



Presented by Sophie Slater
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Climate Resilience Team
Lewisham Council

Hopeful Climate Communications





What we did:

Internal communications and staff engagement:

- One pager workshopped with Lead Member and Comms Team, and circulated to biodiversity, air quality and waste teams
- Refreshed language in our e-learning, using videos and case studies
- Staff Climate Intranet Hub
- Climate Implications Guidance - Engagement and Influence

External communications:

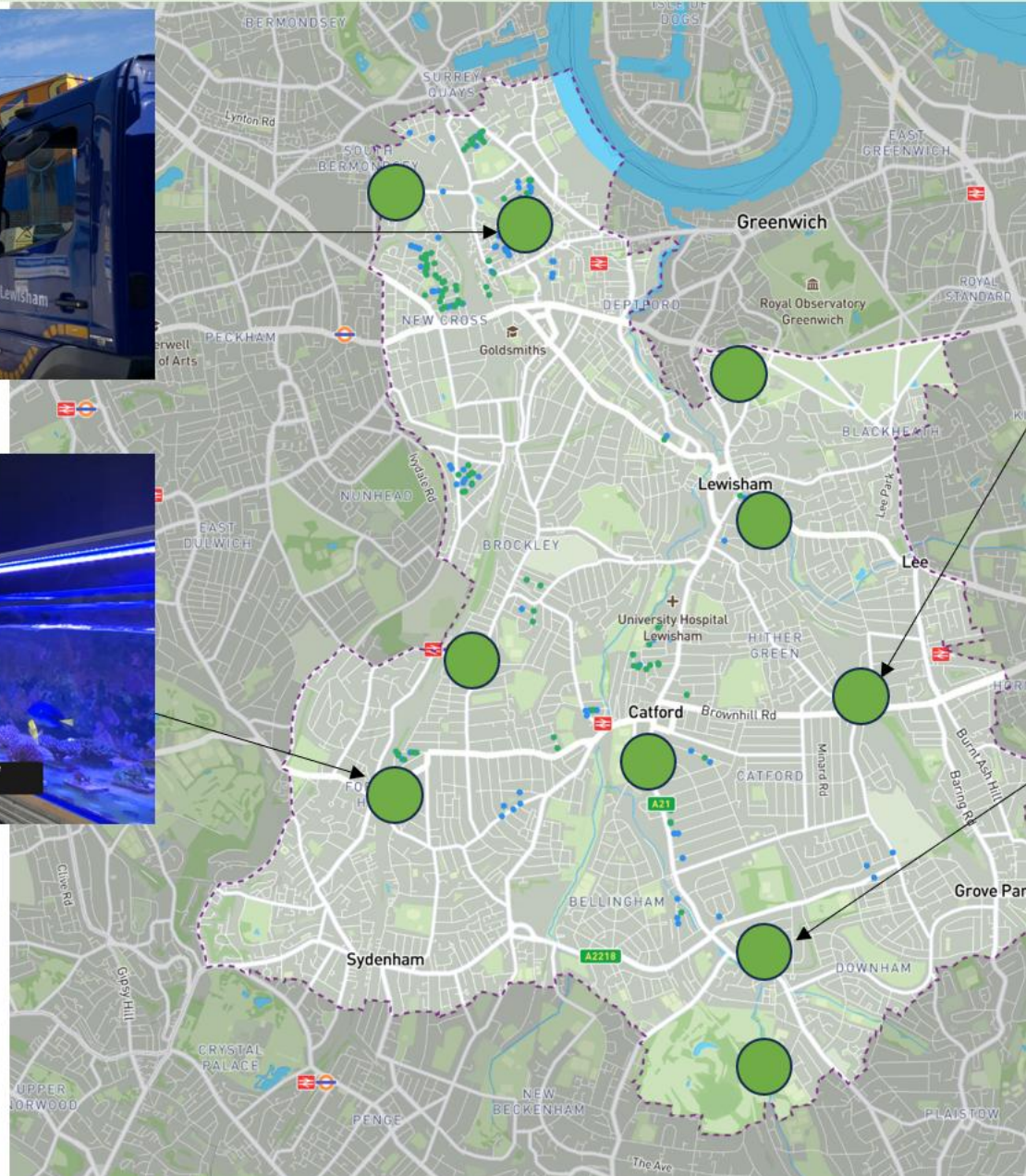
- Climate webpages
- Climate Grants campaign
- Climate misinformation strategy (ongoing)

