

Delivering high achieving and quality services year in year out



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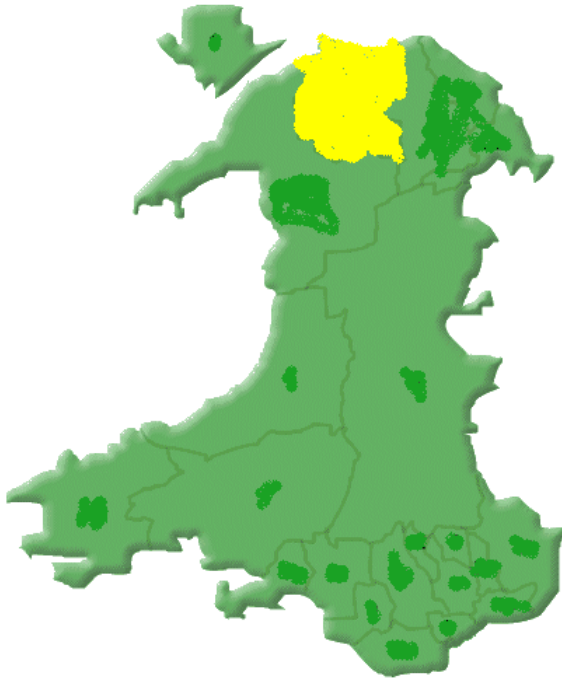
yr amgylchedd iawn i ailgylchu
the right environment to recycle

- Kerbside Collection Journey
- Digital Deposit Return Trial
- Concession Contract HRCs
- Electric RRV
- Keeping With the Jones'
- NNDR Properties
- Podback



Allgylchwch Fwy 
Recycle More

Conwy County



- Population 116,000
- 57,000 households
- Towns - Llandudno, Colwyn Bay, Conwy
- 80% of dwellings in coastal strip
- 20% mainly rural
- 27% of residents Welsh speaking



