

Evolution of Social Value at Blackpool Council (2019 to Present)

**Advancing Community Impact through Procurement and Strategic
Priorities**

Early Gaps in Social Value (2019)

Scope and Implementation

- Lack of formal policies or structured frameworks
- Inconsistent application across departments and projects
- Poor contract management buy in

Measurement and Reporting

- Anecdotal evidence rather than data-driven impact assessment
- Limited capacity to hold contractors accountable
- A nice to have

The improvements

Engage with our people and suppliers to ensure social value is embedded in our day-to-day work

- **Improving skills and knowledge** – to help them understand how to deliver social value.
- **Engage** - share success stories with our people, suppliers and stakeholders to embed best practice.
- **Understanding** -what good looks like
- **Corporate governance** – Incorporate social value into the steps we take when making major decisions.
- **Major projects, renewals & operations** - Embed social value into our projects and everyday operation and review and update.

Still more change coming...

- New social value policy
- Refreshed suppliers charter
- Rollout of a social value reporting and monitoring tool for council-wide use
- Social value champions within each directorate and wholly owned companies
- New social value intranet pages – knowledge bank
- Lancashire social value practitioner group
- Focussed projects
- Closer working with VCSE's and the people we serve
- SV embedded in planning

