

**apse** annual seminar 2019

# New Municipalism

Delivering for local people and local economies



**11-12 September 2019**

Newcastle Civic Centre



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# Programme

## Tuesday 10 September

### Welcome Evening and Exhibitors Reception

The Mansion House, Newcastle

19.30-21.30 Join APSE at the official residence of the Lord Mayor of Newcastle for light refreshments and a chance to meet delegates and exhibitors, as well as a tour of this historic landmark

## Wednesday 11 September

09:00 Registration and exhibition viewing

**Chair: Cllr John Kerr Brown, APSE National Chair**

10:00 **Opening remarks: Cllr Joyce McCarty, Deputy Leader, Newcastle City Council**

10:15 **Session 1 Opening symposium: New Municipalism: Defining the issues for local councils across the UK**

*In this opening symposium session **Paul O'Brien, APSE Chief Executive** will introduce speakers from the four UK administrations to discuss the key issues affecting England, Wales, Scotland and Northern Ireland, with **Martin Swales, President of Society of Local Authority Chief Executives, Cllr Alison Evison, President of Confederation of Scottish Local Authorities, Derek McCallan, Chief Executive of Northern Ireland Local Government Association** alongside the **Welsh Local Government Association**. As policies diverge this symposium will explore the financial and policy dynamics and the impact of the different administrative approaches at a municipal government level. This symposium will seek to share the opportunities and challenges in a changing world for local government.*

11:30 Coffee break and exhibition viewing

12:00 **Session 2 New Municipalism: The critical factors for developing the councils of tomorrow**

**Chair: Cllr Tracey Dixon, Deputy Leader South Tyneside Council, APSE Northern Vice Chair**

### Ensuring the leadership of the New Municipalism

- The changing role of chief officers
- Developing the skills of local government future leaders
- Shaping relationships: shifting sands

**Professor Steven Griggs, De Montfort University**

### Financing the future

- The impact of cuts on Neighbourhood level services
- How do we recalibrate budgets to

address the decline?

- An end to austerity or more of the same?

**Dr Peter Kenway, New Policy Institute**

### West Dunbartonshire: Pride and Ambition in our services

- Tackling the messy public policy issues
- Delivering enough homes for our residents
- Tackling inequalities and life expectancy
- Delivering for our residents: Being a listening council

**Joyce White, Chief Executive, West Dunbartonshire Council**

Ask the panel: Audience Q&A session

13:00 Lunch and exhibition viewing

14:00 **Session 3 New Municipalism: Creating sustainable neighbourhoods**

**Chair: Anita Brown, APSE National Secretary 2018-2019**

### Transforming the private rented sector in Telford and Wrekin

- Telford and Wrekin's housing investment programme
- Tackling brownfield sites
- The benefits to the residents and the authority
- The future masterplan

**Katherine Kynaston, Assistant Director, Business, Development & Employment, Telford and Wrekin Council**

### Excellence through in-house services: delivering in our neighbourhoods

- Why we believe our in-house teams support sustainable neighbourhood service delivery
- The services which matter to the public: refuse collection, recycling, clean streets, pot-holes, decent parks!
- The outcomes: A matrix of common-sense!

**Terry Collins, Chief Executive, Durham County Council**

Ask the panel: Audience Q&A session

15:15 Coffee break and exhibition viewing

15:45 **Session 4 The Operational Hubs: Discussion forums**

*These special operationally focussed Hubs will allow a networking and sharing opportunity with other councils on a UK wide basis. Looking at innovation, the latest industry developments and technologies with a strong focus on how others are improving their operational frontline services.*

## Forum 1: Technical and Highways Services

**Facilitator: Debbie Johns, APSE**

This forum will be an opportunity for those working in Highways, Street Lighting and Technical services to discuss the emerging issues from the Highways Code of Practice to the move to green infrastructure with expert speakers including Richard Hayes, of IHE and ILP, two of the UK's leading professional institutes.

## Forum 2: Property, Housing and Investments

**Facilitator: Mo Baines, APSE**

This forum will explore the routes to commercial property investments and ask whether the current framework provides sufficient safeguards for the public purse. The forum will explore West Lindsey Council's approach to investments which include an out of area hotel. Consideration will also be given to the positive outcomes of income from investment to support frontline service delivery. With guest speaker Cllr Giles McNeill, Leader of West Lindsey District Council.

