

**apse** seminars

# The APSE Highways, Street Lighting and Winter Maintenance Services Seminar 2018



**Seeing the light:  
The road to successful highways**

**Hilton hotel, Blackpool  
Thursday 22 and Friday 23 March 2018**

Kindly sponsored by:



# Thursday 22 March

09:00 - 10:00 Registration and Exhibition Viewing

10:00 - 11:30 **Session 1: Strategic Overview**

## **The Ambition for Highways**

- The challenges and ambition for modern highways
- Funding options and how to source them
- The important role of local authorities

**Speaker:** Steve Berry OBE, Head, Highways Maintenance, Innovation, Resilience, Department for Transport

## **Fighting for funding for roads, highways and street lighting**

- Public perception on roads, highways and street lighting (APSE/Survation survey)
- What are the satisfaction ratings on roads, highways and street lighting services?
- Where does the public want the government and councils to spend its tax pound?

**Speaker:** Paul O'Brien, Chief Executive, APSE

## **Well managed highway infrastructure**

- How do we now ensure well lit, well managed and well maintained highways
- Moving to a risk-based approach
- What should we avoid and what must we do now?

**Speaker:** Richard Hayes, Chief Executive, Institute of Highways Engineer

## **Panel and audience Q&A**

11:30 - 12:00 Coffee break and exhibition viewing

12:00 - 13:00 **Session 2: Risk & Reward**

## **Risk management and insurance: What will claims solicitors be looking for?**

- What does 'Well managed highways infrastructure' look like from a risk perspective?
- What will insurers now expect from highways teams?
- How local authorities and insurance companies work better together to manage and reduce risk of claims or injuries?

**Speaker:** William Simms, Senior Claims Technician Zurich Municipal

## **Harnessing data and technology to enhance asset management**

- Improving operational efficiency
- Enhancing strategic decision making
- Lifecycle modelling and management

**Speaker:** Alex Croston, Senior Asset Management Advocate - Yotta

## **Panel and audience Q&A**

13:00 - 14:00 Lunch and exhibition viewing

14:00 - 15:30 **Session 3: Contracts & Partnerships**

## **Delivering an excellent service in Ayrshire**

- Delivering an award winning highways service
- Managing performance and cost effective delivery
- The SCOTS view of the challenges facing highways and street lighting

**Speaker:** Stewart Turner, Ayrshire Roads Alliance & Vice-Chair SCOTS

## **Local Authority Joint Ventures and collaboration**

- The formation of ViaEM as a joint venture with CORSERV (Notts & Cornwall)
- The benefits of working through a collaborative approach
- Developing a commercial offer around internal skills

**Speaker:** Dave Tebbett, Head of Operations, Via East Midlands Ltd

## **Delivery through Public- Private Partnerships**

- Setting up and delivering highways through partnership agreements
- Managing the underlying contract – a client view of the challenges
- Monitoring and challenging costs whilst driving performance

**Speaker:** Andrew Martin, Service Director, Highways & Emergency Planning, Dorset County Council

## **Panel and audience Q&A**

15:15 - 15:45 Coffee break and exhibition viewing

**15:45 - 16:45 Session 4: Workshops**

Delegates may choose one of the following workshops with a peer-led facilitated discussion to enable delegates to share ideas, data and best practice

- **Workshop 1:** Street Lighting

## **'Blackpool Illuminations and all that'**

- Turning Misery into Magic - aka How to take a wet cold winters day in a city centre and turn it in to a fabulous exciting magical illuminated experience
- The design of Christmas lighting schemes, rights wrongs and all in between
- Lighting and funding in an age of austerity

**Speaker:** Richard Ryan, Head of Illuminations, Blackpool Council

- **Workshop 2:** Highway Maintenance
- **Workshop 3:** Winter maintenance and winter resilience

16:45 Close of seminar day one

## **Evening programme**

19:00 Pre-dinner drinks

19:30 Charity Awards Dinner

21:00 **Innovation Awards 2018**

- **Innovation Award:** winter maintenance and winter resilience services
- **Innovation Award:** street lighting
- **Innovation Award:** highways maintenance services

**Also featuring the Highway and Street Lighting Apprentice Awards 2018**



# Friday 23 March

9:00 Exhibition viewing

10:00 - 11:00 **Session 5: Innovation and Information**

## **Innovation in Route Lighting**

- Financial imperatives for lighting conversion to LED
- Use of Central Management Systems to profile lighting levels
- Street Lighting as an Asset; Smart Cities and Infrastructure Developments

**Speaker:** Dave Johnson, Chair the ADEPT lighting group & Contracts Development Manager, Transport for London.

## **Advances in the collection and use of Highways Data**

- Use of Big Data from the survey of all A, B & C roads
- Pothole spotter technology - trials to date
- 'BridgeCat' Sonar use in Winter resilience

**Speaker:** Paula Claytonsmith, Managing Director, Gaist

## **Panel and audience Q&A**

11:00 - 11:30 Coffee break and exhibition viewing

11:30 - 13:00 **Session 6: Technology and Legislation**

## **The Traffic Signs Regulations and General Directions (TSRGD) 2016**

- Practical guidance for implementation and reducing sign clutter
- Large scale replacement programmes – issues and priorities
- Pragmatic opportunities to benefit the local authority

