

# Future Focus: Where next for Local Government Services?

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**Tuesday 3rd October 2017**

**Hilton St. Anne's Manor Hotel, Wokingham**



# Programme

10:00 Registration & Exhibition viewing

10:30 **Session 1: Strategic Perspectives**  
**Panel Discussion**

*Within this session, our speakers will present a varied mix of perspectives on the future of Local Government services, exploring Leadership, Finance and Cultural Change and Nottingham City Council will present their award-winning approach to developing commercial services, delivering social value and sustaining future public service provision. The presentations will be followed by a panel discussion to which all are warmly invited to contribute.*

## Leadership through Change

- Managing change through a matrix approach
- Alternatives to the hierarchical approach to Leadership
- Communicating risk appetite
- Leading staff through uncertainty

**Speaker: Zena Cooke, Corporate Director, LB of Tower Hamlets & APSE National Council representative**

## What's on the financial horizon for essential Refuse, Street Cleansing, Parks and Leisure services?

- How is local government funding changing?
- What does business rate retention mean for local councils? Will local authorities have power to set local multipliers?
- How will the changes to New Homes Bonus and the Social Care precept affect council budgets?
- What can we expect for operational services, both discretionary and non-discretionary?

**Speaker: Adrian Blaylock, Lead Revenues Advisor, CIPFA**

## Nottingham City Council: APSE Overall Council of the Year 2016

- Developing a portfolio of self-financing neighbourhood services
- Maximising opportunities to cut carbon emissions, reduce energy costs and addressing the challenge of high cost pre-payment energy plans
- Delivering social value through commercial activity

**Speaker: Craig Lane, Head of Business Development & Commercial Innovation, Nottingham City Council**

11:45 Refreshments and Exhibition viewing

12:00 **Session 2: Innovation Hubs (choose one)**

*Expertly led, roundtable discussions in smaller meeting rooms to cover future-shaping questions about delivery in your service area. Feel free to bring forward what you would like to hear about from other local authorities represented in the room. A valuable opportunity to network and meet those developing solutions in their local area for the challenges we all face.*

## Innovation Hub 1 - Waste Management, Refuse Collection and Street Cleansing

- Innovation: Bin sensors, Underground bins, Route optimisation
- How can we improve recycling rates across property type and tenure?
- Waste Enforcement: side waste, bins and rubbish on pavements, contamination.
- LA trade waste services – changes to VAT rules, servicing events, service expansion

**Facilitator: Colin Rowland, Head of Street Scene, Parks and Regulatory Services, Basingstoke and Deane Borough Council & APSE National Council representative**

## Innovation Hub 2 - Vehicle Maintenance and Transport

- Optimising the use of maintenance facilities
- Developing a business case for commercial operation
- Changes to MOT regulations
- Approaches to driver medical declarations
- Vehicle Telematics in practise

**Facilitator: Cllr Steve Pearce, Bristol City Council & Chair of APSE Vehicle Maintenance and Transport Advisory group (UK wide)**

## Innovation Hub 3- Parks and Open Spaces

- Managing Allotments
- Maintaining and managing sports pitches and bowling greens and fine turf areas.
- Income Generation opportunities
- Volunteer policies and procedures
- Integrated weed control and alternatives to glyphosate

**Facilitator: Paul Naylor, Head of Direct Services, Eastleigh Borough Council**

13:00 Lunch and Exhibition viewing

13:45 **Session 3: Strategic Perspectives 2**

*Within this session, we'll be exploring the role of local authorities in addressing the Housing Crisis and Local Authority Housing Companies. We'll also be looking at how all local frontline services can be part of the solution to support older people to live longer, happier and more independent lives. This session will leave ample time for questions and answers.*

## Engaging all services in supporting our ageing population

- Enabling Independence services, cost neutral to the Council
- Developing a business case for home and garden maintenance, cleaning and home help services for the elderly
- Providing a frontline first response to need
- Listening and involving older people in service design

**Speaker: Mark King, South Gloucestershire Council**

## Tackling the Housing Crisis

- Delivering on Housing Need
- The Local Authority response
- Local Authority Housing Companies