Kerbside Journey

- **2005- Weekly residual collection**

~70k t landfilled, 18.9% municipal recycling rate, no kerbside recycling

- **2007 – Fortnightly residual collection**

Less landfilled, improved recycling rate, kerbside recycling

- **2018 – 4 Weekly residual collection**

~70% municipal recycling rate

~20k t residual to EfW

Weekly paper / card / glass/ plastic / cans / food waste / AHP

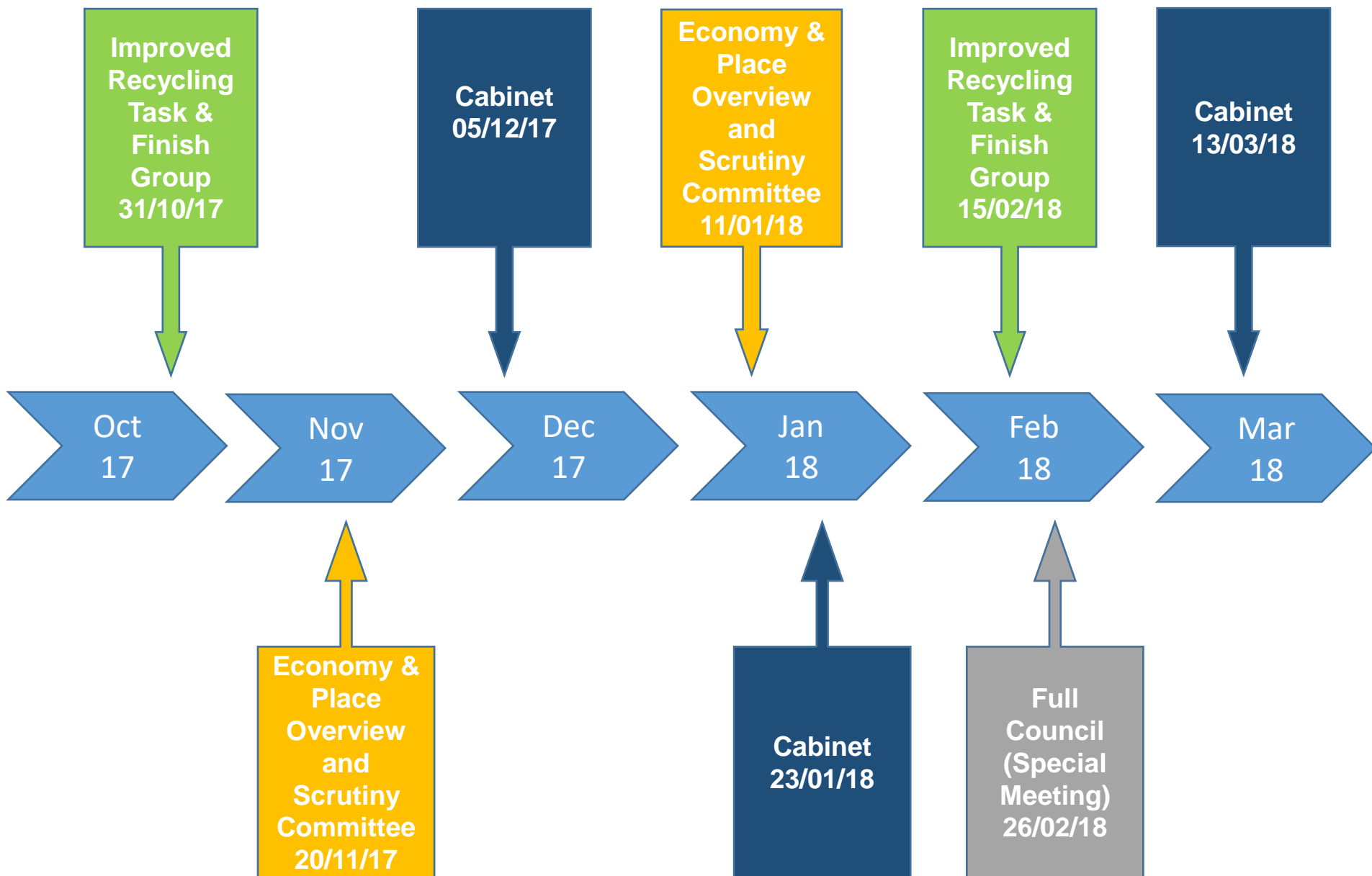
Fortnightly Textiles, SDA, Podback, chargeable Garden Waste collection service

4 Weekly – Residual waste collection





Democracy is a process, not an event



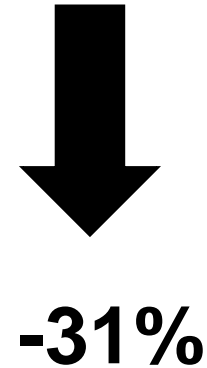
4 Weekly Mitigating solutions:

- Free bulky waste collection
- Mobile recycling centres
- Second bins
- Additional recycling capacity
- Special assistance
- Communications and education





Results (compared to fortnightly residual waste collections)



AHP 850 tonnes



Savings – Vehicles / reduced disposal fees / Increase recycle sales



How do things really look when you go 4 weekly?

4 weekly areas are looking tidy

... even in the more difficult of areas and also in back alley-ways.

People who were once not recycling are now recycling

People who were recycling some are now recycling more

People look after their containers!



