



Zero Waste Scotland Programme Priorities

- 50% Recycling
- Waste (Scotland) Regulations
- Reprocessing and remanufacturing infrastructure
- Resource Efficient Scotland
- Litter and Flytipping





Policy development and delivery

- New waste regulations
- Recyclate Quality Action Plan
- Safeguarding Scotland's Resources
- Circular Economy CE100
- Towards a Litter Free Scotland





Scotland's Litter Problem

Quantifying the scale and cost of litter and flytipping







Scope of the research

- How much?
- What waste types?
- Costs?
- Causes? (litter only)
- Countermeasures







How much litter?





50% of litter could easily have been recycled





How much flytipping?



61,000 incidents







Direct Costs













Indirect costs



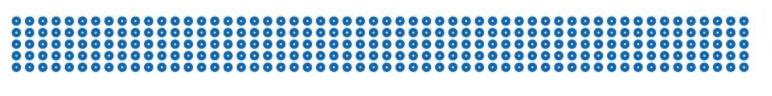






£73m
Willingness
to pay







Towards a Litter Free Scotland

- Information
- Infrastructure
- Enforcement





Information

- National Campaign
- Communications toolkit
- Educational resources
- Local communications and consumer engagement
- Community action Volunteer and Community Advocate Programme





Infrastructure

- Recycle on the Go
- Recycle and reward/Reverse Vending
- Carrier Bags
- Escaped litter from local authority kerbside collections
- Monitoring and Reporting
- Guidance for practitioners
- Duty of Care
- Code of Practice Review
- Regulatory reform bill





Enforcement

- Corporate Responsibility
 - Producer responsibility
 - Recognition schemes
- Strengthen the Fixed Penalty Notice system

- Increase Fixed Penalty levels
- Improve training





Contact

Frazer Scott

E: frazer.scott@zerowastescotland.org.uk

T: 01786 433954

http://www.zerowastescotland.org.uk/LitterAnimation