**Speaker: Paul O'Brien, Chief Executive, APSE**

14:45 Refreshments and Exhibition viewing

15:00 **Session 4: Service Innovation - What is on the horizon within frontline services?**

*We'll be looking at new approaches in Frontline services. We'll be considering the challenges of raising recycling rates in dense urban environments and hearing the outcomes of Driverless vehicle trials in Greenwich. We'll also be hearing a case study of how a local authority has promoted the public perception of Parks as assets for addressing Health and Wellbeing objectives. The speakers will be available for questions after the presentations.*

**Future Focus – Improving the quality and capture of recyclate in a dense urban environment**

- How do we take the next step in reducing contamination and improving dry-recycling yield?
- The business case for local authorities to improve the capture of unavoidable food waste
- Improving waste management practises in the domestic rented sector

**Speaker: Beverley Simonson, Local Authority Support Manager, Resource London**

**Future Focus – 'Parklife' - Marketing our Parks as a Hub for Physical Activity**

- Marketing a range of Park-based Physical Activities from Tennis to Butterfly surveys
- How did we consult with the community and work with partners to develop 'Parklife'?
- What is so good about green exercise?

**Speaker: Stuart Batchelor, Director of Community Planning and Zoe Sewter, Open Space and Facility Development Manager, South Derbyshire District Council**

**Future Focus – Driverless vehicles**

- Trials of automated vehicles in Greenwich
- Public Engagement – Understanding the Public's Hopes, Fears and Expectations
- The future of autonomous vehicles in Public Service provision

**Speaker: Trevor Dorling, Managing Director, Digital Greenwich**

16:00 Seminar close

## Seminar objectives

The seminar aims to re-focus our hearts and minds on the strategic issues that frame our operational responsibilities and to allow consideration of how to drive innovation in public service provision.

The programme includes a range of Innovation Hubs, covering both strategic and practical issues, to facilitate the sharing of good practise and develop our shared understanding of the ways in which Local Government is responding to the current financial and operational challenges.

## Who should attend?

- Council Leaders, Executive and Non-Executive members
- Chief Executives, Directors and Senior Management Team
- Corporate Policy and Strategic Leads
- Organisational Development and Transformation leads
- Finance Directors, Business & Commercial Development officers
- Strategic Housing and Regeneration Managers
- Environmental Services Managers
- Sustainability and Energy Managers
- Community Development Officers

## The Venue

Hilton St. Anne's Manor, Bracknell  
London Rd  
Wokingham  
RG40 1ST



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APSE Future Focus Seminar, Tuesday 3rd October 2017

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Please detail any special dietary or access requirements for the delegates listed below (including vegetarian/vegan)

**APSE issues a written confirmation for all delegates bookings received. If you have not received your confirmation letter within 5 working days of sending your booking form, then please contact APSE on 0161 772 1810.**

## Payment information

What's included: The delegate fee covers attendance, delegates' documentation, lunch and light refreshments. Please note that hotel accommodation is not included.

**APSE members delegate fee** £175+VAT

**Non-members delegate fee** £259+VAT

**Commercial delegates** £375+VAT

**Please indicate preferred method of payment (please tick):-**

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**CANCELLATION & REFUND POLICY:** Reservation is a contract. Substitution of delegates is acceptable any time in writing by post, email to [adminsouthern@apse.org.uk](mailto:adminsouthern@apse.org.uk) or fax to 0161 772 1811. Cancellations must be made in writing at least 10 working days before the event, and will incur a 20% administration fee. No refunds can be given for cancellations received less than 10 working days before the event or for non-attendance. In the unlikely event of cancellation by the organisers, liability will be restricted to the refund of fees paid. The organisers reserve the right to make changes to the programme, speakers or venue should this become necessary.

Delegate name	Position	Delegate email	Innovation Hub (please circle)
			1 2 3 4
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			1 2 3 4
			1 2 3 4

Please return completed form to Shami Scholes at APSE, Horspath Road Offices,  
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