

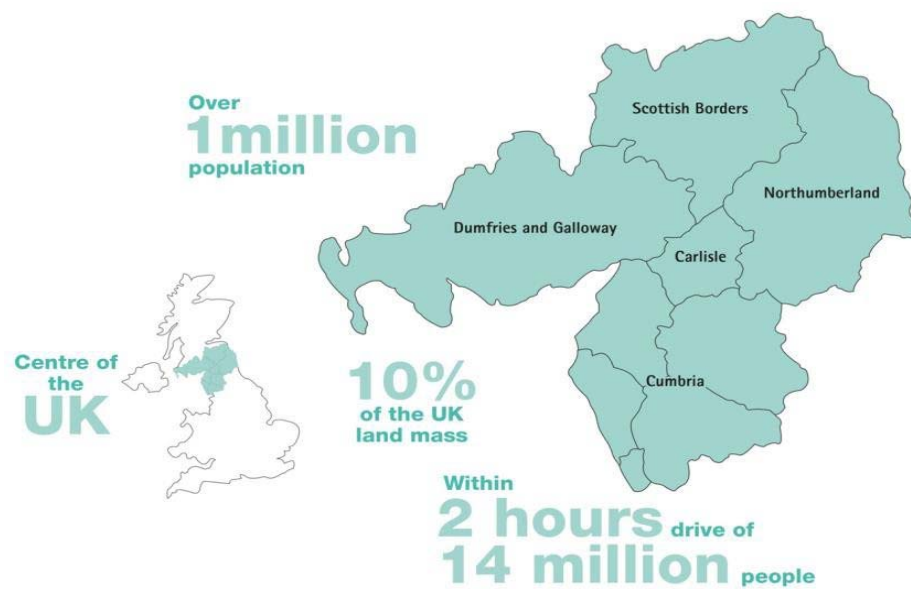


# Borderlands

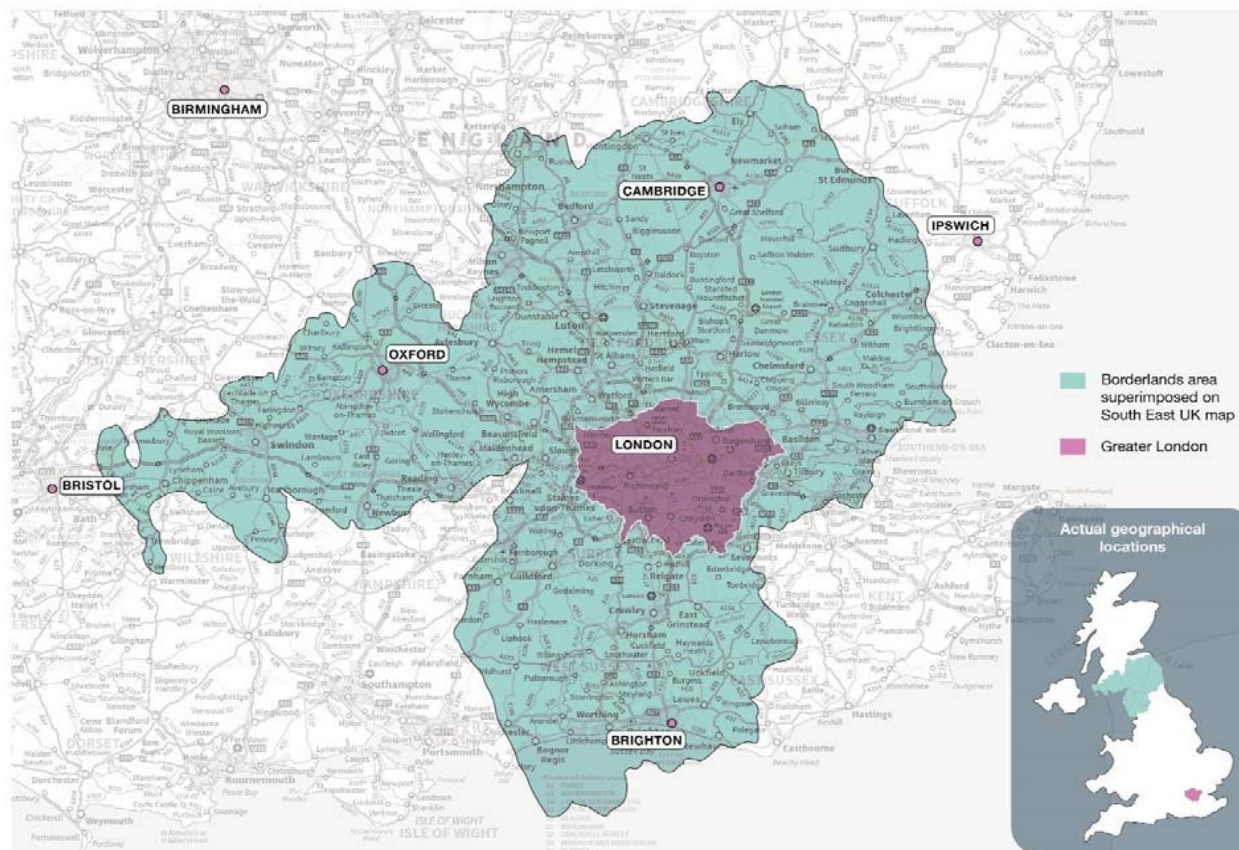
## Inclusive Growth Deal



# Introducing Borderlands



# The Green Lungs of the UK





# Our Ambition & Transformative Opportunities



*Over the next 20 years Borderlands will develop the cross-border economy by driving up **productivity** and growing our **working age population**.*

- ***Capitalising on our Green Credentials***
- ***Strengthening Trade Across the Borders***
- ***Developing our Offer to the World***
- ***Utilising our talent – old and young***



# Our Challenges

## Narrowing the Productivity Gap

## Increasing the working age population

## Delivering Inclusive Growth

- Digital Exclusion
- Low Wage Economy
- Access to Education
- Reliance on grant
- Chocolate box syndrome

Source: Regional GVA, ONS, 2017





**A Sustained Programme of  
Investment**

# Our Approach to Investment



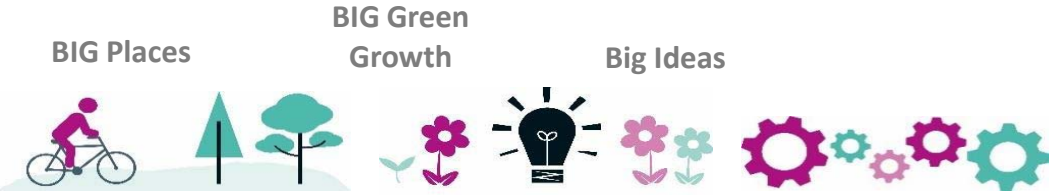
The Borderlands Partnership are committed to delivery of an **ambitious inclusive growth programme of investment** across the whole of the Borderlands. This will deliver:

- A set of projects with transformative scale to reframe economic activity
- A focused set of programmes targeted our key themes which will have a cumulative impact leading to new economic growth
- A cohesive partnership with the private sector to ensure maximum impact of the overall Deal





# Major Themes



**Digital**

**Business Growth**

**Energy**

**Transport**

**Destination**

**Skills**

**Rural Productivity**

**Place**





**Our Promise to You:  
We will Deliver our Inclusive Growth Deal**