



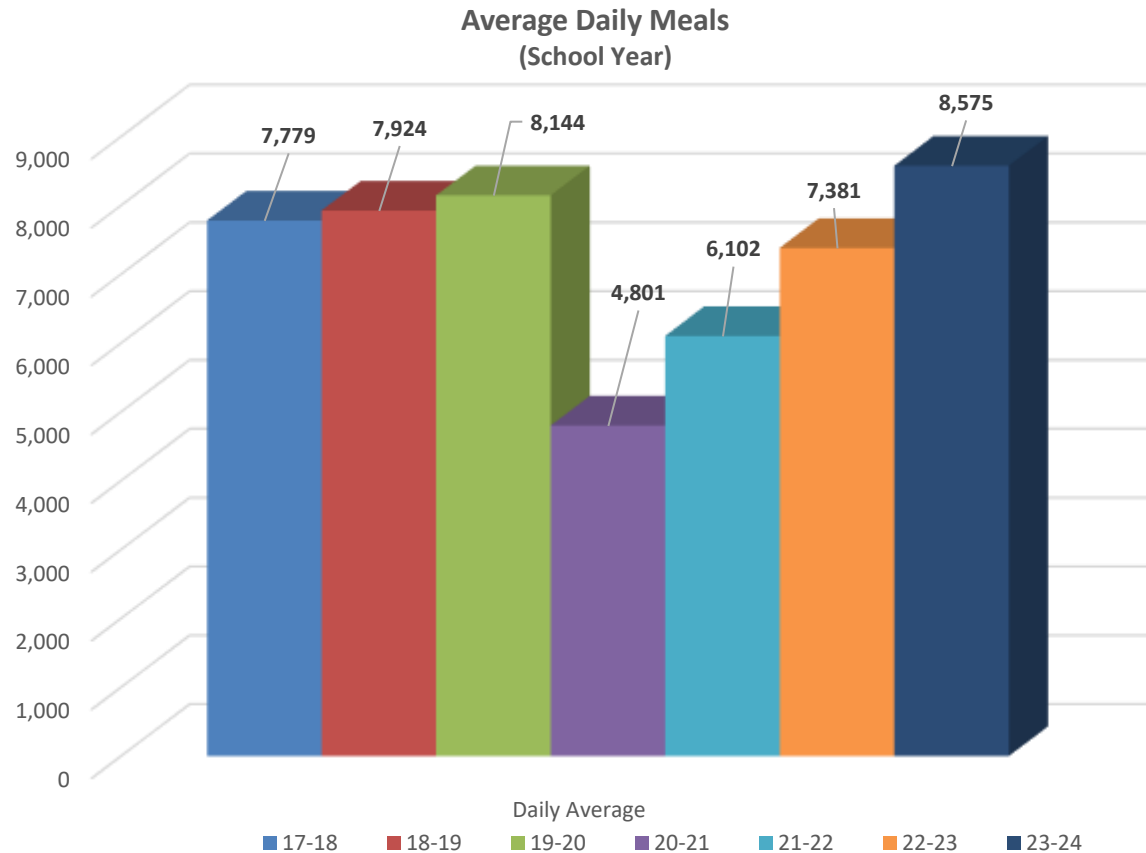
Meal Deal Review 2024

Catering Services

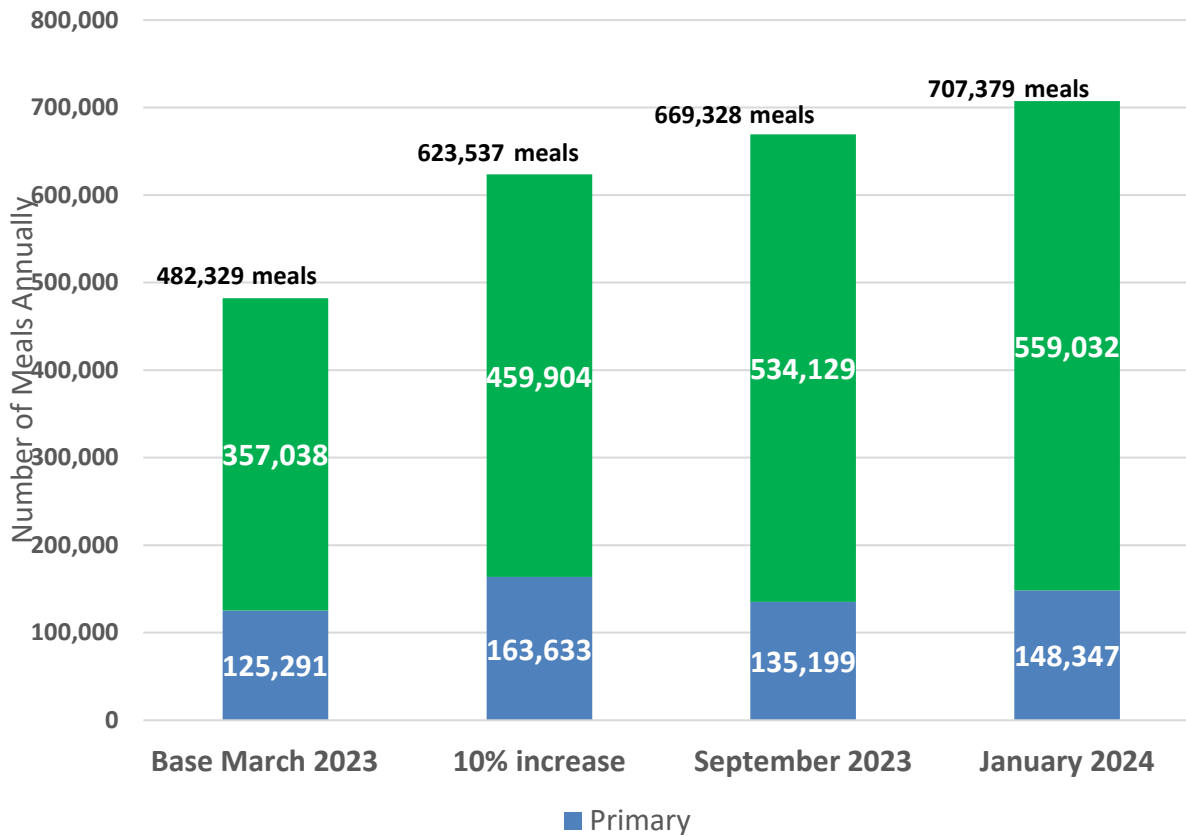


- Council approved Implementation of ½ price school meals in March 2023
- Initial allocation of £500,000 based on loss of income
- Split across two financial years 23/24
- Implemented with no additional staffing
- Meal deal served at £1.08
- No change to Primary School menu remained the same
- Secondary School was mainly grab and go.
- Increasing uptake and average daily meals

