



Zero Waste Scotland Programme Priorities

- 50% Recycling
- Waste (Scotland) Regulations
- Reprocessing and remanufacturing infrastructure
- Resource Efficient Scotland
- Litter and Flytipping





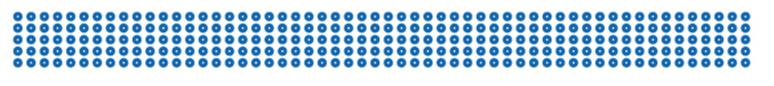
Policy development and delivery

- New waste regulations
- Recyclate Quality Action Plan
- Safeguarding Scotland's Resources
- Circular Economy CE100
- Towards a Litter Free Scotland



Scotland's Litter Problem

Quantifying the scale and cost of litter and flytipping





Scope of the research

- How much?
- What waste types?
- Costs?
- Causes? (litter only)
- Countermeasures







How much litter?





• 50% of litter could easily have been recycled



How much flytipping?









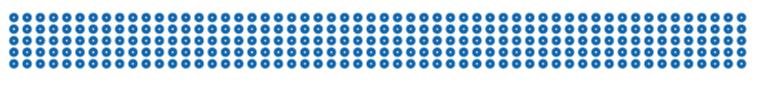
Direct Costs













Indirect costs









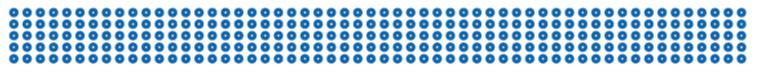






Towards a Litter Free Scotland

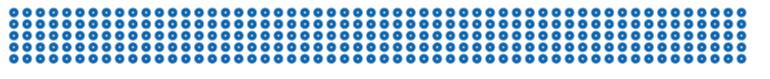
- Information
- Infrastructure
- Enforcement





Information

- National Campaign
- Communications toolkit
- Educational resources
- Local communications and consumer engagement
- Community action Volunteer and Community Advocate Programme

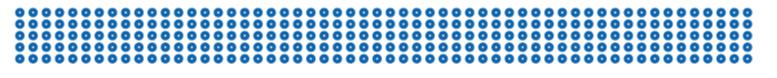




Infrastructure

- Recycle on the Go
- Recycle and reward/Reverse Vending
- Carrier Bags
- Escaped litter from local authority kerbside collections

- Monitoring and Reporting
- Guidance for practitioners
- Duty of Care
- Code of Practice Review
- Regulatory reform bill

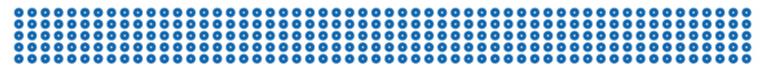




Enforcement

- Corporate Responsibility
 - Producer responsibility
 - Recognition schemes
- Strengthen the Fixed Penalty Notice system

- Increase Fixed Penalty levels
- Improve training





Contact

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