Part 4: Taking climate action

78% complete



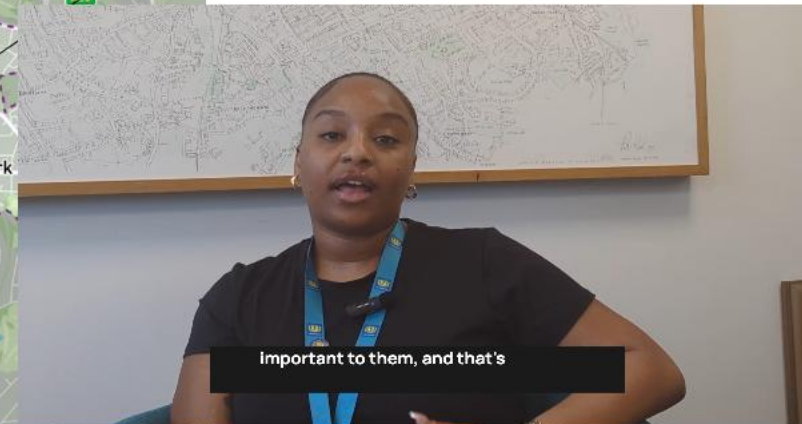
Coral reefs are incredibly diverse habitats, so they're often thought of as the rainforests of the sea.



Street Trees for Living is a community organisation that works really closely with Lewisham council



Over the past few years, we've delivered numerous nature-based projects.



Important to them, and that's



How to communicate climate

A Lewisham specific guide

- **Make climate solutions local and relatable.** Share real stories from Lewisham about how residents, schools, and businesses are saving energy or protecting nature.
- **Amplify local voices:** residents and organisations are credible expert messengers.
- **Engage through dialogue,** not top-down directives. Juries, volunteer days, repair workshops, and climate literacy sessions help people learn and act together.
- **Use creativity and culture.** Art, music, and community events can make climate action feel more relevant and inclusive.
- **Show mutual benefits.** Link climate action to things people care about such as saving money, health, and happiness.
- **Offer practical steps.** Communicate the power of simple actions like reducing waste, walking or cycling, and using less energy at home. Pass this guidance along to colleagues and other suppliers.
- **Train and involve staff and suppliers.** Include sustainability within inductions and encourage them to share tips with customers and communities.
- **Frame adaptation clearly.** “We are preparing for heatwaves and floods by improving homes and defences.”



