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Tackling Overconsumption: A path to reducing waste and building a sustainable future

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Recycling Partner



zerowastescotland.org.uk



@ZeroWasteScot



@HowToWasteLess



@ZeroWasteScotland



Why does it matter?

The facts

Consumption

80% of Scotland's carbon footprint comes from all the things we make, buy, use and ultimately throw away.

80%

Clothing

32% of CO2 equivalent produced by Scotland's Household waste comes from textile waste.

32%

Food Waste

50% of food we bin in our homes is wasted because we didn't use it on time.

50%

Recycling

Up to 60% of what households throw away can actually be recycled.

60%



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Scottish Waste Environmental Footprint Tool (SWEFT)



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Rethink, Reduce, Reuse, Repair

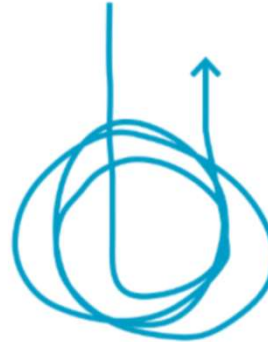
**Linear
Economy**



**Recycling
Economy**



**Circular
Economy**



Our Focus



Help people care

We encourage and advocate for change, by informing why we must reduce overconsumption of natural resources and demonstrating how we can do it.



Make circularity easier

We identify and implement the conditions required to enable circular economies to flourish across Scotland.



Do more where it matters most

We inform and support accelerated change in key sectors that require high levels of raw materials.

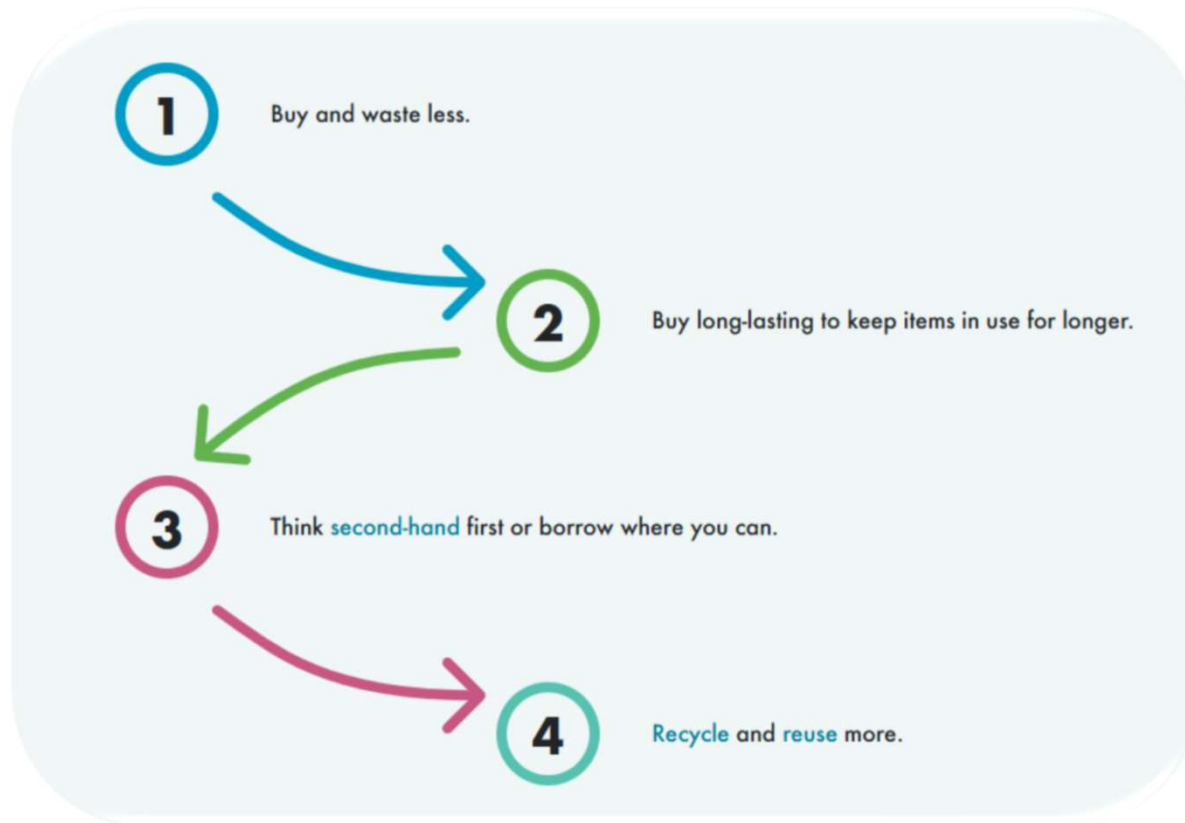


Improve infrastructure

We evidence and demonstrate the right infrastructure to keep materials in constant use in Scotland's economy.

