



Building a Climate Business Case



From specification to
supply chain

training@apse.org.uk | 0161 772 1810

Building a Climate Business Case

Course details

This course has been developed in response to the challenge of developing business cases for climate investment and securing funding. The course will explore the lifecycle of identifying objectives and desired outcomes; addressing the barriers of finance, capacity, skills and policy; to developing a business case and building relationships within the timeframe. Participants will leave with a greater sense of the process and what is needed to present a viable business case for investment.

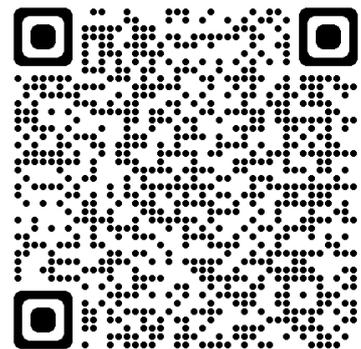
Learning Outcomes

By the end of the session, you will be able to:

-  Identify desired outcomes and business benefits.
-  Explore the barriers to developing investment and innovation.
-  Evaluate the elements needed to construct a business case.
-  Appraise the business case model through a variety of lenses.
-  Explore stakeholder management and relationship building in the supply chain.

A large blue arrow pointing to the right, containing the text "Scan the QR code to book your place." in white.

**Scan the QR code to
book your place.**



Building a Climate Business Case

Course programme

For further information, please contact training@apse.org.uk

08:45 - 09:00	REGISTRATION (and Tech Check)
09:00 - 10:30	UNIT 1: Identifying the outcomes. <ul style="list-style-type: none">>Welcome and introductions!Culture, leadership, and visionWhat does success look like?Strategic fit
10:30 - 10:45	COMFORT BREAK
10:45 - 12:00	UNIT 2: Data and performance management <ul style="list-style-type: none">Developing a "green print".What data do you need?Assessing the market.
12:00 - 13:00	LUNCH
13:00 - 14:30	UNIT 3: Developing the business case. <ul style="list-style-type: none">Roles and ResponsibilitiesThe Business CaseThe Commercial CaseThe Financial CaseThe Operational Case
14:30 - 14:45	COMFORT BREAK
14:45 - 15:45	UNIT 4: Managing the supply chain. <ul style="list-style-type: none">Stakeholder relationshipsProblem solvingNext steps and action planning
15:45 - 16:00	PLENARY, FEEDBACK AND CLOSE

In-house training

This course can be customized to meet the needs of a specific authority. The package includes:

- ✓ A pre-course consultation so we can tailor the course to meet your needs.
- ✓ Learner Needs Analysis.
- ✓ Customization of the slide pack.
- ✓ Delivery of the course on a mutually convenient date and time to meet your authority's needs.
- ✓ Analysis of learner feedback, which we share with you.
- ✓ Trainer feedback, if required.
- ✓ Post-course materials on password-protected hidden webpage.

We can deliver both online and onsite.

- If delivered online, the course is suitable for up to 15 participants and over two half-days or one full day, via Microsoft Teams
- If delivered onsite, it is suitable for up to 20 participants. Trainer travel, subsistence and accommodation is charged at cost.

APSE Training

APSE (Association for Public Service Excellence) is a not-for-profit local government think tank, working with over 300 councils throughout the UK, promoting excellence in public services.

APSE Training aims to provide inspiring and impactful lifelong learning and development opportunities, nurturing talent and enabling growth. A broad range of courses are available via the APSE website and as bespoke in-house courses.

APSE Training is compliant with APSE's Quality Assurance processes under ISO 9001, ISO 14001, ISO 27001 and GDPR. We are also a Platinum Carbon Literate Organisation, which demonstrates our commitment to raising awareness of the climate crisis.

Contact us.

The team is ready to help.

Please direct enquiries to training@apse.org.uk 0161 772 1810

3rd Floor Trafford House, Chester Road, Old Trafford, Manchester, M32 0RS

APSE Head of Training: [Fiona Sutton-Wilson](#)

Senior Training Officer: [Amy Caldwell](#)

Training Co-ordination Officer: [Olivia Giles](#)

INVESTORS IN PEOPLE
We invest in people Gold

Follow our Linked in and X pages:



@APSE - Association for
Public Service Excellence



@apseevents
@apsenews

