

# The APSE Highways, Street Lighting and Winter Maintenance Services Seminar 2017

Hilton hotel, Blackpool  
Thursday 9 and Friday 10 March 2017

Sponsored by



# Thursday 9 March

09:30 - 10:30 Registration and Exhibition Viewing

10:30 - 11:30 **Session 1: Opening Plenary**

## Department for Transport - Key note plenary

- How to draw down the Challenge Fund monies
- Is self-assessment and improvement working?
- Are we still on track to deliver on pot holes?
- What can APSE member local councils do more of?

**Speaker: Steve Berry, OBE Department for Transport**

## Fighting for funding for roads, highways and street lighting

- Public perception on roads, highways and street lighting
- Findings of the APSE/Survation national public perception survey
- What are the satisfaction ratings on roads, highways and street lighting services?
- Where does the public want the government and councils to spend its tax pound?

**Speaker: Paul O'Brien, Chief Executive, APSE**

## The role of the Highways and Street Lighting Professionals in making roads safer

- Developing an intelligence led approach to roads
- Smart use of resources
- Communicating safety messages
- Making sure your local roads are as safe as can be
- The role of Highways England

**Speaker: Stuart Beale, Principal Engineer and Team Leader, Highways England**

## Panel and audience Q&A

11:30 - 12:00 Coffee break and exhibition viewing

12:00 - 13:00 **Session 2: The new highways guidance: planning for the changes and managing risk**

## Well managed highway infrastructure

- How do we now ensure well lit, well managed and well maintained highways
- Moving to a risk-based approach
- What should we avoid and what must we do now?

**Speaker: Richard Hayes, Chief Executive, Institute of Highways Engineer**

## Risk management and insurance: What will claims solicitors be looking for?

- What will 'Well managed highways infrastructure' look like from a risk perspective?
- What will insurers now expect from highways teams?
- What is considered to be a legitimate consideration in changing practices and what should you avoid?
- How local authorities and insurance companies work better together to manage and reduce risk of claims or injuries?

**Speaker: Clive Speed, Regional Senior Claims Service Manager, Zurich Municipal**

## Panel and audience Q&A

13:00 - 14:00 Lunch and exhibition viewing

14:00 - 15:30 **Session 3: Case Studies in excellence in Highways, Street Lighting and Winter Resilience**

## Recovering the Highways Asset

- Moving to a strategic treatment led approach to asset management
- Improving the road condition and reducing claims
- Making a £25 million investment to deliver step change in approaches
- Enhancing customer perceptions

**Speaker: Gary Mallin, Contracts Manager, Cheshire East Council**

## Dorset: APSE Service Team of the Year in Highways

- Delivering an award winning service
- Developing a communications strategy with the public
- Utilising a strategic procurement framework with HMEP documentation

**Speaker: Andrew Martin, Service Director, Highways & Emergency Planning, Dorset County Council**

## Delivering an excellent service in Aberdeenshire

- What are the links between good levels of communication and public satisfaction?
- How do we measure public satisfaction?
- Who is best placed to carry out your communication

**Speaker: Bill Lennox, Roads Quality & Resources Manager, Aberdeenshire Council**

## Panel and audience Q&A

15:30 - 16:00 Coffee break and exhibition viewing

16:00 - 17:00 **Workshops:**

Delegates may choose one of the following workshops with a peer-led facilitated discussion to enable delegates to share ideas, data and best practice

- **Workshop 1:** Street Lighting
- **Workshop 2:** Highway Maintenance
- **Workshop 3:** Winter maintenance and winter resilience

17:00 Close of seminar day one

## Evening programme

19:00 Pre-dinner drinks  
19:30 Charity Awards Dinner

21:00 **Innovation Awards 2017**

- **Innovation Award:** winter maintenance and winter resilience services
- **Innovation Award:** street lighting
- **Innovation Award:** highways maintenance services

**The Highway and Street Lighting Apprentice Awards 2017**

# Friday 10 March

9:30 Exhibition viewing

10:00 - 11:00 **Session 4: Technical and operations essentials: New developments and best practice**

## **Road Safety Markings: Improving the driver experience and making roads safer?**

- Developments in road markings
- Reviewing road markings through the prism of the new highways code
- What are the merging risks on the highways and how can marking assist in mitigating risks?

**Speaker: George Lee, Director, Road Safety Markings Association**

## **Utilities and highways authorities: Can we do things better?**

- What should good practice look like?
- Will the new 'well managed highways code' change our approaches?
- Where would utility companies like to see in our relationship with local authorities?

**Speaker: Paul Gerard, National Joint Utilities Group**

## **Road Traffic Management – Best Practice when procuring services**

- Raising the standards in Road Traffic Management
- Safety, working conditions and training of contractor staff. Are you doing enough?
- Procuring a safe contractor: How do we collectively raise industry standards?
- How do we squeeze better public value in Road Traffic Management

**Speaker: Alastair Smith, Hatton Traffic Management**

11:00 - 11:30 Coffee break and exhibition viewing

11:30 - 12:30 **Session 5: Improving infrastructure**

## **Winter resilience: Is our infrastructure fit for purpose to cope with flooding?**

- What technologies are available? What should we be encouraging households to invest in?
- Has flooding now taken the place of snow in winter resilience pressures?
- Climate resilience of critical infrastructure including our roads

**Speaker: Dr Angela Connelly, School of Environment, Education and Development, University of Manchester**

12:30 - The Exhibitor Shout Out - Get your tickets at the ready!

