

Greggs Foundation

Building stronger, healthier communities

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Greggs
Foundation

Greggs plc

About Greggs Foundation

A grant making charity which improves the quality of life in local communities, distributing around £3 million per year to charitable organisations throughout England, Scotland and Wales.



Greggs Foundation

The hardship fund makes grants of up to £150 to families and individuals in extreme financial hardship, via recognised organisations.



The programme makes grants towards household equipment, such as cookers, fridge freezers and clothing that can make a significant difference to people's lives.

Greggs Foundation

North East Core Funding makes grants of up to £45k from 1 to 3 years to charitable organisations based in the North East of England



Greggs Foundation

Local Communities Project Fund - Grants of up to £2,000 help organisations based in local communities deliver activities that they wouldn't otherwise be able to.








**Building stronger,
healthier communities**

We will deliver this by...

- 1 Acting locally
- 2 Engaging our own people to help
- 3 Working with others
- 4 Being open to new ideas

We will focus on...

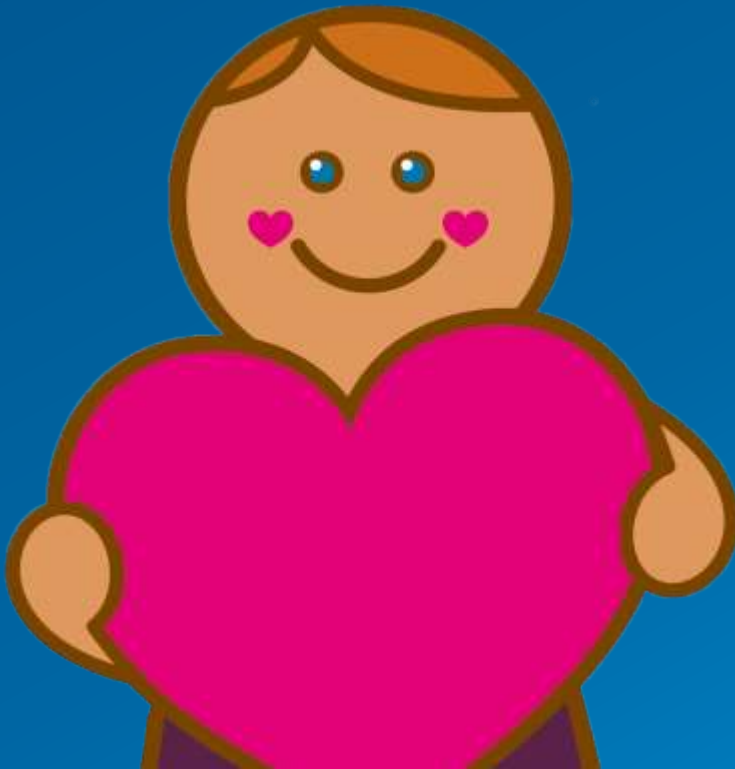
-  Addressing issues of **poverty** and **inequality**
-  Ensuring **food** is at the **heart of our communities**
-  Supporting **local community organisations** to make a real **difference**

Food Insecurity

Addressing issues of **poverty** and **inequality**

- Child Poverty – 4.1 million living in poverty (230,000 in Scotland)
- 5.8 million children living below minimum income standard
- Unstable income – 1.8 million in zero hour contracts
- Homelessness – 1 in every 100 children
- Poor health – e.g. 50,000 young carers (parental MH illness)
- NRPF – 120,000 children with no public documentation
- Universal Credit – 2.1 million families worse off (60% going without essentials)
- Debt - £1.6 Trillion Household debt

Ref: CPAG; Shelter; NELMA, The Money Charity; ONS, Carers Trust, JRF and CAB



Breakfast clubs to date...



Year	Total Clubs	Partners	Expenditure £	Breakfast Served	Children supported
2019	509	88	651,636	6,367,725	32,655

Breakfast club Model

- ❑ Held in a school with > 40% free school meals
- ❑ Focus on areas of disadvantage and need
- ❑ Typically attended by 50-60 five to eleven year olds but no limits set on numbers
- ❑ **Free** to attend and open to all
- ❑ Access to a nutritious breakfast
- ❑ Open anywhere from 7:30am-8.45am
- ❑ Parent volunteers encouraged to help run clubs
- ❑ Head teacher in full support of the initiative



Low cost model with the added support of parent volunteers

No attached Stigma

Access given to those who may need it most

No charge to attend



Breakfast club – more importantly...

