Focus Games Ltd

Melvin Bell

@FocusGames



Developing educational board games since 2004



Over 1 million people have played our games









































When we are young we learn through play

1/3

10-11 yr olds are overweight



Only 1/10 boys and 1/13 girls eat five portions of fruit and vegetables each day

+50%
young people

are affected by negative body image

Childhood obesity can cause:



Low selfesteem



Social difficulties

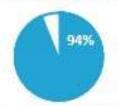


Anxiety issues



Disordered Eating

Teaching about body image:



BUT



94% of teachers think it has a positive impact

25% aren't confident teaching about it



The Food, Mood & Health game offers:



Safe environment for discussions



Helps reduce screen time



Pressure free conversations



Inclusiveness - playing in teams



Encourages positive attitudes



Teachers take on a support role

Support your lessons by:



INSTEAD OF



Guiding discussions rather than leading them.

Educational board games build confidence and support potentially difficult conversations about Food, Mood & Health.





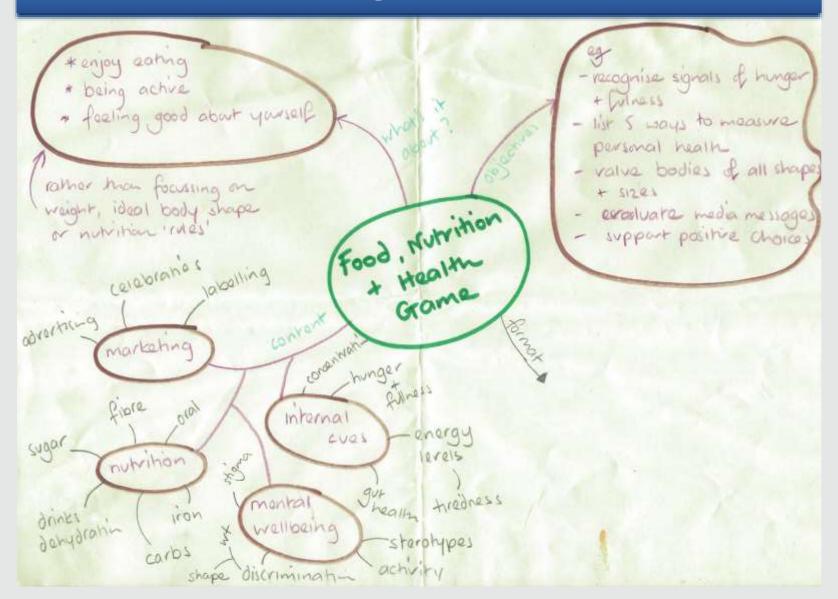


David Rex

Fiona Clarke

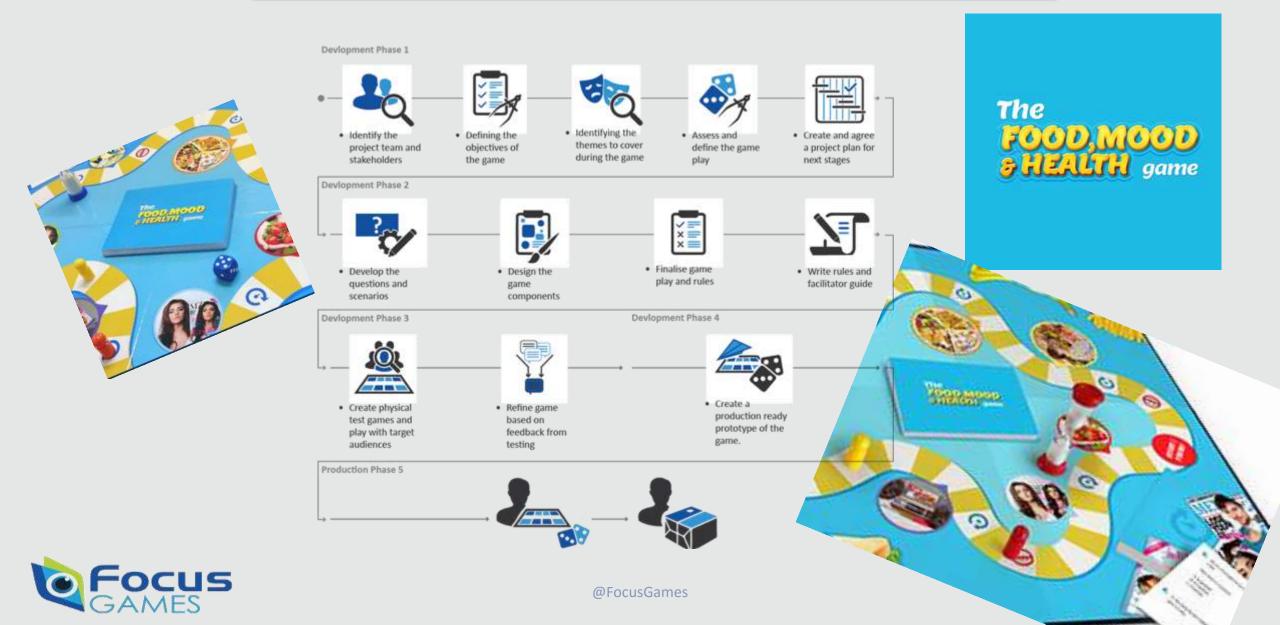


Where games start!





Developing a game



Knowledge + Skills + Confidence



What do people think?

"Our moods and emotions influence our food choices, and vice versa. This game explores both sides of that coin, helping participants to develop a healthier relationship with food"

Dave Rex, RD Specialist Dietitian

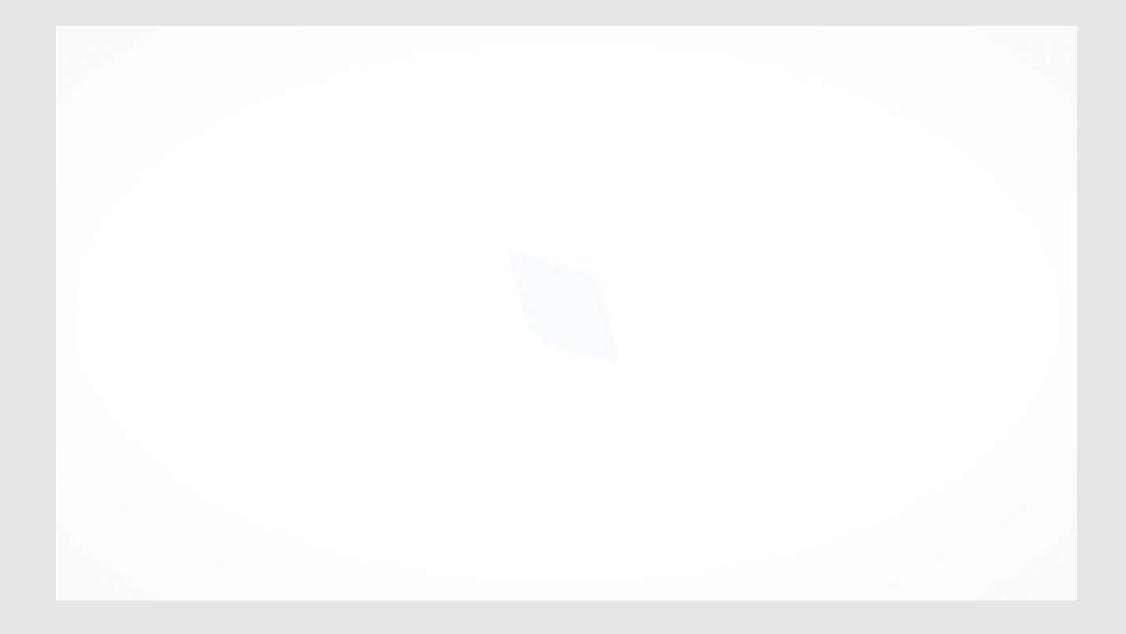
"As many young people struggle with body image issues I feel the picture cards on airbrushing were particularly effective at engaging pupils and generated some very insightful discussions."

Shirley Oldale, Head of Food & Nutrition, Wakefield Girls' High School













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