

Going Underground

Andy Mudd, Head of APSE Solutions

A Blue Ocean Initiative



- Consciously looking for disruptive innovation
 - Reduce cost
 - Without damaging outcomes
- Shifting focus to end user
 - Current approach developed piecemeal in response to legislative change
- Thinking across boundaries
 - Industry
 - Sector
 - Geography
 - Customers
- Debunking the myths

What's wrong with how we do it now?



- Current approach is increasingly user unfriendly
- Multiple, confusing systems in place
- More expensive than need be
- Bad for the environment
- Not achieving what it needs to
- Dirty, difficult and often unhealthy for operatives



Underground can address all these issues



- Convenience of a bring site but on your doorstep
- Gets away from multiple bins and rips up the collection calendar
- Clean
- Easy to understand and use
- Emphasises emotional aspect of waste disposal rather than dirty/functional aspects
- Greatly reduces vehicular conflict



Which can save up to 70% of the cost of collection



- One lift is the equivalent of emptying 20 bins
- Only need emptying when they need emptying
- Can be done with a single operator
- Far fewer vehicles needed with far fewer journeys
- Far fewer people required to get the job done

Cost comparison with wheeled bins for 86,000 households



Costs for wheeled bins

• Staff costs – £882,000

- Vehicle costs 861,532
- Service cost £1743,532

Cost for underground

- Staff costs £294,000
- Vehicle costs -£215,383
- Service cost -£509,383

Service cost saving = 70%

New development capital savings



			Unit	1300 houses
Indicative capital costs for new				
development				
	Underground bin cost		9,00	0 2,592,000
		bin store area plus		
	bins		2,72	5 4,956,775
	Capital sa	aving		2,364,775

Boost recycling



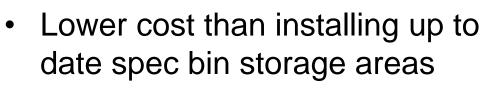
- Offers potential for recycling reward schemes
- Allows for much closer monitoring to work out where the education is needed
- Can result in lower contamination rates
- Source segregation preserves value and saves MRF costs

And turned out to already exist



- Holland
- Spain
- Germany
- France
- Belgium
- And a whole load of other places around the world

Reduce new housing development costs



- Reduces the space needed for bin storage
- Potentially allowing more houses to be built on a given piece of land
- Can/should be incorporated into planning policy as part of creating better places to live



And works in retrofitting situations



- Lyon
- Antwerp
- Tower Hamlets
- Edinburgh



Now gathering a bit of momentum but..

- Cambridge
- Peterborough
- A number of London boroughs



Why isn't everyone doing it?



- Its crazy
 - Well no its not
- People wont walk 100 yards or so to get rid of their waste
 - If it means not having custody of up to 5 wheely bins I think they will
- UK people are not the same as the Spanish
 - Just rubbish (pardon the pun)
- Can't afford the capital costs
 - Its about 10k per silo but do the sums you're saving at least half the revenue cost
 - New build developments is the obvious starting point
- Cant be digging up our streets
 - Antwerp
 - Lyon
 - Edinburgh



CHOICE OF SYSTEMS

Type – (Iceberg)

the shaft.





Type – (Sotkon)







Type – (Molok / Silo)









Types (Hydraulic)





Bigger units for commercial applications





Consultancy



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Interim management requirements

Roads & Highways, Building Maintenance, Bereavement Services, Environmental, Parks & Open Spaces, Waste, Facilities & Leisure etc.

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