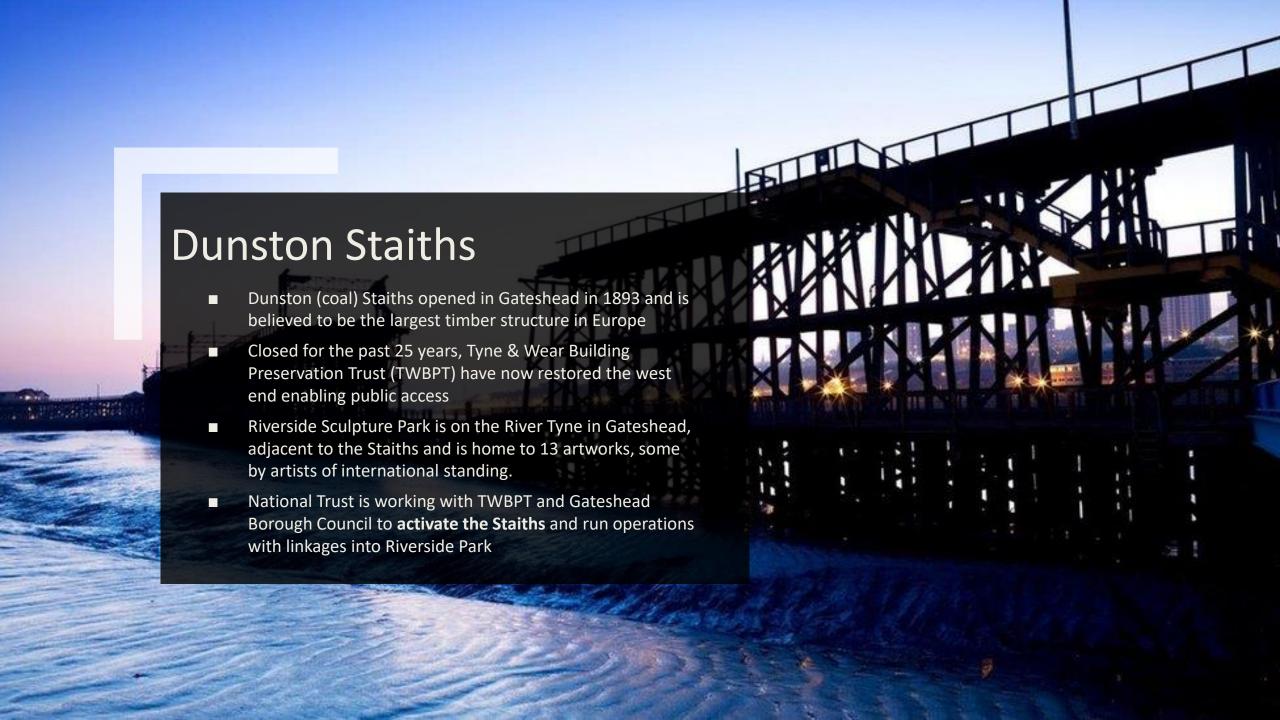


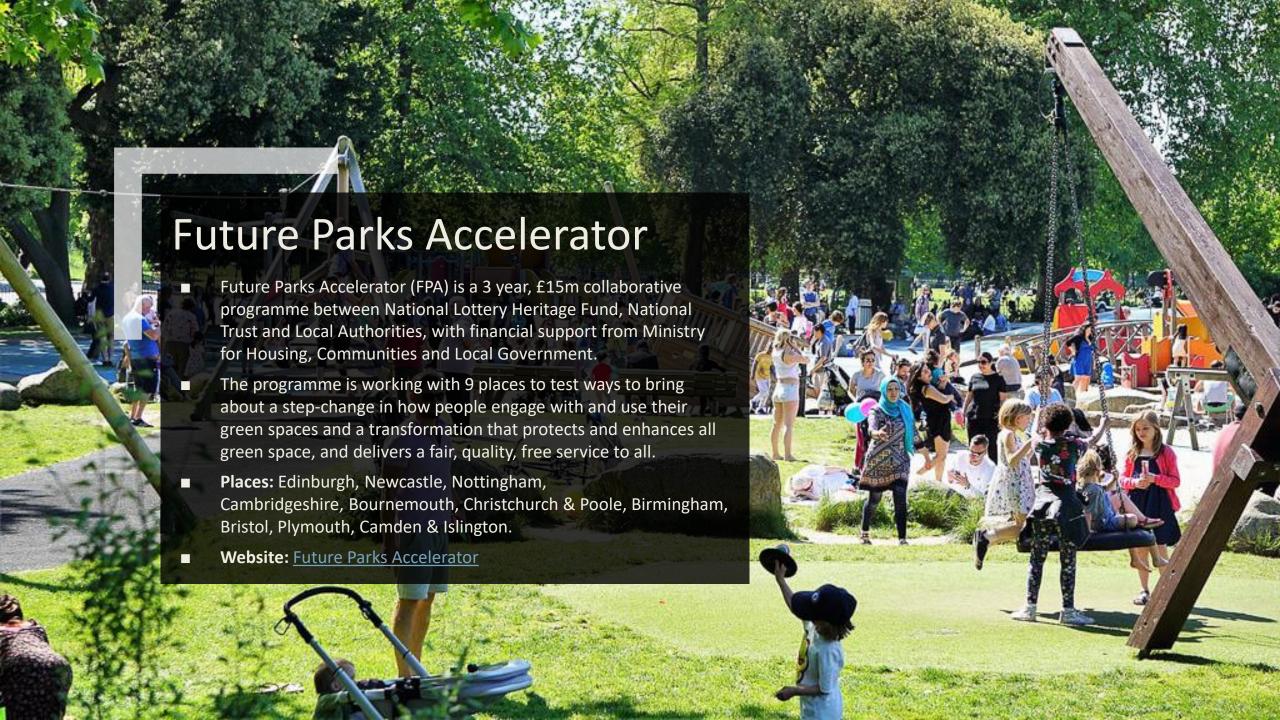


National Trust

- Independent charity formed over 125 years ago
- Charitable purpose to deliver benefit to the nation through history, nature and beauty
- National Trust Urban Places Strategy: "Address unequal access to nature, beauty and history where people live"