Average Daily Meals



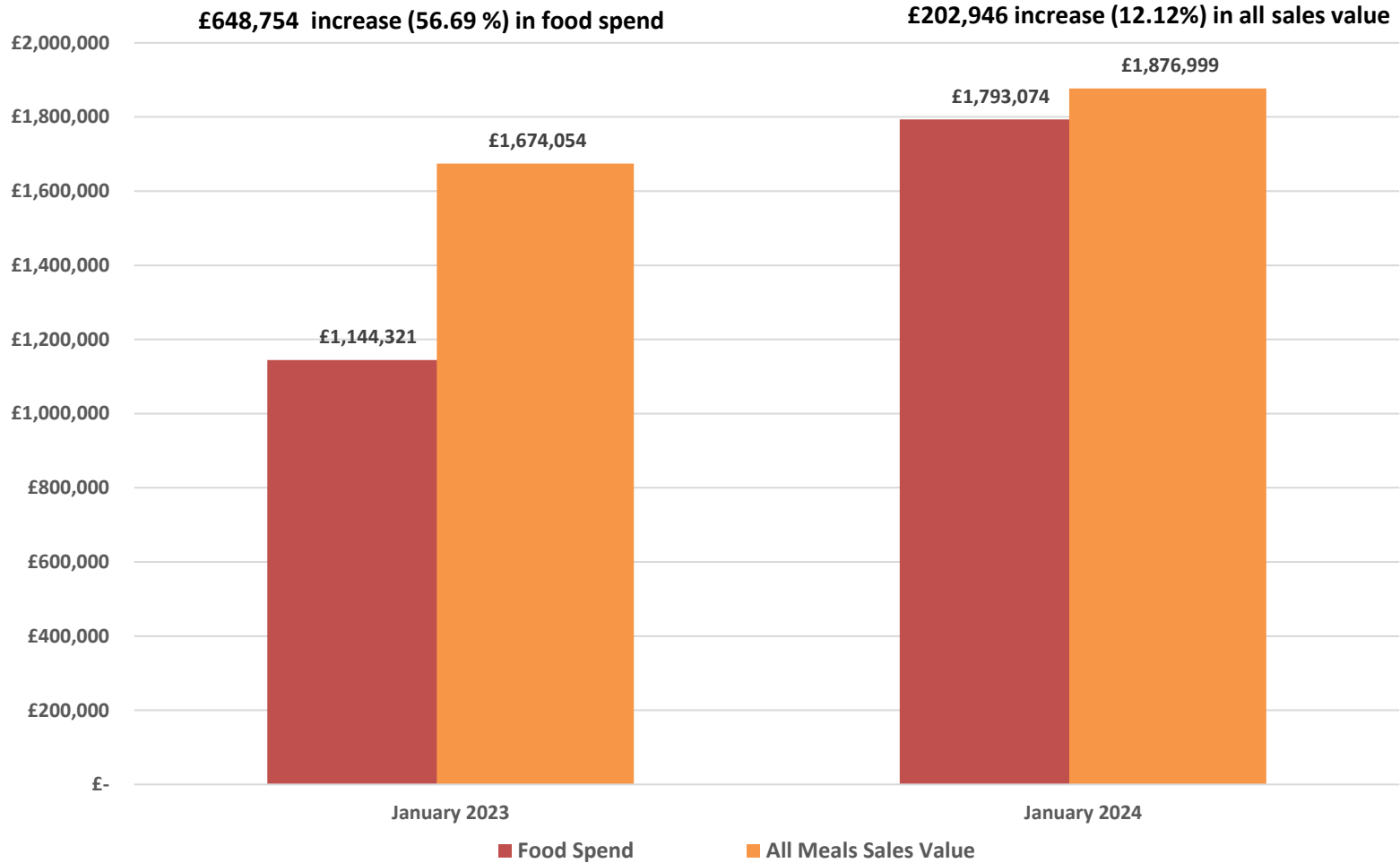
School Meal Crunch Uptake



- January 2024 uptake increases
- PS 7.95%
- SS 13.87%
- Paying Customers
- PS 11.22%
- SS 16.90%
- Additional meals
- 16% increase from 7,382 to 8,578
- Original projections were based on an increase of 10%
- Increase in income of 20.55% from January 2023 to January 2024



