT**

Commercial delegates: **£408 + VAT**

[Click here](#) to reserve your place on this event

CANCELLATION & REFUND POLICY: Reservation is a contract. Substitution of delegates is acceptable any time in writing by email to admin-southern@apse.org.uk. Cancellations must be made in writing at least 10 working days before the event, and will incur a 20% administration fee. No refunds can be given for cancellations received less than 10 working days before the event or for nonattendance. In the unlikely event of cancellation by the organisers, liability will be restricted to the refund of fees paid. The organisers reserve the right to make changes to the programme, speakers or mode of delivery should this become necessary. If due to emergency action by UK Governments/Administrations or Public Agencies this event is postponed, for example for reasons of public health and safety, the organisers will transfer your booking to the replacement event or provide a credit voucher against a future event booking.