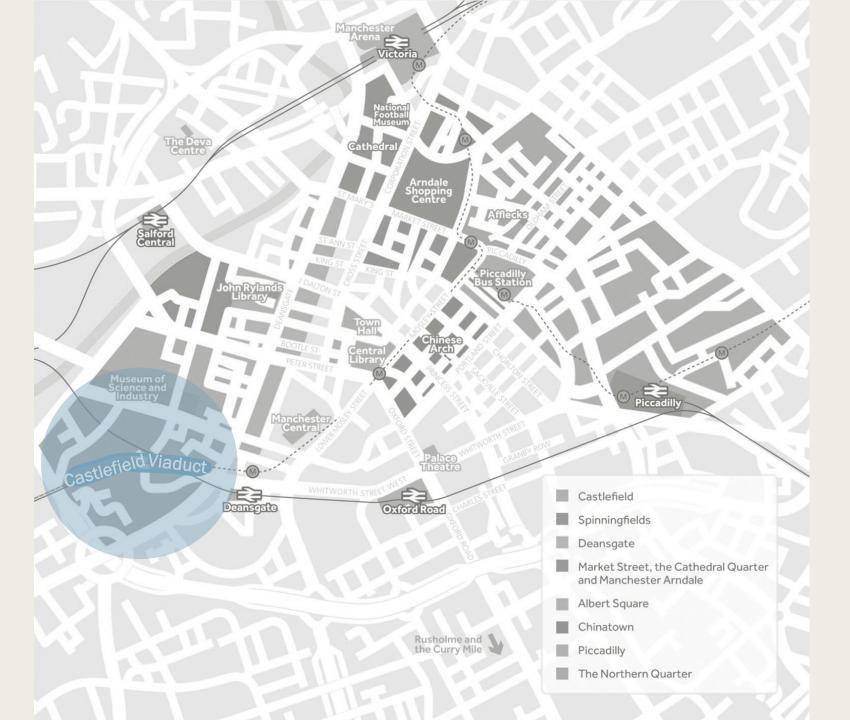


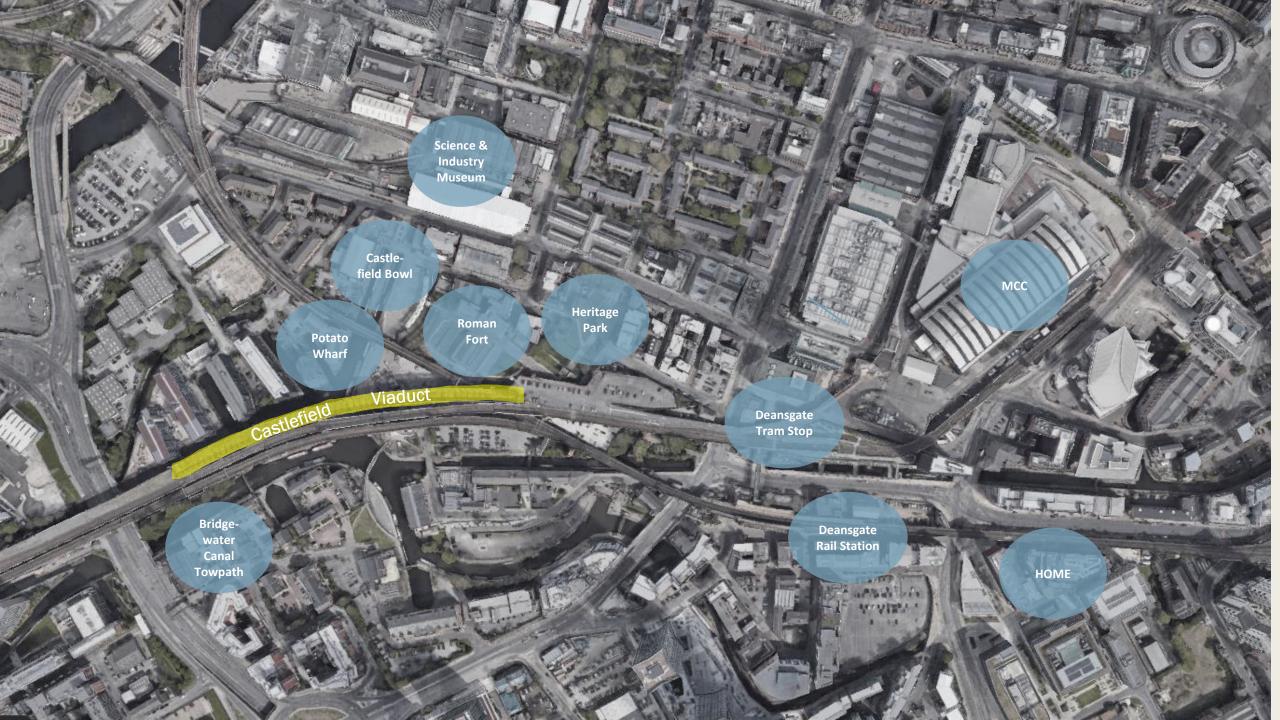




Location

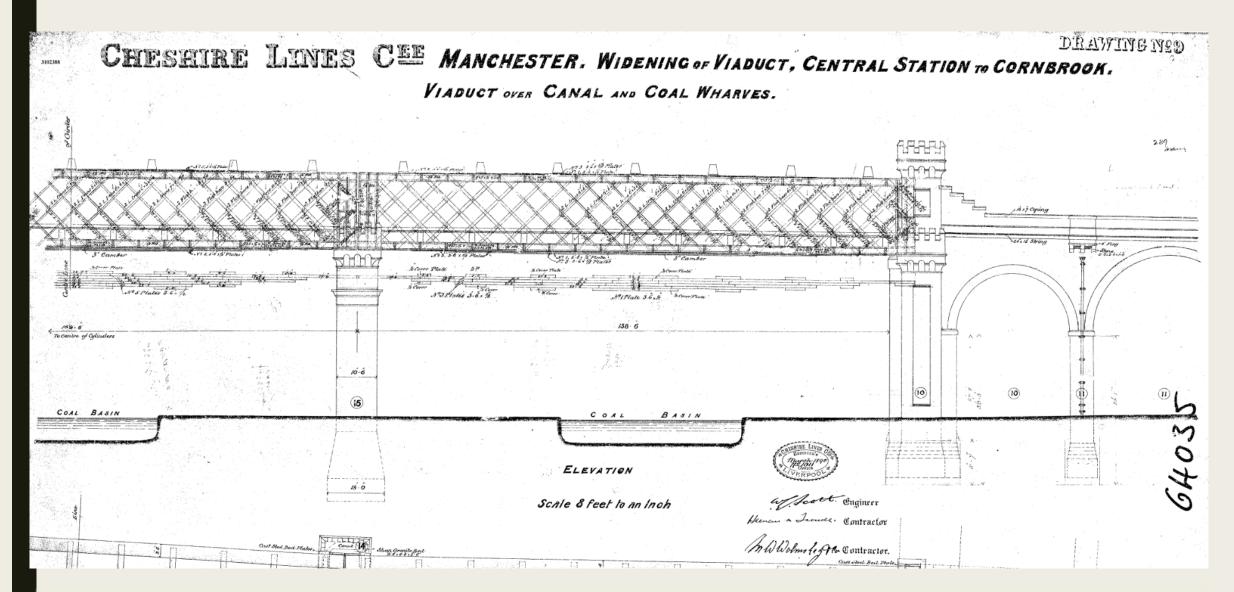




