

# Cardiff's Digital Collection Systems

### APSE presentation 20<sup>th</sup> May 2021

Gweithio dros Gaerdydd, gweithio gyda'n gilydd Working for Cardiff, working together



## Why move to a digital collection system

- Cardiff Council made a commitment to work digitally through the organisation
  - Internal work Office 365 to support remote working and collaborative working
  - Service Delivery Bespoke service systems, such as BarTec
  - Customer facing Web, Digital App and Chatbot
- Cardiff wanted to have better management information on the service to support both operational management and also provision of information to residents
- Collections in Recycling and Neighbourhood Services undertakes over 20million customer interactions every year
- Connect2Cardiff contact by residents for Recycling and Neighbourhood Services was the highest across the Council. A significant amount of these contacts were requests for information rather than a concern requiring management intervention.





### New Service Developments in 2020/21

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Bulky items
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#### **Service Release Dates**

#### September 2020

Bulky Items Booking and Payments (Annual Call Centre Volume 19/20 = 29,481)

#### December 2020

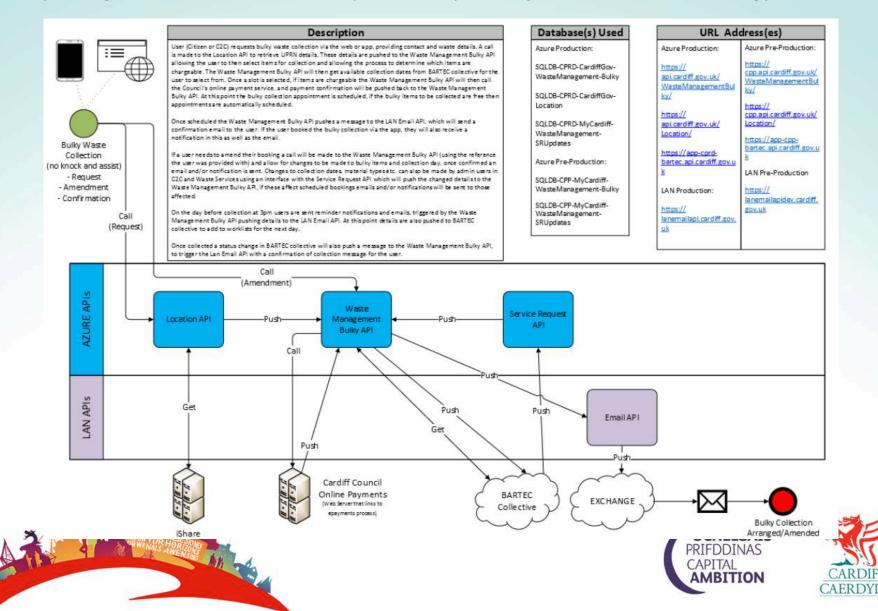
Recycling Centre Bookings (New service due to COVID, replacing "MiPermit add on" introduced at short notice in the summer)

> March 2021 Reporting Missed Collections (Annual Call Centre volume 19/20 = 29,273)

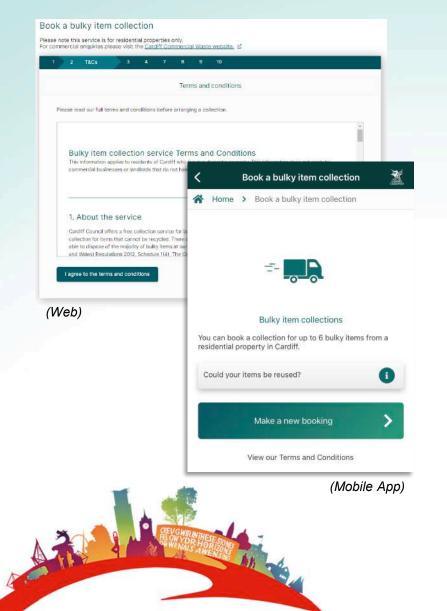




### Bulky Waste Collections (mid September 2020) Fully Integrated with Back office (BARTEC) through to In Cab technology



## Bulky Waste Collections (mid September 2020)



- Customers can book and pay for items, choosing a suitable date for collection.
- Links to Capita payments with email receipt and confirmation.
- Integrates with Bartec for In-Cab use.
- Confirmation email to customer upon completion of the Job.
- Released across both Web and App.