Climate Action in Lewisham



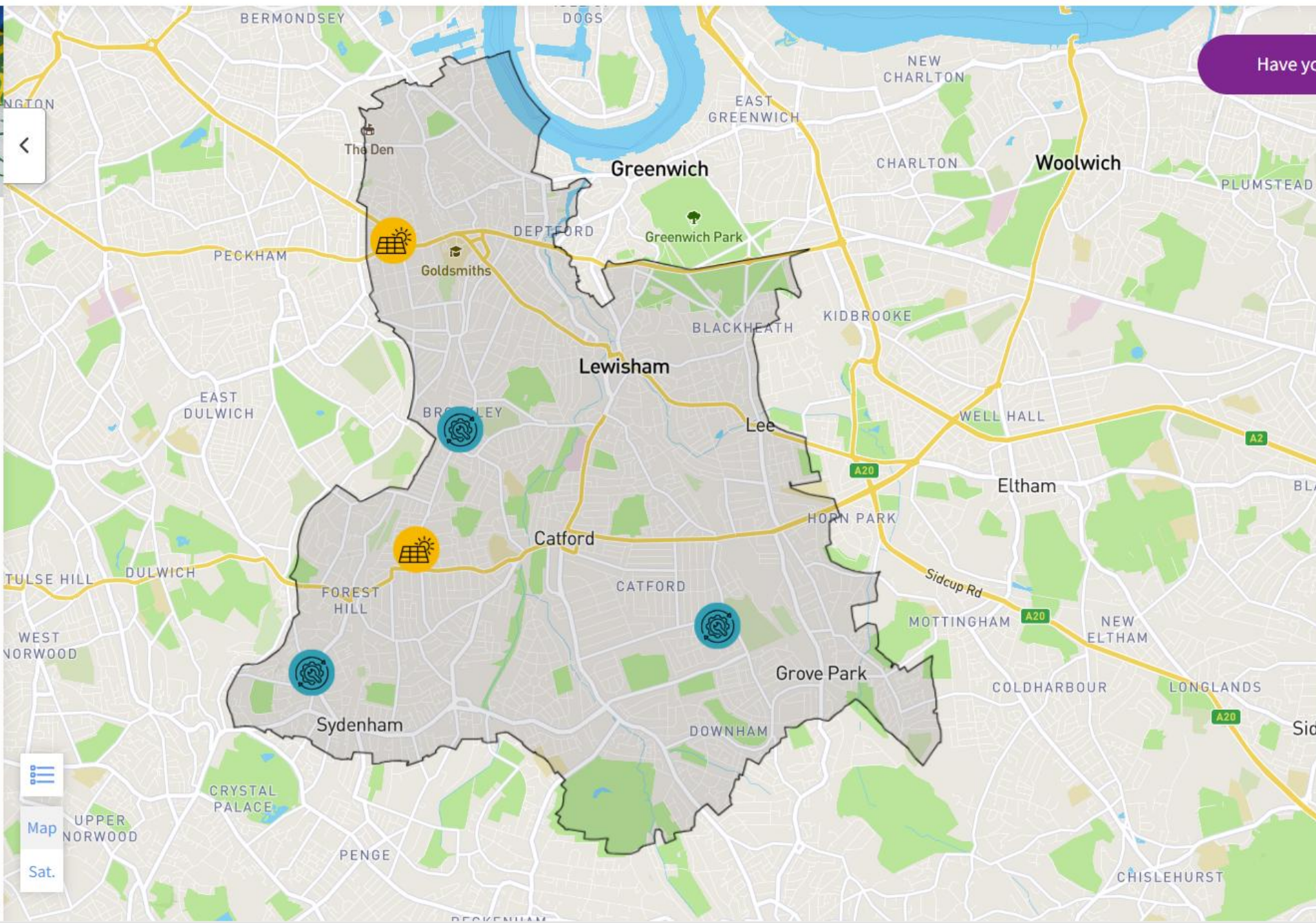
Click on the icons on our map to see what progress on the environment is being made in your neighbourhood, and what past grantees have done with Lewisham Climate Funds.

By investing in climate action, our projects are also investing in people's health and happiness.

They are making our communities safer to live in, and protecting local nature, while also working towards a sustainable future for our children and the next generations.

Alternatively - if you are a screen reader user - please access the projects here:

- [Make Mee Studio](#)
- [Dalmain School](#)
- [Mont58](#)
- [RMUK](#)
- [Facework](#)





(solar) powering a brighter future

Anjali, Dalmain Primary School

Climate Action Lewisham
lewisham.gov.uk/climate

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Saving your wardrobe and your wallet

Natural Technology Trust.

Marcus, Make Mee Studio

Climate Action Lewisham
lewisham.gov.uk/climate

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Reducing plastic and food waste

Shai and Maya, Mont58 Coffee

Climate Action Lewisham
lewisham.gov.uk/climate

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JCDecaux



Rastafari Movement UK

I'm sister



Facework CIC



23,617 views
8% engagement rate

3,367 site visitors
150 site subscribers
79 grant applicants

**400 strong mailing list of
grassroots orgs**

336 event signups over 4 events



Events



Free events

Creative businesses

Family friendly

Sustainability / Green initiatives

Worn Out Free Clothes

[skinintroductiontowovendarning/](#)



Free events

Classes / Workshops

Sustainability / Green initiatives

Talk / Discussion

Repair Week Talk & Q&A: Material



Classes / Workshops

Creative businesses

Sustainability / Green initiatives

Repair Week: Introduction To Woven

Climate events



Thank you.

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