

Advanced Parks Management: Sustainable Finance

Course programme

For further information, please contact training@apse.org.uk

09:45 - 10:00	REGISTRATION
10:00 - 11:15	<h3>UNIT 1: Pressures and Principles</h3> <ul style="list-style-type: none">Overview of financial pressure facing the industryPrinciples of financial management - Skills and Techniques
11:15 - 11:30	COMFORT BREAK
11:30 - 12:45	<h3>UNIT 2: Commercialisation (Part 1)</h3> <ul style="list-style-type: none">Commercialisation Skills
12:45 - 13:15	LUNCH
13:15 - 14:30	<h3>UNIT 3: Commercialisation (Part 2)</h3> <ul style="list-style-type: none">Income generation for parksAccessing alternative funding sources
14:30 - 14:45	COMFORT BREAK
14:45 - 15:45	<h3>UNIT 4: Action Planning</h3> <ul style="list-style-type: none">Professional development - Commercial SkillsCritical action, sustainable funding and next steps
15:45 - 16:00	PLENARY, FEEDBACK AND CLOSE