Digital Deposit Return



Some European Approaches

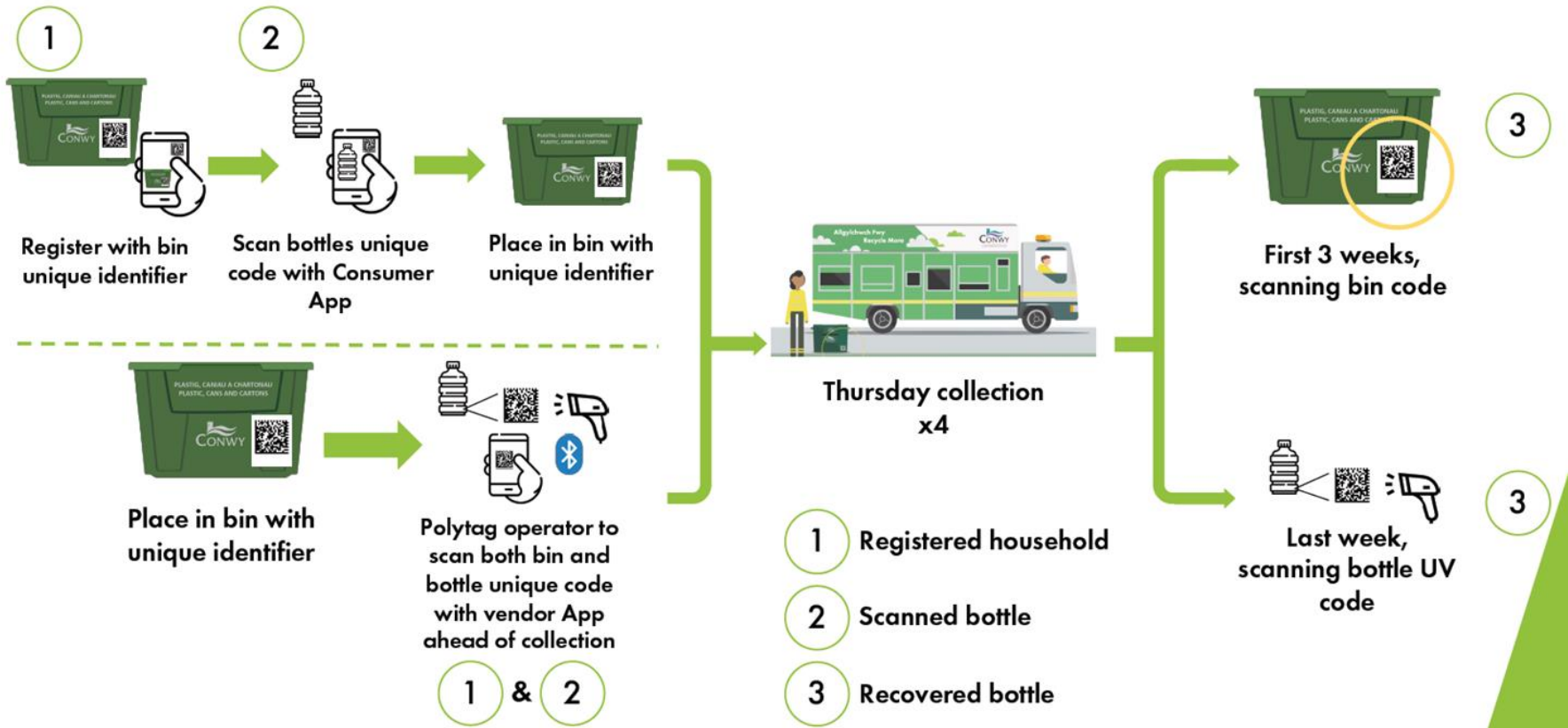


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Digital Deposit Return Scheme

Polytag

Definitions



Digital Deposit Return Scheme



Digital Deposit Return Scheme

Benefits

- Compatible with existing collection infrastructure
- Easy household adoption
- Complimentary technology – kerbside dDRS can complement reverse vending machines. More choice for the consumer
- Valuable recyclable materials retained in kerbside collections
- Rich data – Composition ID to market recyclate to achieve best price

Concession Contract HRC

- High performing / Low cost
- Charge for DIY / construction waste
- Re-use Shop
- Booking System (+ manages cross county border visits)
- Profit Share
 - Re-use Shop
 - Contract profit



Electric RRV

- Development vehicle - early days
- Completed most testing collection round
- Need to run consecutive days
- Plan for Charging Infrastructure



Keeping Up With the Jones

More than 70% of us recycle items from around our home.



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NNDR Properties

- 800 properties switched from Council tax to NNDR
- Contact
- Remove Bins
- Offer commercial waste collection service



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Podback

Mae ailgylchu podiau coffi yma!

I gofrestru ac archebu eich bagiau ailgylchu am ddim ewch i conwy.gov.uk/coffi

Coffee pod recycling is here!

To sign up and order your free recycling bags visit conwy.gov.uk/podback





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Diolch! Thank you!



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CONWY
CYNGOR BWRDEISTREF SIROL
COUNTY BOROUGH COUNCIL

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the right environment to recycle