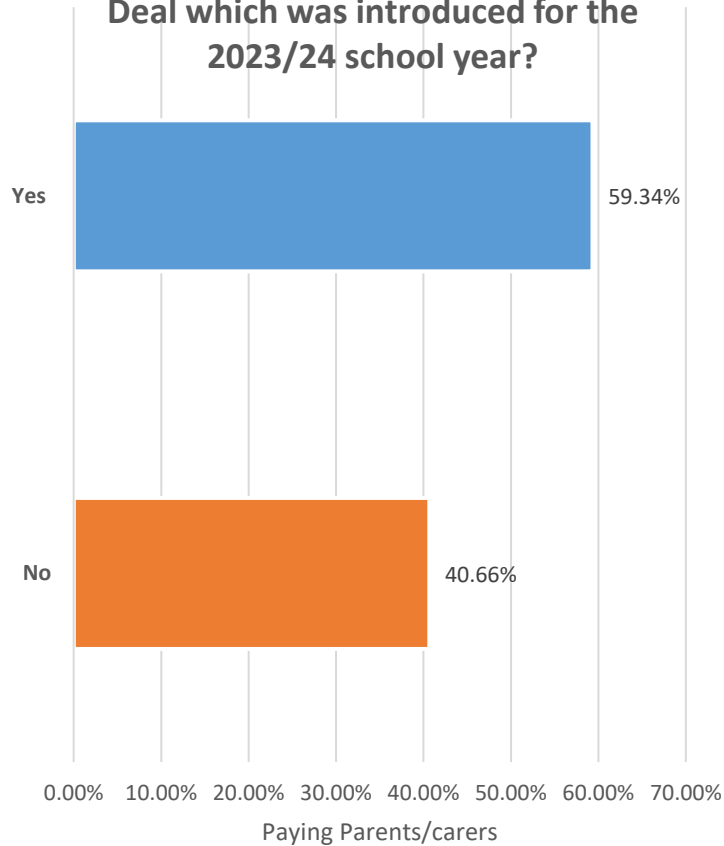
All School Meal Food Spend and Income



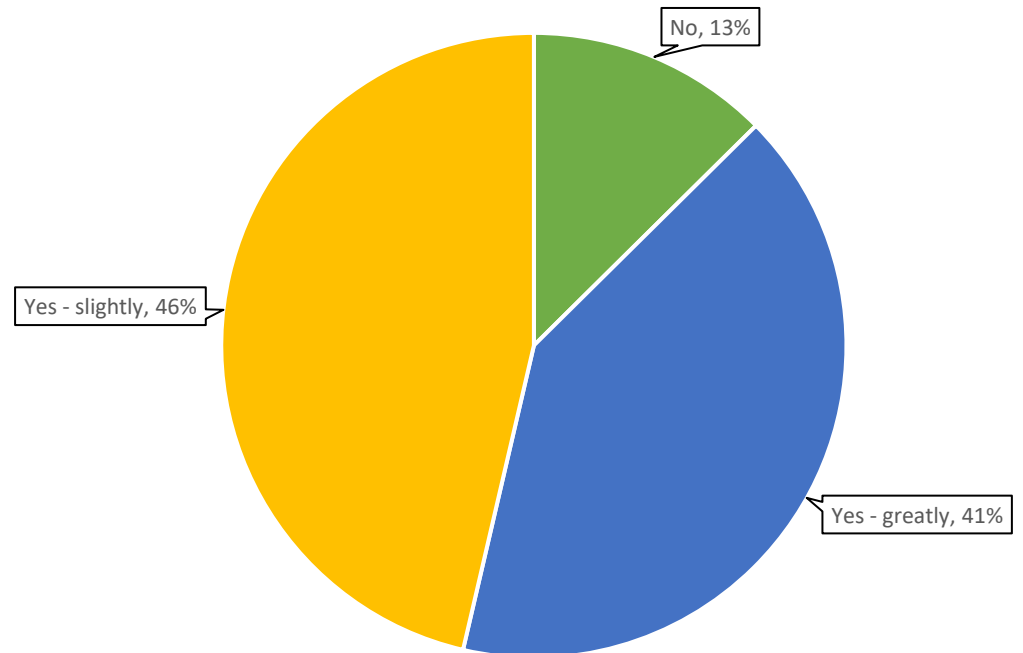


School meal survey

Are you aware of the Crunch Meal Deal which was introduced for the 2023/24 school year?



