

# APSE Refuse, Recycling, Streetscene, Grounds and Parks Seminar 2018

Local Authorities managing in 'the best of times and the worst of times'  
*UK local authority and European best practice and innovation*



**18-19 October 2018**

The Nottingham Belfry, Nottingham NG8 6PY



Join the conversation:

**@apsevents #apseenviro**



## Thursday 18 October Waste & Recycling Services

09:30 Registration

10:00 **Session 1**

### **DEFRA Resource and Waste Strategy**

- Why has waste become an issue?
- What the strategy hopes to achieve
- Current and future impacts

**Andrew Woodend, Department for Environment, Food and Rural Affairs (Defra)**

### **How do we realistically achieve high quality recycling?**

- The challenge of quality in processing recyclates
- Challenging the full supply chain from producers, households to purchasers
- Post Brexit: Is there a role for the UK to lead the world in recycling as part of our industrial strategy?

**Simon Ellin, Chief Executive, The Recycling Association**

### **APSE State of the Market 2018 – Refuse Collection**

- Results of the state of the market survey 2018
- Future funding implications
- Income generation: the opportunities

**Paul O'Brien, Chief Executive, APSE**

11:15 Coffee break

11:45 **Session 2**

### **Improving recycling rates and customer satisfaction through service re-design**

- Identifying the need to improve operational delivery
- Infrastructure, engagement, education and enforcement - developing the right mix
- Delivering and quantifying the improvements achieved

**Neil Maver, Waste and Recycling Programme Manager, Rochdale Borough Council**

### **Cleaner streets through the control and presentation of commercial waste**

- Identifying and defining the problem
- Considerations and service options
- Outcomes and successes

**James Crawshaw, Assistant Environmental Health Manager, Glasgow City Council**

### **'In to Win' Northamptonshire's food waste incentive scheme**

- The importance of partnership working
- Ensuring the practicability cost effectiveness of the scheme
- Defining the problem of developing a plan of action
- Measuring the outcomes

**Vanessa Kelly, Executive Officer, Northamptonshire Waste Partnership**

13:00 Lunch and exhibition viewing

13:45 **Session 3**

### **How can we recalibrate PFI deals to make them better value and meet current recycling and waste disposal needs?**

- New approaches to waste collections
- Waste disposal on a human scale
- Seeing the whole picture

**Andy Mudd, Head of APSE Solutions**

### **The social, environmental and financial benefits of reusing bulky waste**

- Why choose a partnership approach?
- How the scheme works
- Transforming lives - case studies

**Paul Florentine, Principal Streetscen Officer, South Lakeland District Council and Peter Bradbury, Regional Manager, Right2Work**

### **Undertaking a 'Neighbourhood Services Blitz' approach**

- Identifying the need for change
- Engaging citizens and partners to share the vision
- Assessing the benefits to the community

**Matthew Wakelam, Assistant Director for Street Scene, Cardiff City Council**

15:00 Coffee break

15:30 **Session 4 Workshops**

### **1: The importance of performance data to the modern street scene manager**

- Providing the latest street scene data
- Trends and analysis
- The Land Audit Management System (LAMS) - has digitalisation of the process worked?

**Debbie Johns, Head of Performance Networks, APSE**

*Group discussion on how data is used and the benefits gained.*

**Facilitators: Ian Jones, APSE Associate and local authority LAMS App user (TBC)**

### **2: Helping communities own their Streetscene: Becoming Council champions rather than critics**

- What is it we are trying to achieve – objectives and timescales
- Identifying the right community members
- Creating the right messages and ensuring they are heard and understood
- Measuring success and developing future goals

**Maxine Moar, APSE Associate**

*Group discussion on behavioural change, experiences and common success factors.*

**Facilitators: Wayne Priestley, Principal Advisor, APSE**

16:30 Close of day one

## APSE Apprentice Awards and Innovation Awards 2018

**Horticultural Apprentice of the Year 2018 Awards  
Street Scene Apprentice of the Year 2018 Awards**

**Waste/ Recycling Innovation Award 2018  
Best Street scene Innovation Award 2018  
Parks and Greenspaces Innovation Award 2018**