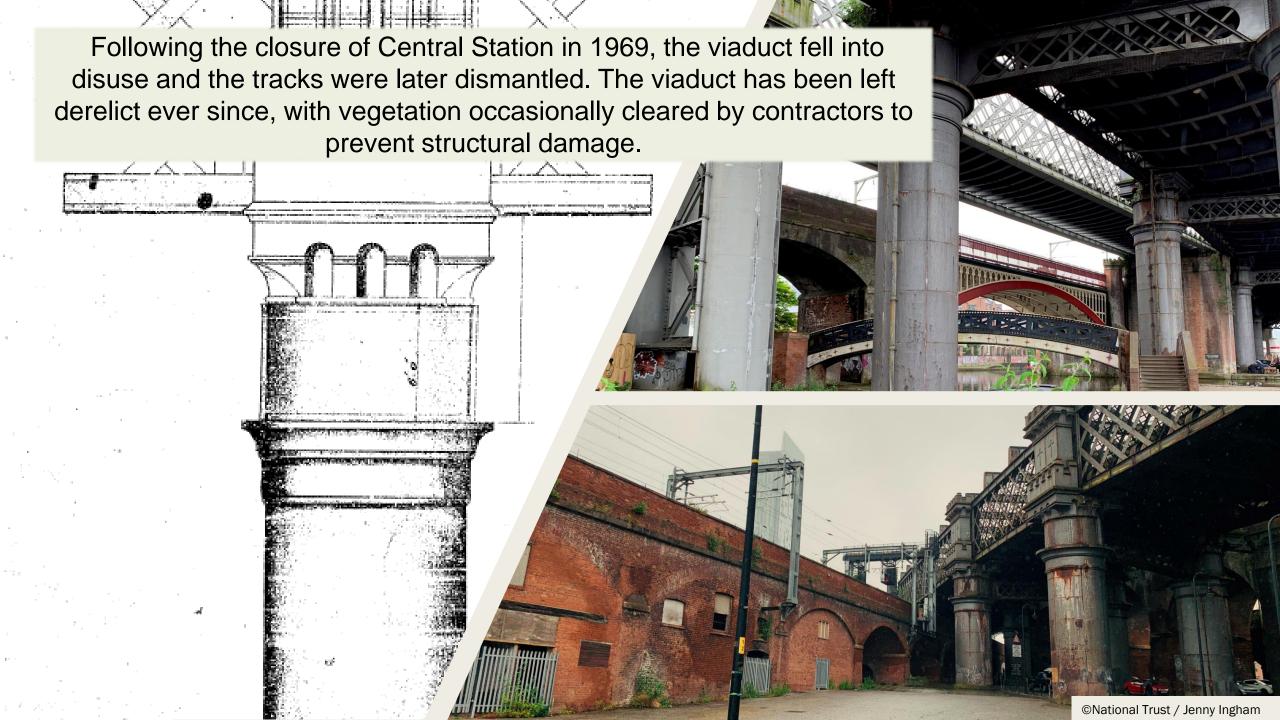




Three tracks once ran across the viaduct, carrying heavy rail traffic in and out of Central Station (now Manchester Central convention complex) in a bid to ease congestion on the adjacent Cornbrook Viaduct (c.1876). The viaduct cost £250,000 to build (around £20 million today).