Research shows that Breakfast Clubs can have the following benefits

- ❑ Improved attendance and punctuality
- ❑ Children complete more tasks and behave better
- ❑ Increased memory and cognition
- ❑ Strengthening of school/parent relationships
- ❑ Increased social skills opportunities (e.g. learning to eat at a dining table)
- ❑ Opportunities for parents to take on training or work
- ❑ Spin off benefits include helping inactive adults become work ready, with examples of parents going in to employment as a result of helping out at breakfast clubs

Breakfast clubs to date Scotland...



Recent Kellogg's report 72% of Schools in Scotland have a BC compared to the UK average of 85%

12
Waiting list

45
Current clubs

Business Partners



Building relationships



88

Partners
Nationally

6

Partners
Scotland

Enrichment programmes



Enrichment programmes



SUSTAINABLE DEVELOPMENT GOALS



Working in partnership with Sustainable Education we are able to offer schools a bespoke package of CPD, including:



- Free 90 min workshop for school-based staff
- Free creative education resource
- Entry into an exclusive national competition
- Most importantly... the chance to make a difference

WCMT Fellowship

“The WCMT was an interesting and life confirming experience and I am very grateful for the opportunity”.

CANADA – Vancouver, Montreal and Ottawa

- Breakfast Clubs of Canada
- First Nations Indigenous School

USA – Chicago, Washington and New York

- Share our Strength - No Kid Hungry
- Chicago Public Schools
- National Dairy Council
- Fairfax County Public Schools



WCMT

WINSTON
CHURCHILL
MEMORIAL
TRUST



“The Fellowship was great for me. I’ve worked for Greggs Foundation for 10 years, and when you’ve done something for so long, it can be easy to stop thinking outside the box”.

Young Volunteers

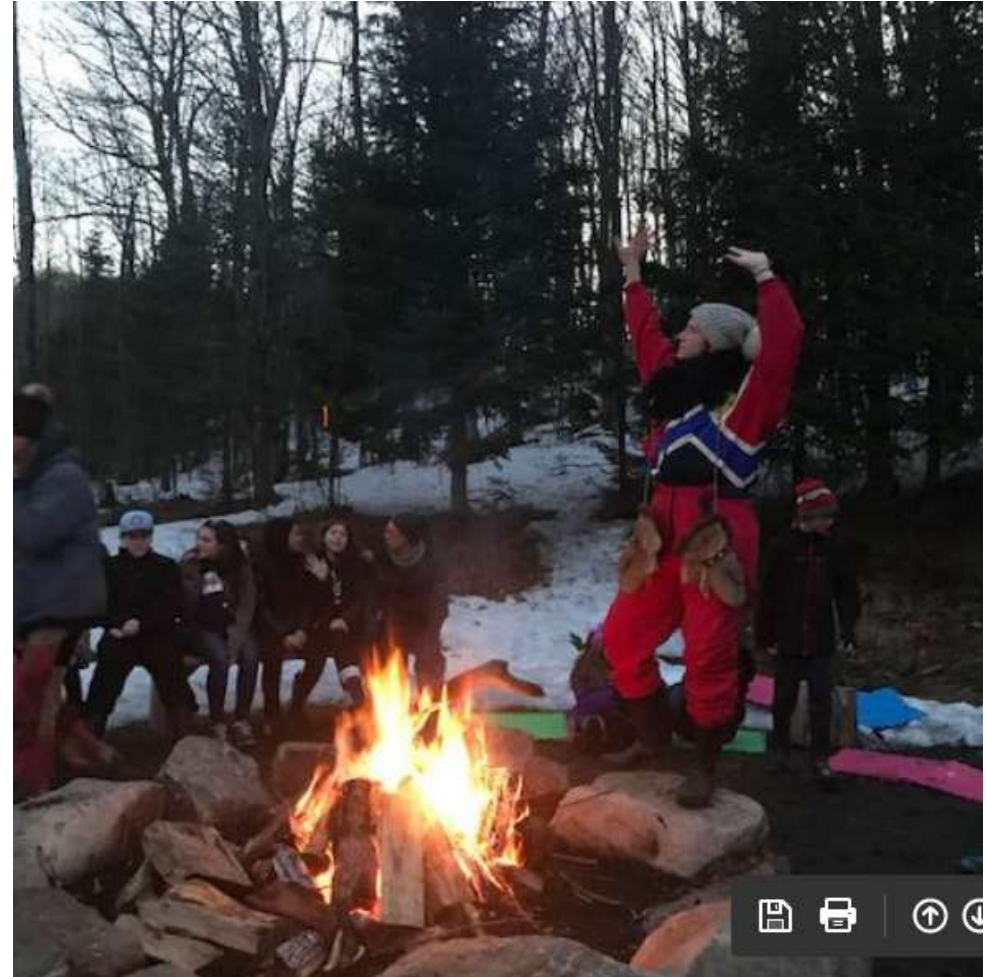
An Opportunity to Shine

- Breakfast clubs that include students are more sustainable
- Pupils have a chance to develop skills outside of the classroom
- Pupils that are actively involved in preparing healthy meals learn important skills and healthy eating habits that stick with them for life
- Food hygiene/safety skills