19:00 Pre dinner drinks in exhibition area

19:30 Annual dinner

21:00 APSE Apprentice of the Year Awards 2018

APSE Environmental Services Innovation Awards

## Friday 19 October

### Parks, Horticulture and Greenspace

09:30 Registration

10:00 **Session 5**

#### **Making the economic case for green infrastructure: lessons from abroad**

- The PERFECT project: maximising the multiple benefits of green infrastructure for health, climate change adaptation and economic prosperity
- International case studies of high quality green infrastructure
- Opportunities for councils to learn from the project about influencing policy-makers

**Henry Smith, Projects and Policy Manager, Town & Country Planning Association**

#### **Urban GreenUP – Can Nature-Based Solutions help to address societal challenges?**

- Innovative environmental projects and partnerships
- Green walls, rain gardens, sustainable urban drainage systems and moving trees
- Evidencing the impact

**Clare Olver, The Mersey Forest Team**

#### **The Parks Action Group: an update**

- The Role of PAG
- Work streams and purpose
- Progress to date

**Paul O'Brien, Chief Executive, APSE**

11:15 Coffee break

11:45 **Session 6**

#### **Commercialisation & volunteers - 'paying the way'**

- Realising the need for new ways of delivering services
- Commercialisation, partnerships and community involvement
- Results and Successes

**Eddie Currie, Head of Parks and Open Spaces and Investment Funding, Nottingham City Council**

#### **The importance of Friends Groups to sustaining parks across the UK.**

- The work of the National Federation of Parks and Green Spaces
- What Friends Groups Have to offer local authorities
- Examples of successful Friends Groups works

**Martin Willis, Chair of The Nottingham Open Spaces Forum and trustee member of the NFPGS**

#### **Food Growing in Parks**

- Identifying the benefits to local communities
- The role of planning in supporting food growing in parks
- Examples of successful projects

**Sarah Williams, Programme Director, Sustain Planning Food Cities Project**

12:45 Lunch and exhibition viewing

13:45 **Session 7**

#### **Reducing greenspace maintenance costs whilst still retaining quality**

- The need to change the ways of the past
- Delivering more from less
- Counting the compliments

**Craig Willows, Community Services Manager, Stockton-on-Tees Council**

#### **Creating the 21st Century Parks Manager**

- Managing parks in the 21st Century
- Findings of the Parks Action Group survey
- Opportunities for delegate feedback

**Facilitators: Dr Nicola Carroll, Based at the University of Huddersfield, and Wayne Priestley, APSE Principal Advisor**

*This final presentation will give delegates a real opportunity to have their say on identifying the professional skills and knowledge future parks professionals will need and how best to cater for these needs in future training programmes.*

*Consideration will be given to developing career paths for parks employees, and the training/skills required as part of this process which will include a consideration on how local authorities are using the Apprenticeship Levy. The information collected will be delivered to Government as part of the findings of the Parks Action Group.*

15:00 Close

## About the seminar

*'It was the best of times, it was the worst of times, it was the age of wisdom, it was the age of foolishness, it was the epoch of belief, it was the epoch of incredulity, it was the season of Light, it was the season of Darkness, it was the spring of hope, it was the winter of despair, we had everything before us'*

Although writing nearly 200 years ago, Charles Dickens in his novel 'The Tale of Two Cities' (1859), seems to sum up the environment local authorities now find themselves operating in.

There are times when everything seems to be running smoothly, to then be told funding is to be cut still further. We face increasing demands whilst having less resources, and often new targets and requirements are being imposed with seemingly little regards as to how they will be delivered. However local authorities being the resilient and innovative organisations they are, are constantly re-inventing and re-designing their services to meet such challenges.

