

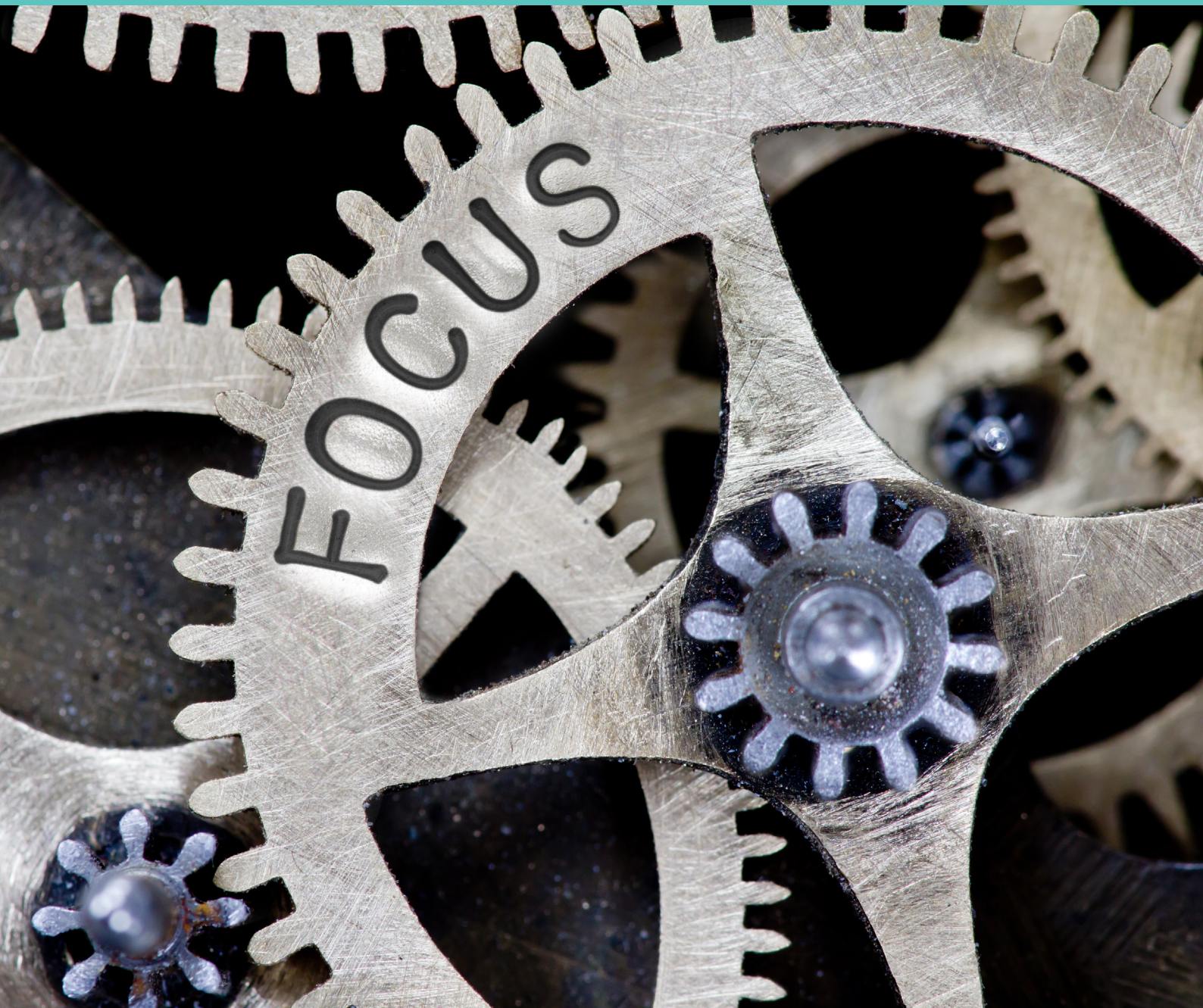


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APSE Southern Region

Future Focus Seminar 2019



Thursday 6 June 2019

Stamford Bridge, London

We will open with a look at government strategy and anticipated changes in public policy and after the first refreshment break, we will move in to four service-specific streams. Delegates may either wish to attend a whole stream or select sessions from across the four streams.