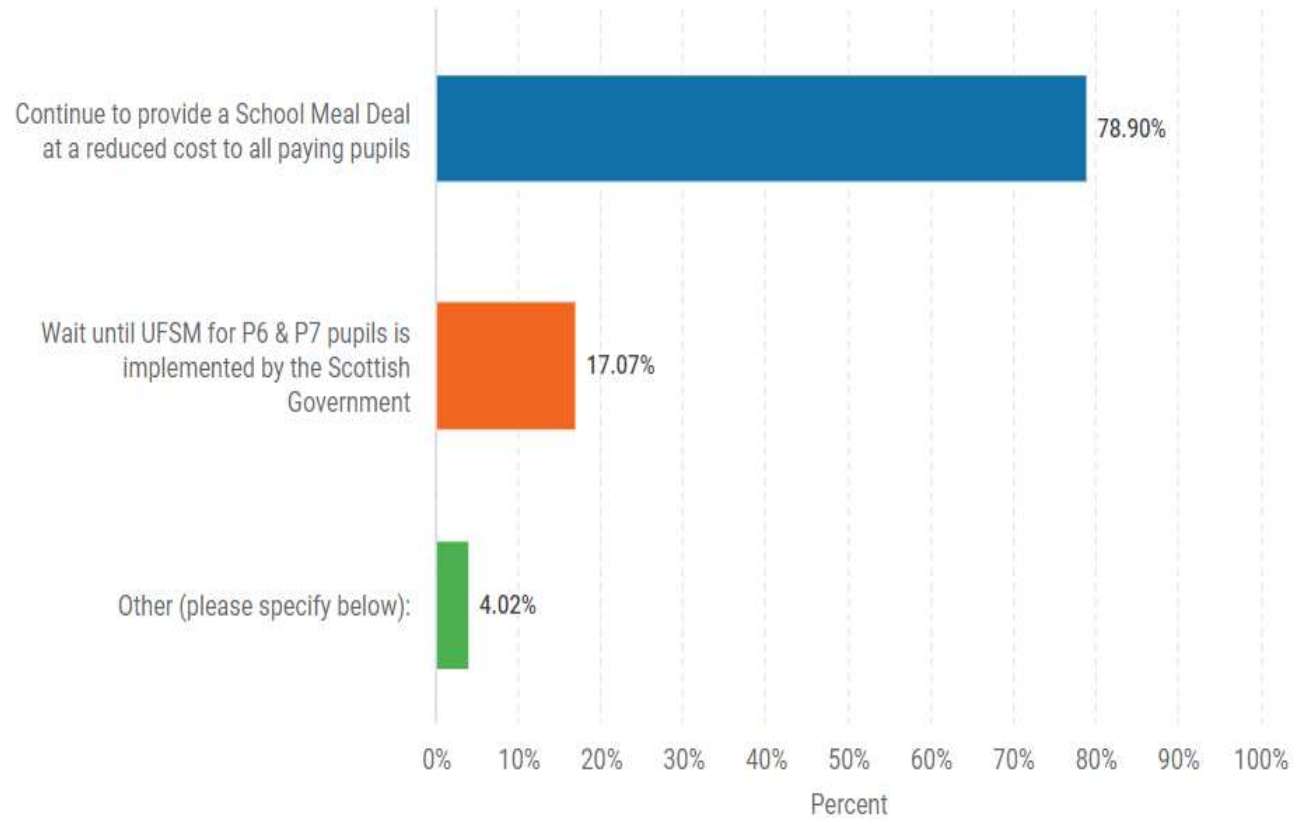
85% of paying parents and carers made use of the deal
Has the introduction of the Crunch Meal Deal benefitted you and your family?





Please tell us what you would think if a school meal was priced at the following prices.







A small number of parents submitted comments, some of which are detailed below:

“All children in education should be provided with a free school meal”

“I would like to see this abandoned and a return to targeting those who actually need it”

It should be free to all pupils as for some this is their only source of a meal. Families who can pay, it is costly when adding it up for more than 1 child on top of the already increasing bills. I will always continue to pay for my children as they do enjoy their meals & the whole social experience that comes with school meals.

Next steps



- Council have agreed an extension of the scheme for 24/25 with further funding being allocated to support delivery
- Pressure will still be on food costs and to maintain the balance
- Further promotion of the scheme will continue
- We will continue to review the outcomes

- Thank you, ?????