The APSE annual Environment Seminar aims to provide delegates with the latest up to date service ideas and improvements in the areas of waste and recycling, refuse collection, street scene, street cleansing, parks and grounds maintenance.

As well as highlighting examples of best practice in local authority services, this seminar will also look at how global and European influences are affecting the ability to achieve environmental targets whilst offering possible solutions. This is balanced by also considering how new ideas coming from outside the UK may help in future service planning.

Delegates will also be given the opportunity to offer their views on parks and greenspace issues which will be used to help shape future government policy on the management of these valuable assets.

The seminar will bring together elected members, officers and other key stakeholders from across the wide range of environmental services featured in this event to share thoughts and views on how they are meeting the growing financial challenges and public demands being placed upon them. In addition, case study workshops will also be held to offer the opportunity to discuss in more detail issues which are currently high on environmental service agendas.

# APSE Environmental Services Seminar 2018

18-19 October 2018 | The Nottingham Belfry, Mellors Way, Nottingham NG8 6PY

## Contact details

Contact name \_\_\_\_\_ Authority \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_

Email \_\_\_\_\_ Telephone \_\_\_\_\_

Please detail any special dietary or access requirements for the delegates listed below (including vegetarian/vegan)

### Delegate Packages Exclusive of accommodation costs

*What's included: The delegate fee covers seminar attendance, delegates' documentation, lunches and light refreshments and dinner on the evening of Thursday 18 October. (Packages 1 and 2 below only). Accommodation is not included.*

#### 1: Full seminar attendance including annual dinner

APSE members **£255**

Non member LAs: **£390**

Commercial organisations: **£459**

#### 2: One-day seminar attendance with annual dinner

APSE members: **£219**

Non member LAs: **£340**

Commercial organisations: **£449**

#### 3: One-day seminar attendance without annual dinner

APSE members: **£175**

Non member LAs: **£259**

Commercial organisations: **£375**

### Accommodation Bookings allocated on 'first come' basis

#### Option A: 1 night accommodation

Dates: 17 October 2018 **Cost (B&B) £104\***

#### Option B: 1 night accommodation

Dates: 18 October 2018 **Cost (B&B) £89\*** (Subsidised by APSE)

#### Option C: 2 nights accommodation

Dates 18 and 19 October 2018 **Cost (B&B) £193\***

(\*) APSE will invoice delegates for the accommodation cost at the appropriate rate. All the above rates are exclusive of VAT. All extras must be paid direct to the hotel on departure.

### Payment details

- Please find enclosed cheque made payable to APSE
- Please invoice me (if required please include purchase order number) \_\_\_\_\_

VAT registration number 519 286 915

## Delegate details

Please circle one of each

Delegate name	Position	Email	Delegate Package	Hotel	Workshop
			1 2 3	A B C	1 2
			1 2 3	A B C	1 2
			1 2 3	A B C	1 2
			1 2 3	A B C	1 2

- Please confirm that you are happy for APSE to retain your details so that we can send you information relevant to your area of interest. Your data will be used for sign in sheets, delegate lists and hotel lists (where relevant). If you are making a booking on behalf of other delegates please confirm that you have their permission to be included on our database. Our GDPR policy is available on our website: [www.apse.org.uk](http://www.apse.org.uk).

CANCELLATION & REFUND POLICY: Reservation is a contract. Substitution of delegates is acceptable any time in writing by post, email to [aholcroft@apse.org.uk](mailto:aholcroft@apse.org.uk) or fax to 0161 772 1811. Cancellations must be made in writing at least 10 working days before the event, and will incur a 20% administration fee. No refunds can be given for cancellations received less than 10 working days before the event or for non-attendance. In the unlikely event of cancellation by the organisers, liability will be restricted to the refund of fees paid. The organisers reserve the right to make changes to the programme, speakers or venue should this become necessary.

Register for the seminar:

1

Online form:  
[www.apse.org.uk](http://www.apse.org.uk)

2

Email this form to:  
[aholcroft@apse.org.uk](mailto:aholcroft@apse.org.uk)