



FOOD FOR LIFE SCOTLAND

Making good food the easy choice

OUR MISSION



We work to make good food the easy choice for everyone. We make sure good food is not only on the menu, it is part of the conversation and a way of life in schools, hospitals, care homes, workplaces and cities. Good food holds the key to healthier people, a thriving economy and a greener environment



WHAT DOES 'GOOD FOOD' MEAN?



Food that's good for your health

Lots of fruit and vegetables, fish and wholegrains, less but better quality meat, and a lot less processed food. Good food is even better when shared.



Food that's good for the environment

In season, sustainably produced, low-climate impact and high animal welfare standards.



Food that's good for the economy

Grown by local producers, prepared by skilled and knowledgeable people, and supports a thriving economy



THE FOOD FOR LIFE SCOTLAND APPROACH



SIZE MATTERS



Edinburgh, Glasgow,
Aberdeen and 4 others are
becoming Sustainable Food
Cities

20 MILLION
FFLS MEALS
SERVED ANNUALLY

106,000
FFLS MEALS
SERVED EVERY DAY

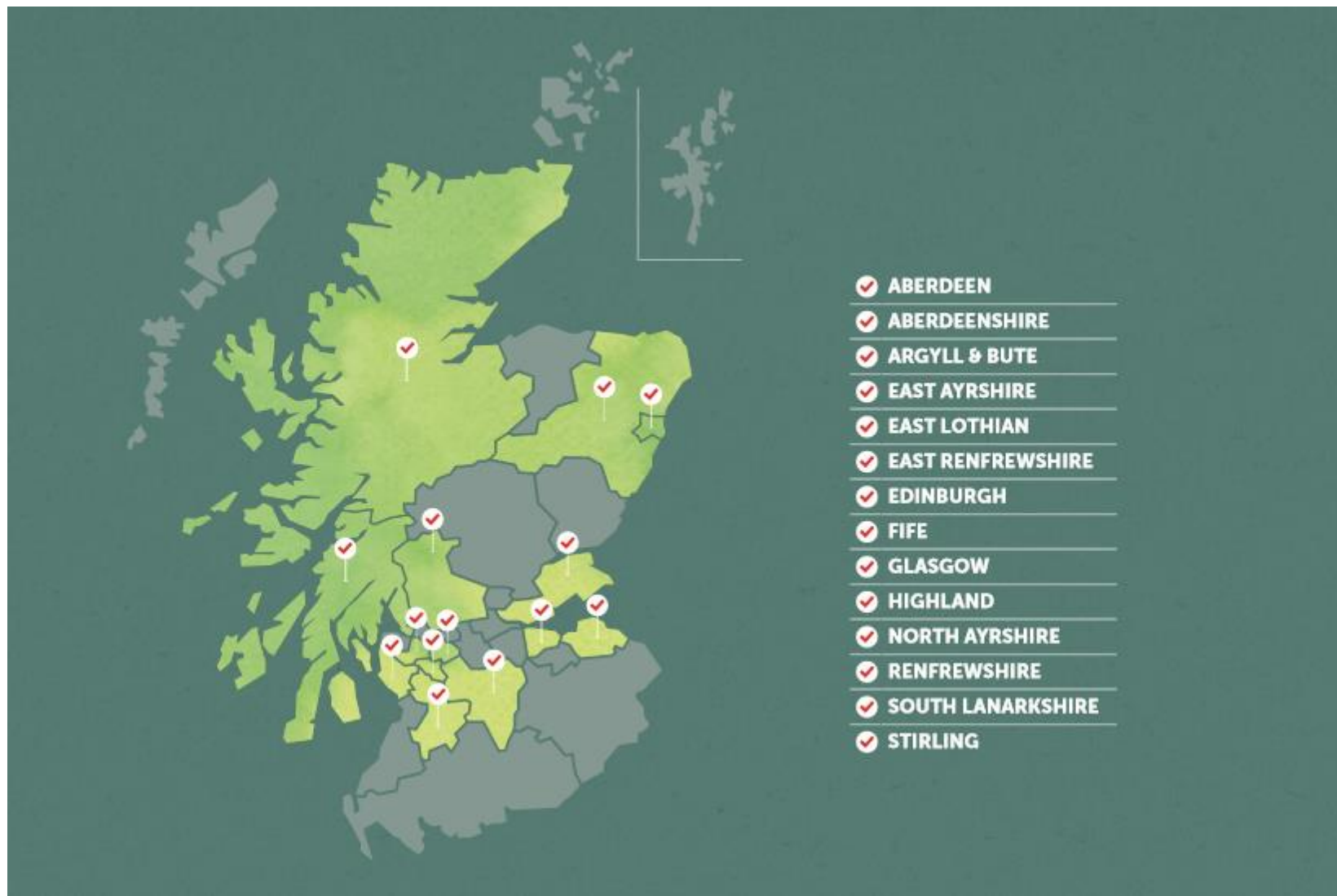
WORKING WITH OVER
50% LOCAL
AUTHORITIES

 **865**
SITES ACROSS
SCOTLAND

EDINBURGH, GLASGOW
AND FIVE OTHERS ARE BECOMING
SUSTAINABLE
FOOD CITIES

536 TEACHERS
ENGAGED





ACTIVITIES



Advocacy

Creating the space for change



Communications

Promoting understanding of good food to drive demand



Training

Build awareness, confidence and skills