## Forum 3: The local environment and public realm

**Facilitator: Andy Mudd, APSE Solutions**

APSE Solutions has developed expertise in the issue of underground bins as an alternative form of collecting refuse and recycling. This forum will ask in the context of the proposals within the Resources and Waste strategy whether underground bins provide a viable and efficient option for councils in the future.

## Forum 4: Soft Facilities Management

**Facilitator: Jan Kennedy, APSE**

In association with LACA this workshop will look at the contribution of FM services to the health and wellbeing of children and communities. The value of a nutritious school meal to health outcomes and the importance of capacity in delivering services at a local level will be debated with an expert panel including representation from LACA North East

## Forum 5: The APSE Energy Zone

**Facilitator: Phil Brennan, APSE Energy**

As Climate Change declarations by councils gather pace this forum will explore the latest developments in municipal energy schemes and energy efficiency. This forum will consider not only the opportunity for councils to 'go green' on their own energy needs but help they can provide to residents and businesses and generate much needed sources of new income in return.

16:30 Close

## Annual General Meeting 2019

**Wednesday 11 September**  
Newcastle Civic Centre

18:45 Registration  
19:15 Annual General Meeting

*Supper will be served at the rise of the AGM.*

## Thursday 12 September

09:00 Registration and exhibition viewing

### 10:00 Session 4 **Climate Emergency: The Contribution of Councils to Positive Action**

**Chair: Cllr Julie Simpson, Gateshead Council and APSE Northern Region Vice Chair**

#### **Renewable Energy: The BEIS Perspective**

- Why is energy and energy efficiency critical to climate emergency action planning by local councils?
- LEP Energy Strategies, national challenges and opportunities
- Evidence based targets
- Key Note Address: Department for Business, Energy & Industrial Strategy

**Patrick Allcorn, Head of Local Energy, BEIS**

#### **The circular economy and climate change**

- The circular economy: An opportunity to reduce climate change emissions
- Critical environmental impacts: deforestation, habitat and species loss
- How do we gain the arrow in the climate policy quiver

**Speaker: Michael Lenaghan, Environmental Policy Advisor, Zero Waste Scotland**

11:15 Coffee break and exhibition viewing

### 11:45 Session 5 **Income generation and local economies**

**Chair: Anita Brown, APSE National Secretary 2018-2019**

#### **Introducing Scarbados!**

- Our commercial strategy: development and research
- Corporate Modernisation

- Investment Strategy: legal and governance issues
- The Case study: A £15 million purchase of a prime commercial property

**Richard Bradley, Commercial Director, Scarborough Borough Council**

#### **Taking a Community Wealth Building Approach in Preston**

- The approach to returning value to our local economy
- Being let down by developers: Our DIY approach to delivering for local people and local businesses
- Using the power of the Preston pound to improve jobs, pay and life chances
- The interface with our frontline service

**Adrian Phillips, Chief Executive, Preston City Council**

#### **Wokingham Town Centre: A Masterplan for Regeneration**

- Improving the pedestrian experience
- Reimagining the Wokingham offer to attract local shoppers
- Expanding the retail core and addressing the lack of good quality commercial units
- Making sure the town centre meets the aspirations of our residents

**Bernie Pich, Assistant Director, Commercial Property, Wokingham Borough Council**

**Ask the panel: Audience Q&A session**

13:00 Lunch and exhibition viewing

### 14:00 Session 6

#### **The APSE Local Government Commission 2030**

**Chaired by Cllr Mark Pengelly, APSE National Chair Elect 2019-2020**

*With APSE's 20th Anniversary in 2019 we are pleased to launch our Commission on Local Government. This Commission will explore the core issues that will impact on local government in the future. The Commission will probe the future of local government finance, frontline services and their contribution to local communities, local economies, their contribution to tackling climate change and the national health and wellbeing of the UK*

*The launch of the Commission will provide delegates with the opportunity to meet the Commissioners and have your say in what elements you wish the Commission to probe in developing its work over the coming year, advancing Local Government to 2030.*

