

### **Going Underground**

#### Andy Mudd, Head of APSE Solutions

### **A Blue Ocean Initiative**



- Consciously looking for disruptive innovation
  - Reduce cost
  - Without damaging outcomes
- Shifting focus to end user
  - Current approach developed piecemeal in response to legislative change
- Thinking across boundaries
  - Industry
  - Sector
  - Geography
  - Customers
- Debunking the myths

# What's wrong with how we do it now?



- Current approach is increasingly user unfriendly
- Multiple, confusing systems in place
- More expensive than need be
- Bad for the environment
- Not achieving what it needs to
- Dirty, difficult and often unhealthy for operatives



# Underground can address all these issues



- Convenience of a bring site but on your doorstep
- Gets away from multiple bins and rips up the collection calendar
- Clean
- Easy to understand and use
- Emphasises emotional aspect of waste disposal rather than dirty/functional aspects
- Greatly reduces vehicular conflict



## Which can save up to 70% of the cost of collection



- One lift is the equivalent of emptying 20 bins
- Only need emptying when they need emptying
- Can be done with a single operator
- Far fewer vehicles needed with far fewer journeys
- Far fewer people required to get the job done

## Cost comparison with wheeled bins for 86,000 households



**Costs for wheeled bins** 

• Staff costs – £882,000

- Vehicle costs 861,532
- Service cost £1743,532

**Cost for underground** 

- Staff costs £294,000
- Vehicle costs -£215,383
- Service cost -£509,383

#### **Service cost saving = 70%**

### New development capital savings



			Unit	1300 houses
Indicative capital costs for new				
development				
	Underground bin cost		9,00	0 2,592,000
		bin store area plus		
	bins		2,72	5 4,956,775
	Capital sa	aving		2,364,775

### **Boost recycling**



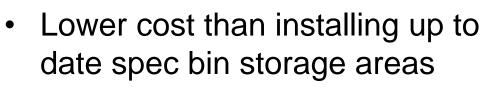
- Offers potential for recycling reward schemes
- Allows for much closer monitoring to work out where the education is needed
- Can result in lower contamination rates
- Source segregation preserves value and saves MRF costs

### And turned out to already exist



- Holland
- Spain
- Germany
- France
- Belgium
- And a whole load of other places around the world

## Reduce new housing development costs



- Reduces the space needed for bin storage
- Potentially allowing more houses to be built on a given piece of land
- Can/should be incorporated into planning policy as part of creating better places to live



### And works in retrofitting situations



- Lyon
- Antwerp
- Tower Hamlets
- Edinburgh



## Now gathering a bit of momentum but..

- Cambridge
- Peterborough
- A number of London boroughs



### Why isn't everyone doing it?



- Its crazy
  - Well no its not
- People wont walk 100 yards or so to get rid of their waste
  - If it means not having custody of up to 5 wheely bins I think they will
- UK people are not the same as the Spanish
  - Just rubbish (pardon the pun)
- Can't afford the capital costs
  - Its about 10k per silo but do the sums you're saving at least half the revenue cost
  - New build developments is the obvious starting point
- Cant be digging up our streets
  - Antwerp
  - Lyon
  - Edinburgh



#### **CHOICE OF SYSTEMS**

### Type – (Iceberg)

the shaft.





### Type – (Sotkon)







### Type – (Molok / Silo)









### **Types (Hydraulic)**





### **Bigger units for commercial applications**





#### Consultancy



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#### **Interim management requirements**

Roads & Highways, Building Maintenance, Bereavement Services, Environmental, Parks & Open Spaces, Waste, Facilities & Leisure etc.

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