Close of seminar with brunch and networking in the exhibition

13:30 Departure

## Seminar objectives

A recent APSE / Survation survey found widespread support for more money to be spent locally on roads and highways. The public hugely values highways maintenance, street lighting and winter maintenance and resilience services. However the sector faces further funding challenges. This seminar will therefore explore the core issues which will impact on the sector in the near future as well as the longer term challenges. Topics include the future investment options for our roads network, new technological developments and innovation in highways maintenance, street lighting and winter maintenance and resilience services.

Delegates will also get the opportunity to debate the new risk based approach to the new 'Well Managed Highway Infrastructure' Code of Practice, new developments in road safety including road markings, energy saving street lighting schemes, material innovation and the future for major road funding.

With industry experts and local authority case studies, this seminar is a must attend event and will provide an excellent learning opportunity for Highways and Street Lighting teams; bringing forward ideas for cost efficiency, innovation and funding streams.

This years event also incorporates the Innovation Awards for:

- Winter Maintenance and winter resilience services
- Street Lighting
- Highways Maintenance Services

Winners will be announced on the evening of Thursday 9 March 2017 during the course of this two day learning seminar.

## Who should attend?

This unique seminar provides an excellent development and networking opportunity for all those who are committed to delivering world class highways, street lighting and winter maintenance services. It is an ideal opportunity for directors, service managers, senior management teams and elected members and trade union representatives, from across the UK, to develop new ideas and learn from innovative best practice. Taking strategic policy issues like finance to the heart of what can be delivered at an operational level this is a must attend event for local authorities.

Plenary sessions will be led by industry and policy experts, exemplar local councils and include ample opportunities for frontline service managers to debate new ideas.

## The venue

**Hilton Hotel, Blackpool  
North Promenade  
FY1 2JQ**

# Booking form

Office use  
Del#.....  
DB: .....  
Conf: .....

**APSE Highways, Street Lighting and Winter Maintenance Seminar, 9 and 10 March 2017, Blackpool**

Main contact name: \_\_\_\_\_ authority: \_\_\_\_\_

address: \_\_\_\_\_

postcode: \_\_\_\_\_

telephone: \_\_\_\_\_ fax: \_\_\_\_\_ email: \_\_\_\_\_

Please detail here any special dietary/access requirements for the delegates listed below:

**APSE issues a written confirmation for all delegates bookings received. If you have not received your confirmation letter within 5 working days of sending your booking form, then please contact APSE on 0161 772 1810.**

## Payment information

What's included: The delegate fee covers attendance on both days, delegates' documentation, lunches and light refreshments, and dinner on the evening of 9 March. Accommodation is not included - please see below:

**APSE members delegate fee:- £255+VAT**

**Non-members delegate fee:- £390+VAT**

**Private sector organisation:- £459+VAT**

Please indicate preferred method of payment (tick):-

VAT registration number 519 286 915

- Please find enclosed cheque (made payable to APSE)
- Please invoice me

## Accommodation rates (\*please indicate requirements below)

Thursday 9 March (1 night B&B) = Single £60+VAT (subsidised by APSE)

Accommodation is also available on Wednesday 8 March at £78+VAT B&B for a single room.

All accommodation costs and personal charges incurred at the hotel are payable upon departure.

Please note that all hotel bookings at this event must be reserved via APSE as the hotel will not accept any direct bookings at the above special rate.

Check-in: 2:00pm - Check-out: 12:00pm

**CANCELLATION & REFUND POLICY:** Reservation is a contract. Substitution of delegates is acceptable any time in writing by post, email to [vstarmar@apse.org.uk](mailto:vstarmar@apse.org.uk) or fax to 0161 772 1811. Cancellations must be made in writing at least 10 working days before the event, and will incur a 20% administration fee. No refunds can be given for cancellations received less than 10 working days before the event or for non-attendance. In the unlikely event of cancellation by the organisers, liability will be restricted to the refund of fees paid. The organisers reserve the right to make changes to the programme, speakers or venue should this become necessary.

Delegate Name	Delegate Position	Delegate email	Accommodation required	Workshop Choice
			Yes / No 8 March / 9 March	1 / 2 / 3
			Yes / No 8 March / 9 March	1 / 2 / 3
			Yes / No 8 March / 9 March	1 / 2 / 3
			Yes / No 8 March / 9 March	1 / 2 / 3

Please return completed form to Vicky Starmar, APSE, 2nd floor Washbrook House, Lancastrian Office Centre, Talbot Road, Old Trafford, Manchester M32 0FP  
or fax direct to: 0161 772 1811 Telephone: 0161 772 1810 - E-mail: [vstarmar@apse.org.uk](mailto:vstarmar@apse.org.uk)