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How do we reduce consumption ?



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Circularity Living Tracker

How far are people prepared to go to help with the climate emergency?



72% Recycle



65% Reduce



45% Reuse



41% have reduced their food waste



38% have reduced the amount of plastics that they use or buy



48% are taking their own bags to the shops more often

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Highland Council WEEE Reuse



The poster is divided into two horizontal sections. The top section has a pink-to-purple gradient background and features the text "Donate working electrical items" in white. Above the text is a small circular logo with a recycling symbol and a star. Below the text are icons for a smartphone, a toaster, a laptop, and a game controller, followed by a large white arrow pointing to the right. The bottom section has a green-to-blue gradient background and features the text "Recycle broken electrical items" in white. Below the text are icons for a cracked smartphone, a smoking toaster, a broken plug, and a laptop with a crack on its screen, followed by a large white arrow pointing to the left. Logos for "re-use for Highland" and "recycle for Highland" are at the bottom.

Donate working electrical items

Recycle broken electrical items



The poster is divided into two horizontal sections. The top section has a pink-to-purple gradient background and features the text "Donate working electrical items here" in white. Below the text is a yellow box with the text "If your item is broken or damaged please ask a site attendant for help." The bottom section has a purple-to-blue gradient background and features the text "Yes please" and "No thanks" in white. Below the text are icons for a smartphone, a toaster, a laptop, and a game controller, followed by a list of items that are accepted and not accepted. Logos for "re-use for Highland" and "recycle for Highland" are at the bottom.

Donate working electrical items here

If your item is broken or damaged please ask a site attendant for help.

✓ Yes please

✗ No thanks

- ✓ Items in good working condition
- ✓ Have clear CE mark
- ✓ Clean and free from rust
- ✗ No broken/damaged items
- ✗ No old style TVs
- ✗ No broken/damaged wires/cables
- ✗ No burnt out appliances

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Orkney Islands Mattress Reuse

 
employ - reuse - recycle

DID YOU KNOW?



APPROXIMATELY 600,000 MATTRESSES
ARE DISPOSED OF EACH YEAR IN
SCOTLAND, WITH LESS THAN ONE IN
TEN BEING COLLECTED FOR
RECYCLING.

 
employ - reuse - recycle

DONATING A MATTRESS CHECK LIST



- GOOD CONDITION ✓
- PERMANENT LABELS ATTACHED (FIRE SAFETY LABELS) ✓
- STRUCTURALLY SOUND ✓

 
employ - reuse - recycle



TO BOOK IN YOUR FREE COLLECTION YOU CAN:

CALL US ON
01856 879 777

EMAIL
RECEPTION@EMPLOYABILITYORKNEY.CO.UK

OR POP IN TO THE SHOP.

ALTERNATIVELY YOU CAN DROP OFF YOUR MATTRESS TO THE
RESTART SHED AT HATSTON RECYCLING CENTRE.

IF YOU HAVE ANY DOUBTS ABOUT WHETHER YOUR MATTRESS IS SUITABLE, DON'T
HESITATE TO ASK ONE OF OUR FRIENDLY TEAM MEMBERS FOR ASSISTANCE.

 
employ - reuse - recycle

DID YOU KNOW RESTART ORKNEY OFFERS A MATTRESS CLEANING SERVICE?

Mattress Project

After a bustling tourist season, are you
gearing up for a thorough cleaning when
things slow down a bit?

LOOK NO FURTHER!

Restart Orkney is here to assist. Our
mattress cleaning service can alleviate the
burden of refreshing your mattresses,
ensuring they get the care they need.



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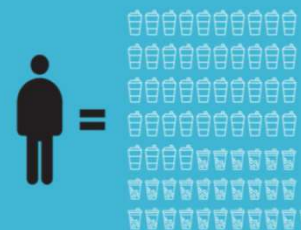
South Ayrshire Food Waste Reduction Intervention Pilot



Ditching Disposables



The average person in Scotland uses 71 single-use cups every year...





LENTIL FUSILLI

CHICKPEAS

YELLOW PEAS

GREEN PEAS

RED LENTILS

Thank You

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