15:30 - 16:00

### Special guest speaker

## APSE Annual Service Awards and Charity Dinner 2019

**Thursday 12 September**  
Newcastle Civic Centre

19:00 Pre-dinner reception  
19:30 Dinner

### **The APSE Annual Service Awards 2019 will commence at 21:30**

*APSE is proud to once again be hosting our event as a charity dinner, adding to the many thousands raised for Parkinsons UK at our Annual Awards in recent years.*



## Sponsorship Opportunities

*The APSE Annual Seminar is an excellent opportunity for your company or organisation to reach out to local authorities across the UK.*

*Packages are offered on a first-come-first-served basis.*

*To learn more about the packages on offer and what is included, please download our Annual Seminar Sponsorship Pack from the Annual Seminar 2019 hub on the APSE website. Alternatively, contact Matt Paton at Spacehouse on 01625 614 000 or [m.paton@spacehouse.co.uk](mailto:m.paton@spacehouse.co.uk).*

## Contact details

Contact name Authority

Address

Postcode

Email Telephone

Please detail any special dietary or access requirements for the delegates listed below (including vegetarian/vegan)

### Delegate Packages Exclusive of accommodation costs and VAT

**1: Full seminar attendance including evening functions**

APSE members **£415 + VAT**

Non member LAs: **£585 + VAT**

Commercial organisations: **£735 + VAT**

**2: Day Delegate Wednesday only inc. evening functions**

APSE members: **£249 + VAT**

Non member LAs: **£359 + VAT**

Commercial organisations: **£459 + VAT**

**3: Day Delegate seminar Thursday only**

APSE members: **£225 + VAT**

Non member LAs: **£319 + VAT**

Commercial organisations: **£419 + VAT**

**4: Day Delegate Thursday only inc. evening awards**

APSE members: **£319+ VAT**

Non member LAs: **£429+ VAT**

Commercial organisations: **£535+ VAT**

### Accommodation Bookings allocated on 'first come' basis

**Option A: 3 nights special rate accommodation.**

Dates 10,11,12 Sept 2019 **Cost (B&B) £285\***

**Option B: 2 nights special rate accommodation.**

Dates 11 and 12 Sept 2019 **Cost (B&B) £190\***

*(\*) APSE will invoice delegates for the accommodation cost at the appropriate rate. All the above rates are exclusive of VAT. All extras must be paid direct to the hotel on departure. Please note that all hotel bookings at this event must be reserved via APSE as the venues will not accept direct bookings at the above special rate.*

### Payment details

- Please find enclosed cheque made payable to APSE
- Please invoice me  
(if required please include purchase order number)

VAT registration number 519 286 915

## Delegate details

Please circle one of each

Delegate name	Position	Email	Delegate Package	Accommodation	Forum
			1 2 3 4	A B	1 2 3 4 5
			1 2 3 4	A B	1 2 3 4 5
			1 2 3 4	A B	1 2 3 4 5
			1 2 3 4	A B	1 2 3 4 5

- Please confirm that you are happy for APSE to retain your details so that we can send you information relevant to your area of interest. Your data will be used for sign in sheets, delegate lists and hotel lists (where relevant). If you are making a booking on behalf of other delegates please confirm that you have their permission to be included on our database. Our GDPR policy is available on our website: [www.apse.org.uk](http://www.apse.org.uk).**

CANCELLATION & REFUND POLICY: Reservation is a contract. Substitution of delegates is acceptable any time in writing by post, email to [vstarmar@apse.org.uk](mailto:vstarmar@apse.org.uk) or fax to 0161 772 1811. Cancellations must be made in writing at least 10 working days before the event, and will incur a 20% administration fee. No refunds can be given for cancellations received less than 10 working days before the event or for non-attendance. In the unlikely event of cancellation by the organisers, liability will be restricted to the refund of fees paid. The organisers reserve the right to make changes to the programme, speakers or venue should this become necessary.

Register for the seminar:

1

**Online form:**  
[www.apse.org.uk](http://www.apse.org.uk)

2

**Email this form to:**  
[vstarmar@apse.org.uk](mailto:vstarmar@apse.org.uk)