Exhibition and registration will open from 9.00am, with tea coffee and refreshments available on arrival.

10:00 What's on the horizon for Local Government?

- Financial context
- Public policy developments and impacts
- 2020 and beyond

Paul O'Brien, Chief Executive, APSE

The state of local government finance

- How is Local Government financed in 2019?
- What changes are on the horizon for financial regulation and budgetary allocations?
- What do we know about the impact of Britain's exit from the EU?

Dr Peter Kenway, Director, New Policy Institute

25yr Environment Plan – improving the environment within a generation

- Waste minimisation
- Thriving plants and Enhancing Bio-security
- The Year of Green Action

Helen Ward, Head of Strategic Engagement, DEFRA

11:00

APSE Southern Region Annual General Meeting

11:30 - 12:00

Refreshments and exhibition viewing

A Commercialisation, Income Generation and Trading stream

12:00 A1 Trade-In Trading ideas!

Listen to three case studies of successful trading initiatives among our membership, come prepared to 'trade' experiences delivering commercial projects in your local area

Delivering bulky household waste services with a surplus Joe Brown, Commercial Services Manager and John Wozniak, Operations Manager, Barnsley Metropolitan Borough Council

Generating income from advertising on highways and council assets Helen Burnett, Head of Business and Commercial Development, Birmingham City Council

Essex's Outdoor Activity Centres: Maximising their Trading Potential Caroline Adlem, Head of Traded and Commercial

B Parks and Open Spaces stream

12:00 B1 Parks Policy and Strategy

Developing a Parks Strategy

- Why develop a Parks strategy?
- Community and stakeholder consultation
- Selecting strategy themes and forming an action plan
- Manchester's Park strategy: 2016-2026
- Progress and outcomes to date

Pete Owen, Volunteer Strategy Lead Parks, Manchester City Council

Preparing the Workforce of the Future

- Setting a workforce development strategy
- Developing Apprenticeships and National Graduate Development Programme
- Investing across our parks team

Dawn Squires, Head of Parks, Estates and Open Spaces, Royal Borough of Greenwich

C Waste, Refuse Collection and Street Cleansing stream

12:00 C1 Reduce, Re-use, Recycle

Increasing recycling rates

- Rising to the top of the recycling table – how did we secure a recycling rate of 65.4%?
- Communications campaigns and education initiatives
- How do we maintain high recycling rates?

Andy Height, Group Manager, East Riding of Yorkshire Council

A partnership approach to minimising household waste

- NorfolkWastePartnership's work towards reducing contamination
- County-wide initiatives to minimise household waste
- Facilitating repair, re-use and recycling

Alun Housago, Waste Strategy Programme Support Officer, Norfolk County Council

D Highways and Street Lighting stream

12:00 D1 'Smart' asset management

Getting more from our strategic assets through 'Smart'

- What is smart infrastructure?
- What steps does the industry need to take now to prepare for fast-paced change?
- Smart developments to support delivery of Highways services

Jennifer Schooling, Director, Cambridge Centre for Smart Infrastructure and Construction

Adaptive Street Lighting

- Can we adapt lighting levels dynamically to traffic flow?
- Outcome of trials on A143 in Suffolk, could this save 65- 70% of energy usage in street lighting?
- Future work to combine with temperature mapping and inform service provision

Mark Wedgwood, Head of Environmental Management, Suffolk County Council

Session 1

Session 1

12:45 - 13:45

Lunch and exhibition viewing

13:45 A2 Building local taxation revenue streams

Supporting local business to thrive: Hull City Council and Humber LEP

- The Hull Old Town Grant scheme – bringing 2335 sqm of floor space back in to business use
- Raising awareness of the scheme with local businesses, supporting businesses to apply for funding
- Re-invigorating the indoor market
- How do we drive value through public investment in the retail sector?

Carl Lewis, Project Manager, Hull City Council

Property and Economic Development

- The links between property, commercialism and economic development
- Pro-active approach to re-balancing town-centre occupancy

Mark Bradbury, Director of Property and Economic Development, Enfield Council

13:45 B2 Evidencing and communicating the value of local parks and green spaces

Evidencing the value of parks and open spaces, social impact and contribution to wellbeing

- Outcomes of Fields in Trusts' research project – Revaluing Parks and Green Spaces
- The value of Parks and Open Spaces as measured by impact on frequency of GP visits and measures
- What role do Parks and Open spaces have to play in addressing inequality?