Evaluation and monitoring

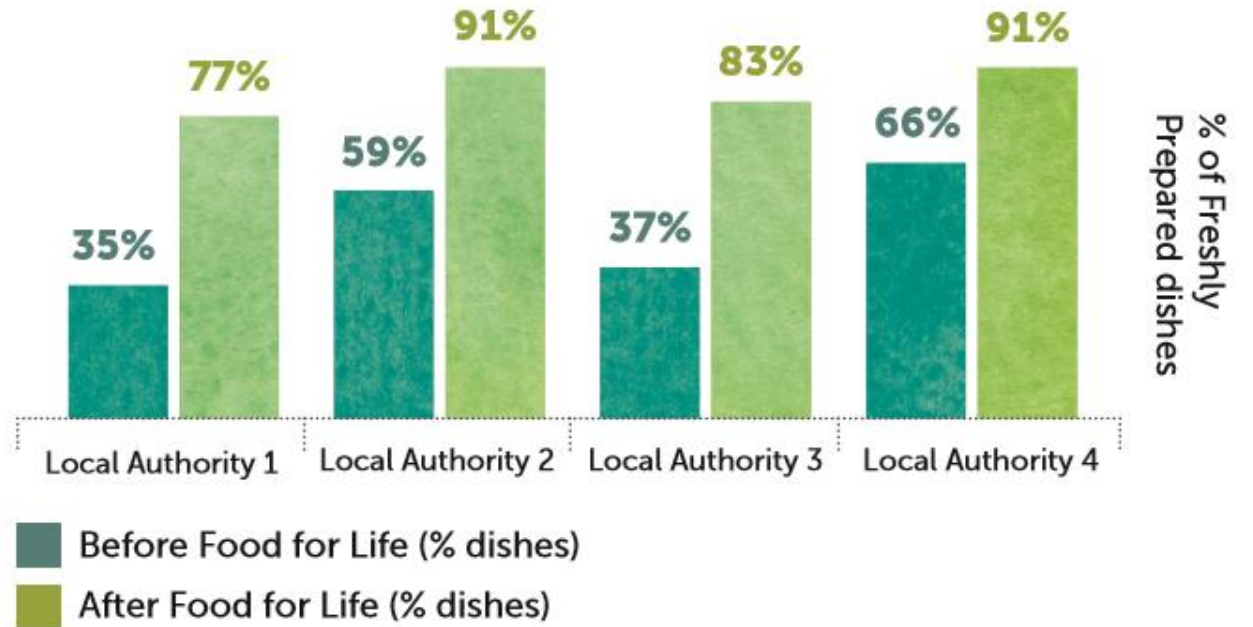
Building an evidence base and designing solutions



HEALTH IMPACTS

- Increasing access to fresh fruit and vegetables
- 8,153 meals served each day to pupils in most deprived regions
- Wider community benefits

Food for Life Catering Mark certified meals mean more access to fresh, unprocessed food:



ECONOMIC IMPACTS

- £4.41 of social value for every £1 invested over 3 years
- Driving demand for Scottish produce
- Workforce skills and morale



ENVIRONMENTAL IMPACTS

- Driving demand for organic
 - £600k organic spend
 - 169 places serving organic milk
 - 200 sites from 0% to 7% organic produce
- Sustainable fish increased by 10%
- More meat-free days



APSE INDICATORS



Education catering performance indicators

With access to these, Food for Life Scotland can expand our monitoring and evaluation capability and therefore:

- Showcase your quality services
- Highlight positive stories and key successes
- Identify challenges in the sector and create appropriate support
- Build a national picture of the education catering sector and enhance the reputation of schools meals services
- Provide feedback on patterns in data
- Understand and support cost, and other industry, pressures
- Demonstrate education catering contribution to Good Food Nation

Data would be treated confidentially





THANK YOU

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