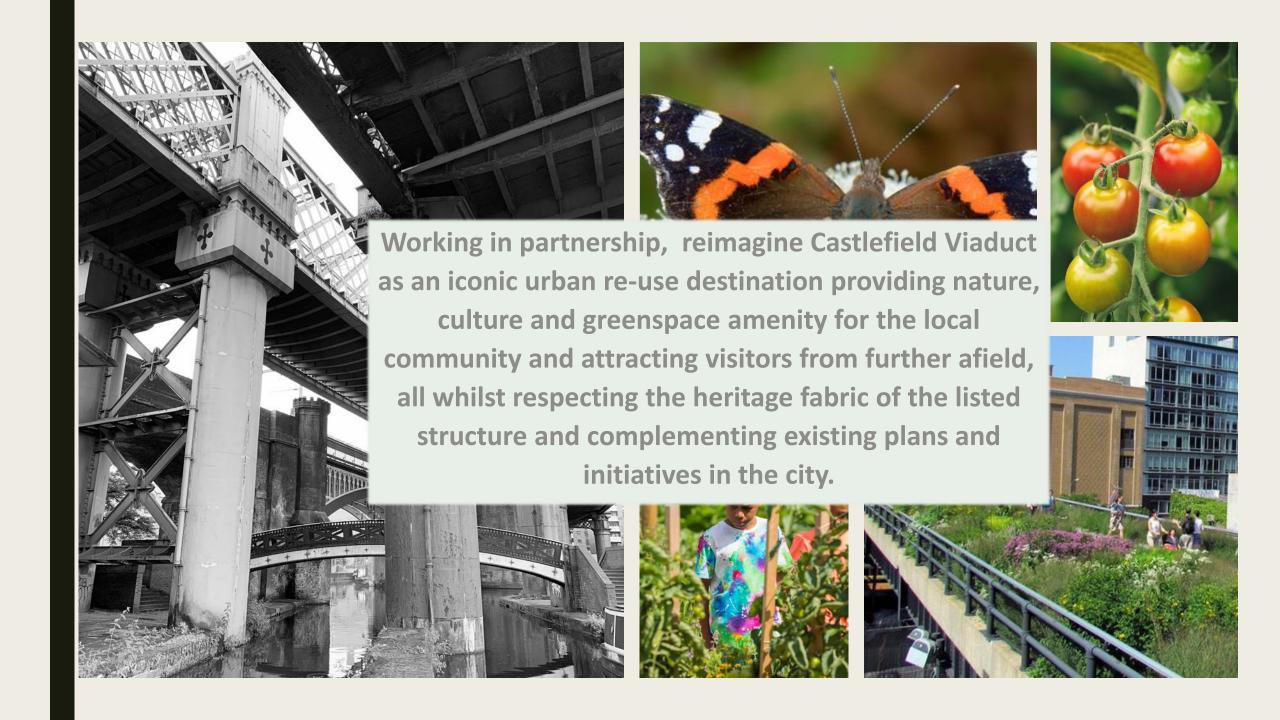


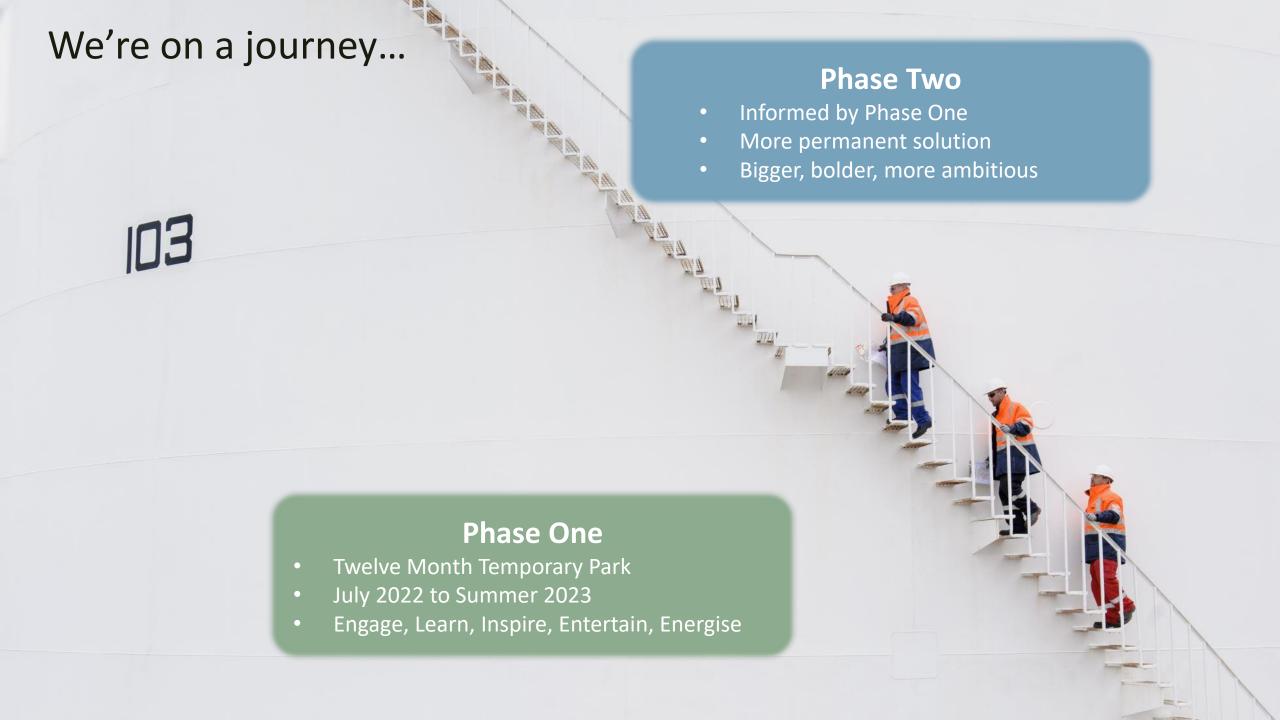
Predominantly wrought iron/steel, the remaining lattice structure is 330m in length, comprising eight spans. Behind decorative castellations, bearing plates support the heavy end posts of 16 trusses, the longest of which reaches 53m. It is listed as Grade II.



An inspirational canvas...