Alison McCann, Policy Manager, Fields in Trust

Engaging a whole place in valuing the natural environment's role in ensuring a thriving economy and community

- Why is the prevalence and quality of green spaces a matter for all place influencers?
- How do we ensure nature flourishes as an integral part of how we live and move?
- Green Halo – putting policy in to practice in partnership

Paul Walton, Head of Environment and Rural Economy, New Forest National Park Authority and joint convenor of Green Halo

13:45 C2 Service innovation in waste and street cleansing

Demand Reduction in Street Cleansing

- Strategic approach utilising Anti-Social Behaviour Powers and criminal prosecutions for fly-tipping
- Practical techniques to secure internal resource and commitment
- Pitfalls to avoid

Robert Walsh, Head of Safe and Strong Communities, South Gloucestershire Council

Three-weekly refuse collection and recycling outcomes

- Increasing recycling rates by 16% over three years
- Moving to a three-weekly residual and dry recycling & weekly bio waste collection
- Operational impact, community engagement, ensuring we maximise the benefits

Neil Maver, Waste and Recycling Programme Delivery Manager, Rochdale Borough Council

13:45 D2 Performance and customer engagement

Devolution in Highways' services, working with Volunteers, District, Town and Parish Councils

- The drivers and opportunities for devolving services
- Establishing successful engagement & partnerships with the local community
- Devolution in practise in Oxfordshire County Council

Paul Fermer, Assistant Director – Highways and Transport Operations, Oxfordshire County Council

Establishing a set of performance measures to inform service development

- What value can performance data bring to public service provision?
- How do we form a practical approach reflective of corporate strategy and mindful of staff resource?
- A sector-wide approach, flexible for individual organisational contexts

Andy Martin, APSE Associate

Session 2

Session 2

14:30 - 15:00

Refreshments and exhibition viewing

15:00 A3 Innovation Hub

- Developing a commercial culture
- Trading with schools
- Establishing internal 'risk appetite' for commercial projects
- Software and systems to aid business development

Facilitator: Keith Martin, Director – Business Development, Oxford Direct Services

15:00 B3 Innovation Hub

- Grass cutting on highway verges and other open spaces - preserving pollinators and ensuring biodiversity
- What scope is there to maintain and improve the role of volunteers in supporting parks and open spaces
- Exploring the commercial potential of our smaller parks
- Public Space Protection Orders and enforcement

Facilitator: Colin Rowland, Director of Neighbourhoods, Isle of Wight Council

15:00 C3 Innovation Hub

- Food waste reduction and recycling
- Deposit return schemes
- Binfracture and litter campaigns
- Use of fixed penalties & enforcement strategies
- Working with the market/contractors

Facilitator: Owen Jenkins, Director of Infrastructure Operations, Oxfordshire County Council

15:00 D3 Innovation Hub

- Energy consumption in street lighting
- Lighting stock and income generation (5G and EV charging)
- Implementing a Permit Scheme – pitfalls and opportunities
- Prioritising TRO Works

Facilitator: Andy Tatt, Head of Peterborough Highways Services, Peterborough City Council

16:00 *Seminar close*

Session 3

Session 3

About the seminar

What does the future of Local Government service delivery look like?

How will we develop the workforce of the future?

How will technology shape our future service provision?

This seminar will examine all these questions and more, facilitating peer-to-peer learning through expertly led Innovation Hubs.

Open to all interested in the future of local government services, expect to meet and engage with like-minded colleagues from across the South of England exploring both cross-cutting and service specific issues including technological change, service innovation, managing demand for services and strategies for income generation.

APSE Southern region Annual General Meeting

Within the lunch break of this seminar, we will be holding the Annual General Meeting for APSE's Southern region. At this meeting, we will elect the Regional Chair and Secretary as well as other representatives on APSE National Council for the year ahead. We will take a look at what has happened over the year in the region and at what's happened within the APSE network, across the UK and gather views on how to take the Association forward in the year ahead.

Who should attend?