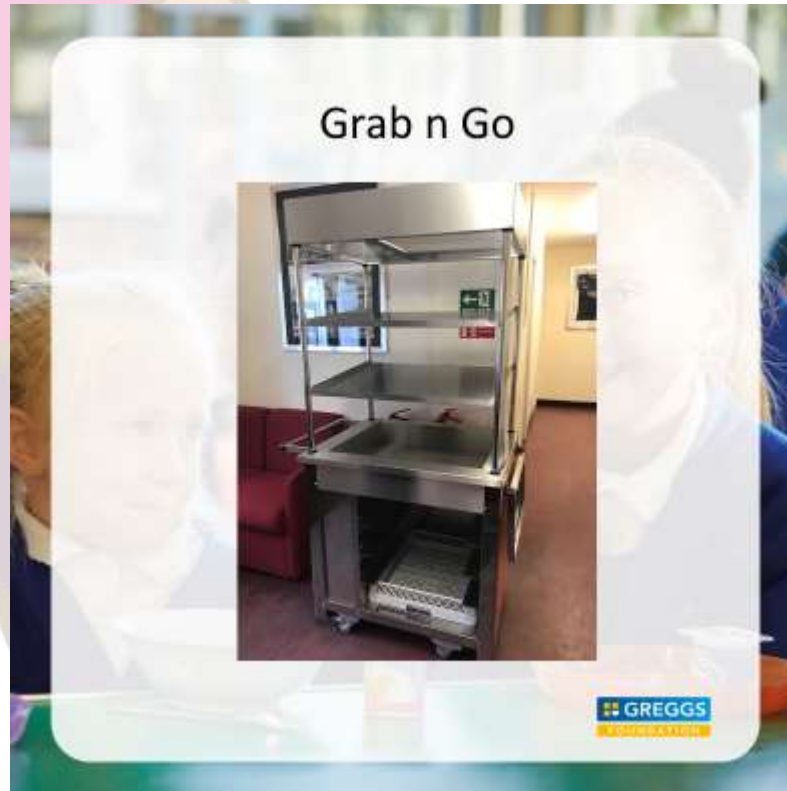
Young Volunteers

An Opportunity to Shine



Innovation

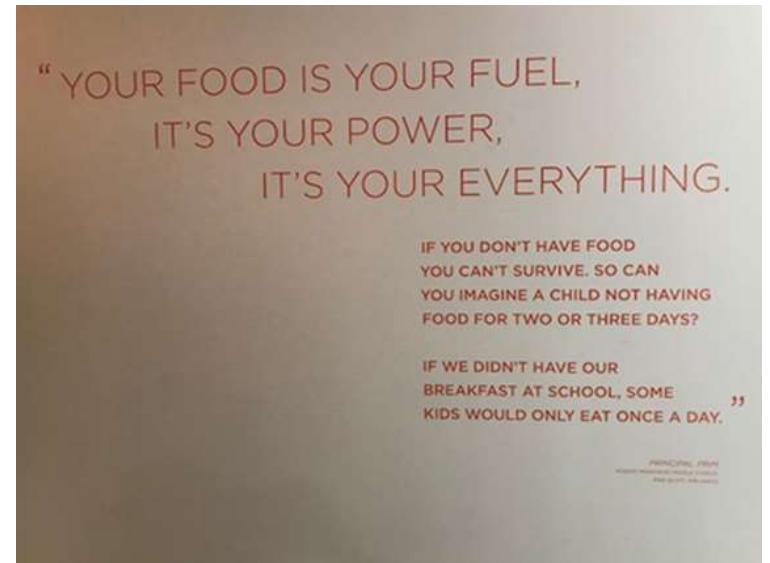
Grab n Go & Breakfast in the Classroom



WCMT - HOPE REPORT

Recommendations

- Collaboration is key to success - no one organisation can work in isolation to tackling the complex issue of child poverty
- Develop key corporate partnerships with food suppliers; vouchers for cereals; buy in bulk, which will have greater buying power
- Focus on numbers of children fed rather than clubs open (monitor the impact rather than need)
- We should work with schools to establish which delivery model would work best for their children and families





Thank - You

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