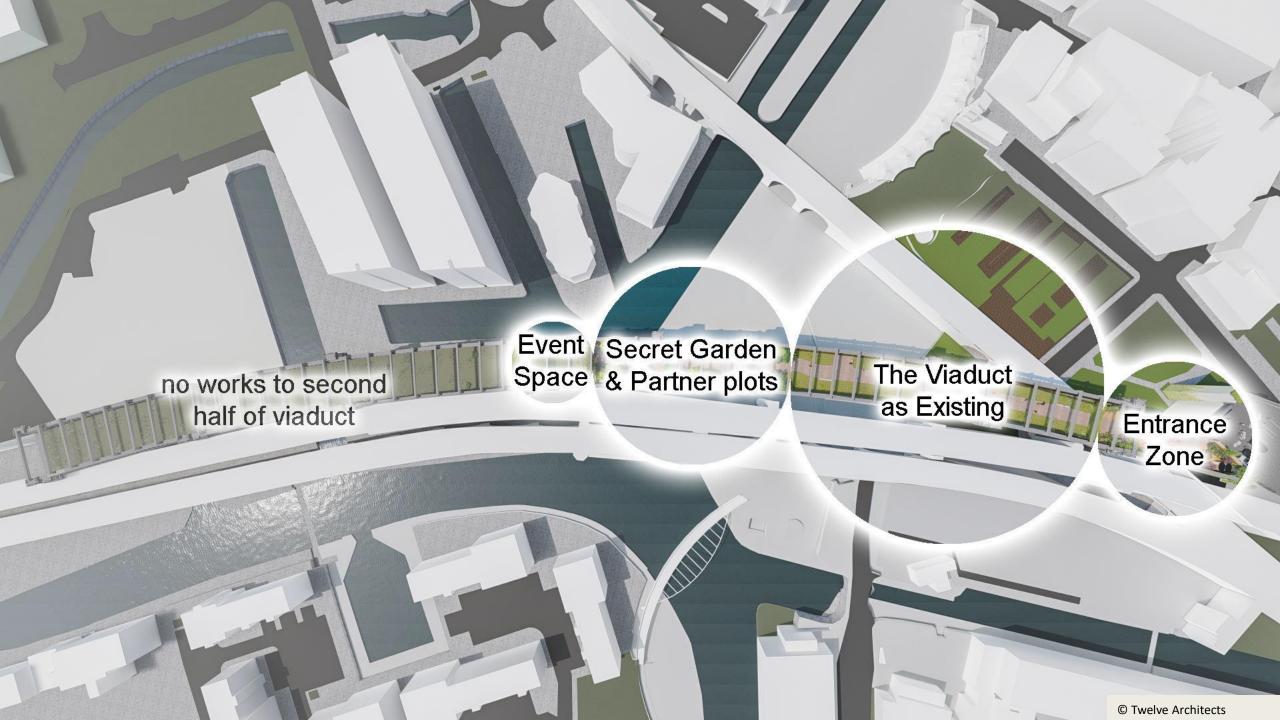






Phase One: Overview

- Construct a safe, temporary destination on 50% of the viaduct deck, including partner plots for others to activate;
- Invite up to **40,000 people** to the site through **pre-booked (free to book)** tours across 12 months with
- Allocations reserved for underrepresented communities and groups to ensure diversity of views are captured;