Average 70% Digital

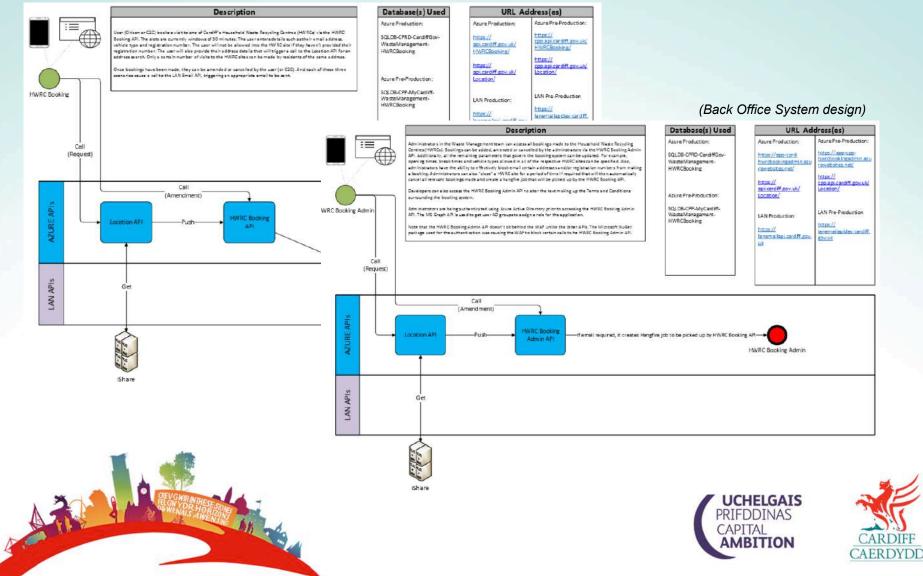
<u>6 month review</u> **25,643** bookings made on digital platforms vs **10.522** via the Contact Centre.





### Recycling Centre Bookings (mid December) Full Development both Customer Interface and Back Office System

#### (Web & App system design)



### **Recycling Centre Bookings (mid December)**

Terms and co	nditions		
Please read our full terms and conditions.			
Recycling Centre booking service Terms To ensure our recycling centres operate safely we have set out to before visiting one of our sites.	nese terms and conditions that you must agree to		
	Recycling centres Home > Recycling centres		
1. Before your visit	Tionie / Recycling centres		
Do not visit a recycling centre if you or someone you live w Do not visit the recycling centre if you are in the vulnerable Customare using the site must wear a face covering, unles Dacovering centres are for the remotion of horsehold waste	Ē		
I agree to the terms and conditions	Recycling centres		
	You can book up to 26 visits per year to a recycling cen		
(eb)	Bookings are limited to one visit per day.		
	Van bookings are limited to one visit per month.		
	Make a new booking		
	View bookings		
	Find information about items you can bring and vehicle access at www.cardiff.gov.uk/recyclingcentres		
	View our Terms and Conditions		
(M	obile App)		

- Allows Customers to choose a booking date/time.
- Allows Customers to amend and cancel bookings.
- Management System built for admin teams.
- Information available to be via handheld devices for site staff to mark attendance.
- Confirmation email to customers.
- Average **70%** reduction in calls to the service per month since launch.

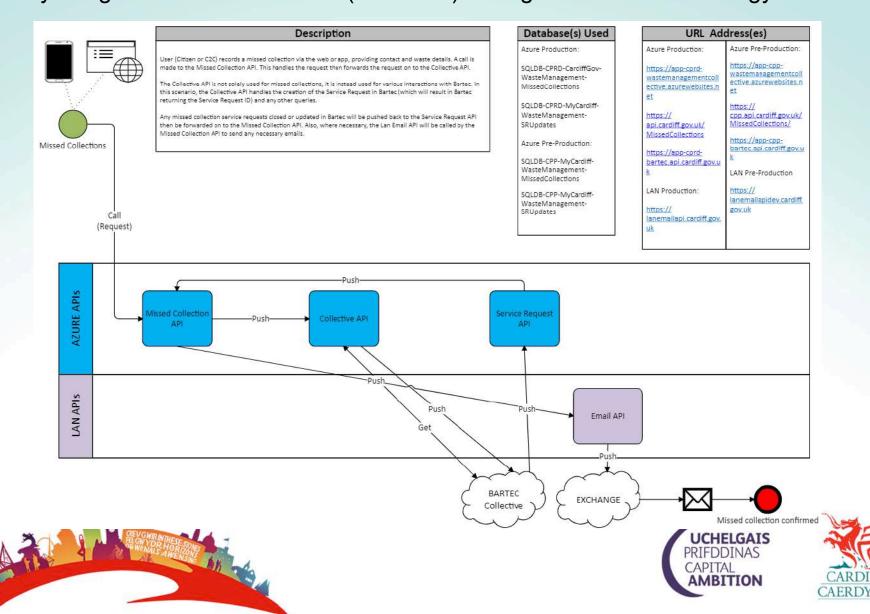
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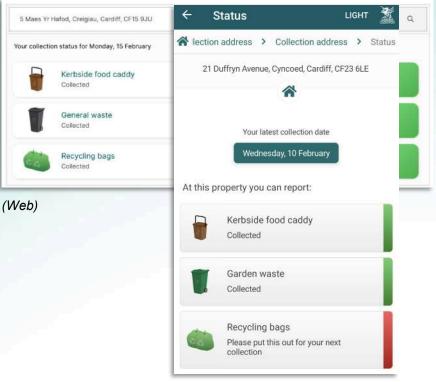
responsive for handhelds and site staff)