- Council Leaders, Executive and Non-Executive members
- Chief Executives, Directors and Senior Management Team
- Corporate Policy and Strategic Leads
- Organisational Development and Transformation leads
- Finance Directors, Business & Commercial Development officers
- Parks and Open Services Managers, Service Development officers and Operations managers
- Waste and Street Cleansing Managers, Service Development officers and Operations managers
- Highways and Street Lighting Managers, Service Development officers and Operations managers
- Aspiring managers, Graduate Trainees, Apprentices
- Trade union representatives
- Academic researchers
- Contractors and suppliers
- Voluntary organisations

Venue Information

Chelsea Football Club
Stamford Bridge,
Fulham Rd,
London SW6 1HS

By Tube:

The nearest tube station is Fulham Broadway (2 min walk) on the District Line, take a train to Earls Court and change for Wimbledon bound trains. On exiting Fulham Broadway Station, turn left and walk along Fulham Road for approximately 400 meters. The ground is located on the left hand side.

By car:

Driving From the North, East or West:

Use the M25 to take you round to junction 15 and turn off onto the M4 towards London, follow the M4 which becomes the A4 up to Hammersmith. Stay on it over the Hammersmith flyover and for a further 1.5 miles before turning right for Earls Court. Go past Earls Court station and down the one way system until you reach Fulham Road, turn right at the traffic lights. Go straight on for 600 yards and the ground is on your right. PLEASE ENTER THROUGH THE STAMFORD GATE.

Driving From the South:

Head for Wandsworth Bridge, cross the river and head straight up Wandsworth Bridge Road. At the Junction with New Kings Road turn right and then immediately left. This will take you up to Fulham Broadway, turn right onto Fulham Road and the ground is 400 yards on your left. PLEASE ENTER THROUGH THE STAMFORD GATE.

Parking is available in the car park under the Millenium & Copthorne Hotel, entrance via the Stamford Gate. Spaces are extremely limited and charged at £2.00/hour.

London Congestion Charging:

Please note that Chelsea FC is on the edge of the London Congestion Charging zone. The above routes avoid entering the zone, but please do take care when navigating through surrounding roads. We advise you to visit www.cclondon.com for full information about congestion charging which operates Monday – Friday 0700 – 1800 hrs.

Contact details

Contact name Authority

Address

Postcode

Email Telephone

Please detail any special dietary or access requirements for the delegates listed below (including vegetarian/vegan)

Delegate Packages

Whats included?

The delegate fee covers attendance, delegates' documentation, lunch and light refreshments. Please note that hotel accommodation is not included.

APSE member delegate fee: **£199 + VAT**

Non member delegates fee: **£285 + VAT**

Commercial delegates: **£399 + VAT**

Payment details

Please find enclosed cheque made payable to APSE

Please invoice me (if required please include purchase order number) _____

VAT registration number 519 286 915

Delegate details *Please complete one form per delegate*

Delegate name	Position	Email

Please indicate which of the 3 sessions you would like to attend by ticking one box for each of session 1, 2 and 3

	A. Commercialisation, Income Generation and Trading	B. Parks and Open Spaces	C. Waste, Refuse Collection and Street Cleansing	D. Highways and Street Lighting
Session 1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Session 2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Session 3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please confirm that you are happy for APSE to retain your details so that we can send you information relevant to your area of interest. Your data will be used for sign in sheets, delegate lists and hotel lists (where relevant). If you are making a booking on behalf of other delegates please confirm that you have their permission to be included on our database. Our GDPR policy is available on our website: www.apse.org.uk.

CANCELLATION & REFUND POLICY: Reservation is a contract. Substitution of delegates is acceptable any time in writing by post, email to adminsouthern@apse.org.uk or fax to 0161 772 1811. Cancellations must be made in writing at least 10 working days before the event, and will incur a 20% administration fee. No refunds can be given for cancellations received less than 10 working days before the event or for non-attendance. In the unlikely event of cancellation by the organisers, liability will be restricted to the refund of fees paid. The organisers reserve the right to make changes to the programme, speakers or venue should this become necessary.

Register for the seminar:

1

Online form:
www.apse.org.uk

2

Email this form to:
adminsouthern@apse.org.uk