- Provide an **inspiring, informative and joyful experience** for visitors through high quality programming, horticulture and design;
- Hold community and partner takeover events and use volunteers on site throughout;
- Undertake robust learning and evaluation to directly inform Phase Two

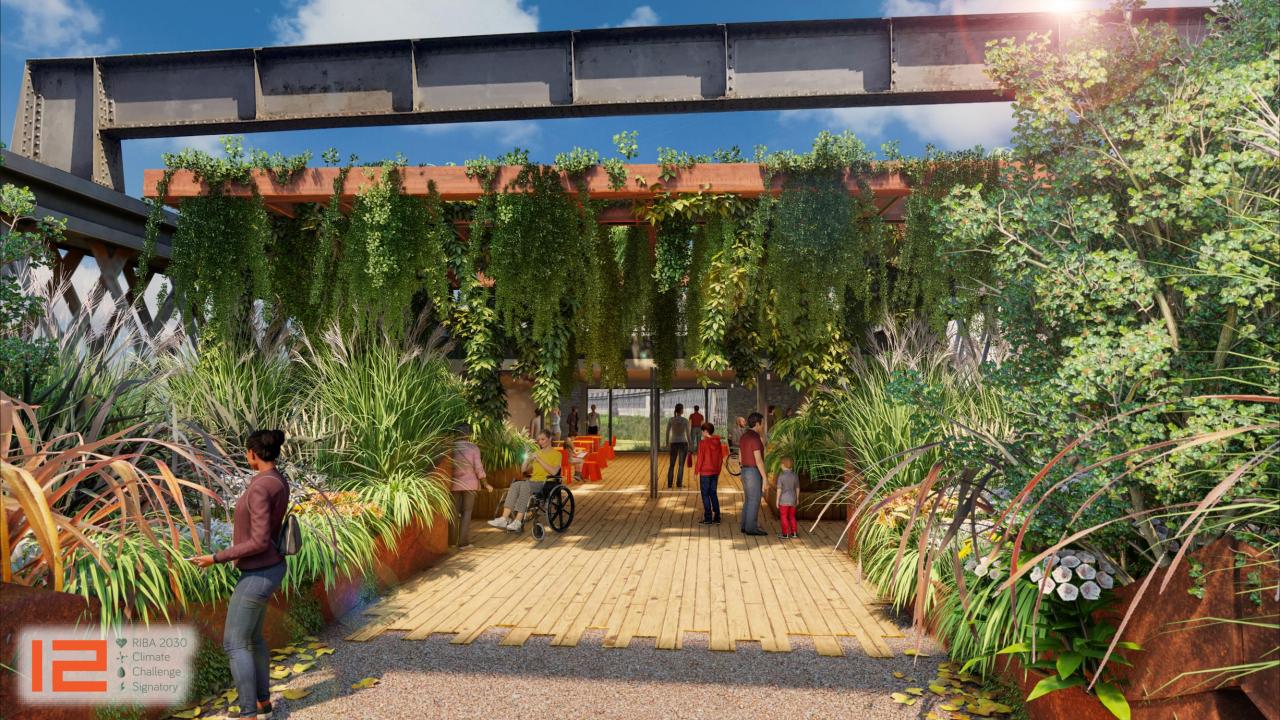












Evening delight...