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#### Missed Waste Collections (Late Feb 2021) Fully Integrated with Back office (BARTEC) through to In Cab technology



## Missed Waste Collections (late February 2021)



(Mobile App)

- Fully Integrated with Bartec
- Allows Customers to see the status of their collection.
- Informs of contamination issues.
- Informs if rounds re-scheduled (e.g. access issues).
- Email confirmation on reports made.
- Email confirmation when re-collected,
- Can only report assets allocated to that property.
- Results driven by completion of rounds and "event" updates.
- Launched on the Web to meet deadline (22<sup>nd</sup> Feb) App version due start of April.
- Same Integration and information used in the Contact Centre.

Since going live, searches by customers, only 30% have gone on to raise a report.





- Residents will be able to report missed collections on the Cardiff Gov app, and website. They can also continue to report via phone at C2C
- Report goes straight into a live, dynamic back office system that our supervisors will be monitoring
- Missed collections will not be processed if:
  - Bins are logged as contaminated
  - It's the incorrect day/week for collection
  - Bins are logged as 'not out'
  - Bins are logged as overloaded/heavy/side waste
  - Street is not yet marked as complete







### **Benefits**

- Customers will be able to report a missed collection the same day, as soon as their street is marked as complete
- No 'fake' missed collection reports can be logged e.g. if bins are logged as contaminated
- Collection crews can be asked to return to properties the same day, where reports are made early enough and time remains on the shift. Re-collections will take place within 48 hours
- Where email addresses are provided, customers will receive feedback on their request
- Digitalisation allows supporting information to deal with escalated concerns





### Key principles

- Missed collection reports must be made within 24 hours of collection day e.g. if waste is collected on a Tuesday, reports must be made by 4pm on Wednesday (in areas collected on a Friday, this extends to 4pm on a Monday)
- All missed collection requests must be reported through the new system. This includes residents, council officers and Local Councillors
- Residents encouraged to use this system to report their missed collections. If they wish to escalate to Local Councillors, they can but it should be logged within 24 hours so action can be taken





### Key principles

- All missed collection requests will be investigated utilising live information that is available e.g. vehicle trackers, CCTV and timings, on the ground checks etc
- Supervisors will determine appropriate course of action. If it is upheld as a genuine missed collection, a re-collection will be arranged and customer informed
- If it is not deemed a genuine missed collection following investigation, the call will be logged but no re-collection arranged
- Customers will receive feedback on their request, where an email address has been provided





### Future developments in resident engagement

- Similar to market leaders like Amazon and Dominos, Cardiff wants to be able to provide improved information on our services
- Cardiff is able to track vehicle movements and therefore there could be improvements made in terms of the 'line of sight' to the tracking of collections and automated updates to residents when requested
- Residents are demanding better digital 'real time' information









## Costs vs Benefits

- To move to digital services required a commitment from the Cabinet and Senior Management Team to fund the upfront costs and provide a Corporate approach
- Demand for information and services is only going to increase and therefore demand will start driving Councils to move towards digital service provision
- The changes cannot be just supported on the basis of savings as the investment to make the changes are significant
- Digital self service is significantly cheaper than direct customer contact but there are upfront costs to deliver the changes
- Digitalisation of customer information is a long term investment rather than short term savings