**Speaker:** Peter Bell, Regulation & Enforcement Manager, Lancashire County Council

## **Road Safety Markings: Improving the driver experience and making roads safer?**

- Reviewing road markings through the prism of the new highways code
- What are the merging risks on the highways and how can marking assist in mitigating risks?
- Developments in road markings and the needs of autonomous vehicles

**Speaker:** Liam Sheanon, Policy & Membership Office, Road Safety Markings Association

## **Road Surface Treatments: A critical time for local authorities**

- The growing crisis in road investment for the 97.6% of the network managed by local authorities
- Innovation in surfacing products and processes
- Championing safe working, sustainability and workforce competence

**Speaker:** Dr Howard Robinson, Chief Executive, Road Surface Treatments Association

## **Panel and audience Q&A**

13:00 Lunch and Departure

## **Seminar objectives**

97.6% of the roads network is managed by local authorities. Whilst spending on A roads has improved, budgetary pressures have seen that spent on minor roads at a decade low. The APSE / Suration survey continues to find widespread support for more money to be spent locally on roads and highways. The public hugely values highways maintenance, street lighting and winter maintenance and resilience services. This seminar will explore the core issues which will impact on the sector in the near future as well as the longer term challenges.

Topics include the future investment options for our roads network, new technological developments and innovation in highways maintenance, street lighting and winter maintenance and resilience services.

Delegates will also get the opportunity to debate the new risk based approach to the new 'Well Managed Highway Infrastructure' Code of Practice, new developments in road safety including road markings, energy saving street lighting schemes, material innovation and the future for major road funding.

With industry experts and local authority case studies, this seminar is a must attend event and will provide an excellent learning opportunity for Highways and Street Lighting teams; bringing forward ideas for cost efficiency, innovation and funding streams.

This years event also incorporates the Innovation Awards for:

- Winter Maintenance and winter resilience services
- Street Lighting
- Highways Maintenance Services

Winners will be announced on the evening of Thursday 22 March 2018 during the course of this two day learning seminar.

## **Who should attend?**

This unique seminar provides an excellent development and networking opportunity for all those who are committed to delivering world class highways, street lighting and winter maintenance services. It is an ideal opportunity for directors, service managers, senior management teams and elected members and trade union representatives, from across the UK, to develop new ideas and learn from innovative best practice. Taking strategic policy issues like finance to the heart of what can be delivered at an operational level this is a must attend event for local authorities.

Plenary sessions will be led by industry and policy experts, exemplar local councils and include ample opportunities for frontline service managers to debate new ideas.

## **The venue**

**Hilton Hotel, Blackpool  
North Promenade  
FY1 2JQ**

# Booking form

Office use  
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DB: .....  
Conf: .....

**APSE Highways, Street Lighting and Winter Maintenance Seminar, 22 and 23 March 2018, Blackpool**

Main contact name: \_\_\_\_\_ authority: \_\_\_\_\_

address: \_\_\_\_\_

postcode: \_\_\_\_\_

telephone: \_\_\_\_\_ fax: \_\_\_\_\_ email: \_\_\_\_\_

Please detail here any special dietary/access requirements for the delegates listed below:

**APSE issues a written confirmation for all delegates bookings received. If you have not received your confirmation letter within 5 working days of sending your booking form, then please contact APSE on 0161 772 1810.**

## Payment information

What's included: The delegate fee covers attendance on both days, delegates' documentation, lunches and light refreshments, and dinner on the evening of 22 March. Accommodation is not included - please see below:

**APSE members delegate fee:- £255+VAT**

**Non-members delegate fee:- £390+VAT**

**Private sector organisation:- £459+VAT**

Please indicate preferred method of payment (tick):-

VAT registration number 519 286 915

- Please find enclosed cheque (made payable to APSE)
- Please invoice me

## Accommodation rates (\*please indicate requirements below)

Thursday 22 March (1 night B&B) = Single £60+VAT (subsidised by APSE)

Accommodation is also available on Wednesday 21 March at £78+VAT B&B for a single room.

All accommodation costs and personal charges incurred at the hotel are payable upon departure.

Please note that all hotel bookings at this event must be reserved via APSE as the hotel will not accept any direct bookings at the above special rate.

Check-in: 2:00pm - Check-out: 12:00pm

**CANCELLATION & REFUND POLICY:** Reservation is a contract. Substitution of delegates is acceptable any time in writing by post, email to [vstarmar@apse.org.uk](mailto:vstarmar@apse.org.uk) or fax to 0161 772 1811. Cancellations must be made in writing at least 10 working days before the event, and will incur a 20% administration fee. No refunds can be given for cancellations received less than 10 working days before the event or for non-attendance. In the unlikely event of cancellation by the organisers, liability will be restricted to the refund of fees paid. The organisers reserve the right to make changes to the programme, speakers or venue should this become necessary.

Delegate Name	Delegate Position	Delegate email	Accommodation required	Workshop Choice
			Yes / No 21 March / 22 March	1 / 2 / 3
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Please return completed form to Vicky Starmar, APSE, 2nd floor Washbrook House, Lancastrian Office Centre, Talbot Road, Old Trafford, Manchester M32 0FP  
or fax direct to: 0161 772 1811 Telephone: 0161 772 1810 - E-mail: [vstarmar@apse.org.uk](mailto:vstarmar@apse.org.uk)