Tip One: Smorgasbord of funding

Traditional Fundraising

- Major donors
- Trusts and Foundations
- Corporate Partnerships
- Grants (applications to relevant government agency or public grant funding schemes; Support for other government funding approaches)
- Public Fundraising

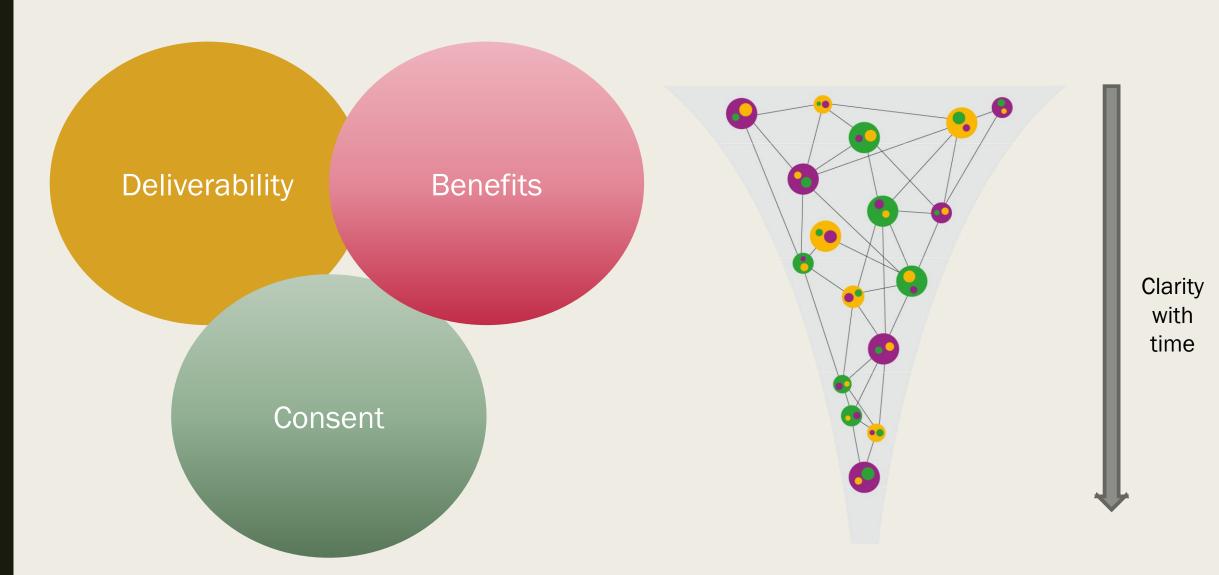
Other Income

- Innovative finance
- Bonds
- Developer finance
- Payment for public goods
- Biodiversity net gain payments
- Revolving
 Infrastructure Funds
- Structural financing
- Commercialisation

Advocacy & External Affairs

- Policy influencing
- Political intelligence
- Political relationships
- Senior government relationships
- Government Funding:
 Direct government
 agency engagement
 (Pitch to central government & LAs
 (MCC/GMCA)

Tip Two: Hold the Ambiguity



Tip 3: Healthy Partnerships – Quid pro quo



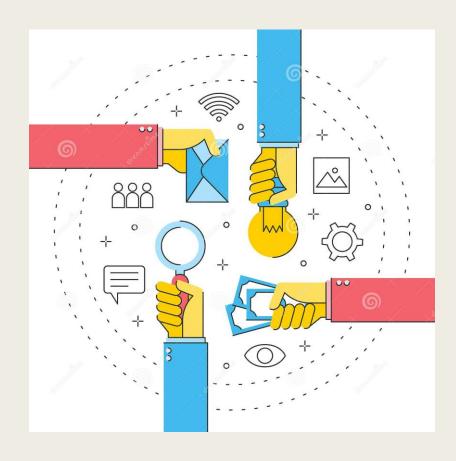






Historical Railways Estate

Our job is to keep safe more than 3,200 former railway structures across the length of Great Britain.



Questions



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https://www.nationaltrust.org.u k/castlefield-viaduct